From: **ALAN S JOHNSON JR** ajohnson@nodepost.com
Subject: Re: HPE in :60 airing Dec 10th
Date: December 4, 2018 at 8:20 AM
To: Norberg, Karl karl.norberg@hpe.com
Cc: Glenn, Bill bill.glenn@hpe.com, Dave Stoelk Stoelk@gmail.com, Strickland, Jennifer jennifer.king4@hpe.com

Karl,

Yes I have the brand kit and guide book.

Thank you

Alan

ALAN S JOHNSON JR
Video Editor I Motion Graphics Designer I 3D Generalist
[email] ajohnson@nodepost.com
[www] http://nodepost.com
[linkedin] www.linkedin.com/in/nodepost/
[reel] https://www.youtube.com/user/nodepost
[cell] 628.777.6097

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>
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<attachment 1.docx>

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Dave,

Great! Standing by for the briefing

Alan

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I sure you'll have questions and I'm hoping Dave will be available to help answer those. If you'd like to discuss tomorrow, let me know and I'll set up a call and invite Dave to step in and provide any guidance.

Look forward to working with you!

Cheers!

Examples: (password is "hpe" for all)

Discover Special
https://vimeo.com/302760142

10-15-18
https://vimeo.com/294472540

10-01-18
https://vimeo.com/292413374

Halloween Special:
https://vimeo.com/297406812

Pond5, DeWolfe Music Library, Vimeo, and WeTransfer login info:

<attachment 1.docx>

Karl Norberg
Senior Producer I Project Manager
Creative Video Services I Global Communications

+1 650 236 7134 Office
+1 415 845 3810 Mobile

Palo Alto, California
hpe.com

Hewlett Packard
Enterprise

On Dec 3, 2018, at 1:28 PM, Glenn, Bill <bill.glenn@hpe.com> wrote:

> Hey Karl,
>
> Alan is ready to roll when you are! For convenience, his number is: 628-777-6097.
>
> He's waiting for the call. Is there a project number for this yet?
>
> Bill
>
> -----Original Task-----
> **Subject:** HPE in :60 - December

Priority: Normal

Start date: Mon 12/10/2018
Due date: Fri 12/14/2018

Status: Not Started
% Complete: 0%
Actual work: 0 hours
Companies: Norberg
Billing information: XXXXX

Requested by: Glenn, Bill

12/3/18: Alan is a go beginning Monday, 12/10. Connecting him with Karl to make introduction to Dave Stoelk and get things going.
12/3/18: Called Alan Johnson and LM about the upcoming project.
12/3/18:
Hey Bill,

We're ready to get started on the HPE in :60 for Monday. Is Alan available to start on it?

Let me know and I'll send lins to old ones and hook him up with Dave Stoelk.

Thanks Bill!

Karl Norberg
Senior Producer **I** Project Manager
Creative Video Services **I** Global Communications

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From: **Norberg, Karl** karl.norberg@hpe.com
Subject: HPE in :60 airing Dec 10th
Date: December 3, 2018 at 9:47 PM
To: ajohnson@nodepost.com
Cc: Glenn, Bill bill.glenn@hpe.com, Dave Stoelk Stoelk@gmail.com, Strickland, Jennifer jennifer.king4@hpe.com

KN

Hello Alan!

Sorry it's taken a bit to get to you...but....Hope you're ready to go!

So...Our normal gfx guy is knee deep in another project and we need to get someone up to par with our bi-monthly "HPE in :60s".

HPE in :60 (usually about :90) is a quick update that goes out to the entire global employee base (+60,000 employees) updating them about company news using a bit of humor to keep them in their seats. It's hosted and written by Dave Stoelk based on information provided by our good friend, Jennifer Strickland. I've included some examples of previous versions below.
They are quick, snappy, slick productions that will require a good amount of creativity and decent timing on your part to make it pop. I want you to have fun with it, but also stick to the formula of the others so it's not too different.

The employees love these and we've yet to have any negative comments...so no pressure. ;-)

We have a Pond5 account for broll as well as an account with DeWolfe music. I will send you all the login info for those in the next email.

Dave will also be sending you a "kit" with his taped on cam narrative and VO.

Jennifer Strickland is our "client" (CC'd) and she will provide any logos, photos, and/or other elements needed for the segment.

Dave has already written the script, but we're waiting on approval. Once we have it, I will send and we'll need to get started ASAP. It will need to be ready for review by Thursday, if possible, then revisions, then a final for air first thing Monday morning.

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From: **Alan S Johnson JR** nodepostcom@gmail.com
Subject: Re: Edit Templates/Toolkit
Date: December 4, 2018 at 9:39 AM
To: Dave Stoelk stoelk@gmail.com
Cc: Charlie Push Essers cessers@gmail.com, Karl Norberg karl.norberg@hpe.com, Alex Van Duyn alexvanduyn@comcast.net, Keenan, Rory rory.keenan@hpe.com

---

Dave,

Excellent. Thank you

Alan

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[linkedin] www.linkedin.com/in/nodepost/
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>>>
>>> Hewlett Packard

Enterprise

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Enterprise

From: **ALAN S JOHNSON JR** ajohnson@nodepost.com
Subject: Re: Edit Templates/Toolkit
Date: December 4, 2018 at 9:35 AM
To: Charlie Essers cessers@gmail.com
Cc: Norberg, Karl karl.norberg@hpe.com, Alex Van Duyn alexvanduyn@comcast.net, Keenan, Rory rory.keenan@hpe.com, Dave Stoelk Stoelk@gmail.com

---

Copy that. Thank you

ALAN S JOHNSON JR
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---

Hi Charlie,

Yes I use Adobe Premiere, I was how ever thinking of using resolve for this as my editing platform. I can use what ever platform is preferred here.

ALAN S JOHNSON JR
Video Editor I Motion Graphics Designer I 3D Generalist
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> On Dec 4, 2018, at 9:07 AM, Charlie Essers <cessers@gmail.com> wrote:
>
> Alan, do you use Adobe Premiere?
>
> pe
>
> On Tue, Dec 4, 2018 at 8:31 AM ALAN S JOHNSON JR <ajohnson@nodepost.com> wrote:
>
> > Hi All,
> >
> > Thanks Karl, Just got through all the examples, this looks like its going to be a fun project. Just waiting on assets to get things roughed in and take a look at what needs to be created.
> >
> > Alan
> >
> > **ALAN S JOHNSON JR**
> > **Video Editor I Motion Graphics Designer I 3D Generalist**
> > [email] ajohnson@nodepost.com
> > [www] http://nodepost.com
> > [linkedin] www.linkedin.com/in/nodepost/
> > [reel] https://www.youtube.com/user/nodepost
> > [cell] 628.777.6097
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> >
> > > On Dec 4, 2018, at 8:29 AM, Norberg, Karl <karl.norberg@hpe.com> wrote:

Yo...Alex and Rory (and “Push”...but you’re slammed, so only respond if it will take a second or two),

Meet Alan Johnson, our new graphic artist/editor/motion gfx person here to help with the work load. Alan, meet Alex, Rory, and Push.

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Also, feel free to reach out with any questions, Alan. Rory and Alex should be able to respond. “Push”, our normal gfx/editor is currently slammed.

Thanks to all!

Karl Norberg
Senior Producer I Project Manager
Creative Video Services I Global Communications

+1 650 236 7134 Office
+1 415 845 3810 Mobile

Palo Alto, California
hpe.com

Hewlett Packard
Enterprise

From: **ALAN S JOHNSON JR** ajohnson@nodepost.com
Subject: Re: Edit Templates/Toolkit
Date: December 4, 2018 at 9:16 AM
To: Norberg, Karl karl.norberg@hpe.com
Cc: Alex Van Duyn alexvanduyn@comcast.net, Keenan, Rory rory.keenan@hpe.com, Charlie Essers cessers@gmail.com, Dave Stoelk Stoelk@gmail.com

---

Hello All,

The Branding guide I have currently is time stamped 10/18/2018; hpe_video_graphic_toolkit_120816-14906350475447

This zip has a file structure that includes, color choices, HPE_Video_Graphic_Toolkit_120816, a collection of lower thirds, transitions, title cards, supers, co brand, caption, cta social, etc with AE project files, Craig Taylor - HPE - 26065 - OLAA / DITL video

is this the most recent branding tool kit for this show? please send specific branding kit if there is one for this spot.

Thank you for your time,

Alan

ALAN S JOHNSON JR
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[email] ajohnson@nodepost.com
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[linkedin] www.linkedin.com/in/nodepost/
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>
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> **hpe.com**

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From: **Charlie Essers** cessers@gmail.com
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To: ajohnson@nodepost.com
Cc: Norberg, Karl karl.norberg@hpe.com, Alex Van Duyn alexvanduyn@comcast.net, Keenan, Rory rory.keenan@hpe.com, Dave Stoelk Stoelk@gmail.com

CE

Alan, do you use Adobe Premiere?

pe

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> > Hewlett Packard Enterprise

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Cc: Alex Van Duyn alexvanduyn@comcast.net, Keenan, Rory rory.keenan@hpe.com, Charlie Essers cessers@gmail.com, Dave Stoelk Stoelk@gmail.com

---

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ALAN S JOHNSON JR
Video Editor I Motion Graphics Designer I 3D Generalist
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Date: December 4, 2018 at 8:29 AM
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Cc: ajohnson@nodepost.com, Charlie Essers cessers@gmail.com, Dave Stoelk Stoelk@gmail.com

KN

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From: **Alan S Johnson JR** nodepostcom@gmail.com
Subject: Re: Notes from Dave
Date: December 4, 2018 at 10:31 AM
To: Strickland, Jennifer jennifer.king4@hpe.com
Cc: Dave Stoelk stoelk@gmail.com, Charlie Push Essers cessers@gmail.com, Norberg, Karl karl.norberg@hpe.com, Alex Van Duyn alexvanduyn@comcast.net, Keenan, Rory rory.keenan@hpe.com

Hi Jennifer,

I don't have the Aruba Logo in the brand kit

Thank You

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> On Dec 4, 2018, at 9:55 AM, Strickland, Jennifer <jennifer.king4@hpe.com> wrote:
>
> Hi Alan,
>
> Nice to e-meet you! Below are some links to help you with imagery for the following items in the script. I'm also working on the University of Munster logo, but if you find one online go with it. Do you have the Aruba logo in the brand kit?
>
> BlueData acquisition: https://news.hpe.com/hpe-to-acquire-bluedata/
> OPEN2018 funding: https://www.arpa-e.energy.gov/?q=news-item/department-energy-announces-98-million-40-transformative-energy-technology-projects
> Concur travel – images attached
> Awards – Canalys Award, Taiwan GCSA, CDW Partner Award (images attached), Gartner Peer Insights, Military Friendly
> AEM Live logo – images attached
> **For our wins (Aruba and University of Munster) we're required to run a disclaimer at the bottom of the video that says, "HPE Restricted – Internal Use Only"
>
> Please reach out and let me know if you're missing anything!
>
> Thanks,
> Jennifer
>
> **From:** Alan S Johnson JR [mailto:nodepostcom@gmail.com]
> **Sent:** Tuesday, December 04, 2018 9:40 AM

Sent: Tuesday, December 04, 2018 9:40 AM
To: Dave Stoelk <stoelk@gmail.com>
Cc: Charlie Push Essers <cessers@gmail.com>; Norberg, Karl <karl.norberg@hpe.com>; Alex Van Duyn <alexvanduyn@comcast.net>; Keenan, Rory <rory.keenan@hpe.com>; Strickland, Jennifer <jennifer.king4@hpe.com>
Subject: Re: Notes from Dave

Excellent Dave, Nice to meet you as well and Thank You.

Alan

ALAN S JOHNSON JR
Video Editor | Motion Graphics Designer | 3D Generalist
[email] ajohnson@nodepost.com
[www] http://sffreelance.com
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On Dec 4, 2018, at 9:37 AM, Dave Stoelk <stoelk@gmail.com> wrote:

Hi Alan

Nice to meet you.

So, I shoot the wraps in short little chunks. (Sometimes just a single phrase.) This is done so you can stagger the audio from clip to clip to compress time.

Also, the wraps are shot in 4K so you can "punch in/out" to avoid jump cuts.

Finally, I've left room in the frame where the script calls for graphics next to me—i.e. "fire dancing."

Have fun!

Thanks for helping out!

- Dave Stoelk

<Concur Mobile.jpg><Concur.jpg><concur.png><PS2018_HPE1.jpg><PS2018_HPE2.jpg><AEM Lockup files.zip>

From: **Strickland, Jennifer** jennifer.king4@hpe.com
Subject: RE: Notes from Dave
Date: December 4, 2018 at 9:55 AM
To: Alan S Johnson JR nodepostcom@gmail.com, Dave Stoelk stoelk@gmail.com
Cc: Charlie Push Essers cessers@gmail.com, Norberg, Karl karl.norberg@hpe.com, Alex Van Duyn alexvanduyn@comcast.net, Keenan, Rory rory.keenan@hpe.com

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OPEN2018 funding: https://www.arpa-e.energy.gov/?q=news-item/department-energy-announces-98-million-40-transformative-energy-technology-projects
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Awards – Canalys Award, Taiwan GCSA, CDW Partner Award (images attached), Gartner Peer Insights, Military Friendly
AEM Live logo – images attached
**For our wins (Aruba and University of Munster) we're required to run a disclaimer at the bottom of the video that says, "HPE Restricted – Internal Use Only"

Please reach out and let me know if you're missing anything!

Thanks,
Jennifer

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Sent: Tuesday, December 04, 2018 9:40 AM
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Cc: Charlie Push Essers <cessers@gmail.com>; Norberg, Karl <karl.norberg@hpe.com>; Alex Van Duyn <alexvanduyn@comcast.net>; Keenan, Rory <rory.keenan@hpe.com>; Strickland, Jennifer <jennifer.king4@hpe.com>
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Have fun!

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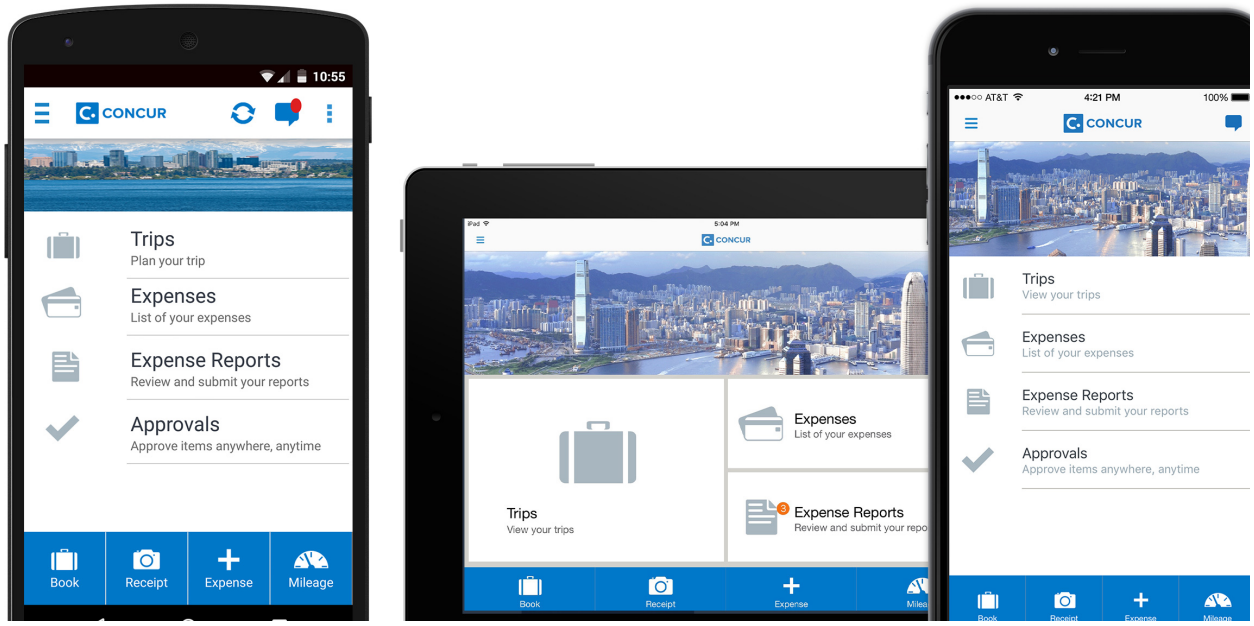

CONCUR
Manage Travel & Expense
Anywhere, Anytime.
CONCUR
SYSTEMS
SILVER
GOLD

ZIP

AEM Lockup

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From: **Dave Stoelk** Stoelk@gmail.com
Subject: Notes from Dave
Date: December 4, 2018 at 9:37 AM
To: nodepostcom@gmail.com

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Have fun!

Thanks for helping out!

- Dave Stoelk

From: **Alan S Johnson JR** nodepostcom@gmail.com
Subject: Re: Approve script!
Date: December 4, 2018 at 11:01 AM
To: Dave Stoelk stoelk@gmail.com
Cc: Norberg, Karl karl.norberg@hpe.com, Strickland, Jennifer jennifer.king4@hpe.com

---

Great Thank you!

On Tue, Dec 4, 2018 at 10:41 AM Dave Stoelk <stoelk@gmail.com> wrote:

> (See: attached)
>
> And the assets are still uploading on the interwebs. Should be to you in 15 mins or so.
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> - Dave Stoelk

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Date: December 4, 2018 at 10:41 AM
To: nodepostcom@gmail.com

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(See: attached)

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- Dave Stoelk

PDF

HPE in 60_SC..._v3.pdf

From: **Dave Stoelk** Stoelk@gmail.com
Subject: I can't type...
Date: December 4, 2018 at 3:34 PM
To: Alan S Johnson JR nodepostcom@gmail.com

DS

I'm f-in sorry, Alan. I'm trying to send off emails to you whilst doing other things. And in the process, I'm sending you typos an incomplete information. My bad.

Okay. The cut is GREAT! Our style is to cut it even shorter. Just a tad. It's gotta have a little "rush" to it.

For example, for my "face-palm," let's cut that sho just a littlet shorter, AND we begin to hear my dialogue from the next shot. The net effect is, we can dwell on any physical comedy without burning time. The In fact, we try to do that all throughout the piece. We stagger the audio. So, my when I'm done speaking one phrase, you can hang on my facial expression, BUT… we start to hear the dialogue for the next clip… then we cut to it. And so on...

Does this make sense?

How many typos?

- Dave Stoelk

From: **Dave Stoelk** Stoelk@gmail.com
Subject: Here is timing that I enjoy
Date: December 4, 2018 at 5:19 PM
To: Alan S Johnson JR nodepostcom@gmail.com

DS

This is the timing for MY comedic sensibilities. Just an FYI:

From: **Dave Stoelk** Stoelk@gmail.com
Subject: Re: Update _ Rough Cut VO
Date: December 4, 2018 at 5:24 PM
To: Alan S Johnson JR nodepostcom@gmail.com

DS

Graphics look fine to me!

> On Dec 4, 2018, at 5:16 PM, Alan S Johnson JR <nodepostcom@gmail.com> wrote:
>
> here is the graphics test
>
> http://nodepost.com/hpe/hpin60/120418/graphic_test.mp4
>
> On Tue, Dec 4, 2018 at 5:09 PM Alan S Johnson JR <nodepostcom@gmail.com> wrote:
>
> > Updated edits
> >
> > http://nodepost.com/hpe/hpin60/120418/hpin60_rough_v4.mp4
> >
> > On Tue, Dec 4, 2018 at 5:03 PM Alan S Johnson JR <nodepostcom@gmail.com> wrote:
> >
> > > new version
> > >
> > > http://nodepost.com/hpe/hpin60/120418/hpin60_rough_v3.mp4
> > >
> > > On Tue, Dec 4, 2018 at 4:45 PM Alan S Johnson JR <nodepostcom@gmail.com> wrote:
> > >
> > > > 628-777-6097
> > > >
> > > > On Tue, Dec 4, 2018 at 4:45 PM Dave Stoelk <stoelk@gmail.com> wrote:
> > > >
> > > > > Alan,
> > > > >
> > > > > What's your phone number? I think I'm confusing you with email. Let's to a verbal connection?
> > > > >
> > > > > - Dave Stoelk
> > > > >
> > > > > > On Dec 4, 2018, at 4:40 PM, Alan S Johnson JR <nodepostcom@gmail.com> wrote:
> > > > > >
> > > > > > Like this for the cut? and how about the camera moves here as well?
> > > > > >
> > > > > > http://nodepost.com/hpe/hpin60/120418/hpin60_rough_v2.mp4
> > > > > >
> > > > > > Thank you for your help and time
> > > > > >
> > > > > > On Tue, Dec 4, 2018 at 3:25 PM Dave Stoelk <stoelk@gmail.com> wrote:
> > > > > >
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> > > > > > > > > http://nodepost.com/hpe/hpin60/120418/hpin60_rough.mp4
> > > > > > > > >
> > > > > > > > > Thank you for your time

Thank you for your time,

Alan

From: **Alan S Johnson JR** nodepostcom@gmail.com
Subject: Re: Update _ Rough Cut VO
Date: December 4, 2018 at 5:16 PM
To: Dave Stoelk stoelk@gmail.com

here is the graphics test

http://nodepost.com/hpe/hpin60/120418/graphic_test.mp4

On Tue, Dec 4, 2018 at 5:09 PM Alan S Johnson JR <nodepostcom@gmail.com> wrote:

> Updated edits
>
> http://nodepost.com/hpe/hpin60/120418/hpin60_rough_v4.mp4
>
> On Tue, Dec 4, 2018 at 5:03 PM Alan S Johnson JR <nodepostcom@gmail.com> wrote:
>
> > new version
> >
> > http://nodepost.com/hpe/hpin60/120418/hpin60_rough_v3.mp4
> >
> > On Tue, Dec 4, 2018 at 4:45 PM Alan S Johnson JR <nodepostcom@gmail.com> wrote:
> >
> > > 628-777-6097
> > >
> > > On Tue, Dec 4, 2018 at 4:45 PM Dave Stoelk <stoelk@gmail.com> wrote:
> > >
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> > > > > > > > Alan

From: **Alan S Johnson JR** nodepostcom@gmail.com
Subject: Re: Update _ Rough Cut VO
Date: December 4, 2018 at 5:09 PM
To: Dave Stoelk stoelk@gmail.com

Updated edits

http://nodepost.com/hpe/hpin60/120418/hpin60_rough_v4.mp4

On Tue, Dec 4, 2018 at 5:03 PM Alan S Johnson JR <nodepostcom@gmail.com> wrote:

> new version
>
> http://nodepost.com/hpe/hpin60/120418/hpin60_rough_v3.mp4
>
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> > 628-777-6097
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Like this for the cut? and how about the camera moves here as well?

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From: **Dave Stoelk** Stoelk@gmail.com
Subject: Re: Update _ Rough Cut VO
Date: December 4, 2018 at 4:45 PM
To: Alan S Johnson JR nodepostcom@gmail.com

DS

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From: **Dave Stoelk** Stoelk@gmail.com
Subject: Re: Update _ Rough Cut VO
Date: December 4, 2018 at 4:43 PM
To: Alan S Johnson JR nodepostcom@gmail.com

DS

ONE CHANGE!
\
I like it. (Let's take Strickland off of this email chain. Too high up to see how the sausage is made.)

BUT!

Uh… stagger at the TAIL end of my face-palm. NOT the head-end. We never SEE me approach Antonio.

So… let's forget the staggering altogether. Just cut it tight.

> On Dec 4, 2018, at 4:40 PM, Alan S Johnson JR <nodepostcom@gmail.com> wrote:
>
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From: **Alan S Johnson JR** nodepostcom@gmail.com
Subject: Re: Update _ Rough Cut VO
Date: December 4, 2018 at 4:40 PM
To: Dave Stoelk stoelk@gmail.com
Cc: Norberg, Karl karl.norberg@hpe.com, Strickland, Jennifer jennifer.king4@hpe.com

---

Like this for the cut? and how about the camera moves here as well?

http://nodepost.com/hpe/hpin60/120418/hpin60_rough_v2.mp4

Thank you for your help and time

On Tue, Dec 4, 2018 at 3:25 PM Dave Stoelk <stoelk@gmail.com> wrote:

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> > > Thank you for your time,
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> > > Alan

From: **Norberg, Karl** karl.norberg@hpe.com
Subject: Re: Update _ Rough Cut VO
Date: December 4, 2018 at 3:43 PM
To: Alan S Johnson JR nodepostcom@gmail.com
Cc: Dave Stoelk stoelk@gmail.com

KN

Fantastic! Will watch shortly...you're quick!

Removing Strickland from email chain.

Karl Norberg
Senior Producer I Project Manager
Creative Video Services I Global Communications

+1 650 236 7134 Office
+1 415 845 3810 Mobile

Palo Alto, California
hpe.com

Hewlett Packard
Enterprise

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From: **Dave Stoelk** Stoelk@gmail.com
Subject: Re: Update _ Rough Cut VO
Date: December 4, 2018 at 3:25 PM
To: Alan S Johnson JR nodepostcom@gmail.com

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From: **Dave Stoelk** Stoelk@gmail.com
Subject: Re: Update _ Rough Cut VO
Date: December 4, 2018 at 3:23 PM
To: Alan S Johnson JR nodepostcom@gmail.com
Cc: Karl Norberg karl.norberg@hpe.com, Jennifer Strickland jennifer.king4@hpe.com

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From: **Alan S Johnson JR** nodepostcom@gmail.com
Subject: Update _ Rough Cut VO
Date: December 4, 2018 at 3:20 PM
To: Norberg, Karl karl.norberg@hpe.com
Cc: Dave Stoelk stoelk@gmail.com, Strickland, Jennifer jennifer.king4@hpe.com

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I will be updating with music asap.

http://nodepost.com/hpe/hpin60/120418/hpin60_rough.mp4

Thank you for your time,

Alan

From: **Dave Stoelk** Stoelk@gmail.com
Subject: By the way
Date: December 4, 2018 at 5:28 PM
To: Alan S Johnson JR nodepostcom@gmail.com

DS

The last clip I sent you via email was too long. I mean to cut AFTER I say “wins.” The rest is just “raw.” I did NOT time those out. :)

From: **Alan S Johnson JR** nodepostcom@gmail.com
Subject: Re: Update: HP in 60 Progress - 120418
Date: December 10, 2018 at 3:59 PM
To: Norberg, Karl karl.norberg@hpe.com
Cc: Dave Stoelk stoelk@gmail.com, Glenn, Bill bill.glenn@hpe.com

Great! Thank you Karl. I am standing by to make any changes needed.

Alan

ALAN S JOHNSON JR
Video Editor I Motion Graphics Designer I 3D Generalist
[email] ajohnson@nodepost.com
[www] http://sffreelance.com
[linkedin] www.linkedin.com/in/nodepost/
[reel] https://www.youtube.com/user/nodepost
[cell] 628.777.6097

~ Time is money; don't waste it ~ unknown

~ Say it with cash ~ unknown

CONFIDENTIALITY NOTICE:
The contents of this email message and any attachments are intended solely for the addressee(s) and may contain confidential and/or privileged information and may be legally protected from disclosure. If you are not the intended recipient of this message or their agent, or if this message has been addressed to you in error, please immediately alert the sender by reply email and then delete this message and any attachments. If you are not the intended recipient, you are hereby notified that any use, dissemination, copying, or storage of this message or its attachments is strictly prohibited.

On Dec 10, 2018, at 2:04 PM, Norberg, Karl <karl.norberg@hpe.com> wrote:

Thanks Alan! Again….fantastic job all around! Sending to client and we should be done…I hope. I'll ask client to review asap.

Thank you! Cheers!

Karl Norberg
Senior Producer **I** Project Manager
Creative Video Services **I** Global Communications

+1 650 236 7134 Office
+1 415 845 3810 Mobile

Palo Alto, California
hpe.com

Hewlett Packard
Enterprise

From: Alan S Johnson JR [mailto:nodepostcom@gmail.com]
Sent: Sunday, December 9, 2018 2:53 PM
To: Dave Stoelk <stoelk@gmail.com>
Cc: Norberg, Karl <karl.norberg@hpe.com>; Glenn, Bill <bill.glenn@hpe.com>
Subject: Re: Update: HP in 60 Progress - 120418

Hi All,

Here is the updated changes, please let me know if this is all ok!

http://nodepost.com/hpe/hpin60/120418/hpin60_v10.mp4

Thank you for your time,

Alan

On Sat, Dec 8, 2018 at 7:14 PM Dave Stoelk <stoelk@gmail.com> wrote:

> Alan,
>
> Please see the attached script (version 4) which includes the change to VO#6. Also note there are some graphics changes on the left-hand side attached to VO#6.
>
> Also attached is the new VO#6.
>
> Thanks!
>
> > On Dec 8, 2018, at 12:54 PM, Alan S Johnson JR <nodepostcom@gmail.com> wrote:
> >
> > Dave,
> >
> > Copy that, standing by for changes.
> >
> > Alan
> >
> > **ALAN S JOHNSON JR**
> > **Video Editor | Motion Graphics Designer | 3D Generalist**
> > [email] ajohnson@nodepost.com
> > [www] http://sffreelance.com
> > [linkedin] www.linkedin.com/in/nodepost/
> > [reel] https://www.youtube.com/user/nodepost
> > [cell] 628.777.6097
> >
> > ~ Time is money; don’t waste it ~ unknown

~ Say it with cash ~ unknown

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On Dec 7, 2018, at 4:34 PM, Dave Stoelk <stoelk@gmail.com> wrote:

Perfect timing.

I got this news from the client. And, it includes a VO change. I will record sometime tonight.

See message:

Hi again - I think I"m also going to have to push this out to Dec 17 now. Can we adjust the AEM line to something like, "Catch the replay of the AEM Live holiday extravaganza!"?

Thanks,
Jennifer Strickland.

Sent from my iPhone XS. Sometimes I'm in a hurry. Please blame my fat thumbs. (or, auto-correct, or Siri.)

On Dec 7, 2018, at 4:31 PM, Alan S Johnson JR <nodepostcom@gmail.com> wrote:

Hello All,

Modified animation here, also made a pass with sound design

http://nodepost.com/hpe/hpin60/120418/hpin60_v9.mp4

Standing by for any changes

Alan

On Thu, Dec 6, 2018 at 7:10 PM Alan S Johnson

JR <nodepostcom@gmail.com> wrote:

> Today's Progress
>
> http://nodepost.com/hpe/hpin60/120418/hpin60_rough_v8.mp4
>
> hope we are close.
>
> Alan
>
> On Wed, Dec 5, 2018 at 9:08 PM Dave Stoelk <stoelk@gmail.com> wrote:
>
> > Wow! Great job, man! Love what you did with the “conference room” and the “blinds.” Clever.
> >
> > One hitch:
> >
> > You used the “HP” logo. (See: screen shot)
> >
> > Instead, we need to used the HPE / Hewlett Packard Enterprise logo. (HP and HPE and TWO independent companies now.)
> >
> > See: attached logo AI file:
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Date: December 10, 2018 at 2:04 PM
To: Alan S Johnson JR nodepostcom@gmail.com, Dave Stoelk stoelk@gmail.com
Cc: Glenn, Bill bill.glenn@hpe.com

KN

Thanks Alan! Again….fantastic job all around! Sending to client and we should be done…I hope. I'll ask client to review asap.

Thank you! Cheers!

Karl Norberg
Senior Producer **I** Project Manager
Creative Video Services **I** Global Communications

+1 650 236 7134 Office
+1 415 845 3810 Mobile

Palo Alto, California
hpe.com

Hewlett Packard
Enterprise

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To: Dave Stoelk <stoelk@gmail.com>
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PDF

HPE in 60_SC..._v4.pdf

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Jennifer

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Sent: Tuesday, December 04, 2018 8:52 PM
To: Dave Stoelk <stoelk@gmail.com>
Cc: Norberg, Karl <karl.norberg@hpe.com>; Glenn, Bill <bill.glenn@hpe.com>; Strickland, Jennifer <jennifer.king4@hpe.com>
Subject: Update: HP in 60 Progress - 120418

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http://nodepost.com/hpe/hpin60/120418/hpin60_rough_v5.mp4

More to come tomorrow.

Thank you for your time,

Alan

From: **Glenn, Bill** bill.glenn@hpe.com
Subject: RE: Update: HP in 60 Progress - 120418
Date: December 6, 2018 at 10:44 PM
To: Alan S Johnson JR nodepostcom@gmail.com

BG

Alan,

Really pleased to see how eager they are over your work. This is great news that you're impressing them both so much with your speed and quality in getting this project done. Excellent job!

Yes. I'm very impressed, too. The edit kicks butt.

Bill

From: Alan S Johnson JR [mailto:nodepostcom@gmail.com]
Sent: Thursday, December 6, 2018 9:29 PM
To: Norberg, Karl <karl.norberg@hpe.com>
Cc: Dave Stoelk <stoelk@gmail.com>; Glenn, Bill <bill.glenn@hpe.com>
Subject: Re: Update: HP in 60 Progress - 120418

Thank you both; I am going to massage a few more
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Thank you for your time,

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> **Karl Norberg**
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> Hewlett Packard Enterprise

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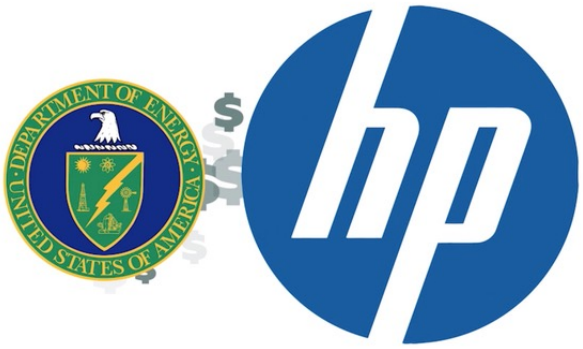

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HPE_Logo_PAL_LF_120816.aep

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Thank you Karl, starting the next push here now.

On Tue, Dec 4, 2018 at 10:05 PM Norberg, Karl <karl.norberg@hpe.com> wrote:

> Nicely done, Alan!
> The audio stagger is perfect...keeps it tight. The pacing is spot on. Looking forward to seeing what you come up with once you incorporate the logos and other graphic elements...fantastic start!
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---

Thank you Dave, Copy that,

made one more pass at smoothing the edit and audio.

http://nodepost.com/hpe/hpin60/120418/hpin60_rough_v6.mp4

ok knocking off for the night, more tomorrow.

Alan

On Tue, Dec 4, 2018 at 9:06 PM Dave Stoelk <stoelk@gmail.com> wrote:

> Noice! Very well done.
>
> Thanks for all your hard work, Alan!
>
> - Dave Stoelk
>
> P.S. Let's take Ms. Strickland off the email thread until final approval. (That woman is BUSY!) :)
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From: **Dave Stoelk** Stoelk@gmail.com
Subject: Re: Update: HP in 60 Progress - 120418
Date: December 4, 2018 at 9:06 PM
To: Alan S Johnson JR nodepostcom@gmail.com
Cc: Karl Norberg karl.norberg@hpe.com, Glenn, Bill bill.glenn@hpe.com

DS

Noice! Very well done.

Thanks for all your hard work, Alan!

- Dave Stoelk

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Date: January 7, 2019 at 9:33 AM
To: Norberg, Karl karl.norberg@hpe.com
Cc: Dave Stoelk stoelk@gmail.com, Glenn, Bill bill.glenn@hpe.com

Happy 2019!

Hope all is well team and you had a great holiday. I am reaching out to see if there is anything to plan on doing soon with you!

Looking forward to getting to work soon!

Alan

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From: "Strickland, Jennifer" <jennifer.king4@hpe.com>
Date: December 14, 2018 at 1:11:46 PM PST
To: "Norberg, Karl" <karl.norberg@hpe.com>
Cc: "stoelk@gmail.com" <stoelk@gmail.com>
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From: Norberg, Karl
Sent: Monday, December 10, 2018 2:05 PM
To: Strickland, Jennifer <jennifer.king4@hpe.com>
Subject: HPE in :60 12_17_2018 v10

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Karl,

sounds good and thank you again; enjoy the christmas and new year; my kids will be in town from the 22nd - Jan 3rd and this project helped out alot on being able to make their first visit here with thier dad better finacially; I truly appreciate that. I am always happy to work and get things done for HPE snappy and looking good; I would love to do some travel gigs as well if thats ever on the table; in anycase, I totally appreciate the work always and I am ready any time to get to it for you

Alan

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Good news! Thank you giving me this project to work on, I am looking forward to more work you soon as well!

Thank you so much

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Cc: "stoelk@gmail.com" <stoelk@gmail.com>
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To: Strickland, Jennifer <jennifer.king4@hpe.com>
Subject: HPE in :60 12_17_2018 v10

https://vimeo.com/305594707
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From: **Norberg, Karl** karl.norberg@hpe.com
Subject: Re: HPE in :60 12_17_2018 v10
Date: December 16, 2018 at 11:50 AM
To: Alan S Johnson JR nodepostcom@gmail.com
Cc: Dave Stoelk stoelk@gmail.com, Glenn, Bill bill.glenn@hpe.com

KN

Hi Alan...I'm Sending another email to get confirmation from client now.

Thank you!

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> > >
> > > > On Dec 14, 2018, at 4:29 PM, Dave Stoelk <stoelk@gmail.com> wrote:
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> > > >
> > > > Sent from my iPhone XS. Sometimes I'm in a hurry. Please blame my fat thumbs. (or, auto-correct, or Siri.)
> > > >
> > > > On Dec 14, 2018, at 3:09 PM, Norberg, Karl <karl.norberg@hpe.com> wrote:
> > > >
> > > > > Hey Bill and Alan,
> > > > >
> > > > > There is one final change for HPE in :60...should be quick...Dave is rerecording the VO. THIS should be it!
> > > > > Airs Monday!

Thanks all!

Karl Norberg
Senior Producer I Project Manager
Creative Video Services I Global Communications

+1 650 236 7134 Office
+1 415 845 3810 Mobile

Palo Alto, California
hpe.com

Hewlett Packard Enterprise

Begin forwarded message:

From: "Strickland, Jennifer" <jennifer.king4@hpe.com>
Date: December 14, 2018 at 1:11:46 PM PST
To: "Norberg, Karl" <karl.norberg@hpe.com>
Cc: "stoelk@gmail.com" <stoelk@gmail.com>
Subject: RE: HPE in :60 12_17_2018 v10

Hi there! Can we make one small tweak to this :60 for Monday? I guess we just closed on the BlueData acquisition. Any way we can have Dave say, "HPE just closed on acquiring BlueData"?

Thanks!
Jennifer

From: Norberg, Karl
Sent: Monday, December 10, 2018 2:05 PM
To: Strickland, Jennifer <jennifer.king4@hpe.com>
Subject: HPE in :60 12_17_2018 v10

https://vimeo.com/305594707
hpe

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Palo Alto, California
hpe.com

From: **Alan S Johnson JR** nodepostcom@gmail.com
Subject: Re: HPE in :60 12_17_2018 v10
Date: December 14, 2018 at 6:26 PM
To: Dave Stoelk stoelk@gmail.com
Cc: Glenn, Bill bill.glenn@hpe.com, Karl Norberg karl.norberg@hpe.com

I am retiming the animations to match the new VO and I noticed we have the line "ALSO CHECK OUT OTHER TRAVEL UPDATES" which we removed a few versions back per Jennifers request. do I need to cut it out of this again?

Alan

ALAN S JOHNSON JR
Video Editor I Motion Graphics Designer I 3D Generalist
[email] ajohnson@nodepost.com
[www] http://sffreelance.com
[linkedin] www.linkedin.com/in/nodepost/
[reel] https://www.youtube.com/user/nodepost
[cell] 628.777.6097

~ Time is money; don't waste it ~ unknown

~ Say it with cash ~ unknown

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> On Dec 14, 2018, at 5:25 PM, Alan S Johnson JR <nodepostcom@gmail.com> wrote:
>
> copy that I will pop it in right away
>
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> > > > Thanks all!
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> > > > Creative Video Services I Global Communications

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hpe.com

Hewlett Packard
Enterprise

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> >
> > Palo Alto, California
> > **hpe.com**
> >
> > Hewlett Packard Enterprise
> >
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hpe.com

From: **Dave Stoelk** Stoelk@gmail.com
Subject: Re: HPE in :60 12_17_2018 v10
Date: December 14, 2018 at 5:17 PM
To: Karl Norberg karl.norberg@hpe.com
Cc: Glenn, Bill bill.glenn@hpe.com, nodepostcom@gmail.com

DS

Attached is the new VO.

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-00:00

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Date: December 14, 2018 at 4:29 PM
To: Norberg, Karl karl.norberg@hpe.com
Cc: Glenn, Bill bill.glenn@hpe.com, nodepostcom@gmail.com

DS

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>
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> > **Subject:** HPE in :60 12_17_2018 v10
> >
> > https://vimeo.com/305594707
> > hpe
> >
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Creative Video Services | Global Communications

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+1 415 845 3810 Mobile

Palo Alto, California
hpe.com

Hewlett Packard
Enterprise

From: **Glenn, Bill** bill.glenn@hpe.com
Subject: Re: HPE in :60 12_17_2018 v10
Date: December 14, 2018 at 4:12 PM
To: Norberg, Karl karl.norberg@hpe.com, nodepostcom@gmail.com
Cc: Dave Stoelk Stoelk@gmail.com

BG

Great! Alan, please let me know the hours that should be logged for this week. I'm entering hours tomorrow and do not want to be working Sunday.

Thanks
Bill

Sent from my T-Mobile 4G LTE Device

-------- Original message --------
From: "Norberg, Karl" <karl.norberg@hpe.com>
Date: 12/14/18 3:09 PM (GMT-08:00)
To: "Glenn, Bill" <bill.glenn@hpe.com>, nodepostcom@gmail.com
Cc: Dave Stoelk <Stoelk@gmail.com>
Subject: Fwd: HPE in :60 12_17_2018 v10

Hey Bill and Alan,

There is one final change for HPE in :60...should be quick...Dave is rerecording the VO. THIS should be it!
Airs Monday!

Thanks all!

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Hewlett Packard
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> **Sent:** Monday, December 10, 2018 2:05 PM
> **To:** Strickland, Jennifer <jennifer.king4@hpe.com>

Subject: HPE in :60 12_17_2018 v10

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Creative Video Services **I** Global Communications

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hpe.com

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From: **Norberg, Karl** karl.norberg@hpe.com
Subject: Fwd: HPE in :60 12_17_2018 v10
Date: December 14, 2018 at 4:19 PM
To: Glenn, Bill bill.glenn@hpe.com, nodepostcom@gmail.com
Cc: Dave Stoelk Stoelk@gmail.com

KN

Hey Bill and Alan,

There is one final change for HPE in :60...should be quick...Dave is rerecording the VO. THIS should be it!
Airs Monday!

Thanks all!

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Palo Alto, California
hpe.com

Hewlett Packard
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From: **Alan S Johnson JR** nodepostcom@gmail.com
Subject: Re: HPE in :60 "kit" on the way.
Date: January 28, 2019 at 12:28 PM
To: Dave Stoelk stoelk@gmail.com

downloading now

ALAN S JOHNSON JR
Video Editor I Motion Graphics Designer I 3D Generalist
[email] ajohnson@nodepost.com
[www] http://sffreelance.com
[linkedin] www.linkedin.com/in/nodepost/
[reel] https://www.youtube.com/user/nodepost
[cell] 628.777.6097

~ Time is money; don't waste it ~ unknown

~ Say it with cash ~ unknown

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> On Jan 28, 2019, at 12:02 PM, Dave Stoelk <stoelk@gmail.com> wrote:
>
> Please check your email in approx. 45 minutes for a large WeTransfer file. It has everything you need to get going on this project.
>
> Please note the notes in the script—it's tight and precise.
>
> Thanks!
>
> - Dave Stoelk
>
> P.S. On the approval chain, let's NOT include "Jennifer Strickland." She' s busy woman. Let's keep it among… You, me, and Michael Orkin. Thanks!

From: **Alan S Johnson JR** nodepostcom@gmail.com
Subject: Re: HPE in :60 "kit" on the way.
Date: January 28, 2019 at 12:13 PM
To: Dave Stoelk stoelk@gmail.com

Copy That; Thank you

On Mon, Jan 28, 2019 at 12:02 PM Dave Stoelk <stoelk@gmail.com> wrote:

> Please check your email in approx. 45 minutes for a large WeTransfer file. It has everything you need to get going on this project.
>
> Please note the notes in the script—it's tight and precise.
>
> Thanks!
>
> - Dave Stoelk
>
> P.S. On the approval chain, let's NOT include "Jennifer Strickland." She' s busy woman. Let's keep it among… You, me, and Michael Orkin. Thanks!

From: **Dave Stoelk** Stoelk@gmail.com
Subject: HPE in :60 "kit" on the way.
Date: January 28, 2019 at 12:02 PM
To: Alan S Johnson JR nodepostcom@gmail.com

DS

Please check your email in approx. 45 minutes for a large WeTransfer file. It has everything you need to get going on this project.

Please note the notes in the script—it's tight and precise.

Thanks!

- Dave Stoelk

P.S. On the approval chain, let's NOT include "Jennifer Strickland." She' s busy woman. Let's keep it among… You, me, and Michael Orkin. Thanks!

From: **Alan S Johnson JR** nodepostcom@gmail.com
Subject: Re: Script change
Date: January 28, 2019 at 3:42 PM
To: Dave Stoelk stoelk@gmail.com
Cc: Michael Orkin orkin.hpe@gmail.com

---

copy that

On Mon, Jan 28, 2019 at 3:30 PM Dave Stoelk <stoelk@gmail.com> wrote:

> Alan, sir…
>
> Standby for a new script. (Client changed it.)
>
> One of the elements was deleted.
>
> Lemme send you a new script. Simple cut, but it also rearranges a couple of the cells on the script.
>
> Standby…
>
> - Dave Stoelk

From: **Dave Stoelk** Stoelk@gmail.com
Subject: Script change
Date: January 28, 2019 at 3:30 PM
To: Alan S Johnson JR nodepostcom@gmail.com
Cc: Michael Orkin orkin.hpe@gmail.com

DS

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One of the elements was deleted.

Lemme send you a new script. Simple cut, but it also rearranges a couple of the cells on the script.

Standby…

- Dave Stoelk

From: **Dave Stoelk** Stoelk@gmail.com
Subject: New script & VO
Date: January 28, 2019 at 3:46 PM
To: Alan S Johnson JR nodepostcom@gmail.com

DS

I've also send along a new string of VO, since one of the elements was cut… and the audio was "staggered…" I separated it for you. All good.

HPE in 60_SC...5.docx

-00:00

From: **Dave Stoelk** Stoelk@gmail.com
Subject: Re: Oops, yet ANOTHER change to HPE in 60 script!
Date: January 29, 2019 at 11:05 AM
To: Alan S Johnson JR nodepostcom@gmail.com

DS

I'll find it. Headed to my office now. I'll dig into Brand Central. There's about 100 images available.

Also... please take Karl off future threads He's no longer a manager on this project.

Michael Orkin is now in charge. I'm the producer of record. The client is Jen Strickland.

Sent from my iPhone XS. Sometimes I'm in a hurry. Please blame my fat thumbs. (or, auto-correct, or Siri.)

On Jan 29, 2019, at 10:56 AM, Alan S Johnson JR <nodepostcom@gmail.com> wrote:

> Idk what I am doing wrong here trying to get what you want.
>
> On Tue, Jan 29, 2019 at 10:52 AM Alan S Johnson JR <nodepostcom@gmail.com> wrote:
>
> > I am having an issue finding exactly what is needed here for this section
> >
> > I am searching brand central but I get no hits.
> >
> > On Mon, Jan 28, 2019 at 10:24 PM Norberg, Karl <karl.norberg@hpe.com> wrote:
> >
> > > Sorry Dave! I'm staying out...ha!
> > >
> > > Alan- You may want to just go back and forth with Dave and Michael Orkin until you guys are ready to send a solid 1st draft out. I'm so slammed, when I see stuff i generally review automatically. This will help keep everyone sane. Thanks to you all! Great so far!!
> > >
> > > Cheers!
> > >
> > > **Karl Norberg**
> > > Senior Producer I Project Manager
> > > Creative Video Services I Global Communications
> > >
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> > >
> > > Palo Alto, California
> > > **hpe.com**
> > >
> > > Hewlett Packard Enterprise
> > >
> > > On Jan 28, 2019, at 10:14 PM, Dave Stoelk <stoelk@gmail.com> wrote:
> > >
> > > > ((sigh)) Worked with client on this… already spoke to Alan.
> > > >
> > > > On Jan 28, 2019, at 10:12 PM, Norberg, Karl <karl.norberg@hpe.com> wrote:
> > > >
> > > > Ha! Great!
> > > > I laughed out loud, too.
> > > >
> > > > But when I hear someone say "EDM"...I imagine high energy electronica. I know our euro employee base will call us out. May need something else....Like this example...considered by some to be the biggest EDM song of all time:
> > > >
> > > > Darude - Sandstorm (1999)
> > > > https://youtu.be/y6120QOlsfU
> > > >
> > > > Now I have a headache.

Ha! Cheers!

Karl Norberg
Senior Producer I Project Manager
Creative Video Services I Global Communications

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Palo Alto, California
hpe.com

Hewlett Packard
Enterprise

On Jan 28, 2019, at 6:56 PM, Orkin, Michael <michael.orkin@hpe.com> wrote:

> Looking good. I laughed out loud.
>
> m
>
> **From:** Alan S Johnson JR [mailto:nodepostcom@gmail.com]
> **Sent:** Monday, January 28, 2019 6:50 PM
> **To:** Dave Stoelk <stoelk@gmail.com>
> **Cc:** Orkin, Michael <michael.orkin@hpe.com>; Norberg, Karl <karl.norberg@hpe.com>; Glenn, Bill <bill.glenn@hpe.com>
> **Subject:** Re: Oops, yet ANOTHER change to HPE in 60 script!
>
> Update HPE in 60 rough cut
>
> http://nodepost.com/hpe/hpin60/012819/HPEin60_020419_rough.mp4
>
> more tomorrow
>
> On Mon, Jan 28, 2019 at 5:42 PM Alan S Johnson JR <nodepostcom@gmail.com> wrote:
>
> > not to worry, thank you for the update
> >
> > Alan
> >
> > On Mon, Jan 28, 2019 at 5:21 PM Dave Stoelk <stoelk@gmail.com> wrote:
> >
> > > Sorry, Alan… But, this is why the client pays us. One more change. However it is simple change.
> > >
> > > We basically added something to the end of the script to make up for what was “take out” earlier in the script.

- To make it easy, I've highlighted the cells in **green** do denote the changes
- And, I only re-read THAT voice over which is different than before. (I only re-read what appears in the **green**highlights on the script. The earlier VO I sent can still be used—in part.)

Confirm: script version #6 is the latest. Ignore previous versions.

Cheers!

- Dave Stoelk

<sigh.PNG>

From: **Alan S Johnson JR** nodepostcom@gmail.com
Subject: Re: Oops, yet ANOTHER change to HPE in 60 script!
Date: January 29, 2019 at 10:56 AM
To: Dave Stoelk stoelk@gmail.com, Norberg, Karl karl.norberg@hpe.com
Cc: Orkin, Michael michael.orkin@hpe.com

Idk what I am doing wrong here trying to get what you want.

On Tue, Jan 29, 2019 at 10:52 AM Alan S Johnson JR <nodepostcom@gmail.com> wrote:

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> > Hewlett Packard Enterprise
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Hewlett Packard Enterprise

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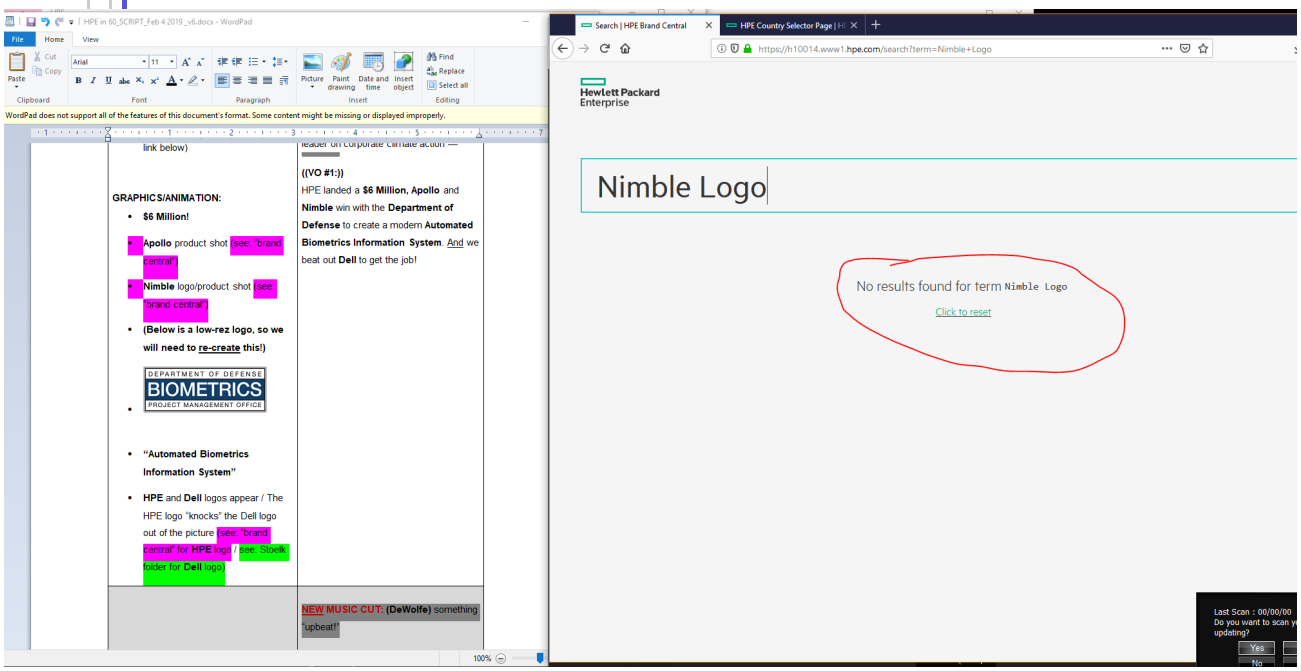
HPE in 60_SCRIPT_Feb 4 2019_v6.docx - WordPad
WordPad does not support all of the features of this document's format. Some content might be missing or displayed improperly.
link below)
GRAPHICS/ANIMATION:
$6 Million!
Apollo product shot (see: "brand central")
Nimble logo/product shot (see: "brand central")
(Below is a low-rez logo, so we will need to re-create this!)
DEPARTMENT OF DEFENSE
BIOMETRICS
PROJECT MANAGEMENT OFFICE
"Automated Biometrics Information System"
HPE and Dell logos appear / The HPE logo "knocks" the Dell logo out of the picture (see: "brand central" for HPE logo / see: Stoelk folder for Dell logo)
((VO #1:))
HPE landed a $6 Million, Apollo and Nimble win with the Department of Defense to create a modern Automated Biometrics Information System. And we beat out Dell to get the job!
NEW MUSIC CUT: (DeWolfe) something "upbeat!"
Search | HPE Brand Central
HPE Country Selector Page
https://h10014.www1.hpe.com/search?term=Nimble+Logo
Hewlett Packard Enterprise
Nimble Logo
No results found for term Nimble Logo
Click to reset
Last Scan : 00/00/00
Do you want to scan y
updating?
Yes
No

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HPE in 60_SCRIPT_Feb 4 2019 _v6.docx - WordPad

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link below)

GRAPHICS/ANIMATION:

- **$6 Million!**
- **Apollo** product shot (see: "brand central")
- **Nimble** logo/product shot (see: "brand central")
- **(Below is a low-rez logo, so we will need to re-create this!)**
- DEPARTMENT OF DEFENSE BIOMETRICS PROJECT MANAGEMENT OFFICE
- **"Automated Biometrics Information System"**
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leader on corporate climate action —

((VO #1:))

HPE landed a **$6 Million, Apollo** and **Nimble** win with the **Department of Defense** to create a modern **Automated Biometrics Information System**. And we beat out **Dell** to get the job!

Search | HPE Brand Central

HPE Country Selector Page | H

https://h10014.www1.hpe.com/search?term=Apollo

Hewlett Packard Enterprise

?

Apollo - Help

No results found for term Apollo

Click to reset

?

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Lol used to be a slapper

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Date: January 28, 2019 at 9:07 PM
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DS

My bad. I was confused by the cross fade from the very first cut. (We should go into this section dry.) I was also listening on a small speaker.

Thanks!

> On Jan 28, 2019, at 8:28 PM, Alan S Johnson JR <nodepostcom@gmail.com> wrote:
>
> screenshots attached, its the music you provided for that part.
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> On Mon, Jan 28, 2019 at 7:44 PM Dave Stoelk <stoelk@gmail.com> wrote:
>
> > Hey. I'll have more notes coming but...
> >
> > Did you choose your own music for the "elevator" section???? (I provided the cuts the client and I chose.)
> >
> > Again, this is what the client wanted. :)
> >
> > It's a real pain in everyone's ass when my boss says, "What happened to the music you and me spent time picking out? Can you put it back?"
> >
> > It's sooooo much simpler if we follow the client's wishes. NOTE: This particular client is strict when it comes to the franchise. It's a battle-tested formula that works.
> >
> > I'm listening on my iPhone, so forgive me if I didn't hear it properly. I MIGHT BE HEARING IT WRONG! ((Sorry))
> >
> > Thanks man! Don't want to cramp your style,
> > but it's the way it is.
> >
> > - Dave Stoelk
> >
> > Sent from my iPhone XS. Sometimes I'm in a hurry. Please blame my fat thumbs. (or, auto-correct, or Siri.)
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<elv_music_01.PNG><elv_music_02.PNG>

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Date: January 28, 2019 at 9:06 PM
To: Orkin, Michael michael.orkin@hpe.com
Cc: Alan S Johnson JR nodepostcom@gmail.com, Karl Norberg karl.norberg@hpe.com, Glenn, Bill bill.glenn@hpe.com

DS

Good start!

NOTES:

00:05 Please kill the speed-ramped drone shot, here. Just come back to "Dave." (Client's call.)
00:11 Let's not put these visuals (Wallpaper / bathrooms) in the monitors. On my iPhone I could not see them—too small. Please insert them beside Dave in the actual frame as he points to them. Other note: The "stop watch," however, is okay in the monitor. But, let's not put any of the other visuals in the monitor: the "carpet, china patterns, etc." all those should be inserts beside Dave in the frame.
00:48 As per the script, please come to this section "dry," with no music. We'll pick up the music when Dave calls for specific cuts
01:35 Music is a tad loud over the voice.

> On Jan 28, 2019, at 6:56 PM, Orkin, Michael <michael.orkin@hpe.com> wrote:
>
> Looking good. I laughed out loud.
>
> m
>
> **From:** Alan S Johnson JR [mailto:nodepostcom@gmail.com]
> **Sent:** Monday, January 28, 2019 6:50 PM
> **To:** Dave Stoelk <stoelk@gmail.com>
> **Cc:** Orkin, Michael <michael.orkin@hpe.com>; Norberg, Karl <karl.norberg@hpe.com>; Glenn, Bill <bill.glenn@hpe.com>
> **Subject:** Re: Oops, yet ANOTHER change to HPE in 60 script!
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Confirm: script version #6 is the latest. Ignore previous versions.

Cheers!

- Dave Stoelk

From: **Alan S Johnson JR** nodepostcom@gmail.com
Subject: Re: Oops, yet ANOTHER change to HPE in 60 script!
Date: January 28, 2019 at 8:28 PM
To: Dave Stoelk stoelk@gmail.com

screenshots attached, its the music you provided for that part.

On Mon, Jan 28, 2019 at 7:44 PM Dave Stoelk <stoelk@gmail.com> wrote:

> Hey. I'll have more notes coming but...
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> Did you choose your own music for the "elevator" section???? (I provided the cuts the client and I chose.)
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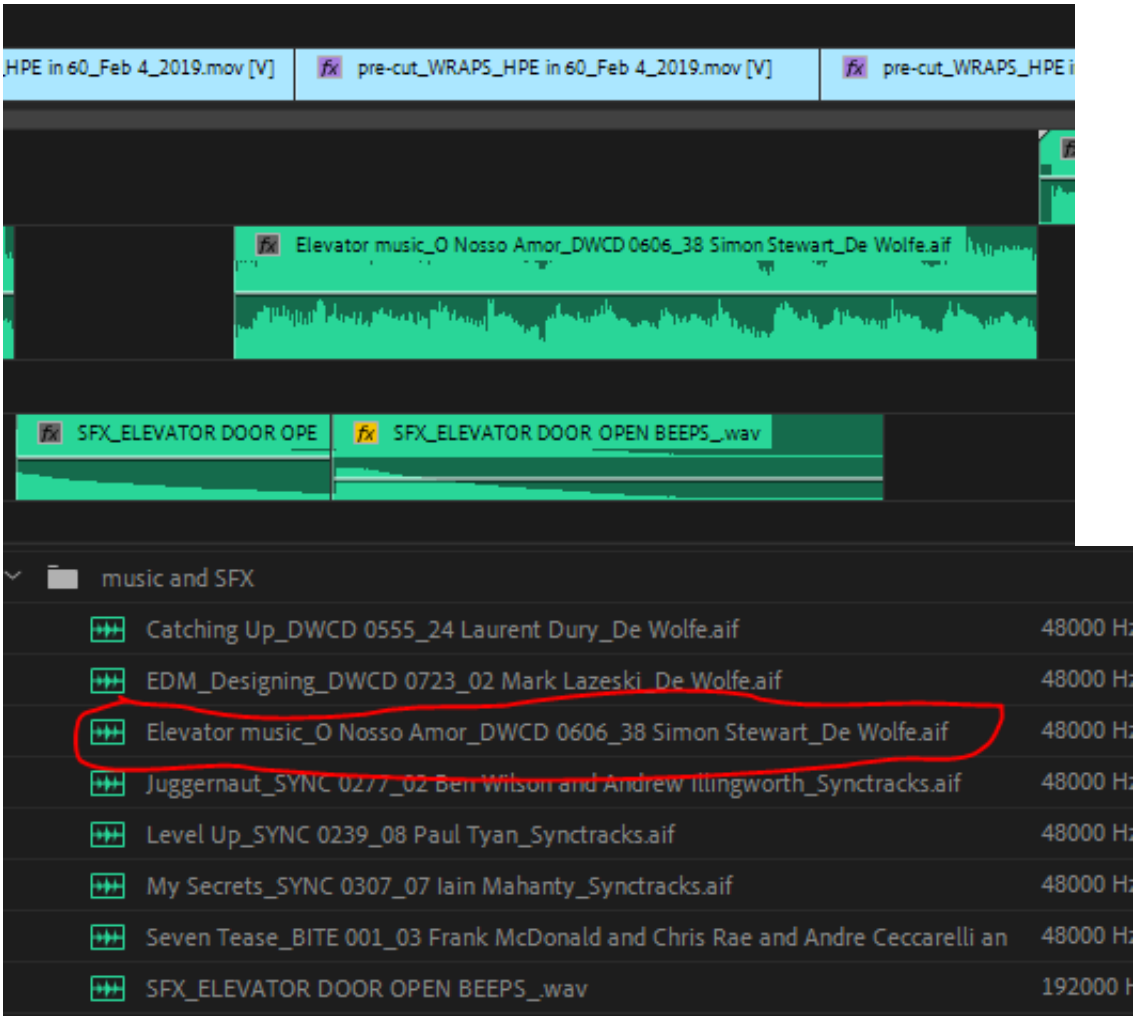

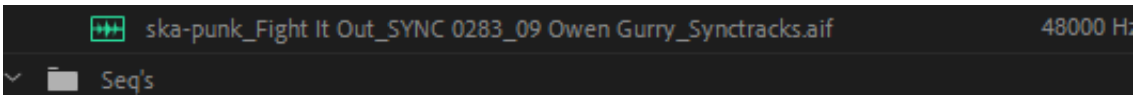
ska-punk_Fight It Out_SYNC 0283_09 Owen Gurry_Synctracks.aif
48000 Hz
Seq's

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To: Dave Stoelk stoelk@gmail.com

I used the music you provided for the elevator portion.

ALAN S JOHNSON JR
Video Editor I Motion Graphics Designer I 3D Generalist
[email] ajohnson@nodepost.com
[www] http://sffreelance.com
[linkedin] www.linkedin.com/in/nodepost/
[reel] https://www.youtube.com/user/nodepost
[cell] 628.777.6097

~ Time is money; don't waste it ~ unknown

~ Say it with cash ~ unknown

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-00:00

HPE in 60_SC...6.docx

From: **Dave Stoelk** Stoelk@gmail.com
Subject: Re: Current Progress - HPEin60 020419
Date: January 29, 2019 at 11:37 AM
To: Alan S Johnson JR nodepostcom@gmail.com
Cc: Orkin, Michael michael.orkin@hpe.com

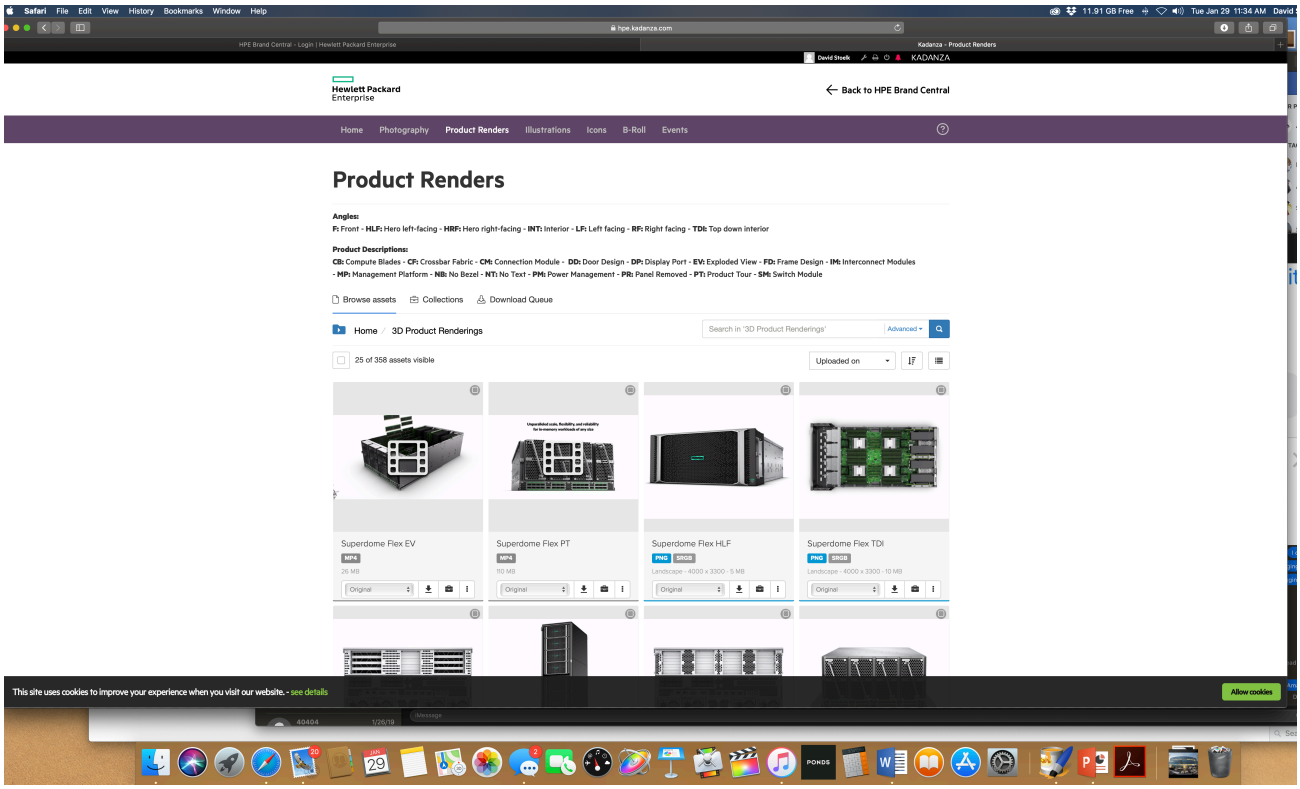
DS

No problem. I'm getting them now.

For future reference: Go to "Photography" > "Product Renders" (You have to put your log in credentials, again, as this area is more sensitive. Proprietary.)

I'll have them for you shortly. Will have to WeTransfer. Large files with alpha signals.

- Dave Stoelk



> On Jan 29, 2019, at 11:14 AM, Alan S Johnson JR <nodepostcom@gmail.com> wrote:
>
> Dave,
>
> ok, thank you for your help, it looks in the script that there is something specific I need to search to cover this graphic area correctly, its not like other direction where there is a link to the actual content that needs to be shown.
>
> working on the recreation of the bio metrics logo
>
> Alan
>
> **ALAN S JOHNSON JR**
> **Video Editor I Motion Graphics Designer I 3D Generalist**
> [email] ajohnson@nodepost.com
> [www] http://sffreelance.com
> [linkedin] www.linkedin.com/in/nodepost/
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~ Say it with cash ~ unknown

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On Jan 29, 2019, at 11:05 AM, Dave Stoelk <stoelk@gmail.com> wrote:

I'll find it. Headed to my office now. I'll dig into Brand Central. There's about 100 images available.

Also... please take Karl off future threads He's no longer a manager on this project.

Michael Orkin is now in charge. I'm the producer of record. The client is Jen Strickland.

Sent from my iPhone XS. Sometimes I'm in a hurry. Please blame my fat thumbs. (or, auto-correct, or Siri.)

On Jan 29, 2019, at 10:56 AM, Alan S Johnson JR <nodepostcom@gmail.com> wrote:

Idk what I am doing wrong here trying to get what you want.

On Tue, Jan 29, 2019 at 10:52 AM Alan S Johnson JR <nodepostcom@gmail.com> wrote:

I am having an issue finding exactly what is needed here for this section

I am searching brand central but I get no hits.

On Mon, Jan 28, 2019 at 10:24 PM Norberg, Karl <karl.norberg@hpe.com> wrote:

Sorry Dave! I'm staying out...ha!

Alan- You may want to just go back and forth with Dave and Michael Orkin until you guys are ready to send a solid 1st draft out. I'm so slammed, when I see stuff i generally review automatically. This will help keep everyone sane. Thanks to you all! Great so far!!

Cheers!

Karl Norberg
Senior Producer I Project Manager
Creative Video Services I Global Communications

+1 650 236 7134 Office
+1 415 845 3810 Mobile

Palo Alto, California
hpe.com

Hewlett Packard
Enterprise

On Jan 28, 2019, at 10:14 PM, Dave Stoelk <stoelk@gmail.com> wrote:

((sigh)) Worked with client on this… already spoke to Alan.

On Jan 28, 2019, at 10:12 PM, Norberg, Karl <karl.norberg@hpe.com> wrote:

Ha! Great!
I laughed out loud, too.

But when I hear someone say "EDM"...I imagine high energy electronica. I know our euro employee base will call us out. May need something else....Like this example...considered by some to be the biggest EDM song of all time:

Darude - Sandstorm (1999)

https://youtu.be/y6120QOlsfU

Now I have a headache.

Ha! Cheers!

Karl Norberg
Senior Producer I Project Manager
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Confirm: script version #6 is the latest. Ignore previous versions.

Cheers!

- Dave Stoelk

<sigh.PNG>

From: **Alan S Johnson JR** nodepostcom@gmail.com
Subject: Current Progress - HPEin60 020419
Date: January 29, 2019 at 11:14 AM
To: Dave Stoelk stoelk@gmail.com
Cc: Orkin, Michael michael.orkin@hpe.com

Dave,

ok, thank you for your help, it looks in the script that there is something specific I need to search to cover this graphic area correctly, its not like other direction where there is a link to the actual content that needs to be shown.

working on the recreation of the bio metrics logo

Alan

ALAN S JOHNSON JR
Video Editor I Motion Graphics Designer I 3D Generalist
[email] ajohnson@nodepost.com
[www] http://sffreelance.com
[linkedin] www.linkedin.com/in/nodepost/
[reel] https://www.youtube.com/user/nodepost
[cell] 628.777.6097

~ Time is money; don't waste it ~ unknown

~ Say it with cash ~ unknown

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> On Jan 29, 2019, at 11:05 AM, Dave Stoelk <stoelk@gmail.com> wrote:
>
> I'll find it. Headed to my office now. I'll dig into Brand Central. There's about 100 images available.
>
> Also... please take Karl off future threads He's no longer a manager on this project.
>
> Michael Orkin is now in charge. I'm the producer of record. The client is Jen Strickland.
>
> Sent from my iPhone XS. Sometimes I'm in a hurry. Please blame my fat thumbs. (or, auto-correct, or Siri.)
>
> On Jan 29, 2019, at 10:56 AM, Alan S Johnson JR <nodepostcom@gmail.com> wrote:
>
> > Idk what I am doing wrong here trying to get what you want.
> >
> > On Tue, Jan 29, 2019 at 10:52 AM Alan S Johnson JR <nodepostcom@gmail.com> wrote:
> > > I am having an issue finding exactly what is needed here for this section
> > >
> > > I am searching brand central but I get no hits.
> > >
> > > On Mon, Jan 28, 2019 at 10:24 PM Norberg, Karl <karl.norberg@hpe.com> wrote:
> > > > Sorry Dave! I'm staying out...ha!
> > > >
> > > > Alan- You may want to just go back and forth with Dave and Michael Orkin until you guys are ready to send a solid 1st draft out. I'm so slammed, when I see stuff i generally review automatically. This will help keep everyone sane. Thanks to you all! Great so far!!
> > > >
> > > > Cheers!
> > > >
> > > > **Karl Norberg**
> > > > Senior Producer I Project Manager
> > > > Creative Video Services I Global Communications

+1 650 236 7134 Office
+1 415 845 3810 Mobile

Palo Alto, California
hpe.com

Hewlett Packard
Enterprise

On Jan 28, 2019, at 10:14 PM, Dave Stoelk <stoelk@gmail.com> wrote:

> ((sigh)) Worked with client on this… already spoke to Alan.
>
> On Jan 28, 2019, at 10:12 PM, Norberg, Karl <karl.norberg@hpe.com> wrote:
>
> Ha! Great!
> I laughed out loud, too.
>
> But when I hear someone say "EDM"...I imagine high energy electronica. I know our euro employee base will call us out. May need something else....Like this example...considered by some to be the biggest EDM song of all time:
>
> Darude - Sandstorm (1999)
> https://youtu.be/y6120QOlsfU
>
> Now I have a headache.
>
> Ha! Cheers!
>
> **Karl Norberg**
> Senior Producer I Project Manager
> Creative Video Services I Global Communications
>
> +1 650 236 7134 Office
> +1 415 845 3810 Mobile
>
> Palo Alto, California
> **hpe.com**
>
> Hewlett Packard
> Enterprise
>
> On Jan 28, 2019, at 6:56 PM, Orkin, Michael <michael.orkin@hpe.com> wrote:
>
> > Looking good. I laughed out loud.
> >
> > m
> >
> > **From:** Alan S Johnson JR [mailto:nodepostcom@gmail.com]
> > **Sent:** Monday, January 28, 2019 6:50 PM
> > **To:** Dave Stoelk <stoelk@gmail.com>
> > **Cc:** Orkin, Michael <michael.orkin@hpe.com>; Norberg, Karl

<karl.norberg@hpe.com>; Glenn, Bill <bill.glenn@hpe.com>
Subject: Re: Oops, yet ANOTHER change to HPE in 60 script!

Update HPE in 60 rough cut

http://nodepost.com/hpe/hpin60/012819/HPEin60_020419_rough.mp4

more tomorrow

On Mon, Jan 28, 2019 at 5:42 PM Alan S Johnson JR <nodepostcom@gmail.com> wrote:

> not to worry, thank you for the update
>
> Alan
>
> On Mon, Jan 28, 2019 at 5:21 PM Dave Stoelk <stoelk@gmail.com> wrote:
>
>> Sorry, Alan… But, this is why the client pays us. One more change. However it is simple change.
>>
>> We basically added something to the end of the script to make up for what was "take out" earlier in the script.
>>
>> - To make it easy, I've highlighted the cells in **green** do denote the changes
>> - And, I only re-read THAT voice over which is different than before. (I only re-read what appears in the **green**highlights on the script. The earlier VO I sent can still be used—in part.)
>>
>> Confirm: script version #6 is the latest. Ignore previous versions.
>>
>> Cheers!
>>
>> - Dave Stoelk

<sigh.PNG>

From: **Dave Stoelk** Stoelk@gmail.com
Subject: I sent you a WeTransfer also...
Date: January 29, 2019 at 11:54 AM
To: Alan S Johnson nodepostcom@gmail.com

DS

Please check email. Also… …there is this, too:

From: **Dave Stoelk** Stoelk@gmail.com
Subject: HPE logos
Date: January 29, 2019 at 11:59 AM
To: Alan S Johnson nodepostcom@gmail.com

DS

HPE
primary_logo

From: **Dave Stoelk** Stoelk@gmail.com
Subject: Re: Update - HPEin60 Current Progress
Date: January 30, 2019 at 9:20 AM
To: Alan S Johnson JR nodepostcom@gmail.com

DS

If I understand you, wait until you publish v1 to make revi's? Then, sure.

> On Jan 30, 2019, at 9:18 AM, Alan S Johnson JR <nodepostcom@gmail.com> wrote:
>
> Dave,
>
> Thank you, we can make it however you like it, I am working through the rest of the script currently and trying to piece together a solid v1, if we can start making revisions upon v1 I think that's optimal
>
> are you ok with this?
>
> Alan
>
> On Wed, Jan 30, 2019 at 9:06 AM Dave Stoelk <stoelk@gmail.com> wrote:
>
> > Really impressed!
> >
> > Hey… I'd still like to tweak the "bathroom" and "rugs" section. The gag is lost cuz we don't see the whole visual. (Crappy looking bathroom.)
> >
> > When is a good time for you and I to begin a discussion on how we can improve this? Let's go back-and-forth. Just lemme know!
> >
> > - Dave Stoelk
> >
> > > On Jan 29, 2019, at 7:11 PM, Alan S Johnson JR <nodepostcom@gmail.com> wrote:
> > >
> > > http://nodepost.com/hpe/hpin60/012819/HPEin60_020419_rough_2.mp4
> > >
> > > more tomorrow

From: **Alan S Johnson JR** nodepostcom@gmail.com
Subject: Re: Update - HPEin60 Current Progress
Date: January 30, 2019 at 9:18 AM
To: Dave Stoelk stoelk@gmail.com

Dave,

Thank you, we can make it however you like it, I am working through the rest of the script currently and trying to piece together a solid v1, if we can start making revisions upon v1 I think that's optimal

are you ok with this?

Alan

On Wed, Jan 30, 2019 at 9:06 AM Dave Stoelk <stoelk@gmail.com> wrote:

> Really impressed!
>
> Hey… I'd still like to tweak the "bathroom" and "rugs" section. The gag is lost cuz we don't see the whole visual. (Crappy looking bathroom.)
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>
> - Dave Stoelk
>
>
>
> > On Jan 29, 2019, at 7:11 PM, Alan S Johnson JR <nodepostcom@gmail.com> wrote:
> >
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> >
> > more tomorrow

From: **Dave Stoelk** Stoelk@gmail.com
Subject: Re: Update - HPEin60 Current Progress
Date: January 30, 2019 at 9:06 AM
To: Alan S Johnson JR nodepostcom@gmail.com

DS

Really impressed!

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- Dave Stoelk

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>
> http://nodepost.com/hpe/hpin60/012819/HPEin60_020419_rough_2.mp4
>
> more tomorrow

From: **Dave Stoelk** Stoelk@gmail.com
Subject: Re: Update - HPEin60 Current Progress
Date: January 29, 2019 at 9:05 PM
To: Alan S Johnson JR nodepostcom@gmail.com
Cc: Orkin, Michael michael.orkin@hpe.com

DS

Really, really good graphics/animation! Nice job!

(I've a couple of small notes. Will give them later.)

Wow!

> On Jan 29, 2019, at 7:11 PM, Alan S Johnson JR <nodepostcom@gmail.com> wrote:
>
> http://nodepost.com/hpe/hpin60/012819/HPEin60_020419_rough_2.mp4
>
> more tomorrow

From: **Alan S Johnson JR** nodepostcom@gmail.com
Subject: Update - HPEin60 Current Progress
Date: January 29, 2019 at 7:11 PM
To: Orkin, Michael michael.orkin@hpe.com, Dave Stoelk stoelk@gmail.com

---

http://nodepost.com/hpe/hpin60/012819/HPEin60_020419_rough_2.mp4

more tomorrow

From: **Alan S Johnson JR** nodepostcom@gmail.com
Subject: Re: Pretty please...
Date: January 30, 2019 at 3:16 PM
To: Dave Stoelk stoelk@gmail.com

sorry, I fired that off super quick, I understand

ALAN S JOHNSON JR
Video Editor I Motion Graphics Designer I 3D Generalist
[email] ajohnson@nodepost.com
[www] http://sffreelance.com
[linkedin] www.linkedin.com/in/nodepost/
[reel] https://www.youtube.com/user/nodepost
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~ Time is money; don't waste it ~ unknown

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> On Jan 30, 2019, at 3:07 PM, Dave Stoelk <stoelk@gmail.com> wrote:
>
> Can you take Karl and Bill off the review threads? :)
>
> They have no say in notes, and it just muddies some waters. Karl is very busy, and is wont to reply (as he has to for many messages) and it just gunks things up.
>
> Please make a note of this?
>
> Thank you!
>
> - Dave Stoelk

From: **Dave Stoelk** Stoelk@gmail.com
Subject: Pretty please...
Date: January 30, 2019 at 3:07 PM
To: Alan S Johnson JR nodepostcom@gmail.com

DS

Can you take Karl and Bill off the review threads? :)

They have no say in notes, and it just muddies some waters. Karl is very busy, and is wont to reply (as he has to for many messages) and it just gunks things up.

Please make a note of this?

Thank you!

- Dave Stoelk

From: **Alan S Johnson JR** nodepostcom@gmail.com
Subject: Re: Here's another example...
Date: January 30, 2019 at 4:10 PM
To: Dave Stoelk stoelk@gmail.com

Thanks!

On Wed, Jan 30, 2019 at 4:09 PM Dave Stoelk <stoelk@gmail.com> wrote:

> hpe (lowercase) = always the password for vimeo. (Should be, anyway.)
>
> > On Jan 30, 2019, at 4:08 PM, Alan S Johnson JR <nodepostcom@gmail.com> wrote:
> >
> > videos are password protected
> >
> > On Wed, Jan 30, 2019 at 3:55 PM Dave Stoelk <stoelk@gmail.com> wrote:
> > > off a “map” that the folks in Brand will accept:
> > >
> > > https://vimeo.com/284246629 @ 00:34 in.
> > >
> > > Also: There are directions in Brand Central. :)
> > >
> > > - Dave Stoelk

From: **Dave Stoelk** Stoelk@gmail.com
Subject: Re: Here's another example...
Date: January 30, 2019 at 4:09 PM
To: Alan S Johnson JR nodepostcom@gmail.com

DS

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From: **Alan S Johnson JR** nodepostcom@gmail.com
Subject: Re: Here's another example...
Date: January 30, 2019 at 4:08 PM
To: Dave Stoelk stoelk@gmail.com

---

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>
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From: **Dave Stoelk** Stoelk@gmail.com
Subject: Here's another example...
Date: January 30, 2019 at 3:55 PM
To: Alan S Johnson JR nodepostcom@gmail.com

DS

---

off a “map” that the folks in Brand will accept:

https://vimeo.com/284246629 @ 00:34 in.

Also: There are directions in Brand Central. :)

- Dave Stoelk

From: **Dave Stoelk** Stoelk@gmail.com
Subject: I downloaded this from BRAND CENTRAL...
Date: January 30, 2019 at 4:29 PM
To: Alan S Johnson JR nodepostcom@gmail.com

DS

ZIP

HPE
Infogra…ets.zip

You may find some stuff in there to help you make a map.

When you have a chance, I'd browse through Brand Central. I will admit to you… It's a bit of a slog.

But...Download some stuff… For example, there's a BUNCH of brand-approved icons for things like "shared storage" or "battery" or even "healthcare." There's also the official color palette, and such.

They are not only very useful, but totally brand-approved! (You don't want the "Brand Police" coming after us. They are tough)

Forgive me, if you already have downloaded the library of assets.

- Dave Stoelk

From: **Dave Stoelk** Stoelk@gmail.com
Subject: Re: I'll put this in a separate email...
Date: January 31, 2019 at 4:36 PM
To: Alan S Johnson JR nodepostcom@gmail.com

DS

No, problem. I'm aware I'm beating down a bit. (But, there are "cardinal rules" when it comes to the HPE logo "element." When you have time I'll give you the long story. Basically, it has to do with copyright rules specific to an agreement between the US Patent office and HPE.) So, I apologize, too. **Hey… nice animation with the pizza oven! Woot!**

> On Jan 31, 2019, at 4:31 PM, Alan S Johnson JR <nodepostcom@gmail.com> wrote:
>
> ok, thank you I know now, sorry I am such a noob with your branding right now, I promise this is very temporary and thank you for your help.
>
> Alan
>
> **ALAN S JOHNSON JR**
> **Video Editor I Motion Graphics Designer I 3D Generalist**
> [email] ajohnson@nodepost.com
> [www] http://sffreelance.com
> [linkedin] www.linkedin.com/in/nodepost/
> [reel] https://www.youtube.com/user/nodepost
> [cell] 628.777.6097
>
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>
> > On Jan 31, 2019, at 4:10 PM, Dave Stoelk <stoelk@gmail.com> wrote:
> >
> > …so no one else has to see this…
> >
> > It's absolutely verboten to put ANYTHING inside the HPE "element" (green rectangle.) Again… sigh… that's in "Brand Central." (Except for approved animated elements that "break" the element… esoteric, bs.)
> >
> > But, I thought I'd like you know before someone shrieked. ;)
> >
> > <Screen Shot 2019-01-31 at 4.07.59 PM.jpg>

From: **Alan S Johnson JR** nodepostcom@gmail.com
Subject: Re: I'll put this in a separate email...
Date: January 31, 2019 at 4:31 PM
To: Dave Stoelk stoelk@gmail.com

ok, thank you I know now, sorry I am such a noob with your branding right now, I promise this is very temporary and thank you for your help.

Alan

ALAN S JOHNSON JR
Video Editor I Motion Graphics Designer I 3D Generalist
[email] ajohnson@nodepost.com
[www] http://sffreelance.com
[linkedin] www.linkedin.com/in/nodepost/
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> On Jan 31, 2019, at 4:10 PM, Dave Stoelk <stoelk@gmail.com> wrote:
>
> …so no one else has to see this…
>
> It's absolutely verboten to put ANYTHING inside the HPE "element" (green rectangle.) Again… sigh… that's in "Brand Central." (Except for approved animated elements that "break" the element… esoteric, bs.)
>
> But, I thought I'd like you know before someone shrieked. ;)
>
> <Screen Shot 2019-01-31 at 4.07.59 PM.jpg>

From: **Dave Stoelk** Stoelk@gmail.com
Subject: I'll put this in a separate email...
Date: January 31, 2019 at 4:10 PM
To: Alan S Johnson JR nodepostcom@gmail.com

DS

…so no one else has to see this…

It's absolutely verboten to put ANYTHING inside the HPE "element" (green rectangle.) Again… sigh… that's in "Brand Central." (Except for approved animated elements that "break" the element… esoteric, bs.)

But, I thought I'd like you know before someone shrieked. ;)

From: **Alan S Johnson JR** nodepostcom@gmail.com
Subject: Re: Update: HPEin60_020419_v2
Date: January 31, 2019 at 7:19 PM
To: Dave Stoelk stoelk@gmail.com
Cc: Orkin, Michael michael.orkin@hpe.com

Hey sorry for the delay here. in a bit of a crunch.

http://nodepost.com/hpe/hpin60/012819/HPEin60_020419_v4.mp4

hope this is looking for you!

Alan

On Thu, Jan 31, 2019 at 4:48 PM Alan S Johnson JR <nodepostcom@gmail.com> wrote:

> copy will do
>
> **ALAN S JOHNSON JR**
> **Video Editor I Motion Graphics Designer I 3D Generalist**
> [email] ajohnson@nodepost.com
> [www] http://sffreelance.com
> [linkedin] www.linkedin.com/in/nodepost/
> [reel] https://www.youtube.com/user/nodepost
> [cell] 628.777.6097
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>
> > On Jan 31, 2019, at 4:45 PM, Dave Stoelk <stoelk@gmail.com> wrote:
> >
> > Yes, please re-create. ("Dave"—me) send the upper half in hi-rez.
> >
> > Since J. Strickland originally sent the lo-rez version, let's replicate that. Okay?
> >
> > Tx. for everything else!
> >
> > > On Jan 31, 2019, at 4:43 PM, Alan S Johnson JR <nodepostcom@gmail.com> wrote:
> > >
> > > > 01:25 = You couldn't replicate the rest of the United logo we took out (finding a font to match)?
> > >
> > > I used the logo Dave gave me in place of the previous. I can recreate the logo if you need yes.
> > >
> > > > 01:31 = Not a sound-design issue with the audio, but an editing issue. Dave says two words at the same time. Can we create some space, please to avoid the mash up? (Dave says the word "info" as his last word in the VO, and then it overpays with the first word of the next cut.
> > >
> > > This is fixed and the map
> > >
> > > http://nodepost.com/hpe/hpin60/012819/HPEin60_020419_v3.mp4
> > >
> > > **ALAN S JOHNSON JR**
> > > **Video Editor I Motion Graphics Designer I 3D Generalist**
> > > [email] ajohnson@nodepost.com
> > > [www] http://sffreelance.com
> > > [linkedin] www.linkedin.com/in/nodepost/

[reel] https://www.youtube.com/user/nodepost
[cell] 628.777.6097

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> On Jan 31, 2019, at 4:06 PM, Dave Stoelk <stoelk@gmail.com> wrote:
>
> Wow. Cool.
>
> Two quick notes:
>
> 01:25 = You couldn't replicate the rest of the United logo we took out (finding a font to match)?
> 01:31 = Not a sound-design issue with the audio, but an editing issue. Dave says two words at the same time. Can we create some space, please to avoid the mash up? (Dave says the word "info" as his last word in the VO, and then it overpays with the first word of the next cut.
>
> Tx! Let's fix those, and we'll send it up the chain for final approval!
>
> - Dave Stoelk
>
>
>
> > On Jan 31, 2019, at 3:54 PM, Alan S Johnson JR <nodepostcom@gmail.com> wrote:
> >
> > Update, I think this gets most of the changes covered. I will address audio for sound design tomorrow, as for the icons for the UNCP section, I was unable to find Icons on brand central to replace the ones that came from the site. but if there are 3 there on Brand Central that you feel will work I am happy to add those in.
> >
> > http://nodepost.com/hpe/hpin60/012819/HPEin60_020419_v2.mp4
> >
> > Let me know if I need to change anything else, also if we want to approach a graphics scene in a specific way.
> >
> > I hope everyone likes this
> >
> > Alan
> >
> >
> > On Wed, Jan 30, 2019 at 5:42 PM Dave Stoelk <stoelk@gmail.com> wrote:
> > > Hey Alan!
> > >
> > > Thanks for hanging tough. This can be a byzantine process.
> > >
> > > First… I was just informed "all caps" is "off-brand." Fonts must be "sentence case," as per Brand Central. Also, I was asked to ask you: "Are you using the official HPE Metric font?" I answered for you: "Yes."
> > >
> > > <Sentence case.jpeg>
> > >
> > > Now… as per your email...
> > >
> > > No. Don't use those icons. (There are plenty others on that site to download.)
> > >
> > > Please stylize a map using the accepted HPE color palette. (There are five colors to choose from? You'll have to check.)
> > >
> > > To answer your other question: There is no "link" to a map you can use (for Geneva, Switzerland) as a guideline. See the Vimeo examples I sent you. The other motion designers are somehow able to stylize things that satisfy brand. Simple is always better with the brand folks. Always use" HPE Metric" font—except for page numbers and numerical call outs… in that case, you must used "HPE Simple" font.. (I'm sure you read all of that in the guidelines on Brand Central.) And any color used must be in the approved palette. The other motion artists are able to please brand cuz, well… they know all the vagaries. Your value to us is learning the HPE brand guidelines. It will take time, but the payoff for you will be good!
> > >
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It will be up to you to go through that Brand Central and do research. :) (For example, your using the HPE logo lockup in the corner of the screen will be scrutinized… the logo has to have so many "pica widths" away from the edge. Yep… It's that complex.)

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To: Dave Stoelk stoelk@gmail.com
Cc: Orkin, Michael michael.orkin@hpe.com

copy will do

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~ Time is money; don't waste it ~ unknown

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Subject: Re: Update: HPEin60_020419_v1
Date: January 31, 2019 at 4:06 PM
To: Alan S Johnson JR nodepostcom@gmail.com
Cc: Orkin, Michael michael.orkin@hpe.com

DS

Wow. Cool.

Two quick notes:

01:25 = You couldn't replicate the rest of the United logo we took out (finding a font to match)?
01:31 = Not a sound-design issue with the audio, but an editing issue. Dave says two words at the same time. Can we create some space, please to avoid the mash up? (Dave says the word "info" as his last word in the VO, and then it overpays with the first word of the next cut.

Tx! Let's fix those, and we'll send it up the chain for final approval!

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Date: January 31, 2019 at 3:54 PM
To: Dave Stoelk stoelk@gmail.com, Orkin, Michael michael.orkin@hpe.com

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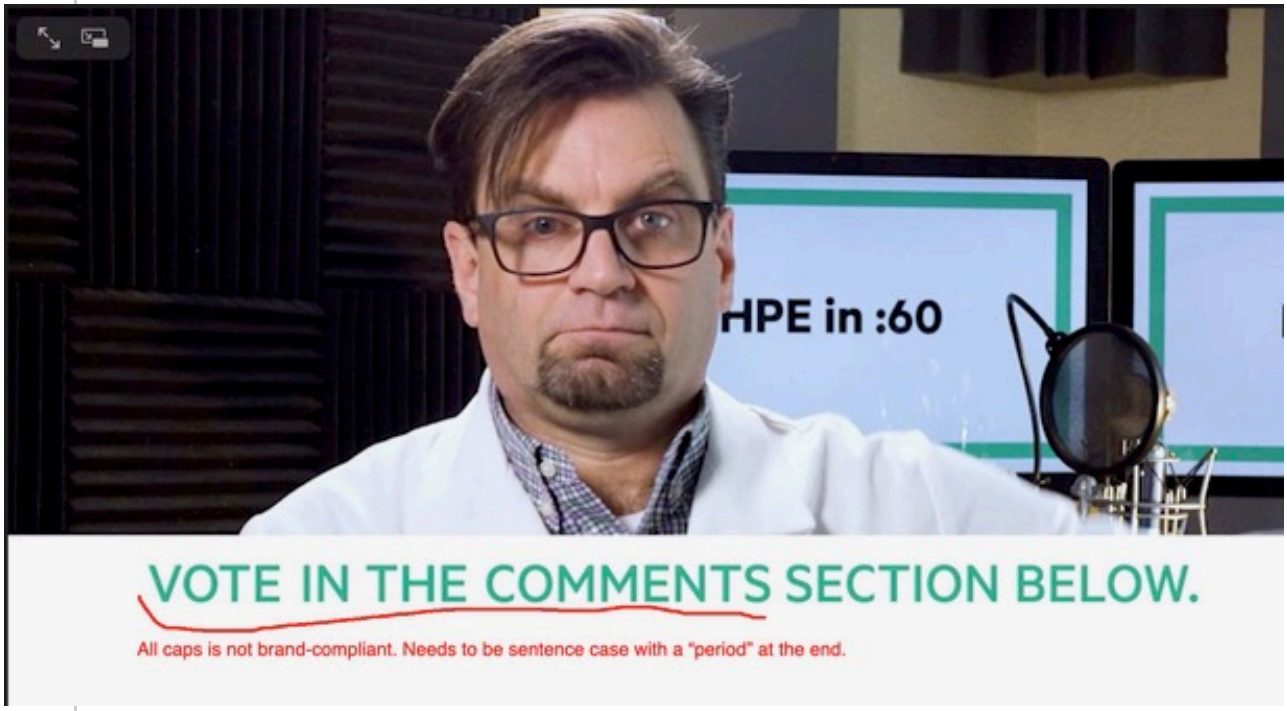

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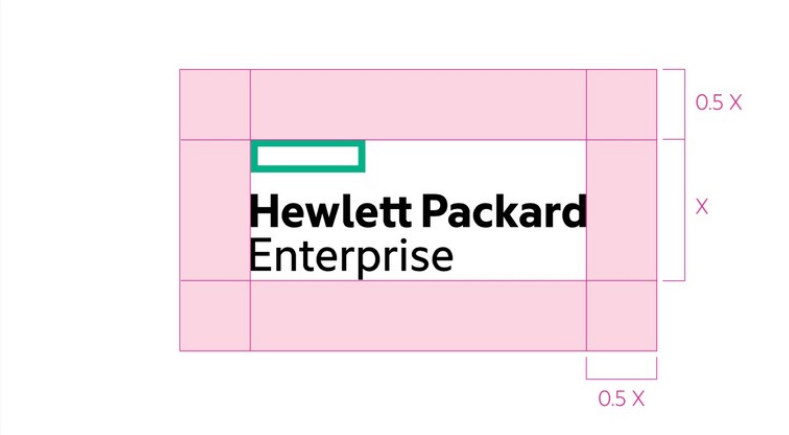

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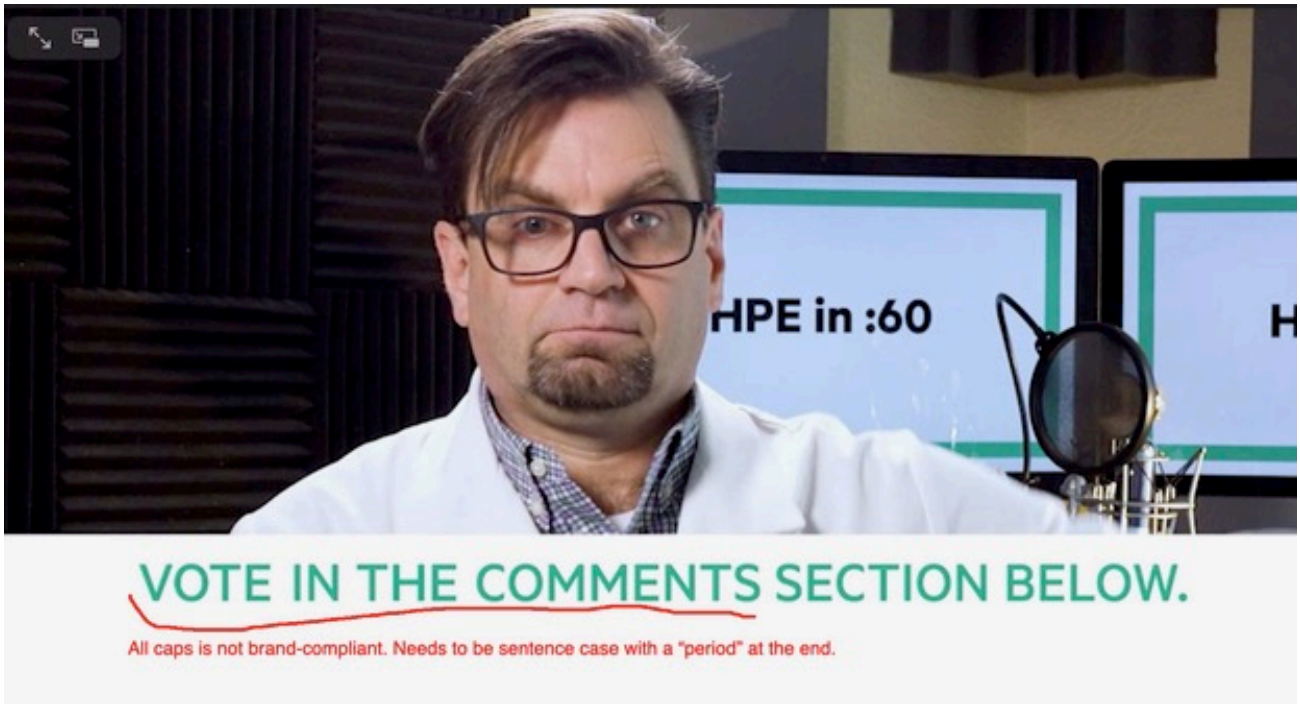

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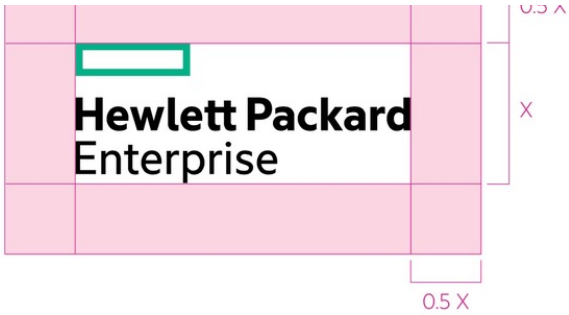

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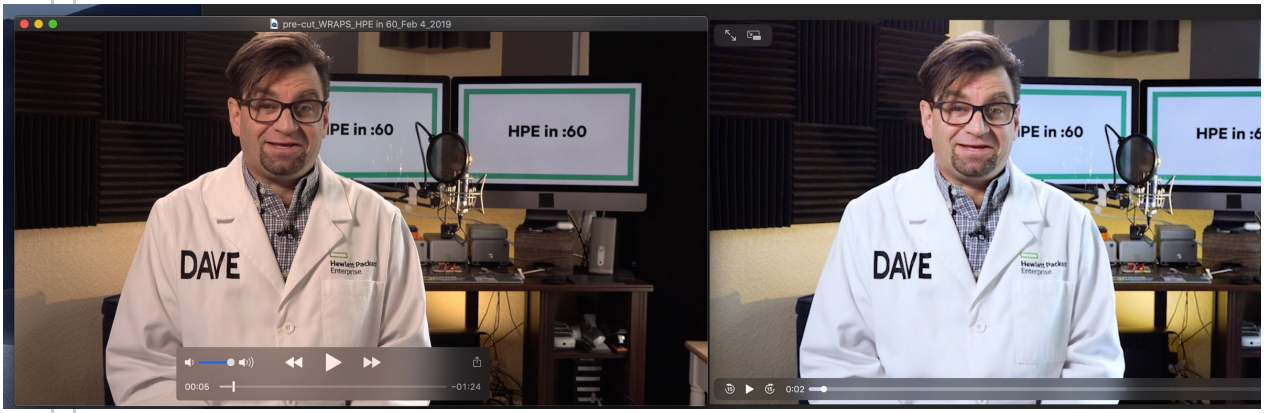
> 
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> > - @ 01:30 AUDIO MASH-UP: Dave says the word "Okay" over the word "info." SOLUTION: Let's not stagger these two shots. Allow Dave to complete his sentence before going to the next element.

UNITED

CDF

DISCLOSURE INSIGHT ACTION

On Jan 30, 2019, at 2:55 PM, Alan S Johnson JR <nodepostcom@gmail.com> wrote:

Ok,

I am ready for any and all changes thank you for your patience.

http://nodepost.com/hpe/hpin60/012819/HPEin60_020419_v1.mp4

enjoy!

Alan

From: **Alan S Johnson JR** nodepostcom@gmail.com
Subject: Re: Update: HPEin60_020419_v1
Date: January 30, 2019 at 4:07 PM
To: Dave Stoelk stoelk@gmail.com
Cc: Orkin, Michael michael.orkin@hpe.com

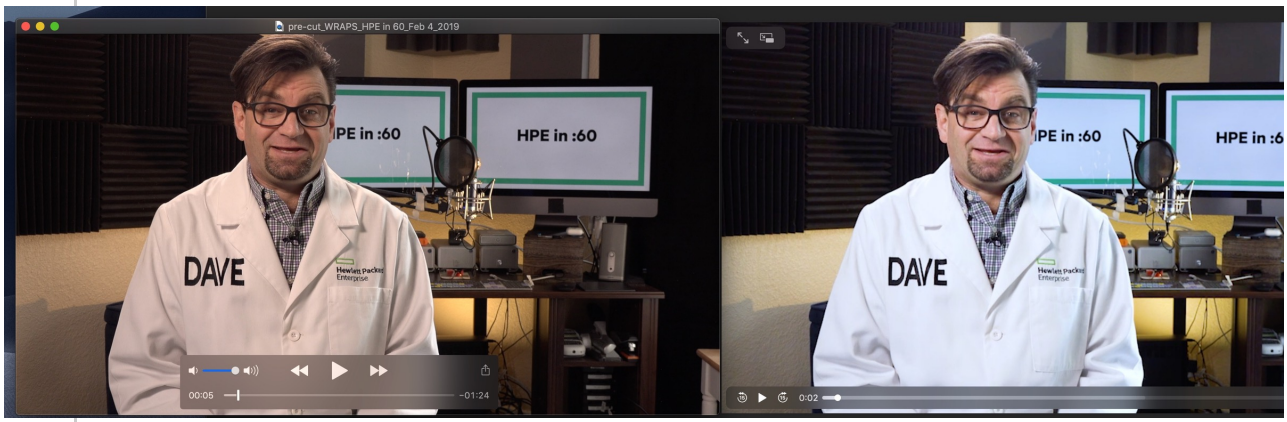
Got it.

On Wed, Jan 30, 2019 at 3:50 PM Dave Stoelk <stoelk@gmail.com> wrote:

Very good! And very close to completion, save for some notes...

NOTES: (I have an "overall note" + some specific notes below that)

OVERALL NOTE:
The color correction is too stark for me. Let's try for a mix between what I sent you (on the left—"warmer" + more natural) and your treatment (on the right—"colder + starker."



SPECIFIC NOTES:

- @ 00:12 I miss the gag. I want to see both bathrooms, not just the wallpaper. POSSIBLE SOLUTION: Have each picture "slide in" beside Dave—BIGGER—one after the other, as he says "this" or "this"—so we see more of each bathroom. I especially wanna see the "scuzzy-looking" bathroom. ("Nana's")
- @ 00:17 I can't hear Dave say "So that gets my vote." (Not your fault. Dave swallows those words + low audio energy) POSSIBLE SOLUTION: Compression?
- @ 00:23 Need to add "$" to the "6 million" (As it stands, this graphic makes it looks like we offered 6 Million Apollo units instead of "dollars")
- @ 04:00 Google Maps is "off-brand." We need to stylize a map to fit with the brand guidelines SOLUTION: See: "maps and infographics" in "Brand Central" to build a simple, custom map Also, here's an example @ 00:30-in https://vimeo.com/300175130
- @ 01:01 Low rez image (jagged) of the "CDP" logo. SOLUTON: Please build a new graphic using the hi-rez logo attached to this email
- @ 01:09 Let's have a lower third go OVER me talking about "china patterns" and "flatware" (NOT as a stand-alone "Dave-pointing" composite) In other words, replicate what you did @ 01:34
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>
> enjoy!
>
> Alan

From: **Dave Stoelk** Stoelk@gmail.com
Subject: Re: Update: HPEin60_020419_v1
Date: January 30, 2019 at 3:50 PM
To: Alan S Johnson JR nodepostcom@gmail.com
Cc: Orkin, Michael michael.orkin@hpe.com

DS

Very good! And very close to completion, save for some notes...

NOTES: (I have an "overall note" + some specific notes below that)

OVERALL NOTE:
The color correction is too stark for me. Let's try for a mix between what I sent you (on the left—"warmer" + more natural) and your treatment (on the right—"colder + starker."

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Date: January 30, 2019 at 2:55 PM
To: Dave Stoelk stoelk@gmail.com, Orkin, Michael michael.orkin@hpe.com
Cc: Norberg, Karl karl.norberg@hpe.com, Glenn, Bill bill.glenn@hpe.com

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Ok,

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http://nodepost.com/hpe/hpin60/012819/HPEin60_020419_v1.mp4

enjoy!

Alan

From: **Dave Stoelk** Stoelk@gmail.com
Subject: HPE in 60_Feb 4
Date: January 31, 2019 at 9:10 PM
To: Orkin, Michael michael.orkin@hpe.com, Alan S Johnson JR nodepostcom@gmail.com

DS

Hi Orkin,

Here's a version to send to J. Strickland.

(We still have to fix the "United Airlines" lock-up logo.)

https://vimeo.com/314667186

- Dave Stoelk

From: **Alan S Johnson JR** nodepostcom@gmail.com
Subject: Re: Looking good, next stop? Vimeo!
Date: January 31, 2019 at 11:22 PM
To: Dave Stoelk stoelk@gmail.com

https://vimeo.com/314667186

On Thu, Jan 31, 2019 at 10:19 PM Alan S Johnson JR <nodepostcom@gmail.com> wrote:

> understood, Im just here to get the job done and keep folks happy. working on you logo
>
> On Thu, Jan 31, 2019 at 10:18 PM Dave Stoelk <stoelk@gmail.com> wrote:
>
> > Yep.
> >
> > I'm 52. I have a daughter who is 18 a son who is 15. My daughter has profound special needs. (Autism.)
> >
> > So… I'm with you buddy.
> >
> > I don't want to give attitude. **I just do no like repeating myself.** I like to give notes once. (And, yes, people make mistakes. But it happened, like three times in a row.)
> >
> > Okay? And, to be fair, I got attitude back: "Dave. Trust me. It's crystal clear!" (And I couldn't see the words "Corporate Preferred."
> >
> > Seriously. No attitude.
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> > >
> > > Dave,
> > >
> > > You are not dragging me down, but the attitude it kinda a bit much, Im not a kid, im 41 and I have a 20 year old son and 13 yr old daughter, I just feel there is a lot of extra communication which convolutes the change order, we haven't worked much and I know good working relationships take time but they start with respect.
> > >
> > > Alan
> > >
> > > **ALAN S JOHNSON JR**
> > > **Video Editor I Motion Graphics Designer I 3D Generalist**
> > > [email] ajohnson@nodepost.com
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> > > [cell] 628.777.6097
> > >
> > > ~ Time is money; don't waste it ~ unknown
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> > >
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> > > >
> > > > Well,
> > > >
> > > > Perhaps you and I need to have a telephonic connection. (Not via email.) Cuz, I kept getting back (paraphrasing) the "United logo is done, man." And, that was frustrating for both you and me. Because it wasn't what I (or the client) asked for.
> > > >
> > > > Let's get this project up the chain… approved… and then let's talk verbally, alright? Then, if we have to go further… we'll do it.

I want this to work.

And, I appreciate your workload. In fact, that's why I want to work on efficiencies with you… so this doesn't drag you down amidst your other wok.

- Dave Stoelk

On Jan 31, 2019, at 10:09 PM, Alan S Johnson JR <nodepostcom@gmail.com> wrote:

I'm ok with a conference call if you feel one needs to be had. I am doing my best to get this done and delivered to you quickly and also meet the demands of the other projects going on as well. I dont in any way feel you are being over demanding with asking for changes.

On Thu, Jan 31, 2019 at 10:07 PM Dave Stoelk <stoelk@gmail.com> wrote:

I'll gladly have a conference call among you, me, Bill G. and Michael Orkin to straighten this up.

If I haven't been clear or if I've been "over-demanding" to get a superior product to the client, let's adjudicate this. Because, I don't want this to happen again. And, I'm sure you don't either.

- Dave Stoelk

<Corporate preferred.jpg>

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goodness.

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Okay. Going forward, if we're going to do business together, let's figure out how we can better communicate.

Because there were instances on this project where I clearly communicated things (For example, days ago, I sent you "log in" information... and I get back… "Hey. I don't have log in information for Vimeo.") So… I have to communicate the SAME information twice.

In addition to the "United" thingy…. There was more than one occasion this week when I had to communicate things more than once. Now, that could be because there is "noise" in the communication loop, or I am not communicating clearly. (My fault.) But, let's work together on this, okay?

Case in point:

One of my bullet points from notes today was ignored ("Fix the overlapped audio in the VO.") After you sent a revision AFTER that note, my change wasn't realized. So, I had to remind you. See? I had to communicate twice. That's a waste of my time AND yours… especially if your "slammed," right?

I know you're slammed. (We all are, and for freelancers that's a "good problem…" it is, for me, anyway.)

But, let's work on picking things up the FIRST time? Cool?

Look… I like you. I want this to work. I sense your frustration. I know this is a demanding client. But, let's work on picking up things the FIRST time. And, I—me!--will work on trying to clearly express myself. Okay?

- Dave Stoelk

On Jan 31, 2019, at 9:43 PM, Alan S Johnson JR <nodepostcom@gmail.com> wrote:

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The client wants this: (The original was low rez. The only hi-rez image I could find was the “United” portion of the logo. The words I wanted YOU to add, please!?!?!?!

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> whats wrong with it?
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>
> > On Jan 31, 2019, at 9:35 PM, Dave Stoelk <stoelk@gmail.com> wrote:
> >
> > Okay. Calm down and EDUCATE me.
> >
> > Why when I watch the Vimeo do I see this.
> >
> > <Screen Shot 2019-01-31 at 9.34.32 PM.jpeg>
> >
> > > On Jan 31, 2019, at 9:25 PM, Alan S Johnson JR <nodepostcom@gmail.com> wrote:
> > >
> > > Dave,
> > >
> > > I promise you, I changed it out for the vectorized version. its crystal clear
> > >
> > > Alan
> > >
> > > **ALAN S JOHNSON JR**
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> > >
> > > > On Jan 31, 2019, at 9:24 PM, Dave Stoelk <stoelk@gmail.com> wrote:

Okay. The Vimeo version doesn't show a change?

Sent from my iPhone XS. Sometimes I'm in a hurry. Please blame my fat thumbs. (or, auto-correct, or Siri.)

On Jan 31, 2019, at 9:12 PM, Alan S Johnson JR <nodepostcom@gmail.com> wrote:

> I fixed it; its vector
>
> On Thu, Jan 31, 2019 at 9:10 PM Dave Stoelk <stoelk@gmail.com> wrote:
> > Cool. I sent it along. (We'll fix up the United Airlines logo later?)
> >
> > > On Jan 31, 2019, at 8:12 PM, Alan S Johnson JR <nodepostcom@gmail.com> wrote:
> > >
> > > here you go
> > >
> > > https://vimeo.com/314667186
> > >
> > > On Thu, Jan 31, 2019 at 8:05 PM Alan S Johnson JR <nodepostcom@gmail.com> wrote:
> > > > my apologies, Thank you
> > > >
> > > > **ALAN S JOHNSON JR**
> > > > **Video Editor I Motion Graphics Designer I 3D Generalist**
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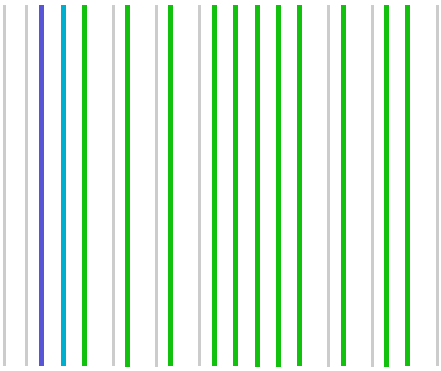
> > > >
> > > > On Jan 31, 2019, at 8:04 PM, Dave Stoelk <stoelk@gmail.com> wrote:
> > > > >
> > > > > I just checked. Log in info for Vimeo is in the "kit" I sent you earlier in the week. :)
> > > > >
> > > > > <Screen Shot 2019-01-31 at 8.04.21 PM.png>
> > > > >
> > > > > > On Jan 31, 2019, at 7:32 PM, Alan S Johnson JR <nodepostcom@gmail.com> wrote:
> > > > > > >
> > > > > > > I don't have any login information for this channel
> > > > > > > here is the link that can be downloaded
> > > > > > >
> > > > > > > http://nodepost.com/hpe/hpin60/012819/HPEin60_020419_v4.mp4
> > > > > > >
> > > > > > > On Thu, Jan 31, 2019 at 6:15 PM Dave Stoelk <stoelk@gmail.com> wrote:
> > > > > > > > Hey Alan,
> > > > > > > >
> > > > > > > > **Looks great, Alan!** Thanks for your patience! Really great job on the graphics!
> > > > > > > >
> > > > > > > > **Next steps:**
> > > > > > > >
> > > > > > > > - After we clean up that "United Logo" lockup, **let's publish to**



Vimeo so we can officially send this up the flag pole for approvals. Cool?

- The protocol from this point on is, if there are changes, we need to replace the Vimeo video with the new version (overwrite,) while still keeping the link preserved. (It's a function on Vimeo.) In other words, we do NOT publish a new video to Vimeo with an entirely new link, so as to avoid confusion—people approving "old" versions, etc
- WARNING: Sometimes notes come back REVERSING what we changed or cutting out an element entirely. That's life—bureaucratic inefficiencies that cannot be bred out of extinction.

Thank again.

- Dave Stoelk

From: **Alan S Johnson JR** nodepostcom@gmail.com
Subject: Re: Looking good, next stop? Vimeo!
Date: January 31, 2019 at 10:19 PM
To: Dave Stoelk stoelk@gmail.com

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[email] ajohnson@nodepost.com
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[linkedin] www.linkedin.com/in/nodepost/
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[cell] 628.777.6097

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Thank again.

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From: **Dave Stoelk** Stoelk@gmail.com
Subject: Re: Looking good, next stop? Vimeo!
Date: January 31, 2019 at 10:18 PM
To: Alan S Johnson JR nodepostcom@gmail.com

DS

Yep.

I'm 52. I have a daughter who is 18 a son who is 15. My daughter has profound special needs. (Autism.)

So… I'm with you buddy.

I don't want to give attitude. **I just do no like repeating myself.** I like to give notes once. (And, yes, people make mistakes. But it happened, like three times in a row.)

Okay? And, to be fair, I got attitude back: "Dave. Trust me. It's crystal clear!" (And I couldn't see the words "Corporate Preferred."

Seriously. No attitude.

- Dave Stoelk

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> > I want this to work.
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> > And, I appreciate your workload. In fact, that's why I want to work on efficiencies with you… so this doesn't drag you down amidst your other wok.
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I'm ok with a conference call if you feel one needs to be had. I am doing my best to get this done and delivered to you quickly and also meet the demands of the other projects going on as well. I dont in any way feel you are being over demanding with asking for changes.

On Thu, Jan 31, 2019 at 10:07 PM Dave Stoelk <stoelk@gmail.com> wrote:

I'll gladly have a conference call among you, me, Bill G. and Michael Orkin to straighten this up.

If I haven't been clear or if I've been "over-demanding" to get a superior product to the client, let's adjudicate this. Because, I don't want this to happen again. And, I'm sure you don't either.

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In addition to the "United" thingy…. There was more than one occasion this week when I had to communicate things more than once. Now, that could be because there is "noise" in the communication loop, or I am not communicating clearly. (My fault.) But, let's work together on this, okay?

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Subject: Re: Looking good, next stop? Vimeo!
Date: January 31, 2019 at 10:13 PM
To: Alan S Johnson JR nodepostcom@gmail.com

DS

Well,

Perhaps you and I need to have a telephonic connection. (Not via email.) Cuz, I kept getting back (paraphrasing) the "United logo is done, man." And, that was frustrating for both you and me. Because it wasn't what I (or the client) asked for.

Let's get this project up the chain… approved… and then let's talk verbally, alright? Then, if we have to go further… we'll do it.

I want this to work.

And, I appreciate your workload. In fact, that's why I want to work on efficiencies with you… so this doesn't drag you down amidst your other wok.

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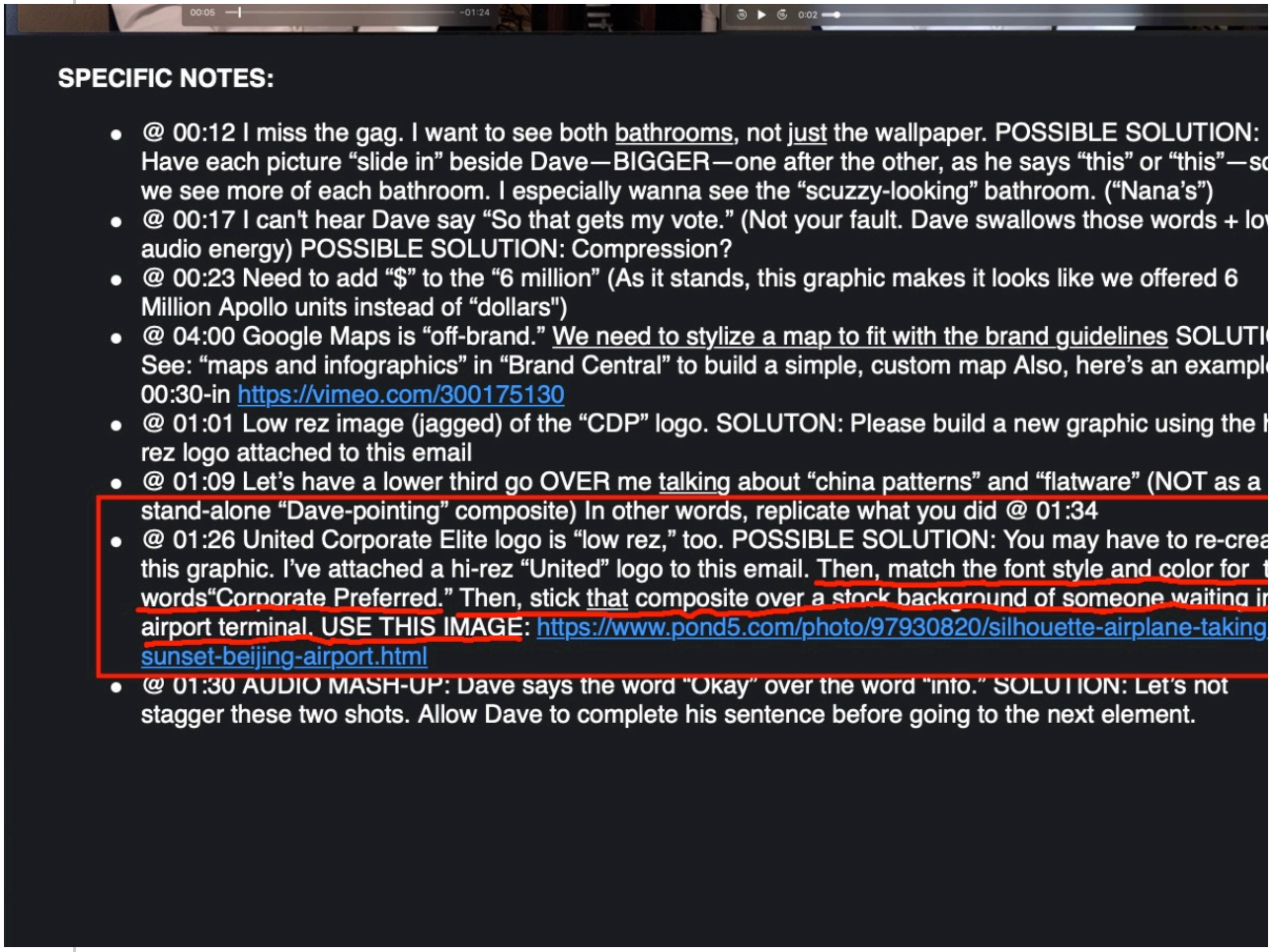

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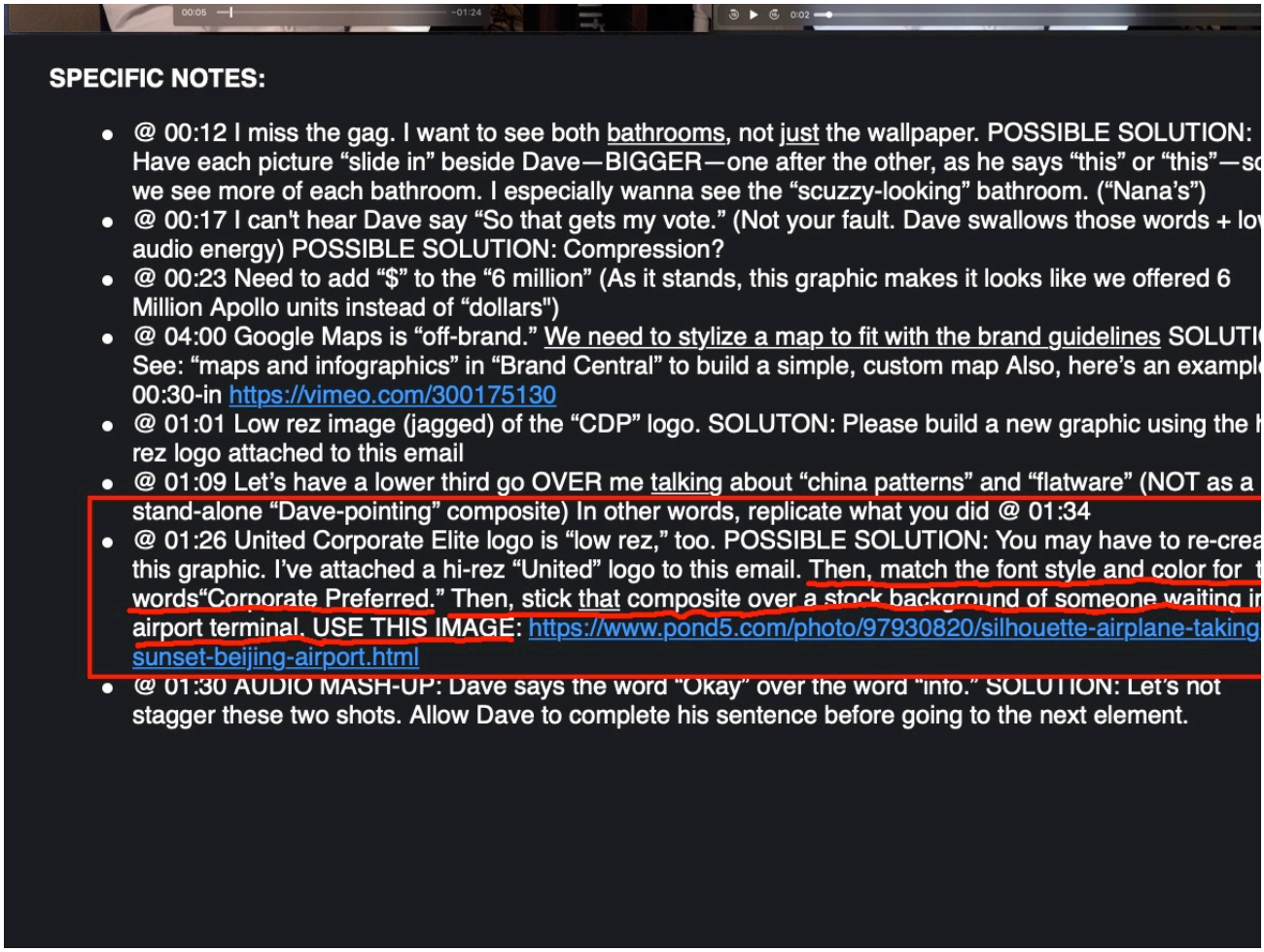

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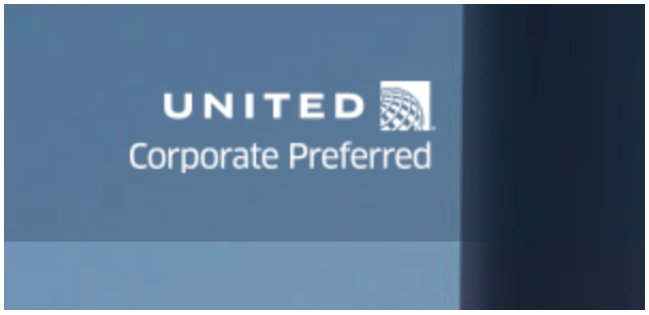

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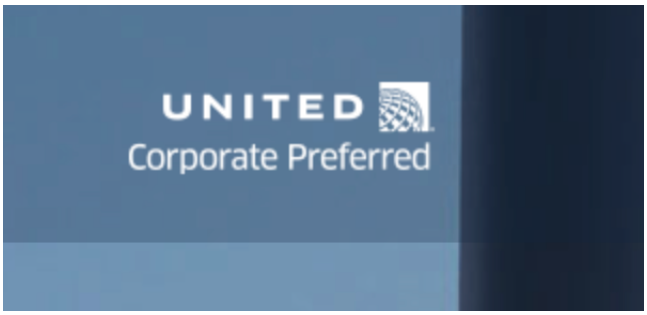
From: **Dave Stoelk** Stoelk@gmail.com
Subject: Re: Looking good, next stop? Vimeo!
Date: January 31, 2019 at 9:43 PM
To: Alan S Johnson JR nodepostcom@gmail.com

DS

The client wants this: (The original was low rez. The only hi-rez image I could find was the “United” portion of the logo. The words I wanted YOU to add, please!?!?!?!



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Date: January 31, 2019 at 9:42 PM
To: Dave Stoelk stoelk@gmail.com

J Strickland did not give me any logos for this section, she gave me the web site, I viewed the source of the code and downloaded the original logo directly from the site.

you sent me a low rez logo, I went to brands of the world and downloaded this logo and replaced it as requested, I got no change on color or anything the change was the logo was low rez swap it with this, then recreate it.

I don't under and here is the logo I used.

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PS

united-airlines-

logo [C...rted].ai

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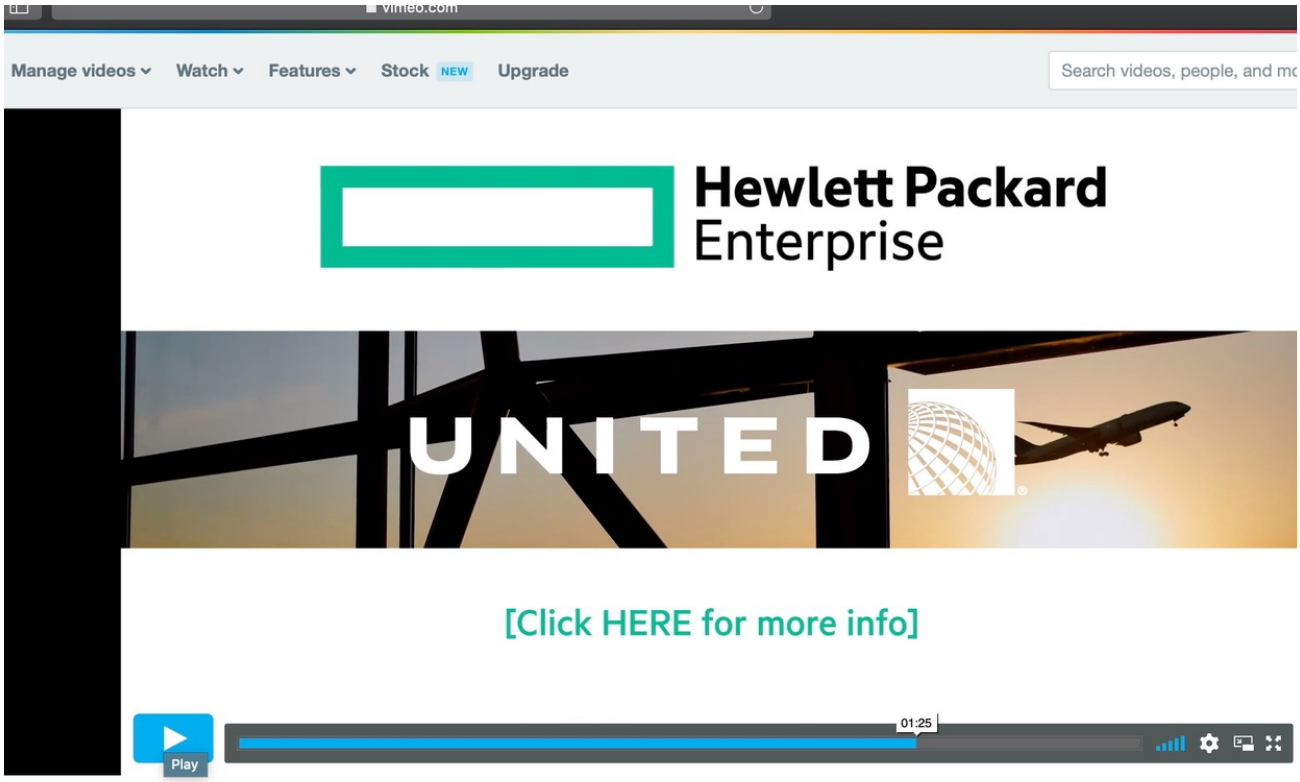

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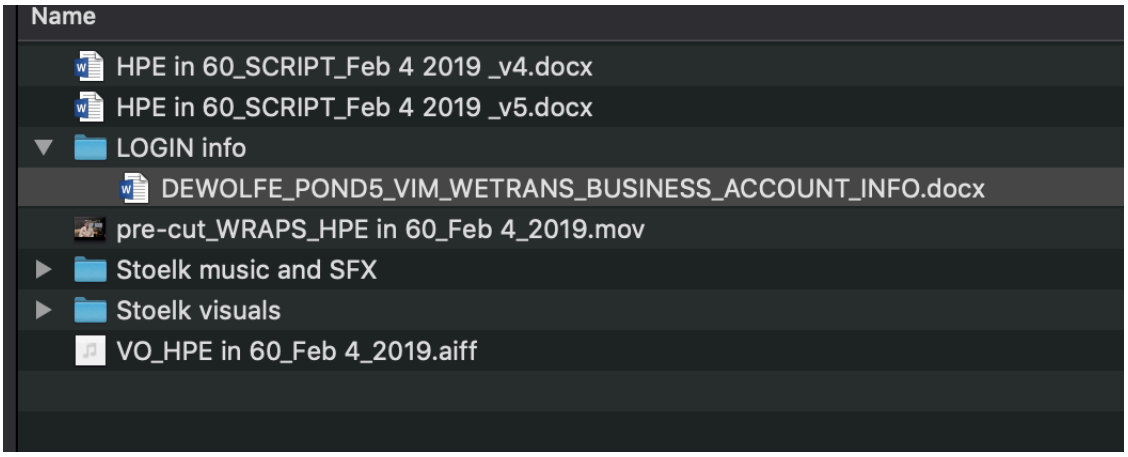

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> > - WARNING: Sometimes notes come back REVERSING what we changed or cutting out an element entirely. That’s life—bureaucratic inefficiencies that cannot be bred out of extinction.
> >
> > Thank again.
> >
> > - Dave Stoelk

From: **Dave Stoelk** Stoelk@gmail.com
Subject: Re: Looking good, next stop? Vimeo!
Date: January 31, 2019 at 7:49 PM
To: Alan S Johnson JR nodepostcom@gmail.com

DS

Can you check the folder I sent you earlier in the week marked login info? I sent it, no?

Sent from my iPhone XS. Sometimes I'm in a hurry. Please blame my fat thumbs. (or, auto-correct, or Siri.)

On Jan 31, 2019, at 7:32 PM, Alan S Johnson JR <nodepostcom@gmail.com> wrote:

> I don't have any login information for this channel
> here is the link that can be downloaded
>
> http://nodepost.com/hpe/hpin60/012819/HPEin60_020419_v4.mp4
>
> On Thu, Jan 31, 2019 at 6:15 PM Dave Stoelk <stoelk@gmail.com> wrote:
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> > Hey Alan,
> >
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Thank again.

- Dave Stoelk

From: **Dave Stoelk** Stoelk@gmail.com
Subject: download
Date: February 1, 2019 at 11:27 AM
To: Alan S Johnson JR nodepostcom@gmail.com

DS

Hey boss, when you get the chance, can you make your Vimeo link “downloadable?” Great!

It’s in the “privacy” settings, I think?

(It’s not appearing on the HPE Vimeo page with other videos, but let’s not sweat that for now.)

Tx!

- Dave Stoelk

From: **Alan S Johnson JR** nodepostcom@gmail.com
Subject: Re: NOTES from client on HPE in 60
Date: February 1, 2019 at 1:27 PM
To: Dave Stoelk stoelk@gmail.com
Cc: Orkin, Michael michael.orkin@hpe.com

Dave,

ok thank you for getting me these changes, my terminal is currently locked up with a render with another hpe project, but as soon as it is free I will make this so immediately.

Alan

ALAN S JOHNSON JR
Video Editor I Motion Graphics Designer I 3D Generalist
[email] ajohnson@nodepost.com
[www] http://sffreelance.com
[linkedin] www.linkedin.com/in/nodepost/
[reel] https://www.youtube.com/user/nodepost
[cell] 628.777.6097

~ Time is money; don't waste it ~ unknown

~ Say it with cash ~ unknown

CONFIDENTIALITY NOTICE:
The contents of this email message and any attachments are intended solely for the addressee(s) and may contain confidential and/or privileged information and may be legally protected from disclosure. If you are not the intended recipient of this message or their agent, or if this message has been addressed to you in error, please immediately alert the sender by reply email and then delete this message and any attachments. If you are not the intended recipient, you are hereby notified that any use, dissemination, copying, or storage of this message or its attachments is strictly prohibited.

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> Okay. Alan two more notes:
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> 1. Please add "HPE Restricted – Internal Use Only" over EACH of the news segments (not over Dave's wraps.) To that end, **please use "HPE Simple font" @ 36 pt size/black**. See screenshot below to see an example.
> 2. We need to REPLACE the entire United Airlines visual segment with the attached screenshot from a webpage. YES… it is low-rez, and it is not animated. The client is aware of this. They want to see how "bad" it will look before they revert to what we built. Sorry. See the attached second screen shot. The client likes the "Now Boarding Hewlett Packard Enterprise" affectation. I'm not crazy about the "menu items" at the top of the screen capture, but let's make the client happy! (I'll also see if I can get the URL to the actual website so you can capture a better image. Standby for a second email if this is the case.)
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> Below are Jen's actual notes so you can also interpret along with me:
>
> > **J. Strickland:** A couple more things I forgot about – sorry! Can we add the disclaimer, "HPE Restricted – Internal Use Only." Also, any way we can change the image at the United airlines spot to the attached?...If it doesn't look good then we can scrap it ☺
>
> <HPE resticted use only.jpg>
>
> <United Airlines.jpg>
>
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> >
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> > > yes we will make it so

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- Jennifer Strickland wants the “elevator music” section cut out entirely.
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Thank you,

- Dave Stoelk

<Screen Shot 2019-02-01 at 9.14.39 AM.jpeg>

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Thank you,

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From: **Norberg, Karl** karl.norberg@hpe.com
Subject: Re: URL for webpage
Date: February 2, 2019 at 2:11 PM
To: Alan S Johnson JR nodepostcom@gmail.com

KN

No prob! Let me know if you have any issues...cheers!

Karl Norberg
Senior Producer I Project Manager
Creative Video Services I Global Communications

+1 650 236 7134 Office
+1 415 845 3810 Mobile

Palo Alto, California
hpe.com

Hewlett Packard
Enterprise

On Feb 2, 2019, at 12:53 PM, Alan S Johnson JR <nodepostcom@gmail.com> wrote:

> copy that! thank you!
>
> On Sat, Feb 2, 2019 at 1:03 AM Norberg, Karl <karl.norberg@hpe.com> wrote:
>
> > Hey Alan,
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> > I sent you an invite for your own admin account. (here it is, just in case)
> >
> > https://vimeo.com/user/seat?code=57fca058ab3aeb3f910f0d94cc4763a3f602ccd735832a9210a18f3edd8c5139
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> > Here are instructions:
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From: Norberg, Karl
Sent: Friday, February 1, 2019 7:35 PM
To: Dave Stoelk <stoelk@gmail.com>
Cc: Alan S Johnson JR <nodepostcom@gmail.com>

Subject: Re: URL for webpage

I can't do it until I get home...so give me 30.

Sorry y'all!

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Here are instructions:

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>>> 2. The video isn't downloadable. Alan can't seem to make that feature work. That's gonna be a problem for Strickland to publish
>>>
>>>> Begin forwarded message:

From: Alan S Johnson JR <nodepostcom@gmail.com>
Subject: Re: URL for webpage
Date: February 1, 2019 at 5:39:21 PM PST
To: Dave Stoelk <stoelk@gmail.com>

https://vimeo.com/314667186

From: **Norberg, Karl** karl.norberg@hpe.com
Subject: Re: URL for webpage
Date: February 1, 2019 at 7:35 PM
To: Dave Stoelk stoelk@gmail.com
Cc: Alan S Johnson JR nodepostcom@gmail.com

KN

I can't do it until I get home...so give me 30.

Sorry y'all!

Karl Norberg
Senior Producer I Project Manager
Creative Video Services I Global Communications

+1 650 236 7134 Office
+1 415 845 3810 Mobile

Palo Alto, California
hpe.com

Hewlett Packard Enterprise

On Feb 1, 2019, at 7:22 PM, Dave Stoelk <stoelk@gmail.com> wrote:

> You're like… "magic," Karl!
>
> > On Feb 1, 2019, at 7:21 PM, Norberg, Karl <karl.norberg@hpe.com> wrote:
> >
> > I will change his status to admin instead of contributor.
> >
> > **Karl Norberg**
> > Senior Producer I Project Manager
> > Creative Video Services I Global Communications
> >
> > +1 650 236 7134 Office
> > +1 415 845 3810 Mobile
> >
> > Palo Alto, California
> > **hpe.com**
> >
> > Hewlett Packard Enterprise
> >
> > On Feb 1, 2019, at 5:50 PM, Dave Stoelk <stoelk@gmail.com> wrote:
> >
> > > Karl I hate to bug you.
> > >
> > > But two things:
> > >
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> > > > **To:** Dave Stoelk <stoelk@gmail.com>

https://vimeo.com/314667186

From: **Dave Stoelk** Stoelk@gmail.com
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Date: February 1, 2019 at 7:22 PM
To: Karl Norberg karl.norberg@hpe.com
Cc: Alan S Johnson JR nodepostcom@gmail.com

DS

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> > > https://vimeo.com/314667186

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Date: February 1, 2019 at 7:21 PM
To: Dave Stoelk stoelk@gmail.com
Cc: Alan S Johnson JR nodepostcom@gmail.com

KN

I will change his status to admin instead of contributor.

Karl Norberg
Senior Producer I Project Manager
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Cc: Alan S Johnson JR nodepostcom@gmail.com

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> https://vimeo.com/314667186

From: **Alan S Johnson JR** nodepostcom@gmail.com
Subject: Re: URL for webpage
Date: February 1, 2019 at 5:39 PM
To: Dave Stoelk stoelk@gmail.com

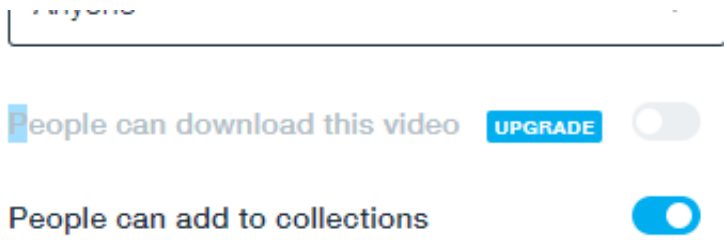
Dave, I cant toggle the download option

here is the updated link

https://vimeo.com/314667186

On Fri, Feb 1, 2019 at 1:22 PM Dave Stoelk <stoelk@gmail.com> wrote:

> Wanna gust grab this as a screen shot or “screen-record” (to capture the animation) instead of the image I sent in the last email?
>
> Please advise: (Your call.)
>
> http://www.unitedcorporatepreferred.com/ucpe53657?dc=47753



From: **Dave Stoelk** Stoelk@gmail.com
Subject: URL for webpage
Date: February 1, 2019 at 1:22 PM
To: Alan S Johnson JR nodepostcom@gmail.com

DS

Wanna gust grab this as a screen shot or “screen-record” (to capture the animation) instead of the image I sent in the last email?

Please advise: (Your call.)

http://www.unitedcorporatepreferred.com/ucpe53657?dc=47753

From: **Alan S Johnson JR** nodepostcom@gmail.com
Subject: Re: Update Downloadable HPE in 60
Date: February 2, 2019 at 1:24 PM
To: Dave Stoelk stoelk@gmail.com
Cc: Orkin, Michael michael.orkin@hpe.com

---

copy that, you are welcome

On Sat, Feb 2, 2019 at 1:20 PM Dave Stoelk <stoelk@gmail.com> wrote:

> Thanks, Alan… This lets the client publish straight from Vimeo. Cheers!
>
> - Dave Stoelk
>
> > On Feb 2, 2019, at 1:19 PM, Alan S Johnson JR <nodepostcom@gmail.com> wrote:
> >
> > https://vimeo.com/315017553

From: **Dave Stoelk** Stoelk@gmail.com
Subject: Re: Update Downloadable HPE in 60
Date: February 2, 2019 at 1:20 PM
To: Alan S Johnson JR nodepostcom@gmail.com
Cc: Orkin, Michael michael.orkin@hpe.com

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Thanks, Alan… This lets the client publish straight from Vimeo. Cheers!

- Dave Stoelk

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>
> https://vimeo.com/315017553

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Subject: Update Downloadable HPE in 60
Date: February 2, 2019 at 1:19 PM
To: Dave Stoelk stoelk@gmail.com

https://vimeo.com/315017553

From: **ALAN S JOHNSON JR** ajohnson@nodepost.com
Subject: Re: HPE #26460 - script development
Date: February 8, 2019 at 12:20 PM
To: Dave Stoelk stoelk@gmail.com
Cc: Craig Taylor craig.taylor@hpe.com

---

thats not showing up for me, hmm

ALAN S JOHNSON JR
Video Editor I Motion Graphics Designer I 3D Generalist
[email] ajohnson@nodepost.com
[www] http://sffreelance.com
[linkedin] www.linkedin.com/in/nodepost/
[reel] https://www.youtube.com/user/nodepost
[cell] 628.777.6097

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~ Say it with cash ~ unknown

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> On Feb 8, 2019, at 12:08 PM, Dave Stoelk <stoelk@gmail.com> wrote:
>
> <Our meeting.jpg>
>
> > On Feb 8, 2019, at 12:05 PM, ALAN S JOHNSON JR <ajohnson@nodepost.com> wrote:
> >
> > Craig,
> >
> > when is a good time to talk ?
> >
> > Alan
> >
> > **ALAN S JOHNSON JR**
> > **Video Editor I Motion Graphics Designer I 3D Generalist**
> > [email] ajohnson@nodepost.com
> > [www] http://sffreelance.com
> > [linkedin] www.linkedin.com/in/nodepost/
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> >
> > > On Feb 8, 2019, at 9:07 AM, Taylor, Craig <craig.taylor@hpe.com> wrote:
> > >
> > > Let's talk about script and graphics development before the weekend.
> > >
> > > Alan – I'll send you the current version of the script under another email.

-Craig

.....

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1-855-493-4983 (Customers/Partners in USA/ Canada) (USA Attendees) English (United States)
Find a local number

Conference ID: 119012640
Forgot your dial-in PIN? | Help

.....

<Mail Attachment.ics>

From: **Dave Stoelk** Stoelk@gmail.com
Subject: Re: HPE #26460 - script development
Date: February 8, 2019 at 12:09 PM
To: ALAN S JOHNSON JR ajohnson@nodepost.com
Cc: Craig Taylor craig.taylor@hpe.com

DS

Taylor, Craig

HPE #26460 - script development

To: David Stoelk, ALAN S JOHNSON JR

Siri found 1 event in this email. Today from 4:00 PM - 4:30 PM

Let's talk about script and graphics development before the weekend.

Alan – I'll send you the current version of the script under another email.

-Craig

> On Feb 8, 2019, at 12:05 PM, ALAN S JOHNSON JR <ajohnson@nodepost.com> wrote:
>
> Craig,
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> when is a good time to talk ?
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> Alan
>
> **ALAN S JOHNSON JR**
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.....

<Mail Attachment.ics>

From: **ALAN S JOHNSON JR** ajohnson@nodepost.com
Subject: Re: HPE #26460 - script development
Date: February 8, 2019 at 12:05 PM
To: Taylor, Craig craig.taylor@hpe.com
Cc: Dave Stoelk stoelk@gmail.com

Craig,

when is a good time to talk ?

Alan

ALAN S JOHNSON JR
Video Editor I Motion Graphics Designer I 3D Generalist
[email] ajohnson@nodepost.com
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Subject: HPE #26460 - script development
Date: February 8, 2019 at 9:07 AM
To: Dave Stoelk stoelk@gmail.com, ALAN S JOHNSON JR ajohnson@nodepost.com

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.....

Mail Attachment.ics

From: **Orkin, Michael** michael.orkin@hpe.com
Subject: RE: Music for HPE in 60
Date: February 11, 2019 at 12:26 PM
To: ALAN S JOHNSON JR ajohnson@nodepost.com, Dave Stoelk Stoelk@gmail.com

MO

That is correct.

m

From: ALAN S JOHNSON JR [mailto:ajohnson@nodepost.com]
Sent: Monday, February 11, 2019 11:50 AM
To: Dave Stoelk <Stoelk@gmail.com>; Orkin, Michael <michael.orkin@hpe.com>
Subject: Music for HPE in 60

Guys,

Maybe be a stupid question here, but there is now way we are getting away with "eye of the tiger" or "gonna fly now" right?

Alan

ALAN S JOHNSON JR
Video Editor | Motion Graphics Designer | 3D Generalist
[email] ajohnson@nodepost.com
[www] http://sffreelance.com
[linkedin] www.linkedin.com/in/nodepost/
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From: **ALAN S JOHNSON JR** ajohnson@nodepost.com
Subject: Re: Music for HPE in 60
Date: February 11, 2019 at 12:18 PM
To: Dave Stoelk stoelk@gmail.com

Thank you Dave!

ALAN S JOHNSON JR
Video Editor I Motion Graphics Designer I 3D Generalist
[email] ajohnson@nodepost.com
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[linkedin] www.linkedin.com/in/nodepost/
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> On Feb 11, 2019, at 12:05 PM, Dave Stoelk <stoelk@gmail.com> wrote:
>
> Contact this person for "sound-alikes:"
>
> Daquan Hampton
> dhampton@dewolfemusic.com
> 212-259-0524
>
> Sent from my iPhone XS. Sometimes I'm in a hurry. Please blame my fat thumbs. (or, auto-correct, or Siri.)
>
> On Feb 11, 2019, at 11:49 AM, ALAN S JOHNSON JR <ajohnson@nodepost.com> wrote:
>
>> Guys,
>>
>> Maybe be a stupid question here, but there is now way we are getting away with "eye of the tiger" or "gonna fly now" right?
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>> Alan
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>> **Video Editor I Motion Graphics Designer I 3D Generalist**
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From: **Dave Stoelk** Stoelk@gmail.com
Subject: Re: Music for HPE in 60
Date: February 11, 2019 at 12:05 PM
To: ALAN S JOHNSON JR ajohnson@nodepost.com

DS

Contact this person for “sound-alikes:”

Daquan Hampton
dhampton@dewolfemusic.com
212-259-0524

Sent from my iPhone XS. Sometimes I’m in a hurry. Please blame my fat thumbs. (or, auto-correct, or Siri.)

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From: **Dave Stoelk** Stoelk@gmail.com
Subject: Re: Music for HPE in 60
Date: February 11, 2019 at 11:57 AM
To: ALAN S JOHNSON JR ajohnson@nodepost.com
Cc: Orkin, Michael michael.orkin@hpe.com

DS

Nope. We don't pay ASCAP/BMI licensing.

If you call/email DeWolfe they can help you find a "sound-alike."

- Dave Stoelk.

Sent from my iPhone XS. Sometimes I'm in a hurry. Please blame my fat thumbs. (or, auto-correct, or Siri.)

On Feb 11, 2019, at 11:49 AM, ALAN S JOHNSON JR <ajohnson@nodepost.com> wrote:

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From: **ALAN S JOHNSON JR** ajohnson@nodepost.com
Subject: Music for HPE in 60
Date: February 11, 2019 at 11:49 AM
To: Dave Stoelk Stoelk@gmail.com, Orkin, Michael michael.orkin@hpe.com

Guys,

Maybe be a stupid question here, but there is now way we are getting away with "eye of the tiger" or "gonna fly now" right?

Alan

ALAN S JOHNSON JR
Video Editor I Motion Graphics Designer I 3D Generalist
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[linkedin] www.linkedin.com/in/nodepost/
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[cell] 628.777.6097

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To: Dave Stoelk stoelk@gmail.com

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Date: February 11, 2019 at 11:17 AM
To: Dave Stoelk stoelk@gmail.com, Orkin, Michael michael.orkin@hpe.com

Here are a few snips of the proposed color correction. please let me know if you are happy with this.

Color Corrected

Raw Uncolor Corrected

On Sun, Feb 10, 2019 at 1:09 PM ALAN S JOHNSON JR <ajohnson@nodepost.com> wrote:

ALAN S JOHNSON JR
Video Editor I Motion Graphics Designer I 3D Generalist
[email] ajohnson@nodepost.com
[www] http://sffreelance.com
[linkedin] www.linkedin.com/in/nodepost/
[reel] https://www.youtube.com/user/nodepost
[cell] 628.777.6097

~ Time is money; don't waste it ~ unknown

~ Say it with cash ~ unknown

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Begin forwarded message:

From: Dave Stoelk <stoelk@gmail.com>
Subject: **Re: Gift card from David Stoelk is waiting**
Date: February 10, 2019 at 1:05:14 PM PST
To: ALAN S JOHNSON JR <ajohnson@nodepost.com>

Actually, no reason to stand… ((chuckle))

Just go to the WeXfer site and get the assets: (Other assets) you will have to wait on)

https://we.tl/t-28Rh8bMsk1

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Sign up to redeem.

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Subject: Re: Gift card from David Stoelk is waiting
Date: February 10, 2019 at 1:06 PM
To: Dave Stoelk stoelk@gmail.com

---

considering I literally sit and edit my whole life I concur.

copy that, thank you.

Alan

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Amazon Gift Card

Apply to your Amazon Account

Don't have an Amazon account?
Sign up to redeem.

Claim Code: U62V-H7CZ4M-DFAL

Once applied to your Amazon account, the entire amount will be added to your gift card balance. Your gift card balance can't be transferred to other accounts, used to buy other gift cards, or, except as required by law, redeemed for cash.

Your gift card balance will be applied automatically to eligible orders during the checkout process and when using 1-Click. If you don't want to use your gift card balance on your order, you can unselect it as a payment method in checkout.

If you experience any issues using your gift card, you can reference your gift card by providing the following information to Customer Service:

Order Number: 113-2384323-6570623

amazon

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Sold by ACI Gift Cards LLC., an Amazon company. View Terms and Conditions.

From: **ALAN S JOHNSON JR** ajohnson@nodepost.com
Subject: Re: Gift card from David Stoelk is waiting
Date: February 9, 2019 at 3:33 PM
To: Dave Stoelk Stoelk@gmail.com

Dave,

Thank you, I understand, we all have our moments and I am not holding it against you at all. I am looking forward to working with you and doing our best on what ever it is we are called to.

Sincerely,

Alan

ALAN S JOHNSON JR
Video Editor I Motion Graphics Designer I 3D Generalist
[email] ajohnson@nodepost.com
[www] http://sffreelance.com
[linkedin] www.linkedin.com/in/nodepost/
[reel] https://www.youtube.com/user/nodepost
[cell] 628.777.6097

~ Time is money; don't waste it ~ unknown

~ Say it with cash ~ unknown

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On Feb 9, 2019, at 1:32 PM, Amazon.com Gift Cards <gc-orders@gc.email.amazon.com> wrote:

amazon

Your gift card from David Stoelk is waiting!

Thanks for taking some sharp elbows. Not my best week.

$50.00
Amazon Gift Card

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From: **Alan S Johnson JR** nodepostcom@gmail.com
Subject: Re: Checking in - Hpe in 60 021919
Date: February 12, 2019 at 2:32 PM
To: Dave Stoelk stoelk@gmail.com

rough assembly, moving on to graphics creation shortly

http://nodepost.com/hpe/hpin60/021919/hpein60_021919_rough.mp4

On Tue, Feb 12, 2019 at 12:39 PM Alan S Johnson JR <nodepostcom@gmail.com> wrote:

ok copy that. thank you.

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>> On Feb 12, 2019, at 11:46 AM, Alan S Johnson JR <nodepostcom@gmail.com> wrote:
>>
>> Dave,
>>
>> Sincerely hope I am not being a pest, curious about the status of the script for hope in 60, do we have an eta?
>>
>> Thank you for your time,
>>
>> Alan
>>
>>
>> **ALAN S JOHNSON JR**
>> **Video Editor I Motion Graphics Designer I 3D Generalist**
>> [email] ajohnson@nodepost.com
>> [www] http://sffreelance.com
>> [linkedin] www.linkedin.com/in/nodepost/
>> [reel] https://www.youtube.com/user/nodepost
>> [cell] 628.777.6097
>>
>> ~ Time is money; don't waste it ~ unknown
>>
>> ~ Say it with cash ~ unknown
>>
>> CONFIDENTIALITY NOTICE:
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From: **Dave Stoelk** Stoelk@gmail.com
Subject: Re: Checking in - Hpe in 60 021919
Date: February 12, 2019 at 12:37 PM
To: Alan S Johnson JR nodepostcom@gmail.com

DS

Sure. Is this HPE licensed music?

> On Feb 12, 2019, at 12:36 PM, Alan S Johnson JR <nodepostcom@gmail.com> wrote:
>
> ok, despite that embarassment, I do want to mention that I knew you wanted rocky before even seeing this, but I wanted to let you know I went with more like the movie CREED, a trappy beat structure with horns, so I didn't wast too much time trying to get a sound a like, do you think that will be ok? here is the music example
>
> http://nodepost.com/hpe/hpin60/021919/music_test.mp4
>
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>
> > On Feb 12, 2019, at 12:24 PM, Alan S Johnson JR <nodepostcom@gmail.com> wrote:
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> > Dave, I did!
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> > I am so sorry, I feel like a complete idiot right now that I over looked that file while importing the footage. I have no excuses for that, I am multitasking, juggling and am truly embarrassed I missed that.
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> > > You've had it for days, no?

- Dave Stoelk

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http://nodepost.com/hpe/hpin60/021919/music_test.mp4

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From: **Alan S Johnson JR** nodepostcom@gmail.com
Subject: Re: HPE in 60 - Feb 19
Date: February 12, 2019 at 5:02 PM
To: Dave Stoelk stoelk@gmail.com

current progress

http://nodepost.com/hpe/hpin60/021919/hpein60_021919_rough_2.mp4

On Tue, Feb 12, 2019 at 4:13 PM Dave Stoelk <stoelk@gmail.com> wrote:

Sent from my iPhone XS. Sometimes I'm in a hurry. Please blame my fat thumbs. (or, auto-correct, or Siri.)

Begin forwarded message:

From: "Strickland, Jennifer"
Date: February 12, 2019 at 3:31:45 PM PST
To: Dave Stoelk <stoelk@gmail.com>
Cc: "Orkin, Michael" <michael.orkin@hpe.com>
Subject: RE: HPE in 60 - Feb 19

Hi there – we have to pull out one of the Gartner mentions again. Can we please remove this from the script?

MORE "MAGIC" TO REPORT WHEN IT COMES TO "**GARTNERS** MAGIC QUADRANTS!" **HPE** MAINTAINS A "**LEADERSHIP**" POSITION IN THE **2019 MAGIC QUADRANT** FOR **OPERATIONS SUPPORT SYSTEMS** OR "**OSS**."

FOR ESCOTERIC INFORMATION ON HOW GARTNER DEFINES "OPERATIONS SUPPORT SYSTEMS" PAUSE THE VIDEO AND READ… THIS. ALSO…

From: Dave Stoelk [mailto:stoelk@gmail.com]
Sent: Friday, February 08, 2019 3:06 PM
To: Strickland, Jennifer <jennifer.king4@hpe.com>
Cc: Orkin, Michael <michael.orkin@hpe.com>
Subject: Re: HPE in 60 - Feb 19

For your approval:

> On Feb 7, 2019, at 7:42 AM, Strickland, Jennifer <jennifer.king4@hpe.com> wrote:
>
> Hi there - attached is the HPE in 60 for Feb 19. Let me know if you have any questions. Thanks!
> <HPE in 60 topic pitch FEB 19 v1.pptx>

From: **ALAN S JOHNSON JR** ajohnson@nodepost.com
Subject: Re: HPE in 60 - Feb 19
Date: February 12, 2019 at 4:14 PM
To: Dave Stoelk stoelk@gmail.com

copy that, I will make it so

ALAN S JOHNSON JR
Video Editor I Motion Graphics Designer I 3D Generalist
[email] ajohnson@nodepost.com
[www] http://sffreelance.com
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From: **Dave Stoelk** Stoelk@gmail.com
Subject: Fwd: HPE in 60 - Feb 19
Date: February 12, 2019 at 4:13 PM
To: nodepostcom@gmail.com, ajohnson@nodepost.com

DS

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From: **Dave Stoelk** Stoelk@gmail.com
Subject: Re: Background screen issue
Date: February 12, 2019 at 5:18 PM
To: Alan S Johnson JR nodepostcom@gmail.com

DS

It's fine

> On Feb 12, 2019, at 5:16 PM, Alan S Johnson JR <nodepostcom@gmail.com> wrote:
>
> Just caught a background screen issue, I am not sure if this matters or needs to be replaced looking to you to advise
>
> <screen issue.PNG>

From: **Alan S Johnson JR** nodepostcom@gmail.com
Subject: Background screen issue
Date: February 12, 2019 at 5:16 PM
To: Dave Stoelk stoelk@gmail.com

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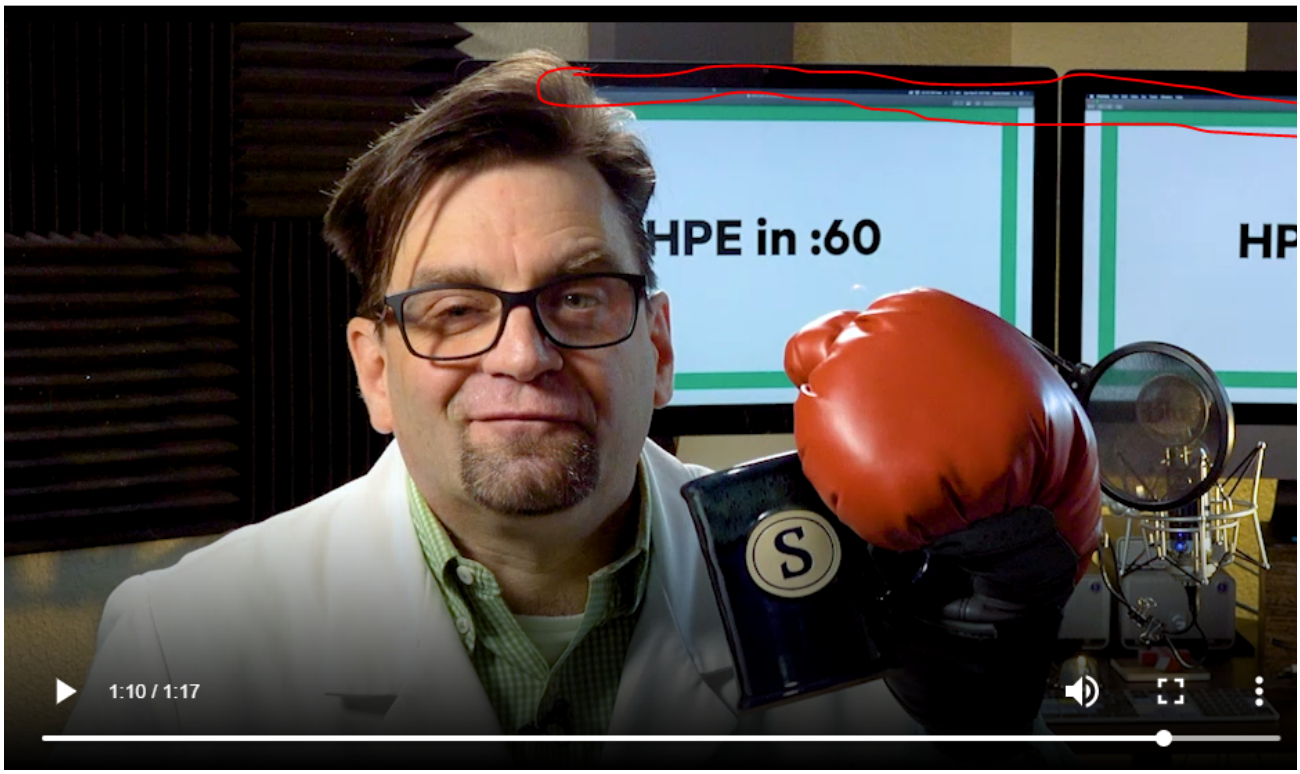

From: **Dave Stoelk** Stoelk@gmail.com
Subject: Re: FINAL SCRIPTS for approval: 26460 Data Monetization Platform vide
Date: February 14, 2019 at 8:25 AM
To: Taylor, Craig craig.taylor@hpe.com
Cc: Edlund, Patrik patrik.edlund@hpe.com, Scott Stender scottstender@comcast.net, ALAN S JOHNSON JR ajohnson@nodepost.com, Loxley, Clare clare.loxley@hpe.com

DS

I'll get a FINAL, final draft out to you all soon—version 6.

- Dave Stoelk.

Sent from my iPhone XS. Sometimes I'm in a hurry. Please blame my fat thumbs. (or, auto-correct, or Siri.)

> On Feb 14, 2019, at 7:56 AM, Taylor, Craig <craig.taylor@hpe.com> wrote:
>
> Thanks, Patrik. Looks straight forward.
>
> -Craig
>
> -----Original Message-----
> From: Edlund, Patrik
> Sent: Thursday, February 14, 2019 5:49 AM
> To: Taylor, Craig <craig.taylor@hpe.com>
> Cc: Scott Stender <scottstender@comcast.net>; ALAN S JOHNSON JR <ajohnson@nodepost.com>; Dave Stoelk <stoelk@gmail.com>; Loxley, Clare <clare.loxley@hpe.com>
> Subject: RE: FINAL SCRIPTS for approval: 26460 Data Monetization Platform vide
> Importance: High
>
> Hi Craig,
>
> see attached with my final edits. No worries, I only deleted a couple of words. See tracked changes and one comment.
>
> Let me know if any questions.
>
> Thanks, Patrik
>
> International Public Relations, Hewlett Packard Enterprise
> Office: +49 7031 450 24 63l Mobile: +49 162 26 57 976 l patrik.edlund@hpe.com
>
> -----Original Message-----
> From: Taylor, Craig
> Sent: Wednesday, 13 February 2019 22:40
> To: Edlund, Patrik <patrik.edlund@hpe.com>
> Cc: Scott Stender <scottstender@comcast.net>; ALAN S JOHNSON JR <ajohnson@nodepost.com>; Dave Stoelk <stoelk@gmail.com>
> Subject: FW: FINAL SCRIPTS for approval: 26460 Data Monetization Platform vide
> Importance: High
>
> Patrik-
>
> For your approval, script v5 attached.
>
> Please feel free to circulate as necessary.
>
> -Craig
>
> -----Original Message-----
> From: Dave Stoelk [mailto:stoelk@gmail.com]
> Sent: Wednesday, February 13, 2019 1:00 PM
> To: Taylor, Craig <craig.taylor@hpe.com>
> Subject: FINAL SCRIPTS for approval: 26460 Data Monetization Platform vide
> Importance: High
>
> Craig,
>
> Please forward this to all interested parties. (NOTE: We are on version #5. This is the latest version.)
>
> - Dave Stoelk

From: **Taylor, Craig** craig.taylor@hpe.com
Subject: RE: FINAL SCRIPTS for approval: 26460 Data Monetization Platform vide
Date: February 14, 2019 at 7:56 AM
To: Edlund, Patrik patrik.edlund@hpe.com
Cc: Scott Stender scottstender@comcast.net, ALAN S JOHNSON JR ajohnson@nodepost.com, Dave Stoelk stoelk@gmail.com, Loxley, Clare clare.loxley@hpe.com

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Subject: RE: FINAL SCRIPTS for approval: 26460 Data Monetization Platform vide
Importance: High

Hi Craig,

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Let me know if any questions.

Thanks, Patrik

International Public Relations, Hewlett Packard Enterprise
Office: +49 7031 450 24 63l Mobile: +49 162 26 57 976 l patrik.edlund@hpe.com

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Sent: Wednesday, 13 February 2019 22:40
To: Edlund, Patrik <patrik.edlund@hpe.com>
Cc: Scott Stender <scottstender@comcast.net>; ALAN S JOHNSON JR <ajohnson@nodepost.com>; Dave Stoelk <stoelk@gmail.com>
Subject: FW: FINAL SCRIPTS for approval: 26460 Data Monetization Platform vide
Importance: High

Patrik-

For your approval, script v5 attached.

Please feel free to circulate as necessary.

-Craig

-----Original Message-----
From: Dave Stoelk [mailto:stoelk@gmail.com]
Sent: Wednesday, February 13, 2019 1:00 PM
To: Taylor, Craig <craig.taylor@hpe.com>
Subject: FINAL SCRIPTS for approval: 26460 Data Monetization Platform vide
Importance: High

Craig,

Please forward this to all interested parties. (NOTE: We are on version #5. This is the latest version.)

- Dave Stoelk

From: **Edlund, Patrik** patrik.edlund@hpe.com
Subject: RE: FINAL SCRIPTS for approval: 26460 Data Monetization Platform vide
Date: February 14, 2019 at 5:51 AM
To: Taylor, Craig craig.taylor@hpe.com
Cc: Scott Stender scottstender@comcast.net, ALAN S JOHNSON JR ajohnson@nodepost.com, Dave Stoelk stoelk@gmail.com, Loxley, Clare clare.loxley@hpe.com

PE

Hi Craig,

see attached with my final edits. No worries, I only deleted a couple of words. See tracked changes and one comment.

Let me know if any questions.

Thanks, Patrik

International Public Relations, Hewlett Packard Enterprise
Office: +49 7031 450 24 63l Mobile: +49 162 26 57 976 l patrik.edlund@hpe.com

-----Original Message-----
From: Taylor, Craig
Sent: Wednesday, 13 February 2019 22:40
To: Edlund, Patrik <patrik.edlund@hpe.com>
Cc: Scott Stender <scottstender@comcast.net>; ALAN S JOHNSON JR <ajohnson@nodepost.com>; Dave Stoelk <stoelk@gmail.com>
Subject: FW: FINAL SCRIPTS for approval: 26460 Data Monetization Platform vide
Importance: High

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-Craig

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Importance: High

Craig,

Please forward this to all interested parties. (NOTE: We are on version #5. This is the latest version.)

- Dave Stoelk

CLIENT-approv...ik.docx

From: **Taylor, Craig** craig.taylor@hpe.com
Subject: FW: FINAL SCRIPTS for approval: 26460 Data Monetization Platform vide
Date: February 13, 2019 at 1:40 PM
To: Edlund, Patrik patrik.edlund@hpe.com
Cc: Scott Stender scottstender@comcast.net, ALAN S JOHNSON JR ajohnson@nodepost.com, Dave Stoelk stoelk@gmail.com

CT

Patrik-

For your approval, script v5 attached.

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Please forward this to all interested parties. (NOTE: We are on version #5. This is the latest version.)

- Dave Stoelk

CLIENT-approv...5.docx

SHOOT-EDIT SCRIPT...5.docx

From: **Dave Stoelk** Stoelk@gmail.com
Subject: Re: Update HPE in 60 021919 - v1
Date: February 14, 2019 at 2:45 PM
To: Alan S Johnson JR nodepostcom@gmail.com

DS

Wait. I forgot to attach logos… standby!

> On Feb 14, 2019, at 2:44 PM, Dave Stoelk <stoelk@gmail.com> wrote:
>
> Really good! NICE!
>
> Please address these.
>
> NOTES:
>
> @ 00:10 can you put the “Aruba” logo INSIDE of the green border? (This is not the “element,” so it is within brand to do so. That’s why they created this panel border for us.)
> @ 00:12 Can you use a .psd version of this Cisco logo? (attached to this email.)
> @ 00:19 Same with this logo. Can you used a .psd version of the “DellEMC” logo? (Also attached to this email.)
> @ 00:37 Lets “Greek-up” / doctor this logo so it does NOT say “from “Palo Alto, CA.” Must say “from Madrid, Spain.”
> @ 00:45 - 00:46 (approx.) Is there a flash-frame in there somewhere?
> @ 00:51 The audio dips? I see a loss of almost 3dB? Can you check your VU/peak meter for consistency? Thanks.
>
> > On Feb 14, 2019, at 2:18 PM, Alan S Johnson JR <nodepostcom@gmail.com> wrote:
> >
> > K sounds good
> >
> > On Thu, Feb 14, 2019 at 2:13 PM Dave Stoelk <stoelk@gmail.com> wrote:
> > > I sent it. And hold on, please. I have yet to watch this at all.
> > >
> > > I’d like to make some notes.
> > >
> > > Getting to it soon.
> > >
> > > > On Feb 14, 2019, at 2:12 PM, Orkin, Michael <michael.orkin@hpe.com> wrote:
> > > >
> > > > Looks great. Does Dave have the image you need if Muay Thai?
> > > >
> > > > Get Outlook for iOS
> > > >
> > > > ---
> > > >
> > > > **From:** Alan S Johnson JR <nodepostcom@gmail.com>
> > > > **Sent:** Thursday, February 14, 2019 2:06 PM
> > > > **To:** Dave Stoelk; Orkin, Michael
> > > > **Subject:** Update HPE in 60 021919 - v1
> > > >
> > > > Hello,
> > > >
> > > > I am just waiting on the last image for the Muay Thia Gag
> > > >
> > > > http://nodepost.com/hpe/hpin60/021919/hpein60_021919_v1.mp4
> > > >
> > > > Hope you are liking this
> > > >
> > > > Alan

From: **Dave Stoelk** Stoelk@gmail.com
Subject: Re: Update HPE in 60 021919 - v1
Date: February 14, 2019 at 2:44 PM
To: Alan S Johnson JR nodepostcom@gmail.com
Cc: Orkin, Michael michael.orkin@hpe.com

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Really good! NICE!

Please address these.

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>>
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Subject: Re: Update HPE in 60 021919 - v1
Date: February 14, 2019 at 2:18 PM
To: Dave Stoelk stoelk@gmail.com
Cc: Orkin, Michael michael.orkin@hpe.com

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>> http://nodepost.com/hpe/hpin60/021919/hpein60_021919_v1.mp4
>>
>> Hope you are liking this
>>
>> Alan

From: **Dave Stoelk** Stoelk@gmail.com
Subject: Re: Update HPE in 60 021919 - v1
Date: February 14, 2019 at 2:13 PM
To: Orkin, Michael michael.orkin@hpe.com
Cc: Alan S Johnson JR nodepostcom@gmail.com

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I'd like to make some notes.

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>
> http://nodepost.com/hpe/hpin60/021919/hpein60_021919_v1.mp4
>
> Hope you are liking this
>
> Alan

From: **Orkin, Michael** michael.orkin@hpe.com
Subject: Re: Update HPE in 60 021919 - v1
Date: February 14, 2019 at 2:12 PM
To: Alan S Johnson JR nodepostcom@gmail.com, Dave Stoelk stoelk@gmail.com

MO

Looks great. Does Dave have the image you need if Muay Thai?

Get Outlook for iOS

From: Alan S Johnson JR <nodepostcom@gmail.com>
Sent: Thursday, February 14, 2019 2:06 PM
To: Dave Stoelk; Orkin, Michael
Subject: Update HPE in 60 021919 - v1

Hello,

I am just waiting on the last image for the Muay Thia Gag

http://nodepost.com/hpe/hpin60/021919/hpein60_021919_v1.mp4

Hope you are liking this

Alan

From: **Alan S Johnson JR** nodepostcom@gmail.com
Subject: Re: Update HPE in 60 021919 - v1
Date: February 14, 2019 at 2:11 PM
To: Dave Stoelk stoelk@gmail.com

Lmao!!

On Thu, Feb 14, 2019 at 2:07 PM Dave Stoelk <stoelk@gmail.com> wrote:

> On Feb 14, 2019, at 2:06 PM, Alan S Johnson JR <nodepostcom@gmail.com> wrote:
>
> Hello,
>
> I am just waiting on the last image for the Muay Thia Gag
>
> http://nodepost.com/hpe/hpin60/021919/hpein60_021919_v1.mp4
>
> Hope you are liking this
>
> Alan

From: **Dave Stoelk** Stoelk@gmail.com
Subject: Re: Update HPE in 60 021919 - v1
Date: February 14, 2019 at 2:07 PM
To: Alan S Johnson JR nodepostcom@gmail.com

DS

> On Feb 14, 2019, at 2:06 PM, Alan S Johnson JR <nodepostcom@gmail.com> wrote:
>
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>
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>
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>
> Alan

From: **Alan S Johnson JR** nodepostcom@gmail.com
Subject: Update HPE in 60 021919 - v1
Date: February 14, 2019 at 2:06 PM
To: Dave Stoelk stoelk@gmail.com, Orkin, Michael michael.orkin@hpe.com

Hello,

I am just waiting on the last image for the Muay Thia Gag

http://nodepost.com/hpe/hpin60/021919/hpein60_021919_v1.mp4

Hope you are liking this

Alan

From: **Alan S Johnson JR** nodepostcom@gmail.com
Subject: Re: Logos .png
Date: February 14, 2019 at 9:13 PM
To: Dave Stoelk stoelk@gmail.com, Orkin, Michael michael.orkin@hpe.com

Here you go!

https://vimeo.com/317404309

On Thu, Feb 14, 2019 at 9:05 PM Dave Stoelk <stoelk@gmail.com> wrote:

> Yep
>
> Sent from my iPhone XS. Sometimes I'm in a hurry. Please blame my fat thumbs. (or, auto-correct, or Siri.)
>
> On Feb 14, 2019, at 8:50 PM, Alan S Johnson JR <nodepostcom@gmail.com> wrote:
>
>> I felt like the punching bag does a quick job of it, what do you think?
>>
>> http://nodepost.com/hpe/hpin60/021919/hpein60_021919_v5.mp4
>>
>> On Thu, Feb 14, 2019 at 8:24 PM Alan S Johnson JR <nodepostcom@gmail.com> wrote:
>>> lol dave look at this, what about something like this but we just use a punching bag or a dummy and throw a label on it similar to these clips, this is pretty funny, ignore the characters as you are playing the puncher
>>>
>>> https://www.pond5.com/stock-footage/101743334/flat-cartoon-businesswoman-character-boxing-boss-doll-animat.html
>>>
>>> https://www.pond5.com/stock-footage/101743650/flat-cartoon-businessman-character-boxing-tax-punching-bag-a.html
>>>
>>> On Thu, Feb 14, 2019 at 8:12 PM Dave Stoelk <stoelk@gmail.com> wrote:
>>>> Okay, pick 1 of the ideas you think will work best, and if we can do it without charging HPE too much, then… go for it!
>>>>
>>>>> On Feb 14, 2019, at 8:10 PM, Alan S Johnson JR <nodepostcom@gmail.com> wrote:
>>>>>
>>>>> Dave,
>>>>>
>>>>> no sir, let me rephrase sorry for the confusion.
>>>>>
>>>>> option A: I say we use the silhouette of a boxer like white back ground with like a hpe green outline, and place the Cisco and the Dell logo on it either like a chain or just on it. and then have dave punch that out.
>>>>>
>>>>> option B: find a beat up face picture, super impose the Cisco logo and Dell logo on top put into a box and again Dave punches it out.
>>>>>
>>>>> option C: look to see if there might be a funny boxing character animation on pond 5 and similar to B or A add the logo of Cisco and Dell and have dave punch that out.
>>>>>
>>>>> just some ideas to help this part along and make it funnier and clean.
>>>>>
>>>>> what do you think?
>>>>>
>>>>> Alan
>>>>>
>>>>> **ALAN S JOHNSON JR**
>>>>> **Video Editor I Motion Graphics Designer I 3D Generalist**
>>>>> [email] ajohnson@nodepost.com
>>>>> [www] http://sffreelance.com
>>>>> [linkedin] www.linkedin.com/in/nodepost/
>>>>> [reel] https://www.youtube.com/user/nodepost
>>>>> [cell] 628.777.6097
>>>>>
>>>>> ~ Time is money; don't waste it ~ unknown

~ Time is money; don't waste it ~ unknown

~ Say it with cash ~ unknown

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> On Feb 14, 2019, at 8:03 PM, Dave Stoelk <stoelk@gmail.com> wrote:
>
> Okay. I'm trying like heck to understand.
>
> So… are you saying… instead of "Dave" punching out the "Cisco" logo, you want a boxer silhouette with a "gold chain" punching out said logo? Is that right?
>
> > On Feb 14, 2019, at 7:59 PM, Alan S Johnson JR <nodepostcom@gmail.com> wrote:
> >
> > NO I am talking about the logos for cisco and dell, something to put them in or a way to get them on screen thats clean and funny. the end tag with the CSO is fine its funny.
> >
> > **ALAN S JOHNSON JR**
> > **Video Editor I Motion Graphics Designer I 3D Generalist**
> > [email] ajohnson@nodepost.com
> > [www] http://sffreelance.com
> > [linkedin] www.linkedin.com/in/nodepost/
> > [reel] https://www.youtube.com/user/nodepost
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> >
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> >
> > > On Feb 14, 2019, at 7:57 PM, Dave Stoelk <stoelk@gmail.com> wrote:
> > >
> > > The boxer we have is HPE's Chief Sales Officer-Phil Davis. That is his face melded to the art you see. We don't wanna lose him, if that's what you're asking.
> > >
> > > > On Feb 14, 2019, at 7:54 PM, Alan S Johnson JR <nodepostcom@gmail.com> wrote:
> > > >
> > > > Dave,
> > > >
> > > > I am not nessisarrliy done, I am just trying to do as you asked.
> > > >
> > > > I was gonna say wouldn't it be cool though if it was like boxer silhouette or like clip art, like super punchout? or maybe a stupid character animation from pond 5 with like the logo hung like a chain or something from the neck, wouldn't that be funnier and better than this?
> > > >
> > > > Let me know
> > > >
> > > > Alan
> > > >
> > > > On Thu, Feb 14, 2019 at 7:40 PM Dave Stoelk <stoelk@gmail.com> wrote:

On Thu, Feb 14, 2019 at 7:49 PM Dave Stoelk <stoelk@gmail.com> wrote:

Yeah… It's fine. It sounds like you're done, but… the "cloud" is usually "slight." It's not opaque at the center.

We're done. Lemme talk to Orkin…

Can you please publish to Vimeo. Tx!

> On Feb 14, 2019, at 7:45 PM, Alan S Johnson JR <nodepostcom@gmail.com> wrote:
>
> No worries Dave as suggested, darkened area behind the logo and drop shadow as Push does.
>
> http://nodepost.com/hpe/hpin60/021919/hpein60_021919_v4.mp4
>
> Hope this is good for you
>
> Alan
>
> On Thu, Feb 14, 2019 at 7:31 PM Dave Stoelk <stoelk@gmail.com> wrote:
>
> Uh… No, if you entertained all the original notes, I'll take one more look, and… we'll send it up the ladder for approvals. And, again, if there's a clash of logos, as you say, you have discretion to separate it. We just can't "box" logos.
>
> Thx.
>
> - Dave Stoelk
>
> > On Feb 14, 2019, at 7:29 PM, Alan S Johnson JR <nodepostcom@gmail.com> wrote:
> >
> > no need for appology, would you like me to make another change?
> >
> > On Thu, Feb 14, 2019 at 7:25 PM Dave Stoelk <stoelk@gmail.com> wrote:
> >
> > It's a style sheet issue, I'm sorry, Alan. Possible solution: You can add some crisp-semi-transparent drop shadows or even a slight darkened "cloud" under the logo. (That's what "Push" does.)
> >
> > And… I neither disagree nor agree with your taste. Honest! Because our opinion, at the end of the day doesn't matter. It's the style sheet we're told to follow. It's "branding," my friend. I COULD give you the number for HPE's creative agency in New York. But, I hear the Creative Director's a hothead.
> >
> > - Dave Stoelk
> >
> > > On Feb 14, 2019, at 7:20 PM, Alan S Johnson JR <nodepostcom@gmail.com> wrote:
> > >
> > > I didn't see a note about loosing the white the white blocks apologies if I missed that. they are there to make the logo not looked cluttered over other logos etc. I have made alternate graphics to replace the previous, however from an art and cleanliness standpoint I feel this is a bad decision, never the less the change is made.
> > >
> > > http://nodepost.com/hpe/hpin60/021919/hpein60_021919_v3.mp4
> > >
> > > Alan
> > >
> > > On Thu, Feb 14, 2019 at 6:25 PM Dave Stoelk <stoelk@gmail.com> wrote:
> > >
> > > Well, "better," yes… But not "complete." Right? (Or, I'm missing something)
> > >
> > > :)
> > >
> > > Not all notes were addressed:
> > >
> > > Still need:
> > >
> > > 1. Need transparent logos instead of "blocks" (Cisco/DellEMC)

2. And the graphic just says from _____Spain, needs to say “from Spain"

On Feb 14, 2019, at 5:57 PM, Alan S Johnson JR <nodepostcom@gmail.com> wrote:

Is that better?

http://nodepost.com/hpe/hpin60/021919/hpein60_021919_v2.mp4

Alan

On Thu, Feb 14, 2019 at 3:34 PM Alan S Johnson JR <nodepostcom@gmail.com> wrote:

copy that, thank you!

On Thu, Feb 14, 2019 at 2:47 PM Dave Stoelk <stoelk@gmail.com> wrote:

<1200px-Cisco_logo_blue_2016.svg.png>
<dellemc_logo_hz_blue_gry_rgb-1.png>

From: **Dave Stoelk** Stoelk@gmail.com
Subject: Re: Logos .png
Date: February 14, 2019 at 9:05 PM
To: Alan S Johnson JR nodepostcom@gmail.com

DS

Yep

Sent from my iPhone XS. Sometimes I'm in a hurry. Please blame my fat thumbs. (or, auto-correct, or Siri.)

On Feb 14, 2019, at 8:50 PM, Alan S Johnson JR <nodepostcom@gmail.com> wrote:

> I felt like the punching bag does a quick job of it, what do you think?
>
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> > > > option B: find a beat up face picture, super impose the Cisco logo and Dell logo on top put into a box and again Dave punches it out.
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> > > >
> > > > Alan
> > > >
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> > > > **Video Editor I Motion Graphics Designer I 3D Generalist**
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> > > >
> > > > ~ Time is money; don't waste it ~ unknown
> > > >
> > > > ~ Say it with cash ~ unknown
> > > >
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Subject: Re: Logos .png
Date: February 14, 2019 at 8:50 PM
To: Dave Stoelk stoelk@gmail.com
Cc: Orkin, Michael michael.orkin@hpe.com

I felt like the punching bag does a quick job of it, what do you think?

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Dave,

no sir, let me rephrase sorry for the confusion.

option A: I say we use the silhouette of a boxer like white back ground with like a hpe green outline, and place the Cisco and the Dell logo on it either like a chain or just on it. and then have dave punch that out.

option B: find a beat up face picture, super impose the Cisco logo and Dell logo on top put into a box and again Dave punches it out.

option C: look to see if there might be a funny boxing character animation on pond 5 and similar to B or A add the logo of Cisco and Dell and have dave punch that out.

just some ideas to help this part along and make it funnier and clean.

what do you think?

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Date: February 14, 2019 at 7:54 PM
To: Dave Stoelk stoelk@gmail.com, Orkin, Michael michael.orkin@hpe.com
Bcc: Norberg, Karl karl.norberg@hpe.com, Glenn, Bill bill.glenn@hpe.com

Dave,

I am not nessisarrliy done, I am just trying to do as you asked.

I was gonna say wouldn't it be cool though if it was like boxer silhouette or like clip art, like super punchout? or maybe a stupid character animation from pond 5 with like the logo hung like a chain or something from the neck, wouldn't that be funnier and better than this?

Let me know

Alan

On Thu, Feb 14, 2019 at 7:49 PM Dave Stoelk <stoelk@gmail.com> wrote:

> Yeah… It's fine. It sounds like you're done, but… the "cloud" is usually "slight." It's not opaque at the center.
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He doesn't necessarily do both, he usually does one or the other…

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That's the official title of the event… "AEM Live! from Madrid, Spain"

Thanks!

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From: **Dave Stoelk** Stoelk@gmail.com
Subject: Re: Logos .png
Date: February 14, 2019 at 6:25 PM
To: Alan S Johnson JR nodepostcom@gmail.com
Cc: Orkin, Michael michael.orkin@hpe.com

DS

Well, “better,” yes… But not “complete.” Right? (Or, I’m missing something)

:)

Not all notes were addressed:

Still need:

1. Need transparent logos instead of “blocks” (Cisco/DellEMC)
2. And the graphic just says from _____Spain, needs to say “from Spain"

> On Feb 14, 2019, at 5:57 PM, Alan S Johnson JR <nodepostcom@gmail.com> wrote:
>
> Is that better?
>
> http://nodepost.com/hpe/hpin60/021919/hpein60_021919_v2.mp4
>
> Alan
>
> On Thu, Feb 14, 2019 at 3:34 PM Alan S Johnson JR <nodepostcom@gmail.com> wrote:
> > copy that, thank you!
> >
> > On Thu, Feb 14, 2019 at 2:47 PM Dave Stoelk <stoelk@gmail.com> wrote:
> > > <1200px-Cisco_logo_blue_2016.svg.png>
> > > <dellemc_logo_hz_blue_gry_rgb-1.png>

From: **Alan S Johnson JR** nodepostcom@gmail.com
Subject: Re: Logos .png
Date: February 14, 2019 at 5:57 PM
To: Dave Stoelk stoelk@gmail.com, Orkin, Michael michael.orkin@hpe.com

Is that better?

http://nodepost.com/hpe/hpin60/021919/hpein60_021919_v2.mp4

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Subject: Re: Logos .png
Date: February 14, 2019 at 3:34 PM
To: Dave Stoelk stoelk@gmail.com

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On Thu, Feb 14, 2019 at 2:47 PM Dave Stoelk <stoelk@gmail.com> wrote:

From: **Dave Stoelk** Stoelk@gmail.com
Subject: Logos .png
Date: February 14, 2019 at 2:47 PM
To: Alan S Johnson JR nodepostcom@gmail.com

DS

From: **Alan S Johnson JR** nodepostcom@gmail.com
Subject: Re: Watch HPE Partner Catalog-v1
Date: February 15, 2019 at 8:32 PM
To: Dave Stoelk stoelk@gmail.com
Cc: ajohnson@nodepost.com

Dave,

Thank you for sending this and the heads up. I have downloaded all the icon and illustraitive design elements and have started constucting.

I will make it look good and lean on you vets to help ensure that I am producing great work thats on brand

Alan

On Fri, Feb 15, 2019 at 8:04 PM Dave Stoelk <stoelk@gmail.com> wrote:

> Hi Alan:
>
> Just a heads up as we head into our next project. (We just shot the video today.)
>
> This is going “external,” so brand folks are gonna be exacting and, frankly, unyielding as they judge our work against brand guidelines.
>
> There will be very little wiggle room. We can’t “color outside the lines.”
>
> All the animation has to use brand-approved iconography. (If an icon doesn’t exist, the project manager can authorize the agency to produce custom art.)
>
> All the work must be accomplished on a pure white background. Your creativity will be in how you animate the existing icons to tell a story. (THAT is what impresses the judges.)
>
> See the video Push just produced. (Link attached.) It is a good example of using simple brand assets, but in a way that expresses complex ideas. He also “zooms/widens” in and out, seamlessly introduces the next panel/idea.
>
> (NOTE: Push’s example is for “in-house” use; branding would NEVER allow the “kitten video” to appear in their external marketing.)
>
> Having said that, I look forward to the challenge, and having the greater world see our work!
>
> Watch HPE Partner Catalog-v1 on Vimeo: https://vimeo.com/317576289
>
> PASSWORD: hpe
>
> —
> For the best experience, get the Vimeo app:
> Android - https://bit.ly/vimeo_android
> iOS - https://bit.ly/vimeo_ios
>
> Sent from my iPhone XS. Sometimes I’m in a hurry. Please blame my fat thumbs. (or, auto-correct, or Siri.)

From: **Dave Stoelk** Stoelk@gmail.com
Subject: Watch HPE Partner Catalog-v1
Date: February 15, 2019 at 8:04 PM
To: nodepostcom@gmail.com, ajohnson@nodepost.com

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Having said that, I look forward to the challenge, and having the greater world see our work!

Watch HPE Partner Catalog-v1 on Vimeo: https://vimeo.com/317576289

PASSWORD: hpe

__
For the best experience, get the Vimeo app:
Android - https://bit.ly/vimeo_android
iOS - https://bit.ly/vimeo_ios

Sent from my iPhone XS. Sometimes I’m in a hurry. Please blame my fat thumbs. (or, auto-correct, or Siri.)

From: **Dave Stoelk** Stoelk@gmail.com
Subject: Re: Update - DMP
Date: February 17, 2019 at 10:13 PM
To: Craig Taylor craig.taylor@hpe.com
Cc: Alan S Johnson JR nodepostcom@gmail.com

DS

I was once at a Discover event and got a hold of someone in Brand who was in England. So… who knows.

> On Feb 17, 2019, at 8:30 PM, Taylor, Craig <craig.taylor@hpe.com> wrote:
>
> I did a search and was unsuccessful in locating anything.
>
> That being said, I just sent an inquiry to Brand. Hopefully a reply tomorrow if the recipient isn't U.S. based as tomorrow is an HPE holiday in the U.S. (Presidents Day).
>
> -Craig
>
> ---
>
> **From:** Dave Stoelk [mailto:stoelk@gmail.com]
> **Sent:** Sunday, February 17, 2019 8:22 PM
> **To:** Taylor, Craig <craig.taylor@hpe.com>
> **Cc:** Alan S Johnson JR <nodepostcom@gmail.com>
> **Subject:** Re: Update - DMP
>
> Yeah. This happened before. Save yourself headaches in the future… You CANNOT use the root "search" interface to find marking icons. You gotta dig deeper. You're looking for "icons" which is…
>
> "Brand Essentials" > Visual Story Telling>access marketing assets or, alternately "illustrations."
>
> Again, NEVER do a "root search" to find icons. They are kept behind a second login interface. Then you are directed to a site administered by "Kadanza." (Screen shot below.)
>
> Having said that… I don't have time to find it. :((Cramming right now on putting together a "selects reel."
>
> But, HPE has marketed "blockchain" using a "puzzle piece"icon coupled with a "lock" icon. (Both available in the Brand Central collection—but do NOT do a "root" search for "puzzle pieces" or "lock!" You will come up empty. See: screen shot below.
>
> Finally, Craig… you MAY have to contact the "Brand Team"—they've an interface on the Brand Central site—to ask them to develop a "Blockchain icon" if the "puzzle + lock" do not work.
>
> - Dave Stoelk
>
> P.S. Alan, I almost forgot to tell you… Never do a "root search" (on the main page) when looking for assets—it will break your heart. Learn how to get to the "Kadanza" interface.

<image001.jpg>

<image003.png>

Can you call up that email I sent you a couple HPE in 60's ago? It will require you to log in a second time, since these assets are proprietary.

On Feb 17, 2019, at 8:02 PM, Taylor, Craig <craig.taylor@hpe.com> wrote:

Nothing from me.

Dave, any ideas???

-Craig

Get Outlook for iOS

From: Alan S Johnson JR <nodepostcom@gmail.com>
Sent: Sunday, February 17, 2019 7:45 PM
To: Taylor, Craig
Cc: Dave Stoelk
Subject: Re: Update - DMP

No blockchain logo appearing or in any of the illustrative or marketing asset I have downloaded, I am not getting a hit in the icons either, suggestions that are on brand?

<noblockchain.PNG>

On Sun, Feb 17, 2019 at 6:18 PM Alan S Johnson JR <nodepostcom@gmail.com> wrote:

> Fixed_ Grfx 02 -
>
> http://nodepost.com/hpe/dmp/grfx_02.mp4
>
> New Grfx 03
>
> http://nodepost.com/hpe/dmp/grfx_03.mp4
>
> On Sat, Feb 16, 2019 at 5:10 PM Taylor, Craig <craig.taylor@hpe.com> wrote:

Hmmmm.

I think grfx_01 is a bit busy with the greenery and the city in the background. We might want to run it by pour German based clients. As I think about it, the phone interface might not be right. Full screen might be more appropriate.

GFX_02 – Like the concept. Data moving up/down needs to be a bit slower. More cars maybe?

-C

From: Dave Stoelk [mailto:stoelk@gmail.com]
Sent: Saturday, February 16, 2019 4:48 PM
To: Alan S Johnson JR <nodepostcom@gmail.com>
Cc: Taylor, Craig <craig.taylor@hpe.com>
Subject: Re: Update - DMP

Craig, can you please check Alan's "**grfx-01**" sample below. I'm not sure if we show the interface on a smart phone? Please advise.

Alan, re: "**grfx-02**." As I said before:

I like gfx 2, but… we need to "streamline" it… pun intended.

The second should look like "streams" of data… following in straight "lines" or "bands." This will help when we show the steams going to and then from cellular towers. Yours seems to show data "percolating" up to the cloud. In really, data traveling from IoT devices on the "edge," are sent DIRECTLY to sources—more out of security concerts. Your "percolation" implies some data can be scattered. (I know you were not intending this.)

Here are a couple of examples of streaming data approved by brand.

The first shows the data as simple streaming "dots." The second shows data a brand-approved "symbols"—although this example shows data "piling up—not "streaming."

- Dave Stoelk

> On Feb 16, 2019, at 3:17 PM, Alan S Johnson JR <nodepostcom@gmail.com> wrote:
>
> feeling out some scenes here for the first 2 call outs

grfx-01
http://nodepost.com/hpe/dmp/Cont_Composite_00000.mp4

grfx-02
http://nodepost.com/hpe/dmp/Cars_Sending_Data_2D_00000.mp4

what do you think?

Alan

From: **Taylor, Craig** craig.taylor@hpe.com
Subject: RE: Update - DMP
Date: February 17, 2019 at 8:31 PM
To: Dave Stoelk stoelk@gmail.com
Cc: Alan S Johnson JR nodepostcom@gmail.com

CT

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That being said, I just sent an inquiry to Brand. Hopefully a reply tomorrow if the recipient isn't U.S. based as tomorrow is an HPE holiday in the U.S. (Presidents Day).

-Craig

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Sent: Sunday, February 17, 2019 8:22 PM
To: Taylor, Craig <craig.taylor@hpe.com>
Cc: Alan S Johnson JR <nodepostcom@gmail.com>
Subject: Re: Update - DMP

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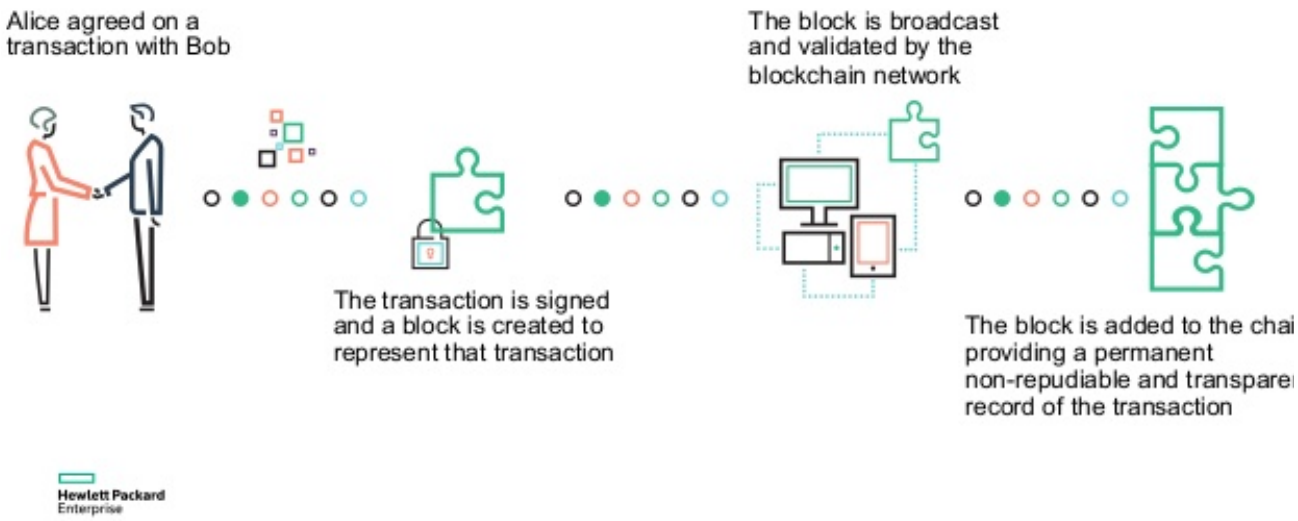
P.S. Alan, I almost forgot to tell you… Never do a "root search" (on the main page) when looking for assets—it will break your heart. Learn how to get to the "Kadanza" interface.

Blockchain 101


Alice agreed on a transaction with Bob
The transaction is signed and a block is created to represent that transaction
The block is broadcast and validated by the blockchain network
The block is added to the chai providing a permanent non-repudiable and transpare record of the transaction
Hewlett Packard Enterprise

Data Governance
EPS CMYK PMS 72 DPI
Portrait - 512 x 602 - 1 MB
Internet o...ings (IoT)
EPS CMYK PMS 72 DPI
Square - 587 x 587 - 1 MB
Wireless 2C
EPS CMYK PMS 72 DPI
Landscape - 601 x 487 - 1020
Virtualization 2C
EPS CMYK PMS 72 DPI
Landscape - 601 x 600 - 1 MB
Original
Utilities 2C
EPS CMYK PMS 72 DPI
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Transporta...irlines 2C
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Toolkit 2C
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Landscape - 601 x 433 - 951 kB
Time Savings 2C
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Landscape - 601 x 600 - 1 MB
Telecommun...cations 2C
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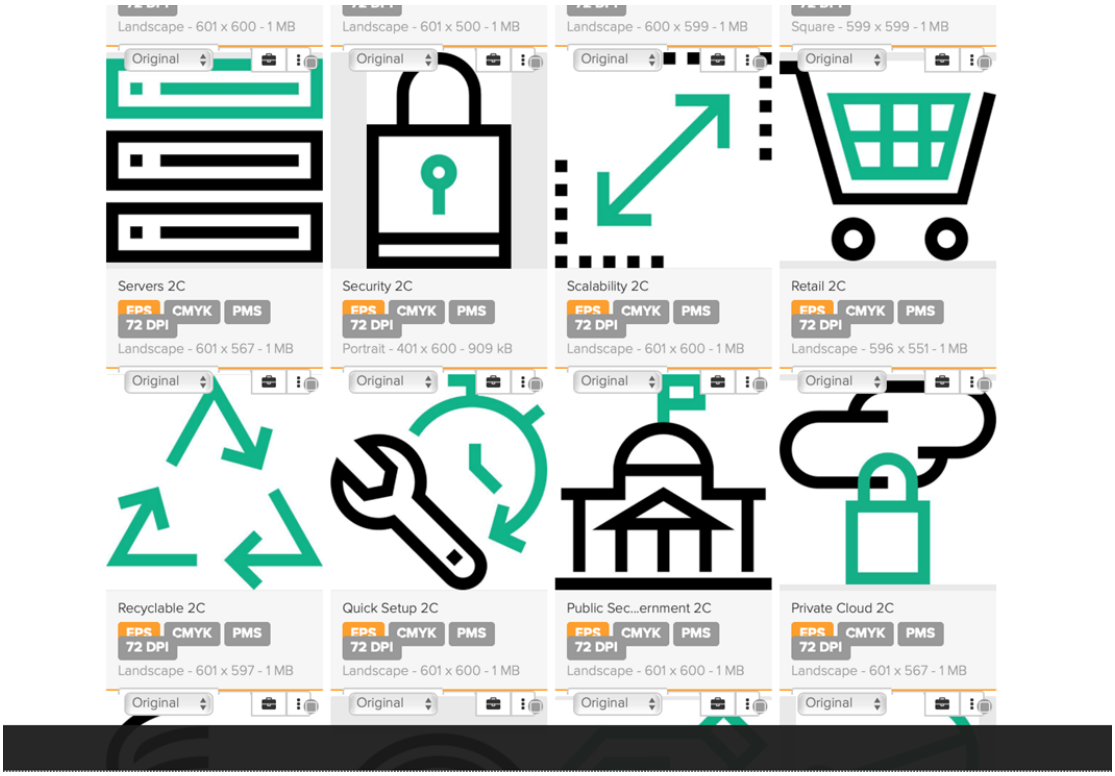
Portrait - 471 x 600 - 1009 kB
Technology...ervices 2C
EPS CMYK PMS 72 DPI
Portrait - 598 x 599 - 1 MB
System as a Chip 2C
EPS CMYK PMS 72 DPI
Landscape - 601 x 600 - 1 MB
Support 2C
EPS CMYK PMS 72 DPI
Portrait - 593 x 600 - 1 MB
Storage 2C
Software 2C
Shared Services 2C
Services 2C



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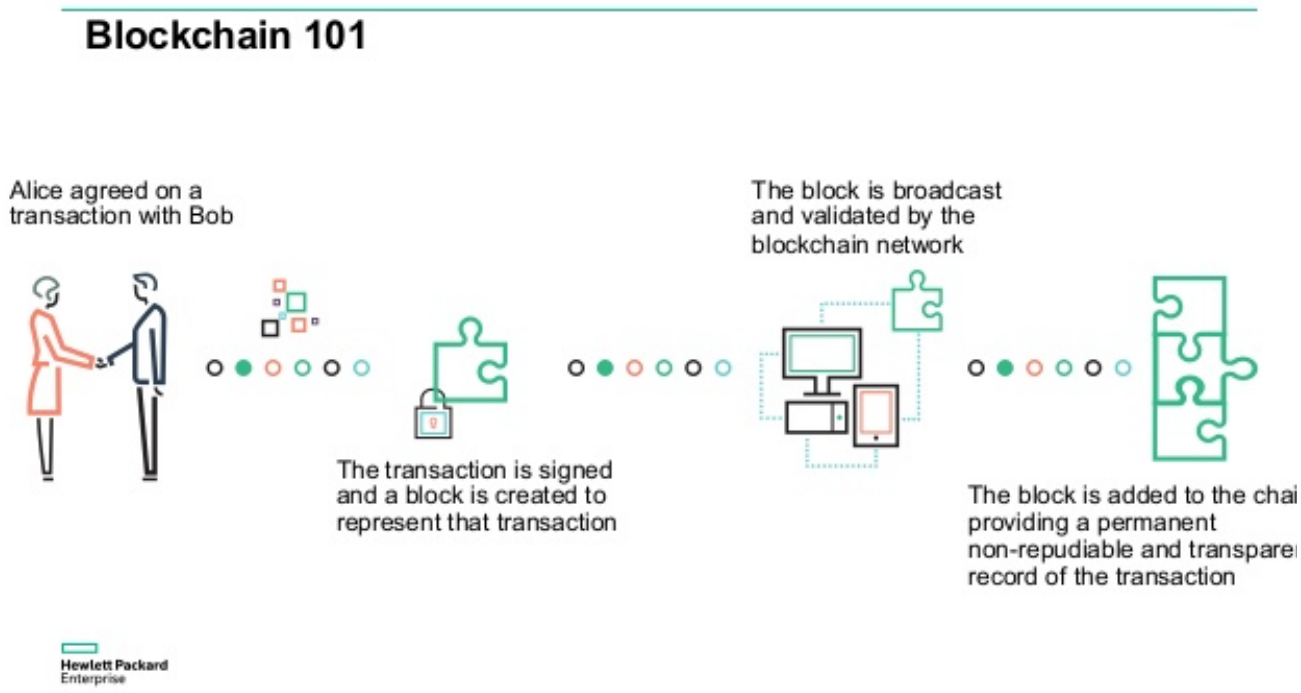
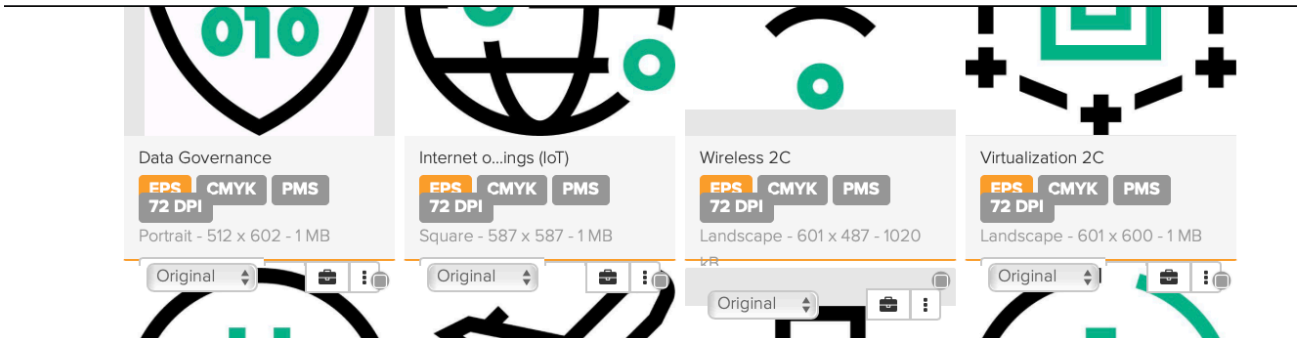
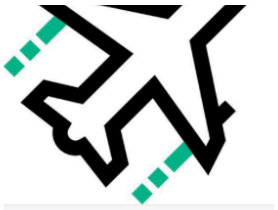




Utilities 2C

EPS CMYK PMS 72 DPI

Landscape - 600 x 599 - 1 MB



Transporta...irlines 2C

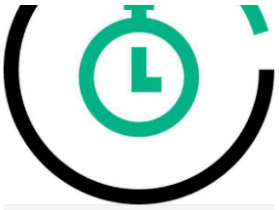
EPS CMYK PMS 72 DPI

Landscape - 601 x 600 - 1 MB

Toolkit 2C

EPS CMYK PMS 72 DPI

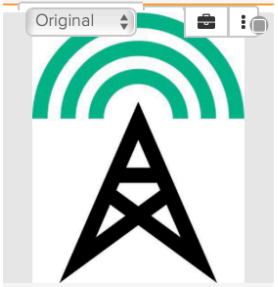
Landscape - 601 x 433 - 951 kB



Time Savings 2C

EPS CMYK PMS 72 DPI

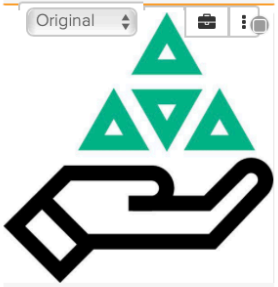
Landscape - 601 x 600 - 1 MB



Telecommun...cations 2C

EPS CMYK PMS 72 DPI

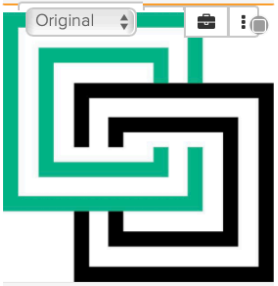
Portrait - 471 x 600 - 1009 kB



Technology...ervices 2C

EPS CMYK PMS 72 DPI

Portrait - 598 x 599 - 1 MB



System as a Chip 2C

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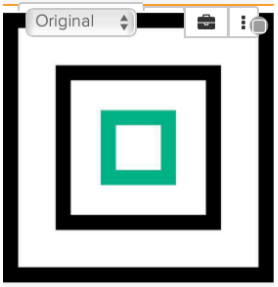
Landscape - 601 x 600 - 1 MB

Support 2C

EPS CMYK PMS 72 DPI

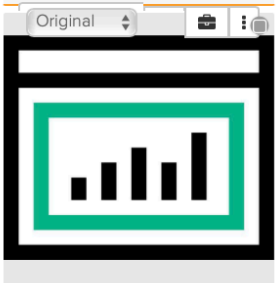
Portrait - 593 x 600 - 1 MB



Storage 2C

EPS CMYK PMS 72 DPI

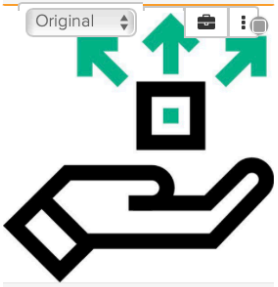
Landscape - 601 x 600 - 1 MB



Software 2C

EPS CMYK PMS 72 DPI

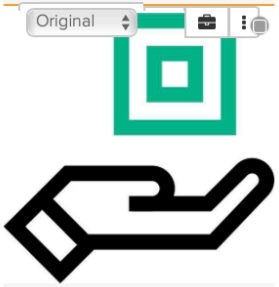
Landscape - 601 x 500 - 1 MB



Shared Services 2C

EPS CMYK PMS 72 DPI

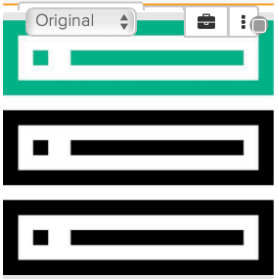
Landscape - 600 x 599 - 1 MB



Services 2C

EPS CMYK PMS 72 DPI

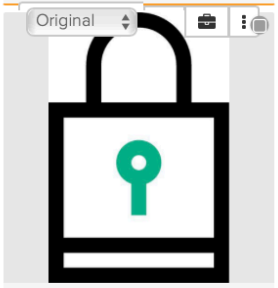
Square - 599 x 599 - 1 MB



Servers 2C

EPS CMYK PMS 72 DPI

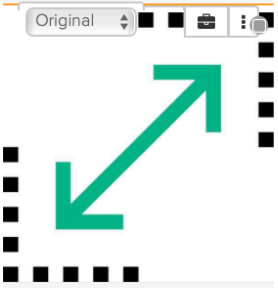
Landscape - 601 x 567 - 1 MB



Security 2C

EPS CMYK PMS 72 DPI

Portrait - 401 x 600 - 909 kB



Scalability 2C

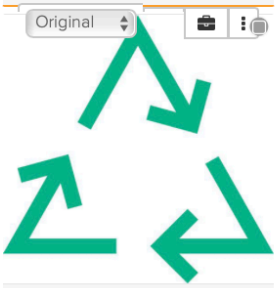
EPS CMYK PMS 72 DPI

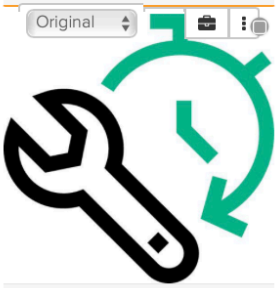
Landscape - 601 x 600 - 1 MB

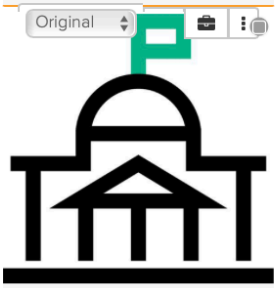
Retail 2C

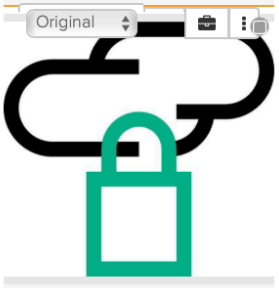
EPS CMYK PMS 72 DPI

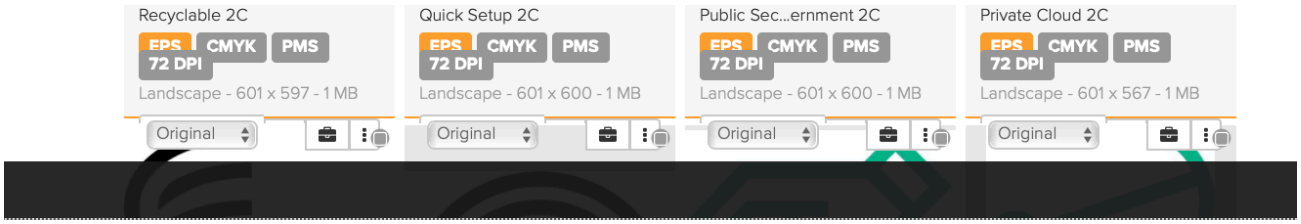
Landscape - 596 x 551 - 1 MB











Can you call up that email I sent you a couple HPE in 60's ago? It will require you to log in a second time, since these assets are proprietary.

> On Feb 17, 2019, at 8:02 PM, Taylor, Craig <craig.taylor@hpe.com> wrote:
>
> Nothing from me.
>
> Dave, any ideas???
>
> -Craig
>
> Get Outlook for iOS
>
> ---
>
> **From:** Alan S Johnson JR <nodepostcom@gmail.com>
> **Sent:** Sunday, February 17, 2019 7:45 PM
> **To:** Taylor, Craig
> **Cc:** Dave Stoelk
> **Subject:** Re: Update - DMP
>
> No blockchain logo appearing or in any of the illustrative or marketing asset I have downloaded, I am not getting a hit in the icons either, suggestions that are on brand?
>
> <noblockchain.PNG>
>
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> > >
> > > -C
> > >
> > > ---
> > >
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Subject: Re: Update - DMP

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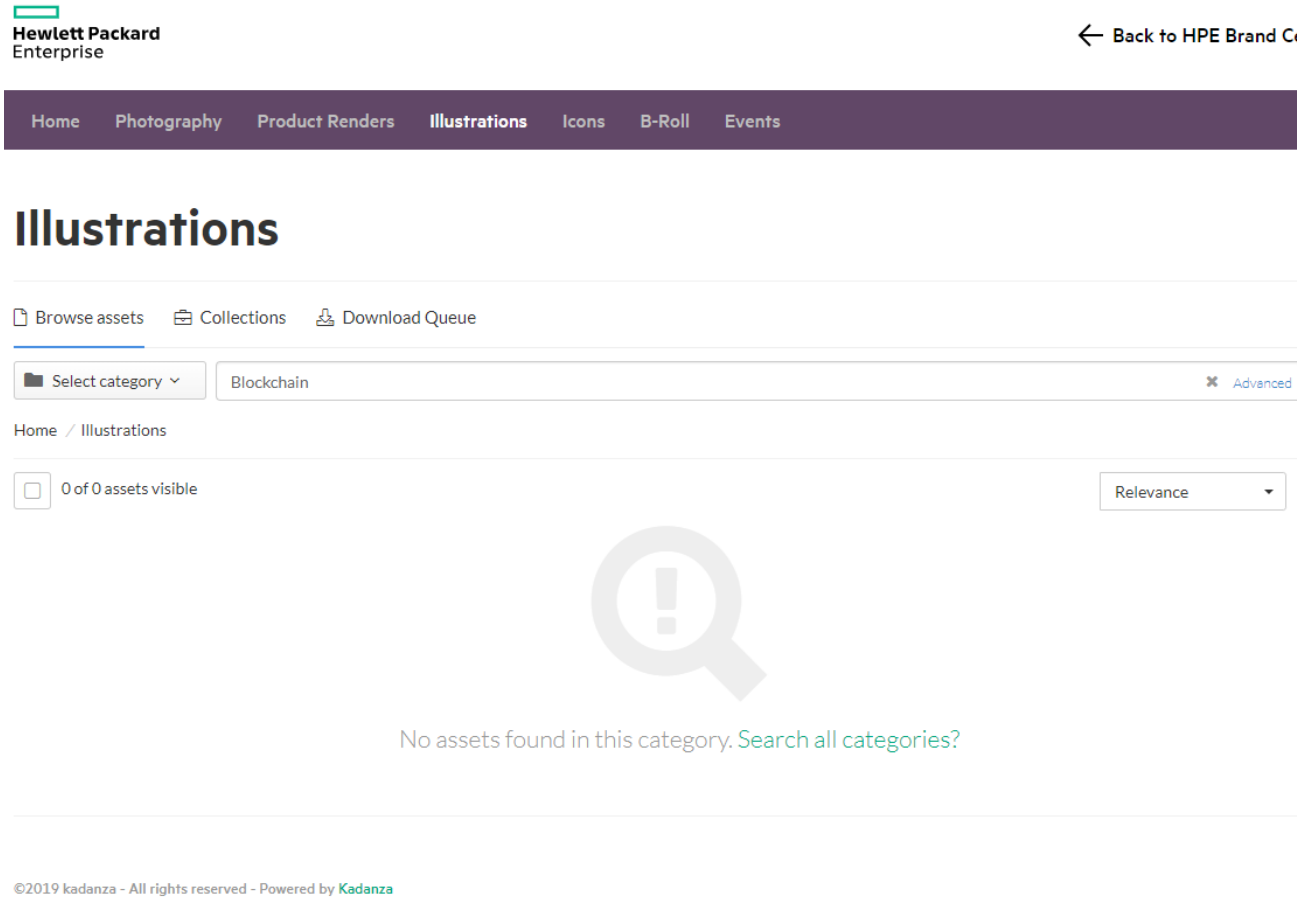

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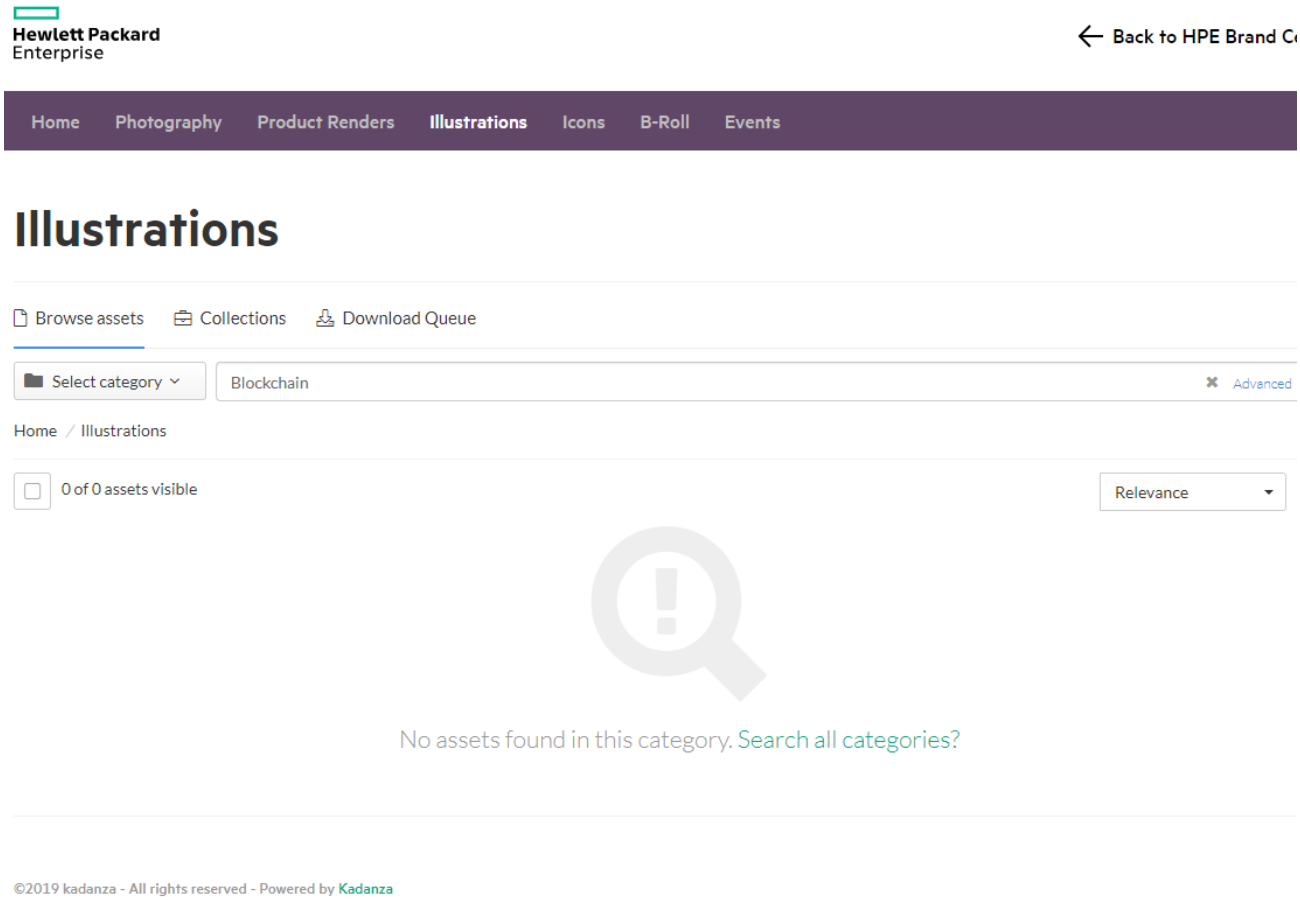

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Hewlett Packard
Enterprise

Back to HPE Brand Cent

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Icons

Browse assets Collections Download Queue

Select category Blockchain Advanced

Home / Iconography

0 of 0 assets visible Relevance

No assets found in this category. Search all categories?

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To: Dave Stoelk stoelk@gmail.com, Alan S Johnson JR nodepostcom@gmail.com

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Date: February 16, 2019 at 4:20 PM
To: Alan S Johnson JR nodepostcom@gmail.com
Cc: Craig Taylor craig.taylor@hpe.com

DS

I like gfx 1.

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what do you think?

Alan

From: **Alan S Johnson JR** nodepostcom@gmail.com
Subject: Re: Here you go!
Date: February 18, 2019 at 7:57 AM
To: Dave Stoelk stoelk@gmail.com

I knew that though.

ALAN S JOHNSON JR
Video Editor I Motion Graphics Designer I 3D Generalist
[email] ajohnson@nodepost.com
[www] http://sffreelance.com
[linkedin] www.linkedin.com/in/nodepost/
[reel] https://www.youtube.com/user/nodepost
[cell] 628.777.6097

~ Time is money; don't waste it ~ unknown

~ Say it with cash ~ unknown

CONFIDENTIALITY NOTICE:
The contents of this email message and any attachments are intended solely for the addressee(s) and may contain confidential and/or privileged information and may be legally protected from disclosure. If you are not the intended recipient of this message or their agent, or if this message has been addressed to you in error, please immediately alert the sender by reply email and then delete this message and any attachments. If you are not the intended recipient, you are hereby notified that any use, dissemination, copying, or storage of this message or its attachments is strictly prohibited.

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>
> I'm sorry, dude. Auto-correct got me… the password is "hpe" not "hope." Although we can always use a little hope, no?
>
> Thanks for being you, Alan!
>
> > Begin forwarded message:
> >
> > **From:** Dave Stoelk <stoelk@gmail.com>
> > **Subject: Here you go!**
> > **Date:** February 18, 2019 at 12:39:11 AM PST
> > **To:** Alan S Johnson JR <nodepostcom@gmail.com>
> >
> > This is a rough cut of the "Data Monetization Piece" with black holes.
> >
> > It should give you a good start on pacing / timing—which, of course, is wont to change a little with revisions. But, I think we're pretty close.
> >
> > Thanks, man! Have fun!
> >
> > LINK:
> > https://vimeo.com/317929335
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From: **Alan S Johnson JR** nodepostcom@gmail.com
Subject: Re: Keeping it simple / making Alan's life easier
Date: February 18, 2019 at 8:36 AM
To: Dave Stoelk stoelk@gmail.com

understood

ALAN S JOHNSON JR
Video Editor I Motion Graphics Designer I 3D Generalist
[email] ajohnson@nodepost.com
[www] http://sffreelance.com
[linkedin] www.linkedin.com/in/nodepost/
[reel] https://www.youtube.com/user/nodepost
[cell] 628.777.6097

~ Time is money; don't waste it ~ unknown

~ Say it with cash ~ unknown

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> On Feb 18, 2019, at 8:35 AM, Dave Stoelk <stoelk@gmail.com> wrote:
>
> Oh, one more thing… well, actually, a couple of more things.
>
> When you deliver the files back to me, as hi-rez .mov files… make sure:
>
> - They have "handles" on either end so I may transition to them
> - You include the original VO attached to the Vimeo file (as "scratch track" for me)
>
> If you include scratch audio, my computer can match the waveforms, and your animation will synch up exactly as you wanted. If the audio changes during revisioning, I will update the Vimeo file and send you a link, so you can adjust your animation accordingly.
>
> This workflow works beautifully. I just plunk your animation into the black holes, and it's seamless..
>
> Typically, in this workflow, Push, will download the Vimeo file and use that as a base.
>
> Thanks!
>
> - Dave Stoelk
>
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> >
> > Thanks for the inspiration Dave, I am on it
> >
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> Those are quotes out of Brand Central. So… Make the art smart, engaging, but… simple. And, there’s an unintended consequence… you won’t have to animate as much!
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From: **Dave Stoelk** Stoelk@gmail.com
Subject: Re: Keeping it simple / making Alan's life easier
Date: February 18, 2019 at 8:35 AM
To: Alan S Johnson JR nodepostcom@gmail.com

DS

Oh, one more thing… well, actually, a couple of more things.

When you deliver the files back to me, as hi-rez .mov files… make sure:

- They have “handles” on either end so I may transition to them
- You include the original VO attached to the Vimeo file (as “scratch track” for me)

If you include scratch audio, my computer can match the waveforms, and your animation will synch up exactly as you wanted. If the audio changes during revisioning, I will update the Vimeo file and send you a link, so you can adjust your animation accordingly.

This workflow works beautifully. I just plunk your animation into the black holes, and it’s seamless..

Typically, in this workflow, Push, will download the Vimeo file and use that as a base.

Thanks!

- Dave Stoelk

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From: **Alan S Johnson JR** nodepostcom@gmail.com
Subject: Re: Update GrFX 02 v2
Date: February 18, 2019 at 12:06 PM
To: Taylor, Craig craig.taylor@hpe.com
Cc: Dave Stoelk stoelk@gmail.com

ok good, thank you

On Mon, Feb 18, 2019 at 12:05 PM Taylor, Craig <craig.taylor@hpe.com> wrote:

> Yes, I like it. Nice job, Alan. Clean, simple and illustrates our point.
>
> -C
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> **Sent:** Monday, February 18, 2019 11:43 AM
> **To:** Dave Stoelk <stoelk@gmail.com>
> **Cc:** Taylor, Craig <craig.taylor@hpe.com>
> **Subject:** Re: Update GrFX 02 v2
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From: **Dave Stoelk** Stoelk@gmail.com
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Cc: Craig Taylor craig.taylor@hpe.com

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Agreed!

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Subject: Re: Update Grfx 03 v2
Date: February 18, 2019 at 5:54 PM
To: Taylor, Craig craig.taylor@hpe.com

its only 500 mb

On Mon, Feb 18, 2019 at 5:52 PM Taylor, Craig <craig.taylor@hpe.com> wrote:

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I like the third one, smallest.

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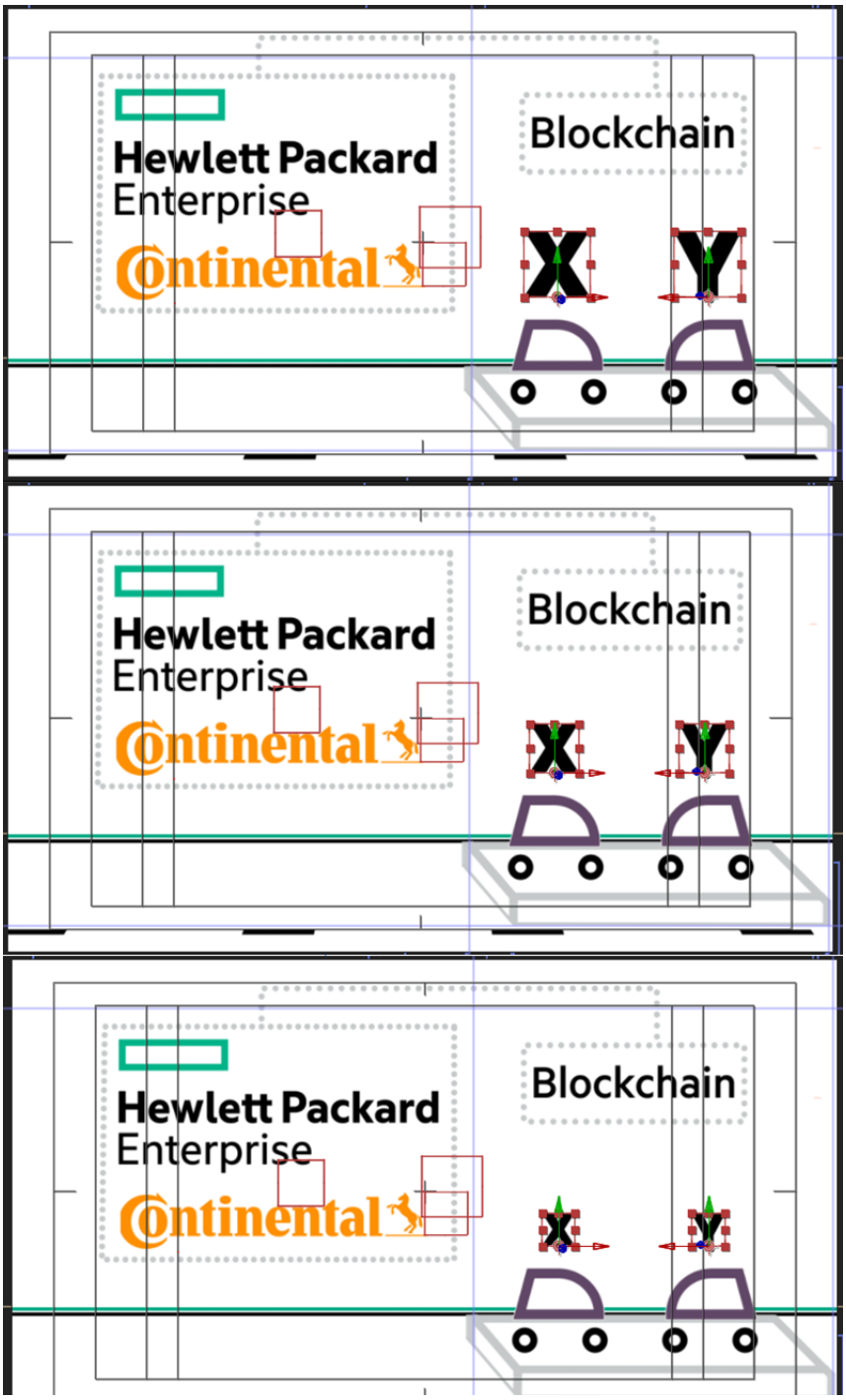

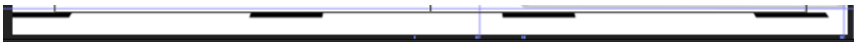

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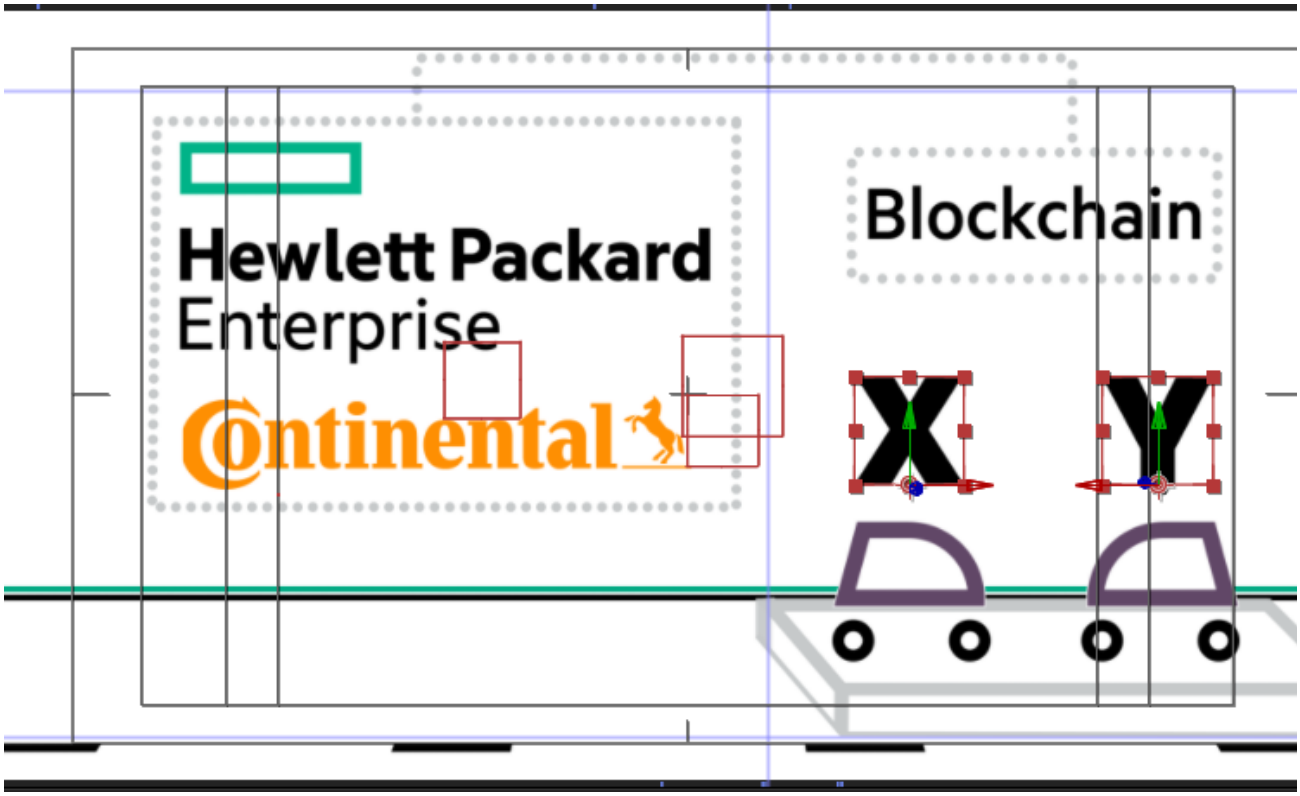

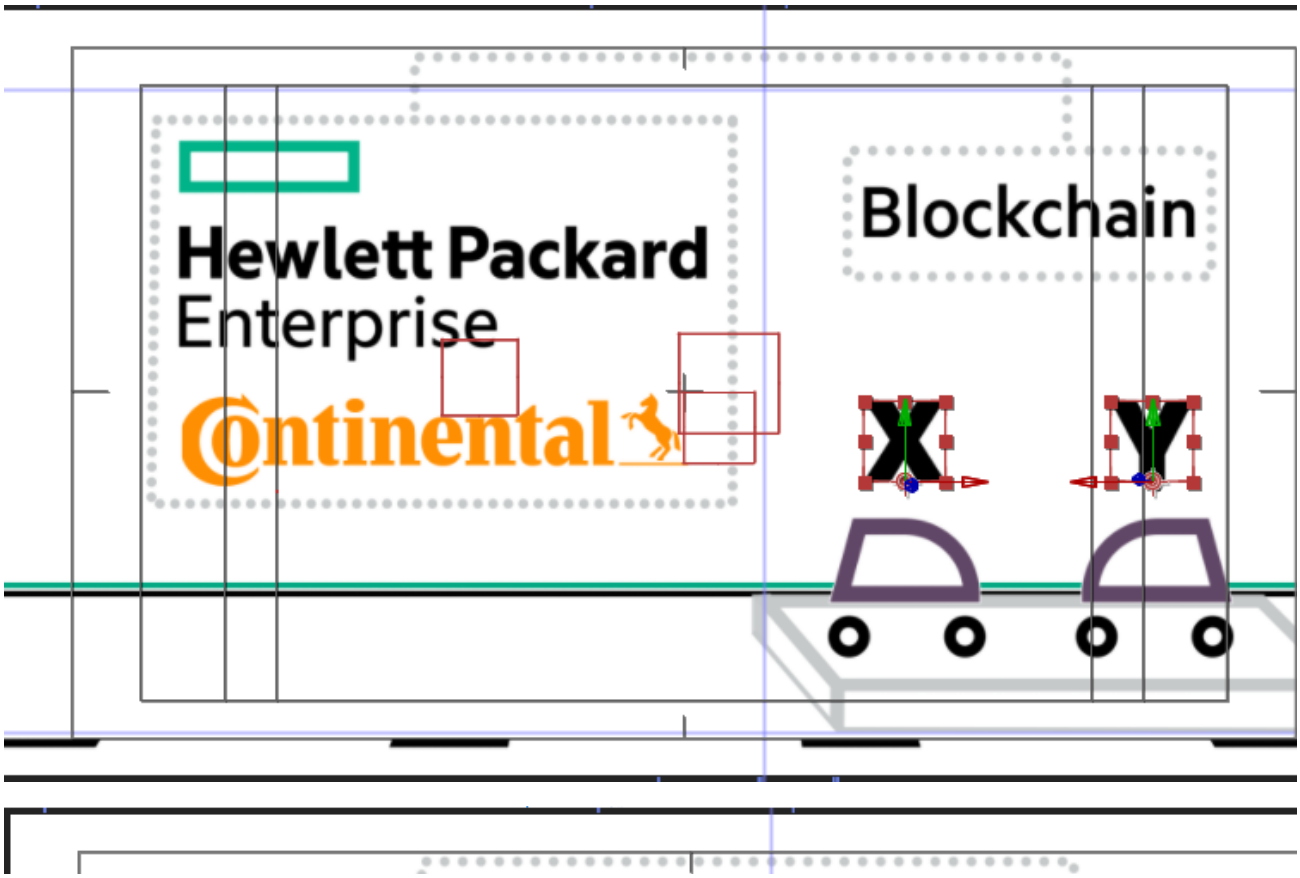

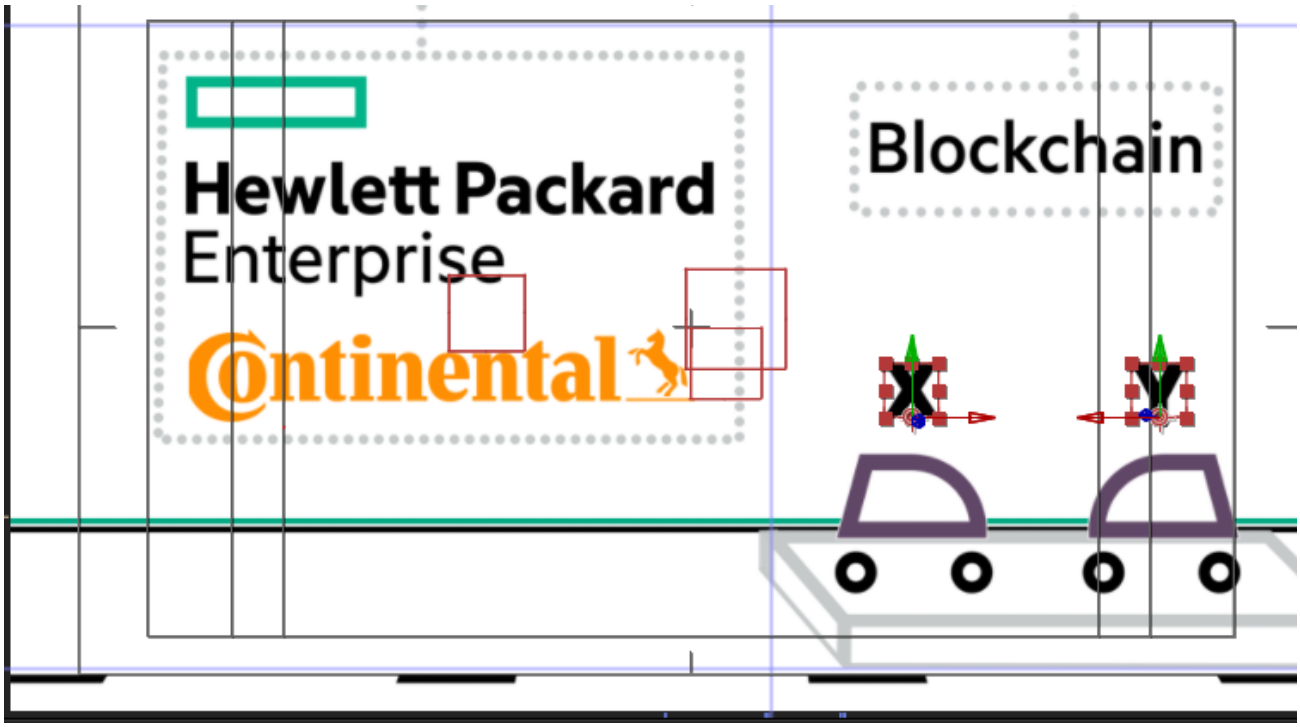

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To: Alan S Johnson JR nodepostcom@gmail.com, Dave Stoelk stoelk@gmail.com

CT

I would place-holder for b-roll until we can get clarity from the client on this. I may be wrong but I don't think this app is created to work on a phone. We're talking about in-car navigation, which makes me think in-car system.

Keep those questions coming so we can address all of them on our call tomorrow.

-C

From: Alan S Johnson JR [mailto:nodepostcom@gmail.com]
Sent: Monday, February 18, 2019 3:40 PM
To: Dave Stoelk <stoelk@gmail.com>
Cc: Taylor, Craig <craig.taylor@hpe.com>
Subject: Re: Update Grfx 03 v2

ok so question, for VO #7

GRAPHIC / ANIMATION:
- "screen view" recreation of "Continental" interface: showing "wet road / rain" conditions

NOTE: Should this be a "recreation" of the "Continental" interface?

I am not seeing what this actually looks like on the app, also as to our first graphics, this app runs on phones correct? I think we need some content hereto show what it actually looks like? or do we just use some B roll of sensors?

On Mon, Feb 18, 2019 at 3:31 PM Dave Stoelk <stoelk@gmail.com> wrote:

> Nice! My opinion is the X/Y letters are too big. But, I'll let Craig's opinion trump mine.
>
> Sent from my iPhone XS. Sometimes I'm in a hurry. Please blame my fat thumbs. (or, auto-correct, or Siri.)
>
> On Feb 18, 2019, at 3:28 PM, Alan S Johnson JR <nodepostcom@gmail.com> wrote:
>
>> Fixed up grfx 3, still need the blockchain logo
>>
>> http://nodepost.com/hpe/dmp/grfx_03_v2.mp4

From: **Taylor, Craig** craig.taylor@hpe.com
Subject: RE: Update Grfx 03 v2
Date: February 18, 2019 at 3:43 PM
To: Dave Stoelk stoelk@gmail.com, Alan S Johnson JR nodepostcom@gmail.com

CT

Two things.

1. I agree with Dave on the size of the 'X' and 'Y.'

I'm thinking 50% or 75% of current size. Can you create a still frame in which one letter is 50 and the other 75? That gives us a contrast to make a final choice.

2. I wonder if the 'tower' connotes an old school, transmission process. Comments??? Maybe it goes into the cloud instead of off the tower. I don't know. Question for the client on tomorrow's call.

Overall, nice work, Alan.

-C

From: Dave Stoelk [mailto:stoelk@gmail.com]
Sent: Monday, February 18, 2019 3:32 PM
To: Alan S Johnson JR <nodepostcom@gmail.com>
Cc: Taylor, Craig <craig.taylor@hpe.com>
Subject: Re: Update Grfx 03 v2

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Sent from my iPhone XS. Sometimes I'm in a hurry. Please blame my fat thumbs. (or, auto-correct, or Siri.)

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>
> http://nodepost.com/hpe/dmp/grfx_03_v2.mp4

From: **Alan S Johnson JR** nodepostcom@gmail.com
Subject: Re: Update Grfx 03 v2
Date: February 18, 2019 at 3:39 PM
To: Dave Stoelk stoelk@gmail.com
Cc: Taylor, Craig craig.taylor@hpe.com

ok so question, for VO #7

GRAPHIC / ANIMATION:

- "screen view" recreation of "Continental" interface: showing "wet road / rain" conditions

NOTE: Should this be a "recreation" of the "Continental" interface?

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>>
>> http://nodepost.com/hpe/dmp/grfx_03_v2.mp4

From: **Dave Stoelk** Stoelk@gmail.com
Subject: Re: Update Grfx 03 v2
Date: February 18, 2019 at 3:31 PM
To: Alan S Johnson JR nodepostcom@gmail.com
Cc: Taylor, Craig craig.taylor@hpe.com

DS

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>
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Subject: Update Grfx 03 v2
Date: February 18, 2019 at 3:28 PM
To: Dave Stoelk stoelk@gmail.com, Taylor, Craig craig.taylor@hpe.com

---

Fixed up grfx 3, still need the blockchain logo

http://nodepost.com/hpe/dmp/grfx_03_v2.mp4

From: **Dave Stoelk** Stoelk@gmail.com
Subject: Re: Re: [Hewlett Packard Enterprise] I cannot locate an ILLUSTRATION or ICON that represents BLOCKCHAIN. Does anything exist? -Craig
Date: February 19, 2019 at 9:23 AM
To: ALAN S JOHNSON JR ajohnson@nodepost.com
Cc: Craig Taylor craig.taylor@hpe.com

DS

I agree. We need to have them sign off on something. And, if we show them that earlier image that was already approved…. ???

On Feb 19, 2019, at 9:17 AM, ALAN S JOHNSON JR <ajohnson@nodepost.com> wrote:

well thats not time sensitive at all is it.

ALAN S JOHNSON JR
Video Editor I Motion Graphics Designer I 3D Generalist
[email] ajohnson@nodepost.com
[www] http://sffreelance.com
[linkedin] www.linkedin.com/in/nodepost/
[reel] https://www.youtube.com/user/nodepost
[cell] 628.777.6097

~ Time is money; don't waste it ~ unknown

~ Say it with cash ~ unknown

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On Feb 19, 2019, at 9:15 AM, Dave Stoelk <stoelk@gmail.com> wrote:

Let's ask brand WHAT we can use in the meantime? We have to use… something.

Can we show them the example of the "puzzle piece?" (That I sent you.)

On Feb 19, 2019, at 9:13 AM, Taylor, Craig <craig.taylor@hpe.com> wrote:

See below for Brand's reply to my inquiry about a Blockchain icon/illustration.

-Craig

From: Hewlett Packard Enterprise [mailto:support@hpe.zendesk.com]
Sent: Tuesday, February 19, 2019 7:11 AM
To: Taylor, Craig <craig.taylor@hpe.com>
Subject: [Hewlett Packard Enterprise] Re: I cannot locate an ILLUSTRATION or ICON that represents BLOCKCHAIN. Does anything exist? -Craig

Hewlett Packard Enterprise
Brand Support Notification

##- Please type your reply above this line -##

Your request (5761) has been updated. To add additional comments, reply to this email.

Tim Harms (Hewlett Packard Enterprise)

Feb 19, 07:10 PST

We do not have a marketing icon for Blockchain, but it is something we can consider adding. I'll bring it up with the brand team and get back to you.

Thanks,
Tim

Craig Taylor

Feb 17, 20:27 PST

I cannot locate an ILLUSTRATION or ICON that represents BLOCKCHAIN.

Does anything exist?

Does anything exist?

-Craig

This email is a service from Hewlett Packard Enterprise. Delivered by Zendesk

From: **ALAN S JOHNSON JR** ajohnson@nodepost.com
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Date: February 19, 2019 at 9:17 AM
To: Dave Stoelk stoelk@gmail.com
Cc: Craig Taylor craig.taylor@hpe.com

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This email is a service from Hewlett Packard Enterprise. Delivered by Zendesk

From: **Alan S Johnson JR** nodepostcom@gmail.com
Subject: Re: Update Data Demonetization Platform Grfx
Date: February 19, 2019 at 9:47 AM
To: Dave Stoelk stoelk@gmail.com
Cc: Craig Taylor craig.taylor@hpe.com

damn, that auto spell got me hella good on that subject line tho.. :/ my bad what I meant was...

Data Monetization Platform.. thank you for your patience

On Tue, Feb 19, 2019 at 9:42 AM Dave Stoelk <stoelk@gmail.com> wrote:

> Yes. On the phone call, let's work out the "interface issue." How will Alan replicate what the interface looks like… "rain icon…" "road hazzard icon," etc.
>
> By the way: I'm typing this while working with another client. (Feeling guilty)
>
> > On Feb 19, 2019, at 9:37 AM, Alan S Johnson JR <nodepostcom@gmail.com> wrote:
> >
> > Morning fellas,
> >
> > Ok here is where I am at currently with what looks like all graphics you have me assigned for in the script.
> > The things we are waiting on an I need are the blockchain decision, also we need to know exactly how to depict the hazards and weather via the dashboard or phone app, any and all changes.
> >
> > I hope you both were able to download the client assets that were given to me and are looking at them as well, so we are all on the same page on what we have on hand and what we are lacking in representation.
> >
> > http://nodepost.com/hpe/dmp/Cont_Composite_00000.mp4
> >
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> >
> > http://nodepost.com/hpe/dmp/grfx_03_v3.mp4
> >
> > http://nodepost.com/hpe/dmp/grfx_04.mp4
> >
> > http://nodepost.com/hpe/dmp/grfx_05-06_v2.mp4

From: **Dave Stoelk** Stoelk@gmail.com
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Date: February 19, 2019 at 9:42 AM
To: Alan S Johnson JR nodepostcom@gmail.com
Cc: Craig Taylor craig.taylor@hpe.com

DS

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> http://nodepost.com/hpe/dmp/grfx_03_v3.mp4
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> http://nodepost.com/hpe/dmp/grfx_04.mp4
>
> http://nodepost.com/hpe/dmp/grfx_05-06_v2.mp4

From: **Alan S Johnson JR** nodepostcom@gmail.com
Subject: Update Data Demonetization Platform Grfx
Date: February 19, 2019 at 9:37 AM
To: Dave Stoelk stoelk@gmail.com, Taylor, Craig craig.taylor@hpe.com

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http://nodepost.com/hpe/dmp/grfx_04.mp4

http://nodepost.com/hpe/dmp/grfx_05-06_v2.mp4

From: **Dave Stoelk** Stoelk@gmail.com
Subject: CORRECTION!
Date: February 19, 2019 at 11:47 AM
To: ajohnson@nodepost.com, nodepostcom@gmail.com

DS

Damned auto-correct!

In the previous email, “darts” = “data.”

Sent from my iPhone XS. Sometimes I’m in a hurry. Please blame my fat thumbs. (or, auto-correct, or Siri.)

From: **Dave Stoelk** Stoelk@gmail.com
Subject: Re: Alan's info
Date: February 19, 2019 at 12:52 PM
To: Alan S Johnson JR nodepostcom@gmail.com

DS

On Feb 19, 2019, at 12:46 PM, Alan S Johnson JR <nodepostcom@gmail.com> wrote:

Dave,

I would like for you to please have a look at this.

<ASJJ_Resume - BIO_2018_SF.pdf>

ALAN S JOHNSON JR
Video Editor I Motion Graphics Designer I 3D Generalist
[email] ajohnson@nodepost.com
[www] http://sffreelance.com
[linkedin] www.linkedin.com/in/nodepost/
[reel] https://www.youtube.com/user/nodepost
[cell] 628.777.6097

~ Time is money; don't waste it ~ unknown

~ Say it with cash ~ unknown

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From: **Dave Stoelk** Stoelk@gmail.com
Subject: Re: Alan's info
Date: February 19, 2019 at 12:49 PM
To: Alan S Johnson JR nodepostcom@gmail.com

DS

DUDE ! I DON"T CARE!

You keep trying to run over me, like I"M the noobie. No.

Please please please do as I want. "Period."

> On Feb 19, 2019, at 12:46 PM, Alan S Johnson JR <nodepostcom@gmail.com> wrote:
>
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>
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>
> <ASJJ_Resume - BIO_2018_SF.pdf>
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> **ALAN S JOHNSON JR**
> **Video Editor I Motion Graphics Designer I 3D Generalist**
> [email] ajohnson@nodepost.com
> [www] http://sffreelance.com
> [linkedin] www.linkedin.com/in/nodepost/
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Subject: Alan's info
Date: February 19, 2019 at 12:46 PM
To: Dave Stoelk Stoelk@gmail.com

Dave,

I would like for you to please have a look at this.

PDF

ASJJ_Resume - BIO_20..._SF.pdf

ALAN S JOHNSON JR
Video Editor I Motion Graphics Designer I 3D Generalist
[email] ajohnson@nodepost.com
[www] http://sffreelance.com
[linkedin] www.linkedin.com/in/nodepost/
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From: **Alan S Johnson JR** nodepostcom@gmail.com
Subject: Re: The “X” / “Y” animation
Date: February 19, 2019 at 1:53 PM
To: Orkin, Michael michael.orkin@hpe.com

yes sir right away

On Tue, Feb 19, 2019 at 1:53 PM Orkin, Michael <michael.orkin@hpe.com> wrote:

Hey Alan,

Can you give me a call when you have a chance? 510.387.5185

Get Outlook for iOS

From: Norberg, Karl <karl.norberg@hpe.com>
Sent: Tuesday, February 19, 2019 12:59 PM
To: Orkin, Michael
Subject: Fwd: The “X” / “Y” animation

Karl Norberg
Senior Producer I Project Manager
Creative Video Services I Global Communications

+1 650 236 7134 Office
+1 415 845 3810 Mobile

Palo Alto, California
hpe.com

Hewlett Packard Enterprise

Begin forwarded message:

From: Alan S Johnson JR <nodepostcom@gmail.com>
Date: February 19, 2019 at 1:52:37 PM GMT-7
To: Dave Stoelk <stoelk@gmail.com>
Subject: Re: The “X” / “Y” animation

I don’t even understand Dave, there no argument here. I made the change according to your initial direction, now you want something else which is fine. I seriously do not even understand the aggression here. my question of platform is technical and not intended as insultive. Level with me whats going on here and how can I help?

ALAN S JOHNSON JR
Video Editor I Motion Graphics Designer I 3D Generalist
[email] ajohnson@nodepost.com
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> On Feb 19, 2019, at 12:49 PM, Dave Stoelk <stoelk@gmail.com> wrote:
>
> Dude my editing platform does not matter.
>
> I've done this before. I've done this with Push. You are not listening to me.
>
> The platform I am editing on DOES NOT MATTER! Time and space are the same.
>
> I WILL NO LONGER ARGUE WITH YOU.
>
> I need your animation TIMED to my voice over where we have "black and text."
>
> Period.
>
> Then. You have to back time your animation so it STARTS at that point.
>
> CURRENTLY. When I dissolve to your animation, the cars have already ARRIVED at the cell tower. If I SHIFT it, it is no longer synced to my voice. Get it.
>
> Your "oh geez" comment when I mentioned FCPX was not called for.
>
> Maybe you're a genius, and I'm an idiot. Fine.
> \But, I'm also you boss. Period.
>
> - Dave Stoelk
>
>
> > On Feb 19, 2019, at 12:30 PM, Alan S Johnson JR <nodepostcom@gmail.com> wrote:
> >
> > in my signature here
> >
> > **ALAN S JOHNSON JR**
> > **Video Editor I Motion Graphics Designer I 3D Generalist**
> > [email] ajohnson@nodepost.com
> > [www] http://sffreelance.com
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> >
> > > On Feb 19, 2019, at 12:29 PM, Dave Stoelk <stoelk@gmail.com> wrote:
> > >
> > > What's your phone number? I think if we talk this out I can clear something up… :)
> > >
> > > > On Feb 19, 2019, at 12:26 PM, Alan S Johnson JR <nodepostcom@gmail.com> wrote:
> > > >
> > > > is this better?

http://nodepost.com/hpe/dmp/grfx_03_v4.mp4

On Tue, Feb 19, 2019 at 11:45 AM Dave Stoelk <stoelk@gmail.com> wrote:

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From: **Orkin, Michael** michael.orkin@hpe.com
Subject: Fwd: The “X” / “Y” animation
Date: February 19, 2019 at 1:53 PM
To: nodepostcom@gmail.com
Cc: Norberg, Karl karl.norberg@hpe.com

MO

Hey Alan,

Can you give me a call when you have a chance? 510.387.5185

Get Outlook for iOS

From: Norberg, Karl <karl.norberg@hpe.com>
Sent: Tuesday, February 19, 2019 12:59 PM
To: Orkin, Michael
Subject: Fwd: The “X” / “Y” animation

Karl Norberg
Senior Producer | Project Manager
Creative Video Services | Global Communications

+1 650 236 7134 Office
+1 415 845 3810 Mobile

Palo Alto, California
hpe.com

Hewlett Packard Enterprise

Begin forwarded message:

> **From:** Alan S Johnson JR <nodepostcom@gmail.com>
> **Date:** February 19, 2019 at 1:52:37 PM GMT-7
> **To:** Dave Stoelk <stoelk@gmail.com>
> **Subject: Re: The “X” / “Y” animation**
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>
> **ALAN S JOHNSON JR**
> **Video Editor | Motion Graphics Designer | 3D Generalist**
> [email] ajohnson@nodepost.com
> [www] http://sffreelance.com
> [linkedin] www.linkedin.com/in/nodepost/
> [reel] https://www.youtube.com/user/nodepost
> [cell] 628.777.6097

~ Time is money; don't waste it ~ unknown

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Date: February 19, 2019 at 1:03 PM
To: Alan S Johnson JR nodepostcom@gmail.com, Dave Stoelk stoelk@gmail.com

CT

I haven't had time to review Brand icons so I do not know if the red circle/slash is compliant.

Secondarily, and maybe I'm dense on this, is I do not under the portion of the animation we are discussing. So, let's definitely get this in the next version of the video so the clients can review before our call tomorrow and comment accordingly.

-C

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To: Dave Stoelk stoelk@gmail.com
Bcc: Glenn, Bill bill.glenn@hpe.com, Norberg, Karl karl.norberg@hpe.com

Sir,

Please give me the times coded that you want my animations to match and the direction you would like to complete the task. I m standing by ready to make the change.

Alan

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DS

Dude. I’ve been in the business longer than you. (As per your resume.) And I’ve worked more places (as by your resume.)

And I have NEVER encountered an editor like who you TALKS down to me… who tried to TALK ME INTO what THEY want, instead of giving me what I want!

Sir, as it stands now, the animation you gave me is synched to my voice, but when I dissolve to it, the animation has already started. IF I SHIFT IT… it throws everything off.

Please listen to me.

> On Feb 19, 2019, at 12:52 PM, Alan S Johnson JR <nodepostcom@gmail.com> wrote:
>
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> **Video Editor I Motion Graphics Designer I 3D Generalist**
> [email] ajohnson@nodepost.com
> [www] http://sffreelance.com
> [linkedin] www.linkedin.com/in/nodepost/
> [reel] https://www.youtube.com/user/nodepost
> [cell] 628.777.6097
>
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>
> ~ Say it with cash ~ unknown
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Subject: Re: The “X” / “Y” animation
Date: February 19, 2019 at 12:52 PM
To: Dave Stoelk stoelk@gmail.com
Bcc: Glenn, Bill bill.glenn@hpe.com, Norberg, Karl karl.norberg@hpe.com

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To: Dave Stoelk stoelk@gmail.com, Taylor, Craig craig.taylor@hpe.com

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Subject: Re: The “X” / “Y” animation
Date: February 19, 2019 at 11:47 AM
To: Dave Stoelk stoelk@gmail.com
Cc: Craig Taylor craig.taylor@hpe.com

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From: **Dave Stoelk** Stoelk@gmail.com
Subject: New version
Date: February 19, 2019 at 2:19 PM
To: Alan S Johnson JR nodepostcom@gmail.com

DS

https://vimeo.com/manage/317929335/general

From: **Dave Stoelk** Stoelk@gmail.com
Subject: Won't open still
Date: February 19, 2019 at 2:30 PM
To: Alan S Johnson JR nodepostcom@gmail.com

DS

I tried download that .zip file two more times after we spoke. I made sure they both downloaded. But, the file still won't open. Error.

From: **Alan S Johnson JR** nodepostcom@gmail.com
Subject: Re: Please can you do this? Thank you!
Date: February 19, 2019 at 3:24 PM
To: Dave Stoelk stoelk@gmail.com
Bcc: Orkin, Michael michael.orkin@hpe.com, Glenn, Bill bill.glenn@hpe.com, Norberg, Karl karl.norberg@hpe.com

---

copy that, I am about to send you your update for grfx 3 v5 in the Apple Prorez HD 4444 codec. I will let you know as soon as it is ready.

Alan

ALAN S JOHNSON JR
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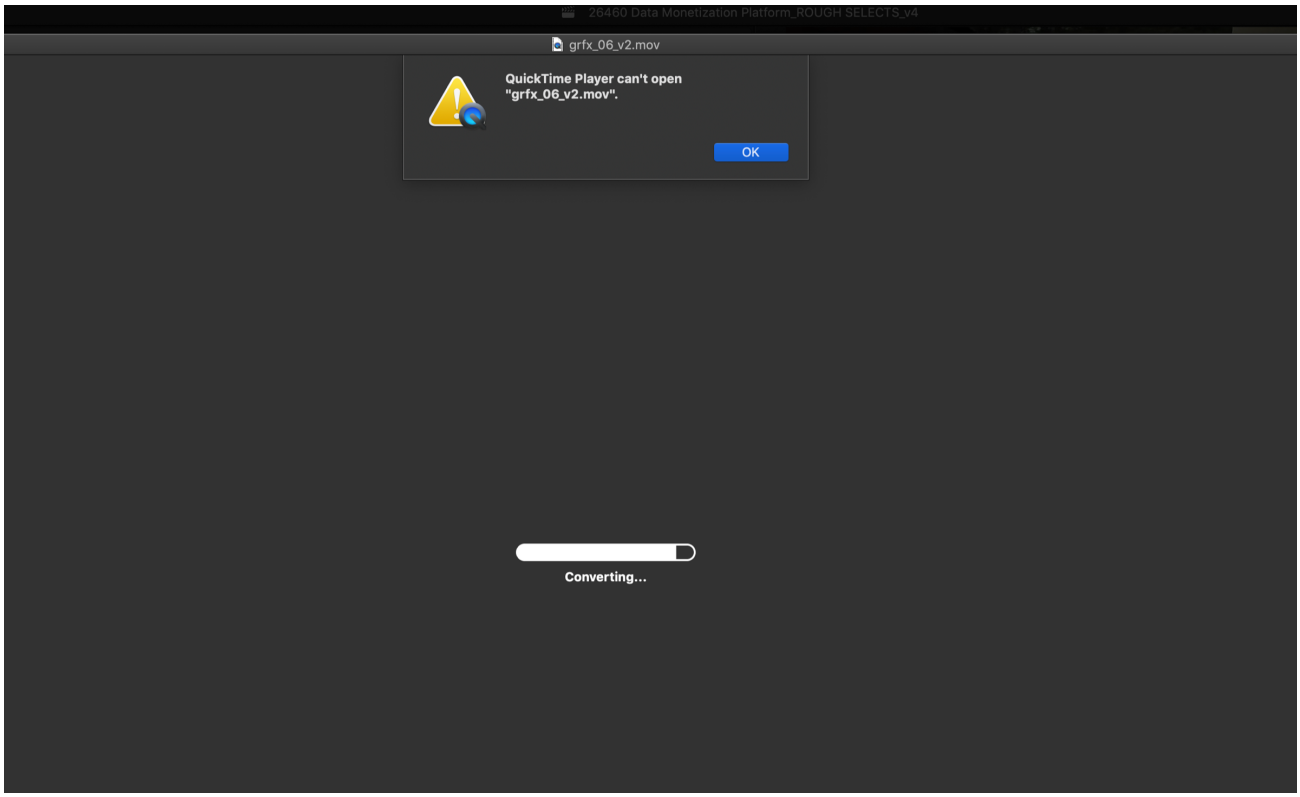

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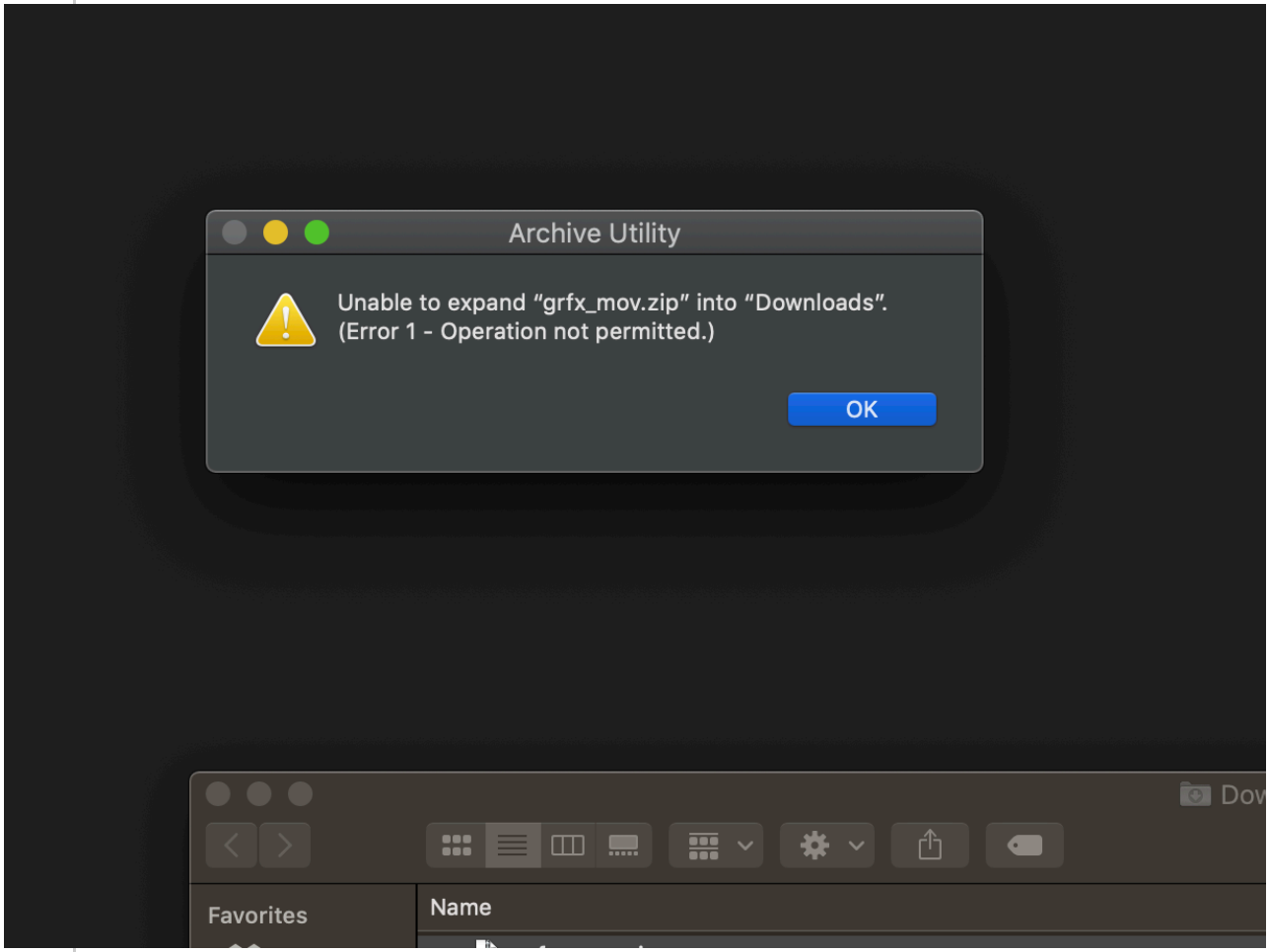

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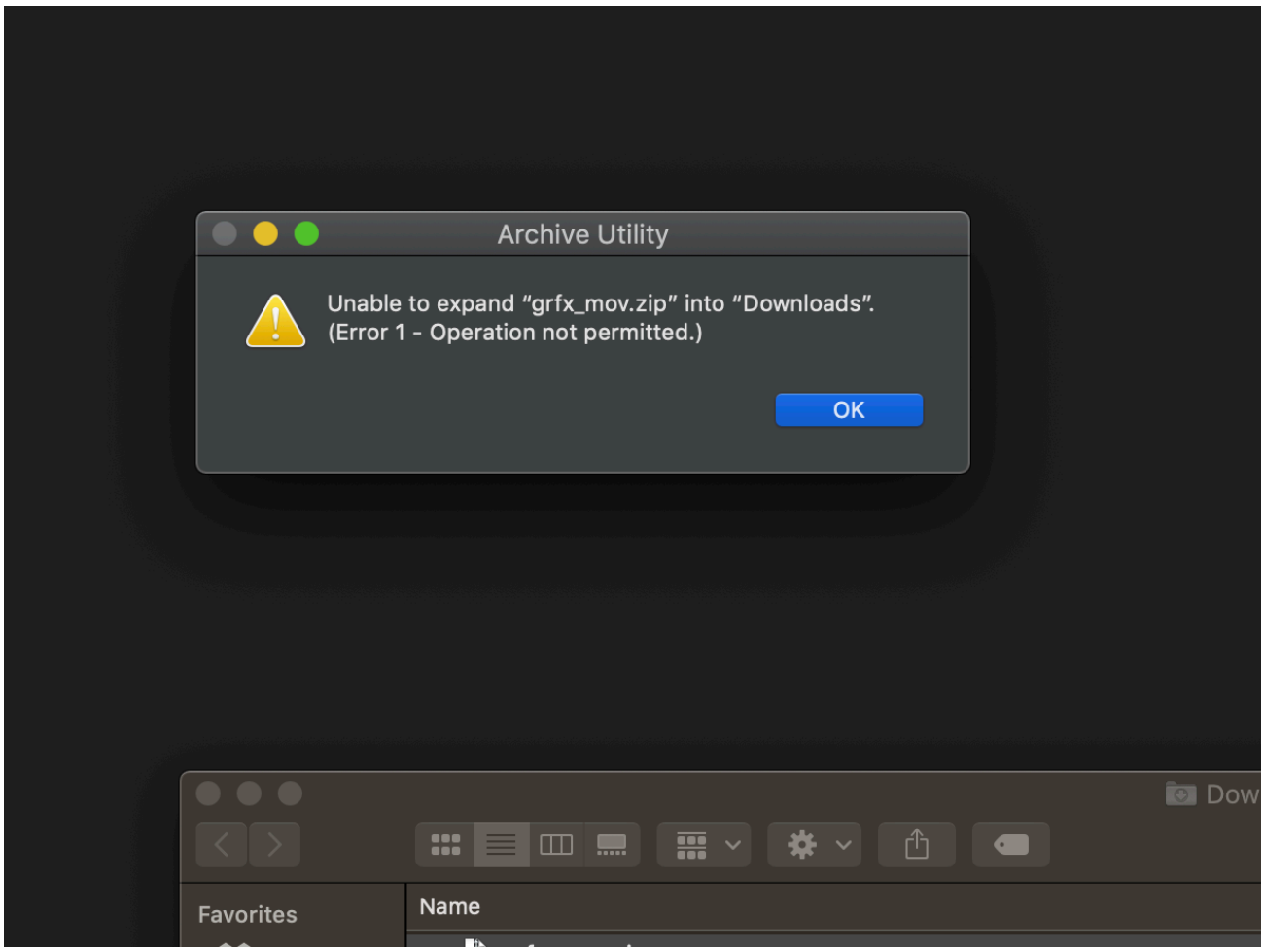

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On Tue, Feb 19, 2019 at 2:02 PM Alan S Johnson JR <nodepostcom@gmail.com> wrote:

---------- Forwarded message ---------
From: **Dave Stoelk** <stoelk@gmail.com>
Date: Tue, Feb 19, 2019 at 1:58 PM
Subject: Please can you do this? Thank you!
To: Alan S Johnson JR <nodepostcom@gmail.com>

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@ 01:09:07 I will begin the dissolve here—the moment "Dave" stops speaking
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@ 01:19:16 The data begins to transmit from "X" up to the cell tower… on its way toward "Y"
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NOTE: The "C" in "Continental" is "sliced" on the left side when you push it back!

@01:42:01 = This batch of animation ENDS. We will CUT to CU of Dave on the side of the Freeway… can you spare me a few frames?

From: **Dave Stoelk** Stoelk@gmail.com
Subject: Re: Please can you do this? Thank you!
Date: February 19, 2019 at 2:35 PM
To: Alan S Johnson JR nodepostcom@gmail.com

DS

Cool

Can you resend that .zip. I keep downloading it—in total—and it still won't open.

> On Feb 19, 2019, at 2:34 PM, Alan S Johnson JR <nodepostcom@gmail.com> wrote:
>
> Dave,
>
> I wanted to mention in reference to this comment - **KILL THE ANIMATION FOR** "Car company 'X' competes with 'Y.' That is now Dave on camera (VO: "But, car company 'X' competes with 'Y.'") Producer's call-Craig Taylor) Sorry you wasted time doing this animation where each car "balloons." Again, script change. (But, you DO have the correct version to work off of.)
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Subject: Re: Please can you do this? Thank you!
Date: February 19, 2019 at 2:34 PM
To: Dave Stoelk stoelk@gmail.com, Taylor, Craig craig.taylor@hpe.com
Bcc: Orkin, Michael michael.orkin@hpe.com

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To: Orkin, Michael michael.orkin@hpe.com

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From: **Alan S Johnson JR** nodepostcom@gmail.com
Subject: Re: Can you pls. Check me?
Date: February 19, 2019 at 3:54 PM
To: Dave Stoelk stoelk@gmail.com, Taylor, Craig craig.taylor@hpe.com
Bcc: Glenn, Bill bill.glenn@hpe.com, Norberg, Karl karl.norberg@hpe.com, Orkin, Michael michael.orkin@hpe.com

---

Dave,

here is an apple pro rez version of grfx_05_v2 with the audio

pro res
http://nodepost.com/hpe/dmp/grfx_05_v2.zip

internet viewing

http://nodepost.com/hpe/dmp/grfx_05-06_v2.mp4

I hope this helps

Alan

On Tue, Feb 19, 2019 at 3:44 PM Dave Stoelk <stoelk@gmail.com> wrote:

> Do I have the right graphic? It doesn't seem to match. I slo-mo'd/speed ramped it, but I can't get the "$" to match up with the "ca-ching" sfx.

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From: **Taylor, Craig** craig.taylor@hpe.com
Subject: RE: Update grfx 03 v5
Date: February 19, 2019 at 4:20 PM
To: Alan S Johnson JR nodepostcom@gmail.com

CT

Yes it does. Thanks.

From: Alan S Johnson JR [mailto:nodepostcom@gmail.com]
Sent: Tuesday, February 19, 2019 4:16 PM
To: Taylor, Craig <craig.taylor@hpe.com>
Cc: Dave Stoelk <stoelk@gmail.com>
Subject: Re: Update grfx 03 v5

does this help Craig?

http://nodepost.com/hpe/dmp/grfx_03_v5.mp4

On Tue, Feb 19, 2019 at 4:07 PM Taylor, Craig <craig.taylor@hpe.com> wrote:

> I can her audio but not seeing video.
>
> Is VLC not an appropriate player on which to view a .MOV?
>
> **From:** Alan S Johnson JR [mailto:nodepostcom@gmail.com]
> **Sent:** Tuesday, February 19, 2019 3:55 PM
> **To:** Dave Stoelk <stoelk@gmail.com>
> **Cc:** Taylor, Craig <craig.taylor@hpe.com>
> **Subject:** Re: Update grfx 03 v5
>
> Glad to hear it!
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> On Tue, Feb 19, 2019 at 3:53 PM Dave Stoelk <stoelk@gmail.com> wrote:
>
>> Perfect! It works!
>> Having the audio allows me to synch to what you've animated… to the frame! Tx!
>>
>>
>>

http://nodepost.com/ipc/dmp/gHx_05_v5.zip

Thank you for your time,

Alan

From: **Dave Stoelk** Stoelk@gmail.com
Subject: Re: Update grfx 03 v5
Date: February 19, 2019 at 4:19 PM
To: Alan S Johnson JR nodepostcom@gmail.com

DS

Hmmm… How is it diff. Than the previous version?

> On Feb 19, 2019, at 4:15 PM, Alan S Johnson JR <nodepostcom@gmail.com> wrote:
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From: **Alan S Johnson JR** nodepostcom@gmail.com
Subject: Re: Update grfx 03 v5
Date: February 19, 2019 at 4:15 PM
To: Taylor, Craig craig.taylor@hpe.com
Cc: Dave Stoelk stoelk@gmail.com

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From: **Alan S Johnson JR** nodepostcom@gmail.com
Subject: Re: 26460 Data Monetization Platform_ROUGH SELECTS_v4
Date: February 19, 2019 at 4:50 PM
To: Dave Stoelk stoelk@gmail.com

you are welcome

On Tue, Feb 19, 2019 at 4:49 PM Dave Stoelk <stoelk@gmail.com> wrote:
Yep. That worked. I was able to dissolve. Thanks.

On Feb 19, 2019, at 4:48 PM, Alan S Johnson JR <nodepostcom@gmail.com> wrote:

here you go

http://nodepost.com/hpe/dmp/grfx_05_v4.zip

On Tue, Feb 19, 2019 at 4:44 PM Dave Stoelk <stoelk@gmail.com> wrote:
Works. Can you hi-rez me?

On Feb 19, 2019, at 4:43 PM, Alan S Johnson JR <nodepostcom@gmail.com> wrote:

hows this?

http://nodepost.com/hpe/dmp/grfx_05_v4.mp4

On Tue, Feb 19, 2019 at 4:33 PM Dave Stoelk <stoelk@gmail.com> wrote:
ALMOST works! Could you gimme about 20 more frames of animation on top of the scratch that you have at the TAIL END? I wanna dissolve back to me in the car. Right now, I don't have enough of your art/media. Again, at the end?

On Feb 19, 2019, at 4:28 PM, Alan S Johnson JR <nodepostcom@gmail.com> wrote:

As you wish.

http://nodepost.com/hpe/dmp/grfx_05_v3.zip

On Tue, Feb 19, 2019 at 4:26 PM Dave Stoelk <stoelk@gmail.com> wrote:
It IS! It works. Can you send me hi-rez to download?

On Feb 19, 2019, at 4:25 PM, Alan S Johnson JR <nodepostcom@gmail.com> wrote:

is this to your liking?

http://nodepost.com/hpe/dmp/grfx_05_v3.mp4

On Tue, Feb 19, 2019 at 4:06 PM Dave Stoelk <stoelk@gmail.com> wrote:
Change order:

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From: **Dave Stoelk** Stoelk@gmail.com
Subject: Re: 26460 Data Monetization Platform_ROUGH SELECTS_v4
Date: February 19, 2019 at 4:49 PM
To: Alan S Johnson JR nodepostcom@gmail.com

DS

Yep. That worked. I was able to dissolve. Thanks.

> On Feb 19, 2019, at 4:48 PM, Alan S Johnson JR <nodepostcom@gmail.com> wrote:
>
> here you go
>
> http://nodepost.com/hpe/dmp/grfx_05_v4.zip
>
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Date: February 19, 2019 at 4:48 PM
To: Dave Stoelk stoelk@gmail.com, Taylor, Craig craig.taylor@hpe.com

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To: Dave Stoelk stoelk@gmail.com, Taylor, Craig craig.taylor@hpe.com
Bcc: Glenn, Bill bill.glenn@hpe.com, Norberg, Karl karl.norberg@hpe.com, Orkin, Michael michael.orkin@hpe.com

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Date: February 19, 2019 at 4:25 PM
To: Dave Stoelk stoelk@gmail.com
Cc: Craig Taylor craig.taylor@hpe.com

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To: Alan S Johnson JR nodepostcom@gmail.com, Craig Taylor craig.taylor@hpe.com

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From: **Dave Stoelk** Stoelk@gmail.com
Subject: Long shot ask...
Date: February 19, 2019 at 11:06 PM
To: Alan S Johnson JR nodepostcom@gmail.com, ALAN S JOHNSON ajohnson@nodepost.com

DS

I've got one change-order already. You by any chance wouldn't be able to do it in the next hour? The Germans are going to watch this at midnight our time.

I totally understand if this is pushing the evnvelope and you have to say "no."

- Dave Stoelk

From: **Alan S Johnson JR** nodepostcom@gmail.com
Subject: Re: 26460 Data Monetization Platform_v5
Date: February 20, 2019 at 12:00 AM
To: Dave Stoelk stoelk@gmail.com
Cc: Taylor, Craig craig.taylor@hpe.com
Bcc: Norberg, Karl karl.norberg@hpe.com, Glenn, Bill bill.glenn@hpe.com, Orkin, Michael michael.orkin@hpe.com

ok great, hope it goes smoothly

ALAN S JOHNSON JR
Video Editor I Motion Graphics Designer I 3D Generalist
[email] ajohnson@nodepost.com
[www] http://sffreelance.com
[linkedin] www.linkedin.com/in/nodepost/
[reel] https://www.youtube.com/user/nodepost
[cell] 628.777.6097

~ Time is money; don't waste it ~ unknown

~ Say it with cash ~ unknown

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> On Feb 19, 2019, at 11:58 PM, Dave Stoelk <stoelk@gmail.com> wrote:
>
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> > On Feb 19, 2019, at 11:50 PM, Alan S Johnson JR <nodepostcom@gmail.com> wrote:
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> > Best I can do under such short notice to get this to you when you wanted it
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Begin forwarded message:

From: Dave Stoelk <stoelk@gmail.com>
Subject: 26460 Data Monetization Platform_v5
Date: February 19, 2019 at 11:17:36 PM PST
To: Alan S Johnson JR <nodepostcom@gmail.com>, ALAN S JOHNSON <ajohnson@nodepost.com>

CHANGE ORDER:
This animation (low Rez file attached) should begin with the cars rolling in but **WITHOUT** the "X's" and "Y's." Also: The "cell tower" should **NOT** be established at the start of this animation. It's just the cars rolling in on the highway.

Then, @ 00:06 in (on the file attached) fade IN the "X's" and "Y's" above the cars… and then, after those fade in… **THEN** fade on the cell tower…

The rest of the animation is okay!

Now… I've LEFT my dissolves in so you can see how much pad I need. And leave me some pad at the end, even though it's a "cut." Cuz, I may need room to do some stuff.

Thanks!

- Dave Stoelk

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Subject: Re: 26460 Data Monetization Platform_v5
Date: February 19, 2019 at 11:51 PM
To: Alan S Johnson JR nodepostcom@gmail.com

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The rest of the animation is okay!

Now… I've LEFT my dissolves in so you can see how much pad I need. And leave me some pad at the end, even though it's a "cut." Cuz, I may need room to do some stuff.

Thanks!

- Dave Stoelk

From: **ALAN S JOHNSON JR** ajohnson@nodepost.com
Subject: Fwd: 26460 Data Monetization Platform_v5
Date: February 19, 2019 at 11:48 PM
To: ALAN S JOHNSON JR nodepostcom@gmail.com

ALAN S JOHNSON JR
Video Editor I Motion Graphics Designer I 3D Generalist
[email] ajohnson@nodepost.com
[www] http://sffreelance.com
[linkedin] www.linkedin.com/in/nodepost/
[reel] https://www.youtube.com/user/nodepost
[cell] 628.777.6097

~ Time is money; don't waste it ~ unknown

~ Say it with cash ~ unknown

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> Begin forwarded message:
>
> **From:** Dave Stoelk <stoelk@gmail.com>
> **Subject:** **26460 Data Monetization Platform_v5**
> **Date:** February 19, 2019 at 11:17:36 PM PST
> **To:** Alan S Johnson JR <nodepostcom@gmail.com>, ALAN S JOHNSON <ajohnson@nodepost.com>
>
> **CHANGE ORDER:**
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Subject: Re: 26460 Data Monetization Platform_v5
Date: February 19, 2019 at 11:35 PM
To: Dave Stoelk stoelk@gmail.com
Cc: Taylor, Craig craig.taylor@hpe.com
Bcc: Orkin, Michael michael.orkin@hpe.com, Glenn, Bill bill.glenn@hpe.com, Norberg, Karl karl.norberg@hpe.com

yeah I aim to please.. and I am committed to excellence.

ALAN S JOHNSON JR
Video Editor I Motion Graphics Designer I 3D Generalist
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>
> Wow! That was fast.
>
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> >
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> > **ALAN S JOHNSON JR**
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Thanks!

- Dave Stoelk

<26460 Data Monetization Platform_v5 - Small.mov>

From: **Dave Stoelk** Stoelk@gmail.com
Subject: Re: 26460 Data Monetization Platform_v5
Date: February 19, 2019 at 11:35 PM
To: ALAN S JOHNSON JR ajohnson@nodepost.com

DS

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Cc: Taylor, Craig craig.taylor@hpe.com
Bcc: Glenn, Bill bill.glenn@hpe.com, Norberg, Karl karl.norberg@hpe.com, Orkin, Michael michael.orkin@hpe.com

---

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Subject: 26460 Data Monetization Platform_v5
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To: Alan S Johnson JR nodepostcom@gmail.com, ALAN S JOHNSON ajohnson@nodepost.com

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The rest of the animation is okay!

Now… I’ve LEFT my dissolves in so you can see how much pad I need. And leave me some pad at the end, even though it’s a “cut.” Cuz, I may need room to do some stuff.

Thanks!

- Dave Stoelk

From: **Taylor, Craig** craig.taylor@hpe.com
Subject: Re: Latest version of CMP video
Date: February 20, 2019 at 12:12 AM
To: Dave Stoelk stoelk@gmail.com
Cc: Alan S Johnson JR nodepostcom@gmail.com, ALAN S JOHNSON JR ajohnson@nodepost.com

CT

Great! I will send to the clients shortly.

Get Outlook for iOS

From: Dave Stoelk <stoelk@gmail.com>
Sent: Wednesday, February 20, 2019 12:08 AM
To: Taylor, Craig
Cc: Alan S Johnson JR; ALAN S JOHNSON JR
Subject: Latest version of CMP video

Here you go!

It's :20 shorter.

There are still 3 "holes" to fill with the "Continental" interface graphics.

In those same three spots, I've suggested we put up a "Continental" key-bug… which will visuals explain to the viewer that this is "their" interface. And the brand folks will, be tolerant of the graphics which are NOT "HPE's." (You'll see where I put the "bug" in the frame.

Alan, you should download this latest version so you can use it as reference for future change orders.

https://vimeo.com/317929335

From: **Dave Stoelk** Stoelk@gmail.com
Subject: Latest version of CMP video
Date: February 20, 2019 at 12:08 AM
To: Craig Taylor craig.taylor@hpe.com
Cc: Alan S Johnson JR nodepostcom@gmail.com, ALAN S JOHNSON JR ajohnson@nodepost.com

DS

Here you go!

It's :20 shorter.

There are still 3 "holes" to fill with the "Continental" interface graphics.

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https://vimeo.com/317929335

From: **Alan S Johnson JR** nodepostcom@gmail.com
Subject: Re: Feedback from client
Date: February 20, 2019 at 9:11 AM
To: Dave Stoelk stoelk@gmail.com, Taylor, Craig craig.taylor@hpe.com
Bcc: Orkin, Michael michael.orkin@hpe.com, Glenn, Bill bill.glenn@hpe.com, Norberg, Karl karl.norberg@hpe.com

no worries, you were burning the midnight oil it happens. we all make mistakes sometimes.

Alan

On Wed, Feb 20, 2019 at 9:03 AM Dave Stoelk <stoelk@gmail.com> wrote:

> Well, I'm not sure how it's a mistake on "my" end. I just copy/pasted the comment from the client. :)
>
> But, could be… Fine.
>
> > On Feb 20, 2019, at 9:01 AM, Alan S Johnson JR <nodepostcom@gmail.com> wrote:
> >
> > Dave,
> >
> > I think there is a mistake here on your end.. my animations indicate that change made.. perhaps you used the wrong clip? I absolutely never ignore any change order ever. some times I miss things we all make mistakes from time to time.
> >
> > http://nodepost.com/hpe/dmp/grfx_03_v6.mp4
> >
> > <changed.png>
> >
> > **ALAN S JOHNSON JR**
> > **Video Editor I Motion Graphics Designer I 3D Generalist**
> > [email] ajohnson@nodepost.com
> > [www] http://sffreelance.com
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> >
> > > On Feb 20, 2019, at 8:27 AM, Dave Stoelk <stoelk@gmail.com> wrote:
> > >
> > > Hey there:
> > >
> > > One of the notes from the client is this:
> > >
> > > - **[1:21] C of Continental logo is cropped**
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> > > I put this in one of my notes, right? Yesterday I pointed this out. Clients, as you know are VERY persnickety when it comes to their logo.
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> > > So, I'm honestly NOT trying to provoke a fight; I just want to see where the communication is breaking down, and how we can improve it.

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Subject: Re: Feedback from client
Date: February 20, 2019 at 9:03 AM
To: Alan S Johnson JR nodepostcom@gmail.com

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From: **Dave Stoelk** Stoelk@gmail.com
Subject: TC is off
Date: February 20, 2019 at 9:19 AM
To: Alan S Johnson JR nodepostcom@gmail.com

DS

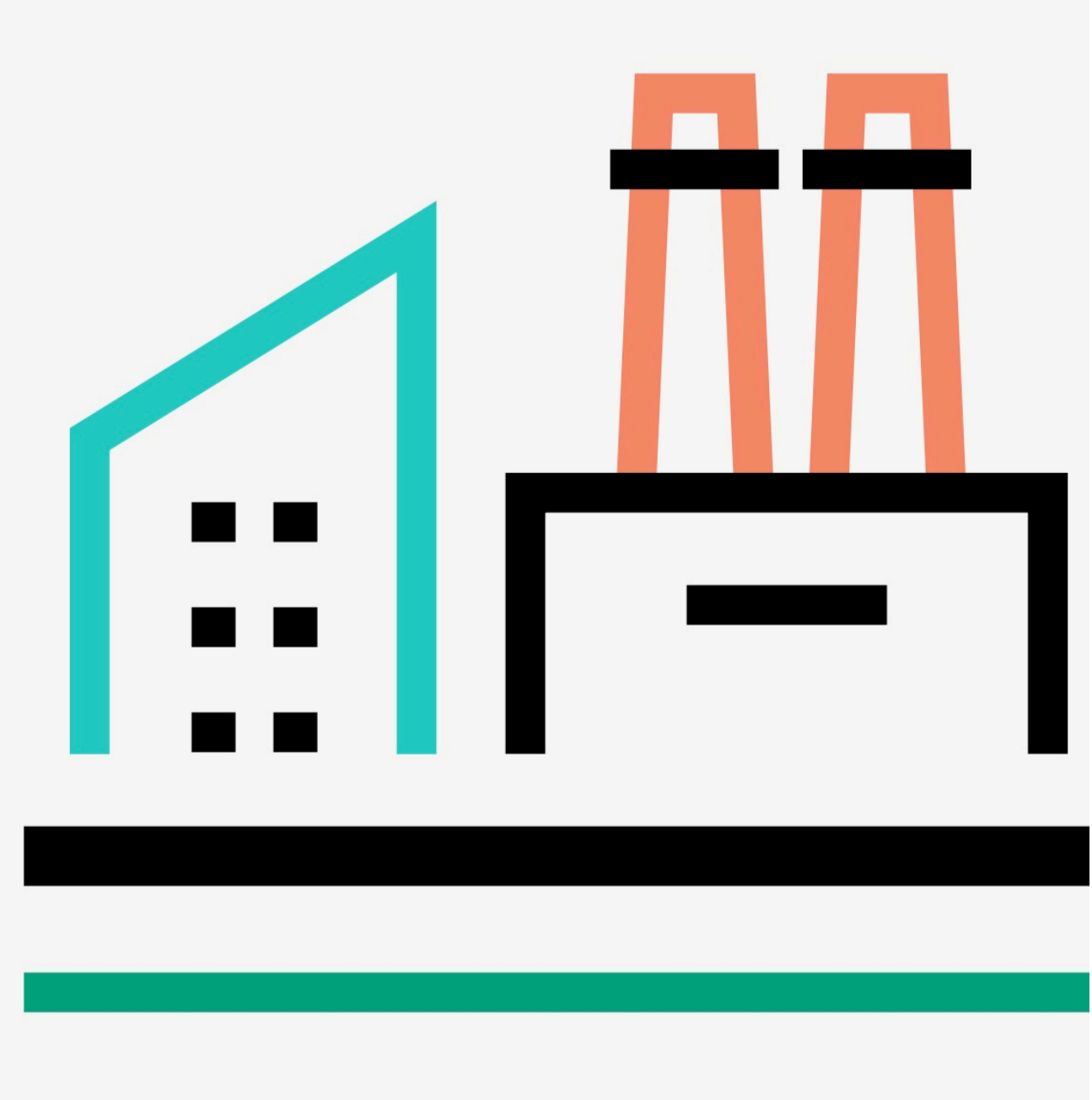
The client's TC for the change over is off. He was looking at an old Vimeo screener.

From: **Dave Stoelk** Stoelk@gmail.com
Subject: Factory
Date: February 20, 2019 at 9:38 AM
To: Alan S Johnson JR nodepostcom@gmail.com

DS

"Industrial 01" in the "designer illustrations."

If you haven't found "Designer illustrations" before… IT'S VERY HELPFUL! :)



From: **Dave Stoelk** Stoelk@gmail.com
Subject: Re: GRAPHICS CHANGE ORDERS from client
Date: February 20, 2019 at 9:44 AM
To: Alan S Johnson JR nodepostcom@gmail.com

DS

DUDE. I know that! (You must REALLY think I'm stupid.)

That's just a screen shot!

PLEASE? Go to Brand Central and download the appropriate file type?

Thank you.

> On Feb 20, 2019, at 9:42 AM, Alan S Johnson JR <nodepostcom@gmail.com> wrote:
>
> Dave,
>
> This is the wrong the file type. That is not what I need, I need the vector file, .ai please thank you.
>
> Alan
>
> **ALAN S JOHNSON JR**
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> > Really? Just download it. It's on the Brand Central site. Push sent me that image. :)
> >
> > > On Feb 20, 2019, at 9:38 AM, Alan S Johnson JR <nodepostcom@gmail.com> wrote:
> > >
> > > thank you, can you please send the adobe illustrator file?
> > >
> > > On Wed, Feb 20, 2019 at 9:35 AM Dave Stoelk <stoelk@gmail.com> wrote:
> > > > Look in "Designer's illustrations"
> > > >
> > > > > Begin forwarded message:
> > > > >
> > > > > **From:** Dave Stoelk <stoelk@gmail.com>
> > > > > **Subject: Re: GRAPHICS CHANGE ORDERS from client**
> > > > > **Date:** February 20, 2019 at 9:35:00 AM PST
> > > > > **To:** Alan S Johnson JR <nodepostcom@gmail.com>
> > > > >
> > > > > This:
> > > > >
> > > > > <Messages Image(1353172167).jpeg>
> > > > >
> > > > > > On Feb 20, 2019, at 9:34 AM, Alan S Johnson JR <nodepostcom@gmail.com> wrote:
> > > > > >
> > > > > > I downloaded all the assests avaialable and I have searched everything I got, if you want something absolutly specific please send it to me ill get it in there asap

On Wed, Feb 20, 2019 at 9:32 AM Dave Stoelk <stoelk@gmail.com> wrote:

No. The assets library takes some digging. It's not "search intuitive."

Push knows it well, I'll circle him in to help me find it.

> On Feb 20, 2019, at 9:31 AM, Alan S Johnson JR <nodepostcom@gmail.com> wrote:
>
> the other graphics attached has multiple buildings and we could extract one of those if needed to make a factory
>
> **ALAN S JOHNSON JR**
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Date: February 20, 2019 at 9:42 AM
To: Dave Stoelk stoelk@gmail.com
Cc: craig Taylor craig.taylor@hpe.com

Dave,

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Alan

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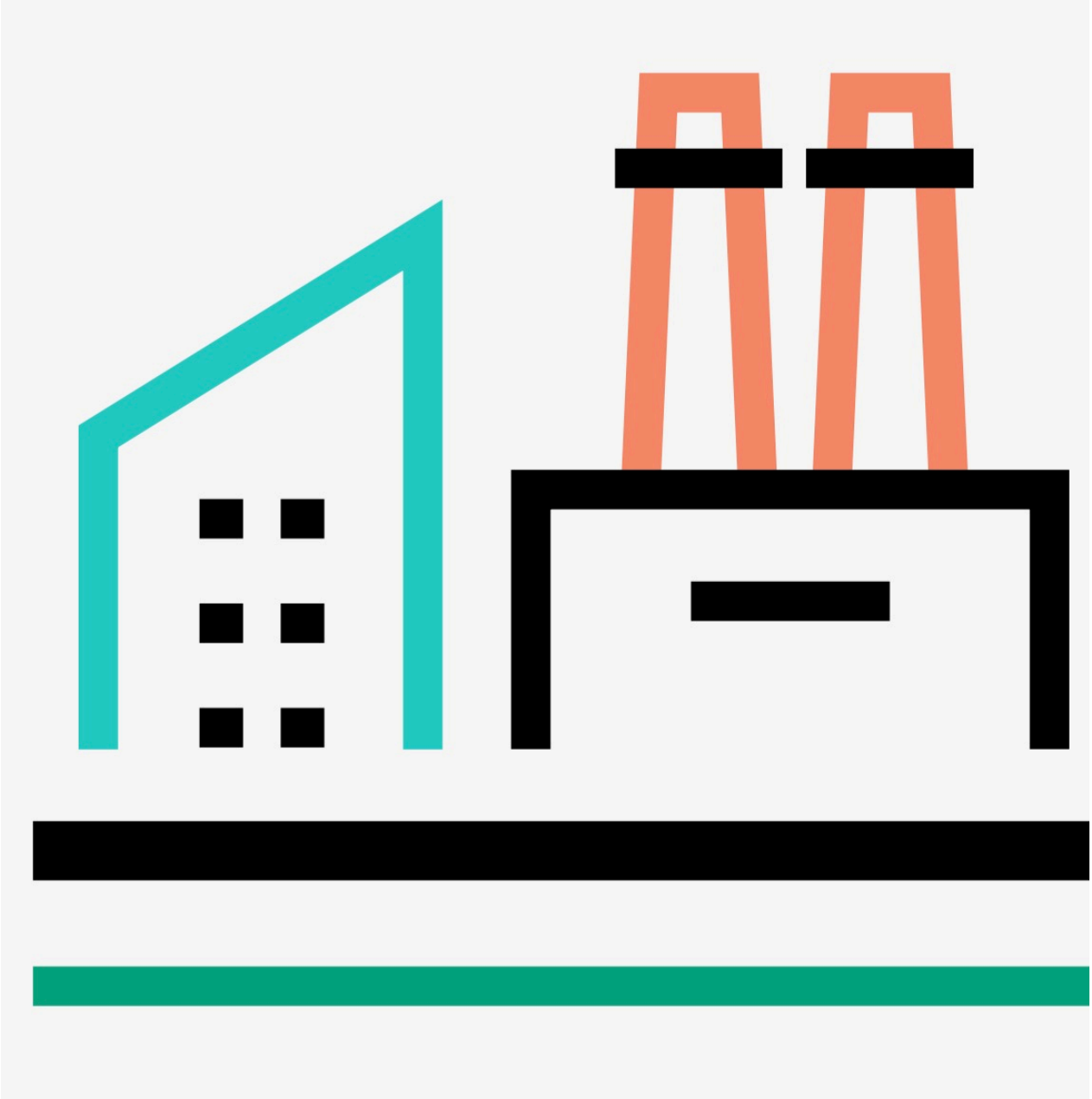

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Date: February 20, 2019 at 9:35 AM
To: Alan S Johnson JR nodepostcom@gmail.com

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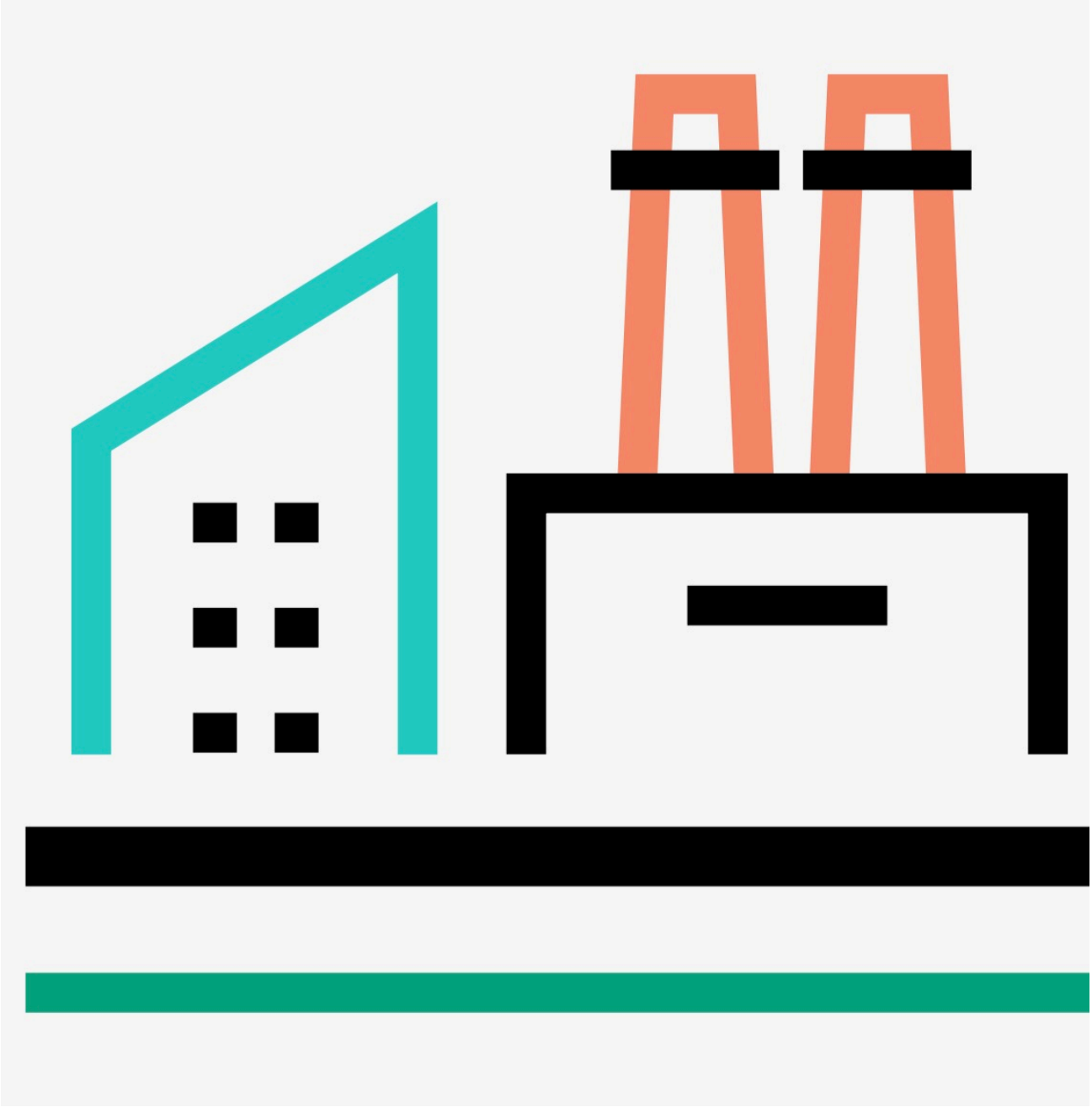

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>>>> On Feb 20, 2019, at 9:21 AM, Alan S Johnson JR <nodepostcom@gmail.com> wrote:
>>>>
>>>> I believe they are looking for this one? not sure..
>>>>
>>>> <Airport_02.PNG>l
>>>>
>>>> On Wed, Feb 20, 2019 at 9:17 AM Dave Stoelk <stoelk@gmail.com> wrote:
>>>>> The TC is as per the Vimeo… whereby 00:00 is the start
>>>>>
>>>>> - [0:43] Graphic - do we need the clouds - can the cars send the data to their car-manufacturers, e.g a factory - f.i. using the terminal building from HPE Illustration “Airport 02” - Asset ID 6060
>>>>> - [2:27] Graphic - data flows directly between cars which isn’t the case in reality - voice over is correct - can we find a different motion graphic?
>>>>>
>>>>> Let’s discuss these with the client at 9:30am. I’m not sure what we can do with the change request @ 02:27
>>>>>
>>>>> ACTION ITEM: Can you start to look for the graphic he calls for with an “Asset ID 6060.” I would also like to add a plain black text which reads: “Car company.” (Upper case “C” for Car, lower for “company.”
>>>>>
>>>>> Thanx

From: **Dave Stoelk** Stoelk@gmail.com
Subject: Re: GRAPHICS CHANGE ORDERS from client
Date: February 20, 2019 at 9:28 AM
To: Alan S Johnson JR nodepostcom@gmail.com

DS

No… It's got smoke stacks. I have it in my mind's eye….

I'll go looking if you can't find it.

> On Feb 20, 2019, at 9:27 AM, Alan S Johnson JR <nodepostcom@gmail.com> wrote:
>
> <Industries_2C.png>
> <FinacialBuilding_.PNG>
>
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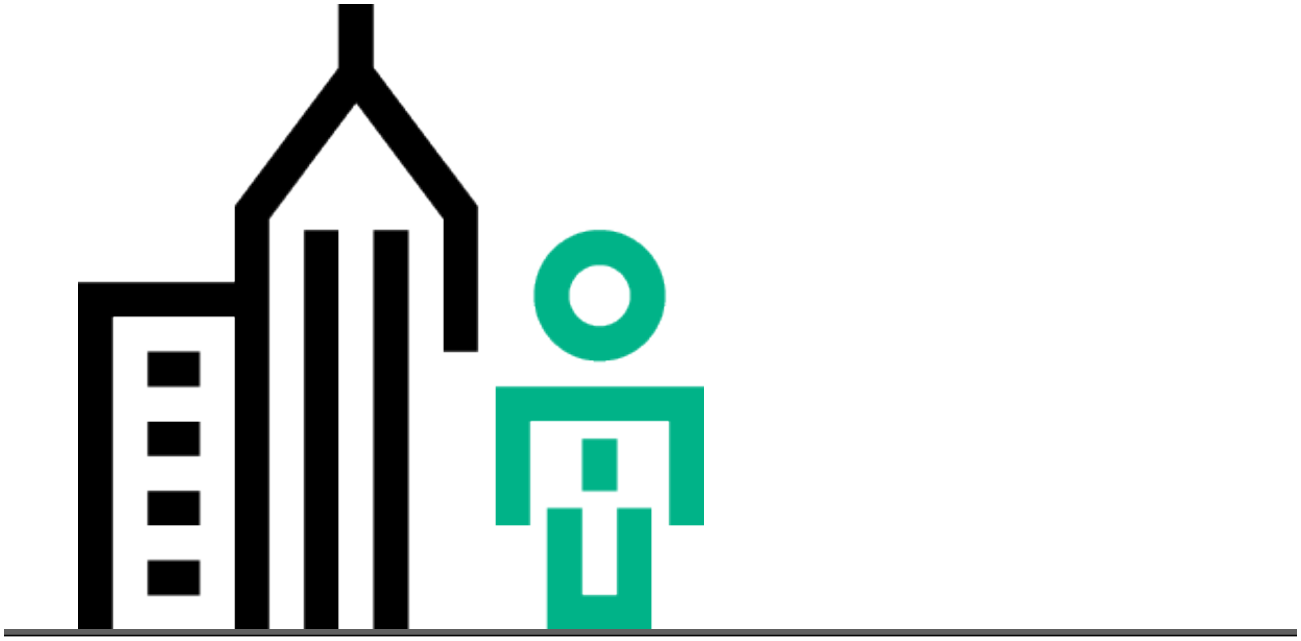
From: **Alan S Johnson JR** nodepostcom@gmail.com
Subject: Re: GRAPHICS CHANGE ORDERS from client
Date: February 20, 2019 at 9:27 AM
To: Dave Stoelk stoelk@gmail.com



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To: Alan S Johnson JR nodepostcom@gmail.com

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From: **Alan S Johnson JR** nodepostcom@gmail.com
Subject: Re: GRAPHICS CHANGE ORDERS from client
Date: February 20, 2019 at 9:21 AM
To: Dave Stoelk stoelk@gmail.com, Taylor, Craig craig.taylor@hpe.com

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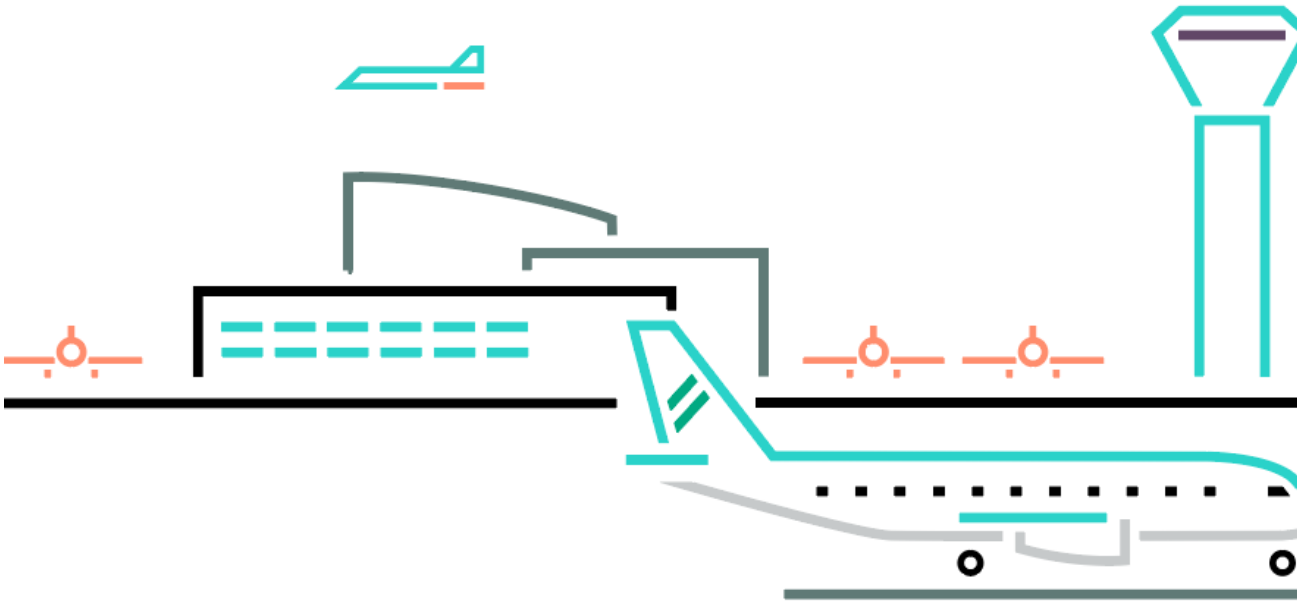

I

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To: Alan S Johnson JR nodepostcom@gmail.com

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Thanx

From: **Alan S Johnson JR** nodepostcom@gmail.com
Subject: Re: The "C" is STILL cropped
Date: February 20, 2019 at 9:57 AM
To: Dave Stoelk stoelk@gmail.com

thats the wrong clip Dave,

you are cutting back to yourself and the change you are looking for happens at 22 seconds, use the later part of this clip I sent you at midnight last night..

http://nodepost.com/hpe/dmp/grfx_03_v6.zip

ALAN S JOHNSON JR
Video Editor I Motion Graphics Designer I 3D Generalist
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[linkedin] www.linkedin.com/in/nodepost/
[reel] https://www.youtube.com/user/nodepost
[cell] 628.777.6097

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~ Say it with cash ~ unknown

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> On Feb 20, 2019, at 9:52 AM, Dave Stoelk <stoelk@gmail.com> wrote:
>
> <C is still cropped.jpg>

From: **Dave Stoelk** Stoelk@gmail.com
Subject: The "C" is STILL cropped
Date: February 20, 2019 at 9:52 AM
To: Alan S Johnson JR nodepostcom@gmail.com, ALAN S JOHNSON JR ajohnson@nodepost.com

DS

From: **Alan S Johnson JR** nodepostcom@gmail.com
Subject: Re: Here's the link
Date: February 20, 2019 at 10:38 AM
To: Dave Stoelk stoelk@gmail.com

the file name was Industrial_01.eps just for future reference.

ALAN S JOHNSON JR
Video Editor I Motion Graphics Designer I 3D Generalist
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[linkedin] www.linkedin.com/in/nodepost/
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> On Feb 20, 2019, at 9:57 AM, Alan S Johnson JR <nodepostcom@gmail.com> wrote:
>
> I already have it and I am making the change.
>
> **ALAN S JOHNSON JR**
> **Video Editor I Motion Graphics Designer I 3D Generalist**
> [email] ajohnson@nodepost.com
> [www] http://sffreelance.com
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>
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> >
> > Push just sent me the link. He says the factory (the image that I screen-shotted) is somewhere in there:
> >
> > https://hpe.kadanza.com/kadanza/illustrations/

From: **Alan S Johnson JR** nodepostcom@gmail.com
Subject: Re: Here's the link
Date: February 20, 2019 at 9:57 AM
To: Dave Stoelk stoelk@gmail.com

I already have it and I am making the change.

ALAN S JOHNSON JR
Video Editor I Motion Graphics Designer I 3D Generalist
[email] ajohnson@nodepost.com
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From: **Dave Stoelk** Stoelk@gmail.com
Subject: Here's the link
Date: February 20, 2019 at 9:53 AM
To: Alan S Johnson JR nodepostcom@gmail.com, ALAN S JOHNSON JR ajohnson@nodepost.com

DS

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From: **Alan S Johnson JR** nodepostcom@gmail.com
Subject: Fwd: Okay... Hear me out...
Date: February 20, 2019 at 10:52 AM
To: Glenn, Bill bill.glenn@hpe.com

I took care of it for him, he just wants to fight and keeps asking me if I am done.

ALAN S JOHNSON JR
Video Editor I Motion Graphics Designer I 3D Generalist
[email] ajohnson@nodepost.com
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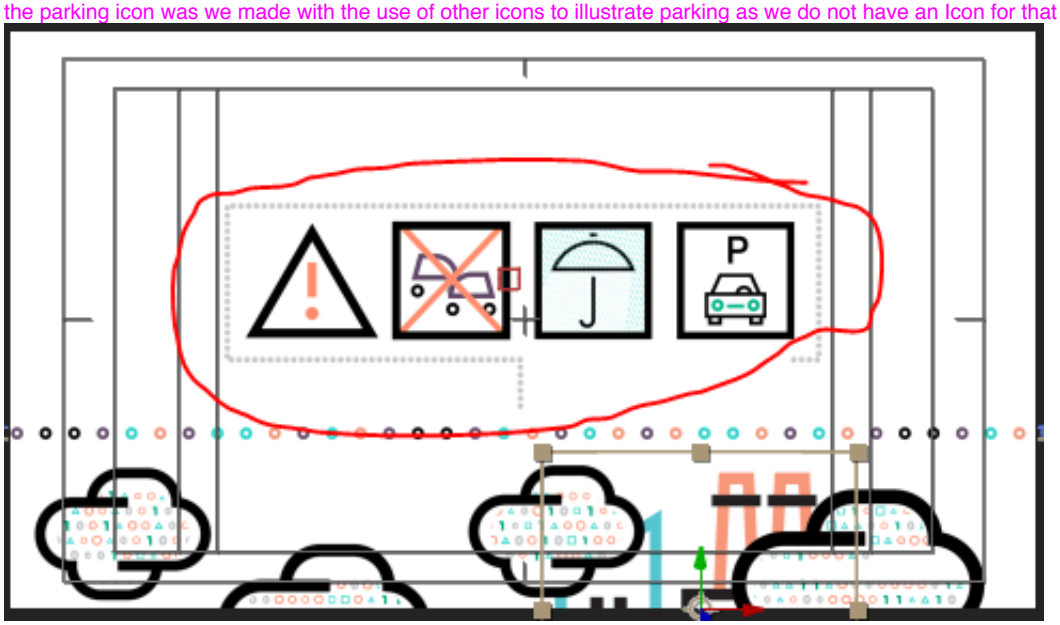
Begin forwarded message:

From: Alan S Johnson JR <nodepostcom@gmail.com>
Subject: **Re: Okay... Hear me out...**
Date: February 20, 2019 at 10:35:40 AM PST
To: Dave Stoelk <stoelk@gmail.com>
Cc: Craig Taylor <craig.taylor@hpe.com>

Dave,

1.) While I'm writing my narrative, can you go over EVERY thing you've created, and make darn sure EVERY icon, is from the pre-approved "assets" or "illustrations" library? Umbrella? Hazard symbols, etc.

the car crash icon we made with the use of other icons up because we don't have a brand icon to illustrate that
the umbrella icon I added rain animation to and a black box to unify the design
the parking icon was we made with the use of other icons to illustrate parking as we do not have an Icon for that either.



2.) While I'm writing my narrative, can you please look at the Continental links that they've sent us thus far, and see where we are deficient with regard to the "black holes" that still exist for "Continental" on the timeline. What do we need? How does that compare

with what they've already sent uts.

I have sent you everything you need to do the continental navigation edits, we decided on our call yesterday the best way to do this was to have you cut in the in-car-hmi.mov since you are the editor and finisher of this project.

here is the link again to those assest if you need

http://nodepost.com/hpe/dmp/cont_assets.zip

ALAN S JOHNSON JR
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[email] ajohnson@nodepost.com
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> On Feb 20, 2019, at 10:26 AM, Dave Stoelk <stoelk@gmail.com> wrote:
>
> Alan,
>
> Kindly respond to my three-point query and two action items below.
>
> Thank you.
>
> - Dave Stoelk
>
>> On Feb 20, 2019, at 10:24 AM, Alan S Johnson JR <nodepostcom@gmail.com> wrote:
>>
>> Dave,
>>
>> You have been steadily beating me up for days, give it a rest, its wasted energy cause I am not going to quit. I am here to do my job so lets make the best of it, im here to serve.
>>
>> Alan
>>
>> **ALAN S JOHNSON JR**
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> On Feb 20, 2019, at 10:19 AM, Dave Stoelk <stoelk@gmail.com> wrote:
>
> I don't get it either. We're not gelling. I don't get it.
>
> I don't. I've worked in THE MOST high pressure newsrooms covering world events… with HUGE deadlines. And, I have not gotten this heated with an editor. So… There it is.
>
> ## But, let's get this done.
>
> I guess I had my ire raised cuz, I was being asked to download .ai files and send them to you, when you have access to the same site. And, I literally sent you a screen shot off my phone, with no intention of having you use that as a graphic. I was only giving you a reference. I totally know what file types are needed for Adobe Illustrator and After Effects But… whatever. I'm going to type a bunch of "…" and it's **done**. Let's not respond about this anymore. Please do not respond to this. It's over. Okay?
>
> ……
>
> Okay.
>
> I just got off the phone.
>
> 1. I've a fair amount of change orders. I **will write you a narrative with TC of what we need.**
> 2. **Brand sez we CANNOT make ANY icons on our own!** ZERO. (We are allowed such allowance for "in-house." But not for external." We are not allowed to create our own iconography or alter existing iconography.)
> 3.) We need to start working on the "Continental" interface. There are three "black holes" that sill exist in the piece where we have to show what the various "hazards" will look like on their interface, and as called-out in the script.
>
> ACTION ITEMS: (Things to do right now)
>
> 1.) While I'm writing my narrative, can you go over EVERY thing you've created, and make darn sure EVERY icon, is from the pre-approved "assets" or "illustrations" library? Umbrella? Hazard symbols, etc.
> 2.) While I'm writing my narrative, can you please look at the Continental links that they've sent us thus far, and see where we are deficient with regard to the "black holes" that still exist for "Continental" on the timeline. What do we need? How does that compare with what they've already send uts.
>
> In approx. 1 hour, I will have the change orders for you.
>
> - Dave Stoelk
>
> > On Feb 20, 2019, at 10:07 AM, Alan S Johnson JR <nodepostcom@gmail.com> wrote:
> >
> > Dave,
> >
> > Im am calm, I feel like your the one who needs to chill bruv, I am just waiting for my list of changes and the assets needed to make those. I really don't even understand why you are coming at me the way you are Dave. I am just here to get the job done and by anyones direction as fast as possible.
> >
> > Alan
> >
> > **ALAN S JOHNSON JR**
> > **Video Editor I Motion Graphics Designer I 3D Generalist**
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> On Feb 20, 2019, at 9:59 AM, Dave Stoelk <stoelk@gmail.com> wrote:
>
> Stop.
>
> Breath.
>
> We have a fair amount of change orders from the client re: your graphics.
>
> I will write VERY DETAILED paragraphs on what we need.
>
> Okay?
>
> Also, we are off-brand in a couple of areas. We will have to replace icons with no argument or discussion. That's Brand's call.
>
> -- Dave Stoelk

From: **Glenn, Bill** bill.glenn@hpe.com
Subject: RE: Okay... Hear me out...
Date: February 20, 2019 at 10:46 AM
To: Alan S Johnson JR nodepostcom@gmail.com

BG

Alan,

The best way to handle this is to stop trying to coach Dave. Although your intentions are good, telling him to 'give it a rest' or to 'chill' just stokes the aggravation. I know you mean well and I wouldn't take issue with it (I wouldn't have gotten into a mess like this in the first place), but the best way to disarm this toxic communication cycle is to respond in a way that makes him secure that you heard the salient points in his direction and ignore any emotion. For instance: Yes, I will double check the iconography and make sure it's all brand compliant and from approved sources. Yes, I will check the links from Continental to asses the black holes issue. Keep it business focused.

Stop trying to address his emotional state because the one thing you are certain of here is that, for whatever reason, YOU are the reason he's pissed and any attempt you make to diffuse the situation with words is only making it worse. It comes off as disrespectful. If you'd like to have a phone conversation, I'm here for you. But, it feels like you should focus on the task at hand and make sure you're not missing any items on the list.

Bill

From: Alan S Johnson JR [mailto:nodepostcom@gmail.com]
Sent: Wednesday, February 20, 2019 10:25 AM
To: Dave Stoelk <stoelk@gmail.com>
Cc: Taylor, Craig <craig.taylor@hpe.com>
Subject: Re: Okay... Hear me out...

Dave,

You have been steadily beating me up for days, give it a rest, its wasted energy cause I am not going to quit. I am here to do my job so lets make the best of it, im here to serve.

Alan

ALAN S JOHNSON JR
Video Editor | Motion Graphics Designer | 3D Generalist
[email] ajohnson@nodepost.com
[www] http://sffreelance.com
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Subject: Re: Okay... Hear me out...
Date: February 20, 2019 at 10:35 AM
To: Dave Stoelk stoelk@gmail.com
Cc: Craig Taylor craig.taylor@hpe.com

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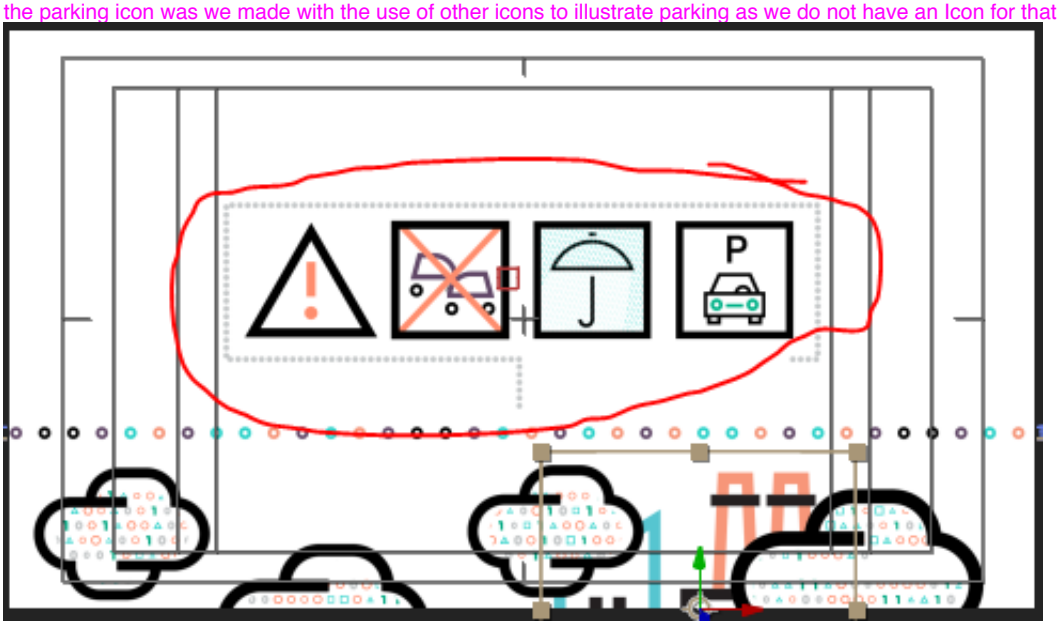
the car crash icon we made with the use of other icons up because we don't have a brand icon to illustrate that
the umbrella icon I added rain animation to and a black box to unify the design
the parking icon was we made with the use of other icons to illustrate parking as we do not have an Icon for that either.



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I have sent you everything you need to do the continental navigation edits, we decided on our call yesterday the best way to do this was to have you cut in the in-car-hmi.mov since you are the editor and finisher of this project.

here is the link again to those assest if you need

http://nodepost.com/hpe/dmp/cont_assets.zip

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>
> Also, we are off-brand in a couple of areas. We will have to replace icons with no argument or discussion. That's Brand's call.
>
> -- Dave Stoelk

From: **Dave Stoelk** Stoelk@gmail.com
Subject: Okay... Hear me out...
Date: February 20, 2019 at 9:59 AM
To: Alan S Johnson JR nodepostcom@gmail.com

DS

Stop.

Breath.

We have a fair amount of change orders from the client re: your graphics.

I will write VERY DETAILED paragraphs on what we need.

Okay?

Also, we are off-brand in a couple of areas. We will have to replace icons with no argument or discussion. That's Brand's call.

-- Dave Stoelk

From: **Dave Stoelk** Stoelk@gmail.com
Subject: Re: #26460 - v06 DMP video now available
Date: February 20, 2019 at 10:28 AM
To: ALAN S JOHNSON JR ajohnson@nodepost.com

DS

Hold on, please. There's two action items that I would like you to work on while you "wait." Do you mind?

> On Feb 20, 2019, at 10:26 AM, ALAN S JOHNSON JR <ajohnson@nodepost.com> wrote:
>
> I see these and I am ready to make any additional changes when ready, standing by.
>
> **ALAN S JOHNSON JR**
> **Video Editor I Motion Graphics Designer I 3D Generalist**
> [email] ajohnson@nodepost.com
> [www] http://sffreelance.com
> [linkedin] www.linkedin.com/in/nodepost/
> [reel] https://www.youtube.com/user/nodepost
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> ~ Time is money; don't waste it ~ unknown
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> > On Feb 20, 2019, at 8:55 AM, Taylor, Craig <craig.taylor@hpe.com> wrote:
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> > Thank you for sending these comments, Christian. It is beneficial to have them in advance of our call.
> >
> > -Craig
> >
> > **From:** Reichenbach, Christian
> > **Sent:** Wednesday, February 20, 2019 8:18 AM
> > **To:** Taylor, Craig <craig.taylor@hpe.com>; Edlund, Patrik <patrik.edlund@hpe.com>; Loxley, Clare <clare.loxley@hpe.com>; David Stoelk <stoelk@gmail.com>
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> >
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- [1:12] camera equipment on windshield visible
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- [1:21] C of Continental logo is cropped
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From: "Taylor, Craig" <craig.taylor@hpe.com>
Date: Wednesday, 20. February 2019 at 09:20
To: Patrik Edlund <patrik.edlund@hpe.com>, "Reichenbach, Christian" <christian.reichenbach@hpe.com>, "Loxley, Clare" <clare.loxley@hpe.com>, David Stoelk <stoelk@gmail.com>
Subject: #26460 - v06 DMP video now available

Please view before our call later today.

https://vimeo.com/317929335

PW - hpe

-Craig

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Date: February 20, 2019 at 10:26 AM
To: Taylor, Craig craig.taylor@hpe.com
Cc: Dave Stoelk Stoelk@gmail.com

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Cc: ALAN S JOHNSON JR ajohnson@nodepost.com

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PW - hpe

-Craig

Get Outlook for iOS

From: **Alan S Johnson JR** nodepostcom@gmail.com
Subject: Re: Okay...
Date: February 20, 2019 at 11:16 AM
To: Glenn, Bill bill.glenn@hpe.com

Bill I apologies to you for this,

I know that, because I just told him, he is not used to someone standing up for him self, he wants push, he has been gunning to cut me out from the get. I told him to back off because I am not one to take his shit. and I am not going to quit, so he is gonna go the next step. but the truth is Dave has not tried to work with me actually, he has consistently created issues to try and make me look bad, but I won't let him and I am brutally honest. so.. with that being said I think the guy needs to learn some solid leader ship skills and communication skills.

so I get it. Dave fires Alan.

But its on record how much of his bullying I took before I told him to chill.

ALAN S JOHNSON JR
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> On Feb 20, 2019, at 11:11 AM, Glenn, Bill <bill.glenn@hpe.com> wrote:
>
> I get it. And I know you're very customer focused. The reality is that Dave is a key customer and I want him to feel good about using your services going forward. So, no more calling out his emotional state or trying to convince him of your professionalism and desire to serve. I hate to call this out, but I've got to be honest… that ship has sailed with regard to both of you in this case. I'm hoping that time will heal this mess. Maybe we can jump on a call later when our heads are unstressed and we can talk about approach and best practices. Like you… I'm here to serve. Sincerely.
>
> Bill
>
> **From:** Alan S Johnson JR [mailto:nodepostcom@gmail.com]
> **Sent:** Wednesday, February 20, 2019 10:59 AM
> **To:** Glenn, Bill <bill.glenn@hpe.com>
> **Subject:** Fwd: Okay...
>
> I just want you to understand I am 100% compliant, Dave is on one.. he is just beating on me, this is standard with him, I just need my superiors to see and know. I will heed your advice and stay away from calling out his emotional state.

---------- Forwarded message ---------
From: **Alan S Johnson JR** <nodepostcom@gmail.com>
Date: Wed, Feb 20, 2019 at 10:57 AM
Subject: Re: Okay...
To: Dave Stoelk <stoelk@gmail.com>

<image001.png>

On Wed, Feb 20, 2019 at 10:56 AM Alan S Johnson JR <nodepostcom@gmail.com> wrote:

> its done
>
> **ALAN S JOHNSON JR**
> **Video Editor | Motion Graphics Designer | 3D Generalist**
> [email] ajohnson@nodepost.com
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>
> On Feb 20, 2019, at 10:56 AM, Dave Stoelk <stoelk@gmail.com> wrote:
>
> In the meantime…
>
> Please get rid of the "rain." Brand does not like.
>
> Also get rid of the "platform." Brand does not allow ANY 3-d-lookng animation on motion graphics. And your "platform" to them is "3D." We can't argue that.
>
> In the meantime… standby for a narrative.
>
> And… You, Craig, and I are going to have a conference call to work out the

"Continental" thing.

From: **Glenn, Bill** bill.glenn@hpe.com
Subject: RE: Okay...
Date: February 20, 2019 at 11:11 AM
To: Alan S Johnson JR nodepostcom@gmail.com

BG

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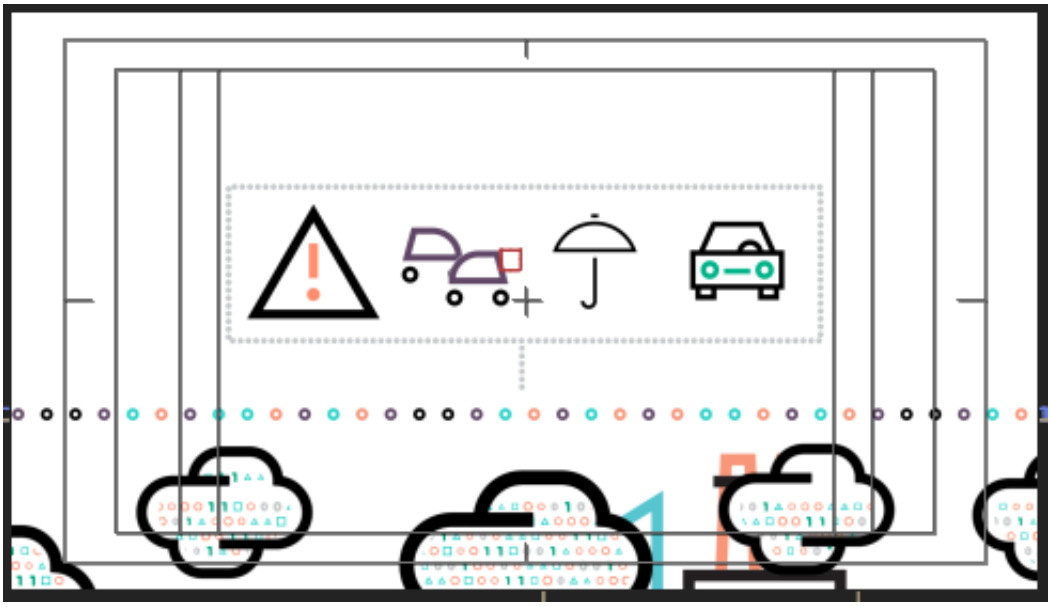

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In the meantime… standby for a narrative.

And… You, Craig, and I are going to have a conference call to work out the "Continental" thing.

From: **Alan S Johnson JR** nodepostcom@gmail.com
Subject: Re: Okay...
Date: February 20, 2019 at 11:10 AM
To: Dave Stoelk stoelk@gmail.com

its already done, I got an email this morning with the changes, just waiting for additional form you.

I work fast

On Wed, Feb 20, 2019 at 11:08 AM Dave Stoelk <stoelk@gmail.com> wrote:

> Great. Thanks. Please don't send me anything yet. All these graphics have change orders. (By the way: the "clouds" will go. But, just wait for the change order.)
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> >
> > <plafort removed.PNG>
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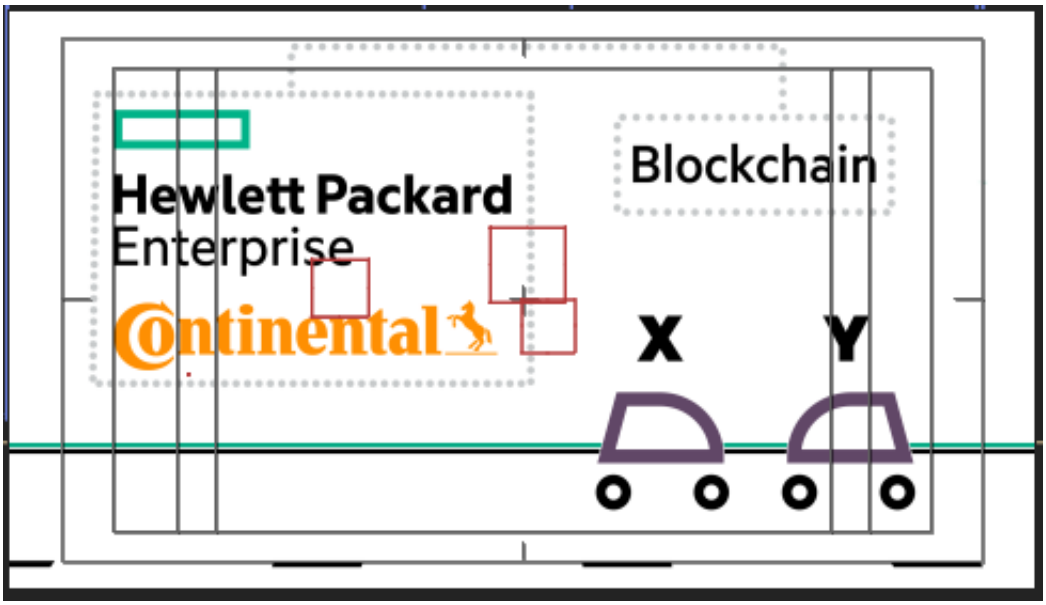

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>
> On Wed, Feb 20, 2019 at 10:56 AM Alan S Johnson JR <nodepostcom@gmail.com> wrote:
>
> its done
>
> **ALAN S JOHNSON JR**
> **Video Editor I Motion Graphics Designer I 3D Generalist**
> [email] ajohnson@nodepost.com
> [www] http://sffreelance.com
> [linkedin] www.linkedin.com/in/nodepost/
> [reel] https://www.youtube.com/user/nodepost
> [cell] 628.777.6097
>
> ~ Time is money; don't waste it ~ unknown
>
> ~ Say it with cash ~ unknown
>
> CONFIDENTIALITY NOTICE:
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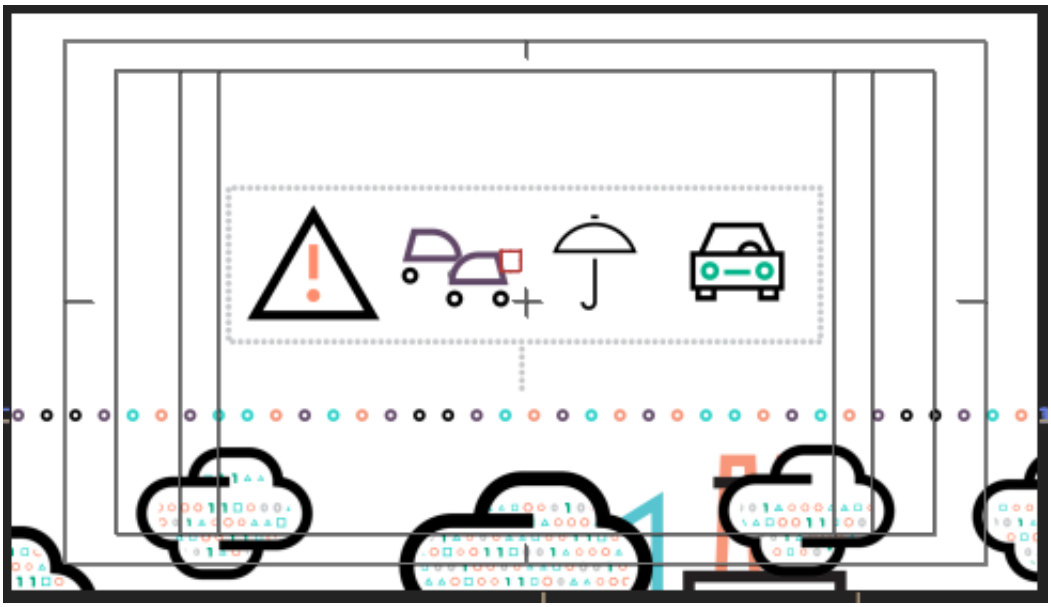
> > Also get rid of the "platform." Brand does not allow ANY 3-d-lookng animation on motion graphics. And your "platform" to them is "3D." We can't argue that.
> >
> > In the meantime… standby for a narrative.
> >
> > And… You, Craig, and I are going to have a conference call to work out the "Continental" thing.

From: **Alan S Johnson JR** nodepostcom@gmail.com
Subject: Fwd: Okay...
Date: February 20, 2019 at 10:59 AM
To: Glenn, Bill bill.glenn@hpe.com

I just want you to understand I am 100% compliant, Dave is on one.. he is just beating on me, this is standard with him, I just need my superiors to see and know. I will heed your advice and stay away from calling out his emotional state.

---------- Forwarded message ---------
From: **Alan S Johnson JR** <nodepostcom@gmail.com>
Date: Wed, Feb 20, 2019 at 10:57 AM
Subject: Re: Okay...
To: Dave Stoelk <stoelk@gmail.com>



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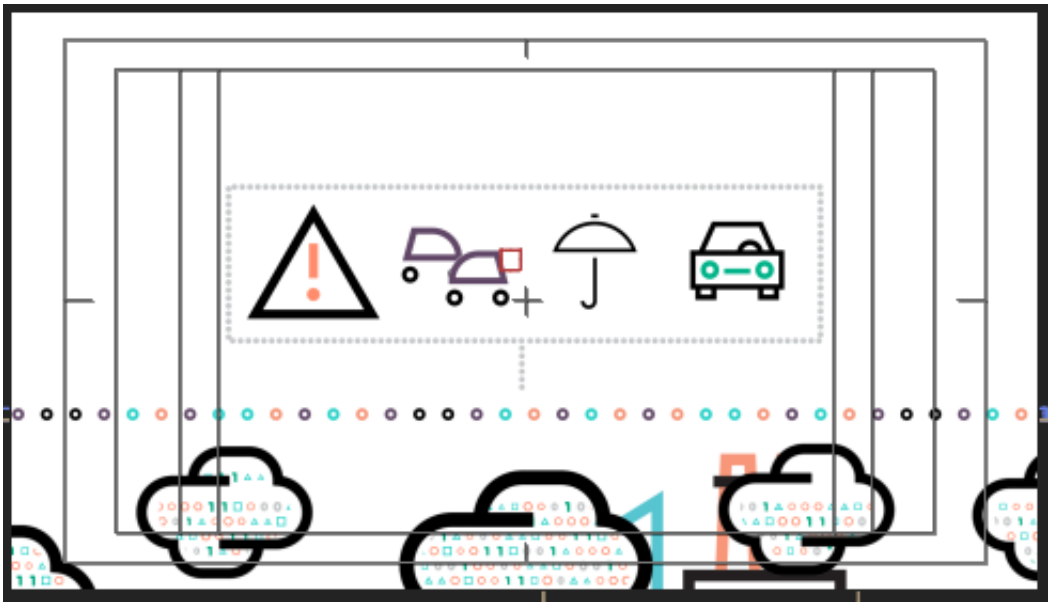

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From: **Alan S Johnson JR** nodepostcom@gmail.com
Subject: Re: Okay...
Date: February 20, 2019 at 10:56 AM
To: Dave Stoelk stoelk@gmail.com

its done

ALAN S JOHNSON JR
Video Editor I Motion Graphics Designer I 3D Generalist
[email] ajohnson@nodepost.com
[www] http://sffreelance.com
[linkedin] www.linkedin.com/in/nodepost/
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>
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From: **Dave Stoelk** Stoelk@gmail.com
Subject: Okay...
Date: February 20, 2019 at 10:56 AM
To: Alan S Johnson JR nodepostcom@gmail.com

DS

In the meantime…

Please get rid of the “rain.” Brand does not like.

Also get rid of the “platform.” Brand does not allow ANY 3-d-lookng animation on motion graphics. And your “platform” to them is “3D.” We can’t argue that.

In the meantime… standby for a narrative.

And… You, Craig, and I are going to have a conference call to work out the “Continental” thing.

From: **ALAN S JOHNSON JR** ajohnson@nodepost.com
Subject: Fwd: Change order #2 - February 20
Date: February 20, 2019 at 12:33 PM
To: ALAN S JOHNSON JR nodepostcom@gmail.com

ALAN S JOHNSON JR
Video Editor I Motion Graphics Designer I 3D Generalist
[email] ajohnson@nodepost.com
[www] http://sffreelance.com
[linkedin] www.linkedin.com/in/nodepost/
[reel] https://www.youtube.com/user/nodepost
[cell] 628.777.6097

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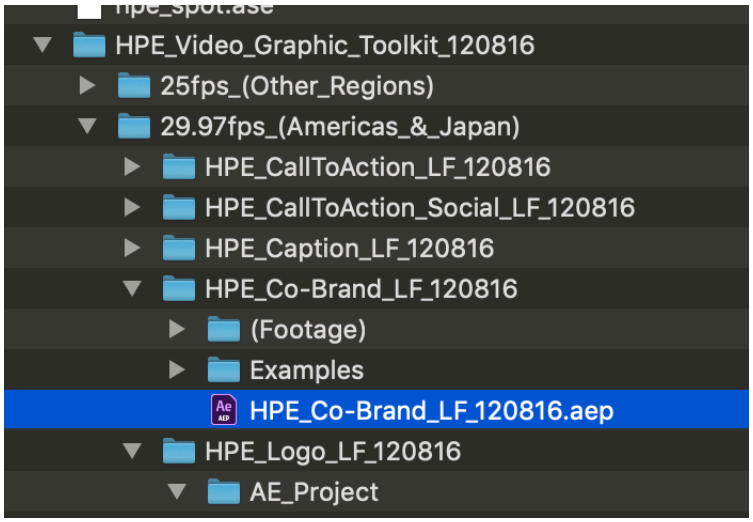
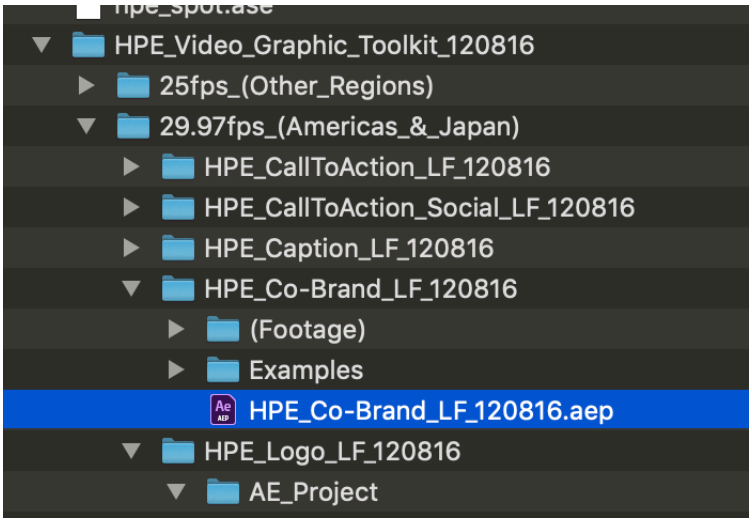
> Begin forwarded message:
>
> **From:** Dave Stoelk <stoelk@gmail.com>
> **Subject:** **Change order #2 - February 20**
> **Date:** February 20, 2019 at 11:33:56 AM PST
> **To:** Alan S Johnson JR <nodepostcom@gmail.com>, ALAN S JOHNSON JR <ajohnson@nodepost.com>
> **Cc:** Craig Taylor <craig.taylor@hpe.com>
>
> @ 01:16 Graphic begins as is…. @ 01:19, where the two logos appear, this is OFF-brand. Please refer to the co-brand project in the "Video toolkit" on Brand Central. (Screen shot provided below.) The logos have to be side-by-side (and, obviously, smaller in size) with the brand "divider" animated between them. THEN, you can put the dots around them. @ 01:21 lose the "platform." **THE REMAINDER OF THE MOTION ANIMATION IS GOOD!** @01:32 the entire graphic package will end, but please give the editor :01 second of "tail" to play with.



From: **Dave Stoelk** Stoelk@gmail.com
Subject: Change order #2 - February 20
Date: February 20, 2019 at 11:34 AM
To: Alan S Johnson JR nodepostcom@gmail.com, ALAN S JOHNSON JR ajohnson@nodepost.com
Cc: Craig Taylor craig.taylor@hpe.com

DS

@ 01:16 Graphic begins as is…. @ 01:19, where the two logos appear, this is OFF-brand. Please refer to the co-brand project in the "Video toolkit" on Brand Central. (Screen shot provided below.) The logos have to be side-by-side (and, obviously, smaller in size) with the brand "divider" animated between them. THEN, you can put the dots around them. @ 01:21 lose the "platform." **THE REMAINDER OF THE MOTION ANIMATION IS GOOD!** @01:32 the entire graphic package will end, but please give the editor :01 second of "tail" to play with.



From: **Alan S Johnson JR** nodepostcom@gmail.com
Subject: Re: Almost forgot...
Date: February 20, 2019 at 12:52 PM
To: ALAN S JOHNSON JR ajohnson@nodepost.com

this is the script I have and I downloaded the latest version on Vimeo

On Wed, Feb 20, 2019 at 12:50 PM ALAN S JOHNSON JR <ajohnson@nodepost.com> wrote:

ALAN S JOHNSON JR
Video Editor I Motion Graphics Designer I 3D Generalist
[email] ajohnson@nodepost.com
[www] http://sffreelance.com
[linkedin] www.linkedin.com/in/nodepost/
[reel] https://www.youtube.com/user/nodepost
[cell] 628.777.6097

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Begin forwarded message:

From: "Taylor, Craig" <craig.taylor@hpe.com>
Subject: **RE: Almost forgot...**
Date: February 20, 2019 at 12:47:58 PM PST
To: Dave Stoelk <stoelk@gmail.com>
Cc: Alan S Johnson JR <nodepostcom@gmail.com>, ALAN S JOHNSON JR <ajohnson@nodepost.com>

Dave-

I have been working off your v06 of the script.

-C

From: Dave Stoelk [mailto:stoelk@gmail.com]
Sent: Wednesday, February 20, 2019 12:17 PM
To: Taylor, Craig <craig.taylor@hpe.com>
Cc: Alan S Johnson JR <nodepostcom@gmail.com>; ALAN S JOHNSON JR <ajohnson@nodepost.com>
Subject: Almost forgot...

Craig, can you please make sure that we are doing the graphic requests as per the LATEST VERSION… Version #6?

https://vimeo.com/manage/317929335/general

SHOOT-EDIT

SCRIPT...6.docx

From: **ALAN S JOHNSON JR** ajohnson@nodepost.com
Subject: Fwd: Almost forgot...
Date: February 20, 2019 at 12:50 PM
To: ALAN S JOHNSON JR nodepostcom@gmail.com

ALAN S JOHNSON JR
Video Editor I Motion Graphics Designer I 3D Generalist
[email] ajohnson@nodepost.com
[www] http://sffreelance.com
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> **To:** Dave Stoelk <stoelk@gmail.com>
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> https://vimeo.com/manage/317929335/general

From: **Taylor, Craig** craig.taylor@hpe.com
Subject: RE: Almost forgot...
Date: February 20, 2019 at 12:48 PM
To: Dave Stoelk stoelk@gmail.com
Cc: Alan S Johnson JR nodepostcom@gmail.com, ALAN S JOHNSON JR ajohnson@nodepost.com

CT

Dave-

I have been working off your v06 of the script.

-C

From: Dave Stoelk [mailto:stoelk@gmail.com]
Sent: Wednesday, February 20, 2019 12:17 PM
To: Taylor, Craig <craig.taylor@hpe.com>
Cc: Alan S Johnson JR <nodepostcom@gmail.com>; ALAN S JOHNSON JR <ajohnson@nodepost.com>
Subject: Almost forgot...

Craig, can you please make sure that we are doing the graphic requests as per the LATEST VERSION… Version #6?

https://vimeo.com/manage/317929335/general

From: **Dave Stoelk** Stoelk@gmail.com
Subject: Almost forgot...
Date: February 20, 2019 at 12:16 PM
To: Craig Taylor craig.taylor@hpe.com
Cc: Alan S Johnson JR nodepostcom@gmail.com, ALAN S JOHNSON JR ajohnson@nodepost.com

DS

Craig, can you please make sure that we are doing the graphic requests as per the LATEST VERSION… Version #6?

https://vimeo.com/manage/317929335/general

From: **Alan S Johnson JR** nodepostcom@gmail.com
Subject: Re: Change Order #3 - February 20
Date: February 21, 2019 at 9:43 AM
To: Dave Stoelk stoelk@gmail.com

view
http://nodepost.com/hpe/dmp/grfx_04_v2.mp4

download
http://nodepost.com/hpe/dmp/grfx_04_v2.zip

On Wed, Feb 20, 2019 at 12:21 PM Dave Stoelk <stoelk@gmail.com> wrote:

> **GRAPHIC BEGINNING @ 01:54**
>
> **BACKGROUND:** The client wants to make sure that the transaction is happening between companies… not individual drivers.
>
> SUMMARY: Okay, so, this graphic will have a very similar look-and-feel to an earlier graphic… the one with the cars and cell towers x 2 and factories x 2.
>
> @ 01:54:00 This graphic is good as-is, until… 01:03. The "X's" and "Y's" currently appear at the right times. But... When the large cell tower appears in-between the two cars, let us instead, have TWO smaller cell towers (same dimension as the earlier graphic) appear above and to each side of the Car X and Car Y—have the smaller cell towers appear one after the other. Almost simultaneously, as this build is going on… DATA begins to stream circa @ 01:56:00…
>
> (NO SPECIFIC TC, IT DEPENDS ON "TIMING") IMMEDIATELY after both cell towers establish… have the FACTORIES pop on, one after the other… in the SAME place as the previous motion graphic. The FACTORY on the LEFT (the one high above Car X) should have a BLACK TEXT caption that reads "Car company X" (case sensitive.) Alternately, the FACTORY on the right (the one high above Car Y) has a BLACK FONT caption which reads "Car Company Y" (case sensitive.)
>
> @ 01:58:10 Have the "$" request (in a "cartoon bubble," as-is appear above Car Company X.
>
> @ 01:59:0 The "green $" is sent from Car Company Y over to the "request bubble."
>
> @ 02:03:03 GRAPHIC cuts back to DAVE, but please make sure there is a second of activity (data flowing) so editor has room to fudge
>
> ALSO: Once the "data" starts flowing, it can keep going the entire time.

From: **Dave Stoelk** Stoelk@gmail.com
Subject: Change Order #3 - February 20
Date: February 20, 2019 at 12:21 PM
To: Craig Taylor craig.taylor@hpe.com
Cc: Alan S Johnson JR nodepostcom@gmail.com, ALAN S JOHNSON JR ajohnson@nodepost.com

DS

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@ 01:59:0 The "green $" is sent from Car Company Y over to the "request bubble."

@ 02:03:03 GRAPHIC cuts back to DAVE, but please make sure there is a second of activity (data flowing) so editor has room to fudge

ALSO: Once the "data" starts flowing, it can keep going the entire time.

From: **Dave Stoelk** Stoelk@gmail.com
Subject: Change Order #4 - February 20
Date: February 20, 2019 at 12:42 PM
To: Craig Taylor craig.taylor@hpe.com
Cc: Alan S Johnson JR nodepostcom@gmail.com, ALAN S JOHNSON JR ajohnson@nodepost.com

DS

GRAPHIC @ 02:05:00

BACKGROUND: This motion graphic should be easy, as it is basically a build on the previous motion graphic—the one that appeared right before this one.

@ 02:05:00 **This is the scene, established when we cut to the graphic:** Both cars are where they are as-is. EXCEPT, let's have the rest of the scene already established:

> Car X on the right / cell tower (#1) above and to the left of it - Car company X (with BLACK font caption) high above Car X on the top left of the screen - Car company Y directly over on the top left of the screen. - Below it is the smaller cell tower (#2) and, of course Car Y

@ 02:06:03 a "Green $" appears IN BETWEEN Car company X and Car company Y—timed to the "ca-ching" SFX.

@ 02:06:03 (SAME TIME STAMP AS ABOVE) Data begins flowing from Car X! It follows this chain: (same as the other motion graphics.)

> Car X > cell tower (#1) > Car company X > Car company Y > cell tower (#2) > to Car Y.

@ 02:08:20 The "lock" icon appears

The rest of the animation is basically GOOD as-is!

(NICE ARTISTIC CHOICE: having the data "dwell" behind the lock for a moment, and changing color—let's keep that.)

Have the graphic stay up until 02:15:00 so editor has time to dissolve back.

From: **Taylor, Craig** craig.taylor@hpe.com
Subject: RE: A literally thumbnail
Date: February 20, 2019 at 12:49 PM
To: Dave Stoelk stoelk@gmail.com
Cc: Alan S Johnson JR nodepostcom@gmail.com, ALAN S JOHNSON JR ajohnson@nodepost.com

CT

I like it. Maybe we add some $$$ in the middle. Not looking at the script at the moment, would dollar signs make sense?

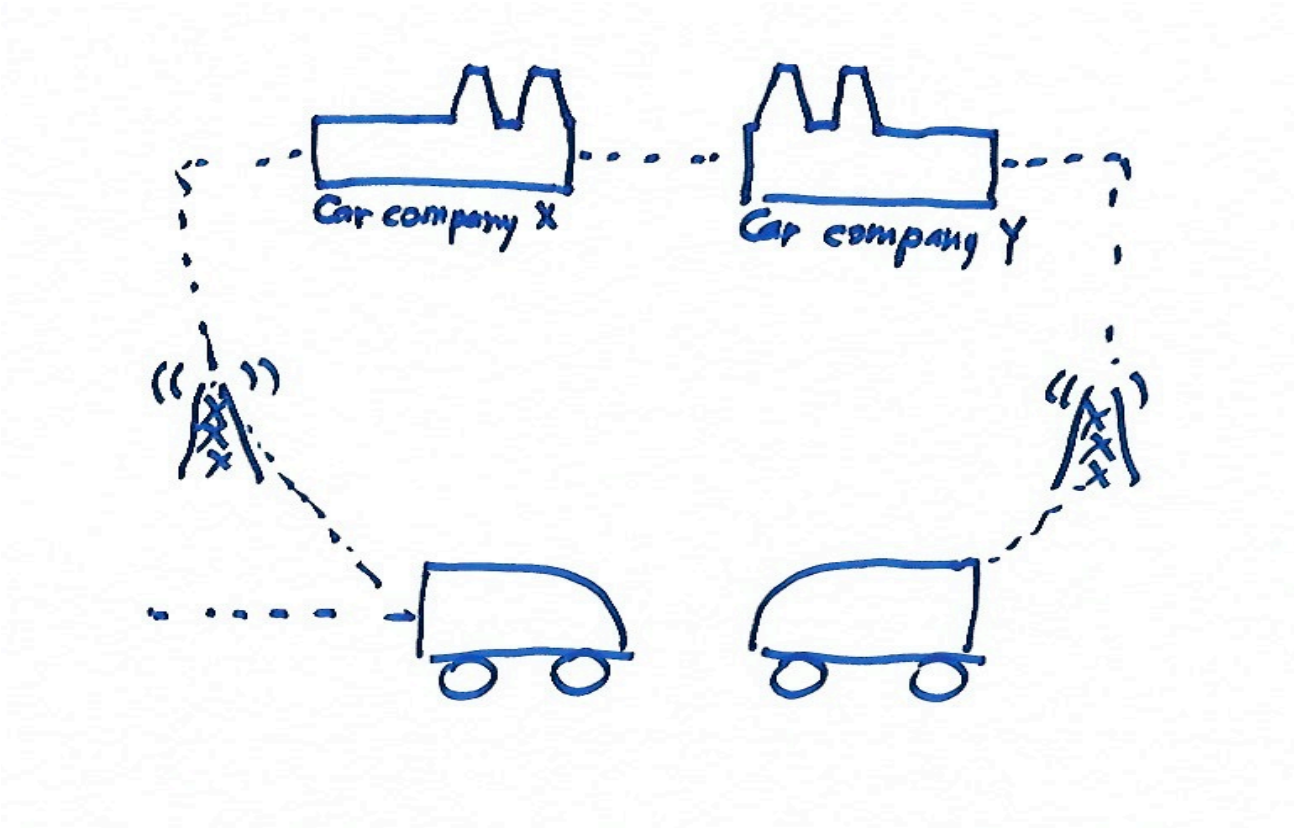
From: Dave Stoelk [mailto:stoelk@gmail.com]
Sent: Wednesday, February 20, 2019 12:45 PM
To: Taylor, Craig <craig.taylor@hpe.com>
Cc: Alan S Johnson JR <nodepostcom@gmail.com>; ALAN S JOHNSON JR <ajohnson@nodepost.com>
Subject: A literally thumbnail

HI Craig!

Here's a thumbnail sketch of the overall "scene" among the cars, cell towers, and factories.

Please feel free to adjust placement and proportion. (My degree is in journalism, not "art," so my feelings won't be hurt.)

And, on second glance, the "space" in the middle might be useful for some information. Your call.



From: **Dave Stoelk** Stoelk@gmail.com
Subject: A literally thumbnail
Date: February 20, 2019 at 12:44 PM
To: Craig Taylor craig.taylor@hpe.com
Cc: Alan S Johnson JR nodepostcom@gmail.com, ALAN S JOHNSON JR ajohnson@nodepost.com

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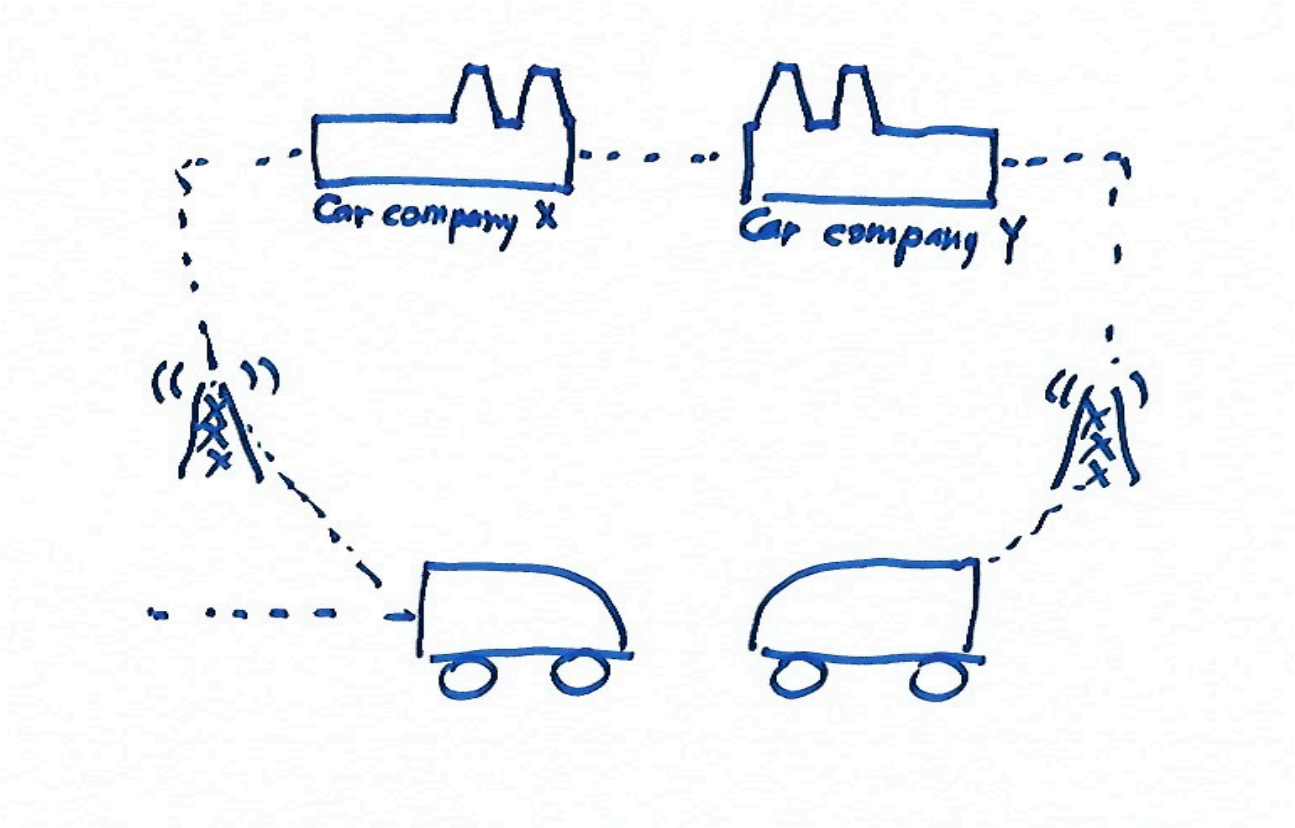

From: **Dave Stoelk** Stoelk@gmail.com
Subject: Quick thought
Date: February 20, 2019 at 12:55 PM
To: Craig Taylor craig.taylor@hpe.com
Cc: Alan S Johnson JR nodepostcom@gmail.com, ALAN S JOHNSON JR ajohnson@nodepost.com

DS

Craig,

As I was combing through the motion graphics, I noticed something that is both “cool,” but also not consistent.

The “WiFi” symbols behind the cars appear in the first motion graphic. They are great.

But, they are not in the other graphics, until the very last one.

QUESTION: Can we add those little “WiFi” icons behind the cars throughout the motion graphics? …in all of the builds? I think they are a nice touch.

Please advise.

- Dave Stoelk

From: **Alan S Johnson JR** nodepostcom@gmail.com
Subject: Re: Change Order #5 - February 20
Date: February 21, 2019 at 11:28 AM
To: Dave Stoelk stoelk@gmail.com, Taylor, Craig craig.taylor@hpe.com

I hope I have this all right for you, please let me know if we need to adjust anything

View
http://nodepost.com/hpe/dmp/grfx_06_v3.mp4

Download
http://nodepost.com/hpe/dmp/grfx_06_v3.zip

On Thu, Feb 21, 2019 at 10:59 AM Alan S Johnson JR <nodepostcom@gmail.com> wrote:

> viewing
> http://nodepost.com/hpe/dmp/grfx_05_v5.mp4
>
> download
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>
> ## GRAPHIC @ 02:19:00
>
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>
> @ 02:019:00 PLEASE COME TO THIS GRAPHIC WITH THIS SCENE ESTABLISHED: (sans cell-tower. Please lose that.)
>
> The "X" and "Y" cars are rolling along—as-is—with car "Z" in the foreground…
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> @ 02:21:15 The scene immediately "pulls out" and TILTS up to show both factories (larger than before) side-by-side, with their requisite BLACK fonts (Car company X / Car Company Y)
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From: **Alan S Johnson JR** nodepostcom@gmail.com
Subject: Re: Change Order #5 - February 20
Date: February 21, 2019 at 10:59 AM
To: Dave Stoelk stoelk@gmail.com, Taylor, Craig craig.taylor@hpe.com

viewing
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Date: February 20, 2019 at 12:57 PM
To: Craig Taylor craig.taylor@hpe.com
Cc: Alan S Johnson JR nodepostcom@gmail.com, ALAN S JOHNSON JR ajohnson@nodepost.com

DS

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From: **Dave Stoelk** Stoelk@gmail.com
Subject: We only need ONE additional "Continental" motion / graphic ("recreation")
Date: February 20, 2019 at 2:01 PM
To: Craig Taylor craig.taylor@hpe.com
Cc: Alan S Johnson JR nodepostcom@gmail.com, ALAN S JOHNSON JR ajohnson@nodepost.com

DS

@ 02:31:11 Dave mentions a “car accident” ahead of me. There is nothing in that file from Continental which has that.

(I was able to fill the “hazard” hole by doing some judicious editing.)

- Dave Stoelk

From: **Taylor, Craig** craig.taylor@hpe.com
Subject: RE: 26460 Data Monetization Platform_v8-with captioning
Date: February 20, 2019 at 6:59 PM
To: Dave Stoelk stoelk@gmail.com
Cc: Alan S Johnson JR nodepostcom@gmail.com, ALAN S JOHNSON JR ajohnson@nodepost.com

CT

I will forward link to the client and cc the two of you.

Please remember that I am on a shoot tomorrow (at HPE HQ) and will have intermittent access to email, so my replies might be delayed.

Dave – feel free to reach out to the clients tomorrow morning if you have questions for them before they end their day.

-Craig

From: Dave Stoelk [mailto:stoelk@gmail.com]
Sent: Wednesday, February 20, 2019 6:53 PM
To: Taylor, Craig <craig.taylor@hpe.com>
Cc: Alan S Johnson JR <nodepostcom@gmail.com>; ALAN S JOHNSON JR <ajohnson@nodepost.com>
Subject: 26460 Data Monetization Platform_v8-with captioning

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I've also started captioning. Only the first minute or so is complete.

We still have to smooth over graphics to meet client notes.

Long day in the seat. From 8am 'til now. I'm cooked. If you click on the upon receipt of this email, you'll see a spinning wheel. It's still cooking. Will be ready within 15 mins of this email's timestamp.

More tomorrow...

https://vimeo.com/317929335
pw: hpe

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From: **Dave Stoelk** Stoelk@gmail.com
Subject: Seriously, I'll take ANYTHING at this point... just send the Hi-Rez files unannounced.
Date: February 20, 2019 at 10:44 PM
To: Alan S Johnson JR nodepostcom@gmail.com, ALAN S JOHNSON JR ajohnson@nodepost.com

DS

From: **Alan S Johnson JR** nodepostcom@gmail.com
Subject: Re: CHANGE ORDERS
Date: February 21, 2019 at 7:50 AM
To: Dave Stoelk stoelk@gmail.com

I made a mistake, my bad, its fixed

playback
http://nodepost.com/hpe/dmp/grfx_03_v7.mp4

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From: **Dave Stoelk** Stoelk@gmail.com
Subject: Re: CHANGE ORDERS
Date: February 20, 2019 at 10:41 PM
To: Alan S Johnson JR nodepostcom@gmail.com

DS

Yeah. It's fine.

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> [reel] https://www.youtube.com/user/nodepost
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>
> ~ Time is money; don't waste it ~ unknown
>
> ~ Say it with cash ~ unknown
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> CONFIDENTIALITY NOTICE:
> The contents of this email message and any attachments are intended solely for the addressee(s) and may contain confidential and/or privileged information and may be legally protected from disclosure. If you are not the intended recipient of this message or their agent, or if this message has been addressed to you in error, please immediately alert the sender by reply email and then delete this message and any attachments. If you are not the intended recipient, you are hereby notified that any use, dissemination, copying, or storage of this message or its attachments is strictly prohibited.
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[reel] https://www.youtube.com/user/nodepost
[cell] 628.777.6097

~ Time is money; don't waste it ~ unknown

~ Say it with cash ~ unknown

CONFIDENTIALITY NOTICE:
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Subject: Re: CHANGE ORDERS
Date: February 20, 2019 at 10:38 PM
To: Alan S Johnson JR nodepostcom@gmail.com
Cc: Craig Taylor craig.taylor@hpe.com, ALAN S JOHNSON JR ajohnson@nodepost.com

DS

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To: Alan S Johnson JR nodepostcom@gmail.com
Cc: Craig Taylor craig.taylor@hpe.com, ALAN S JOHNSON JR ajohnson@nodepost.com

DS

Sure (I think all the extra artifacts behind the factories are "busy." And I miss the "data streaming" representation. But, HPE has used "dots" for data before. Let's move on.) From here on out, no need to send me previews. I'll take anything you give me.

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From: **Alan S Johnson JR** nodepostcom@gmail.com
Subject: Re: CHANGE ORDERS
Date: February 20, 2019 at 3:26 PM
To: Taylor, Craig craig.taylor@hpe.com
Cc: Dave Stoelk stoelk@gmail.com, ALAN S JOHNSON JR ajohnson@nodepost.com

I am working on it but this change is really bogging me down Ill get it to you as fast as I can

On Wed, Feb 20, 2019 at 2:32 PM Taylor, Craig <craig.taylor@hpe.com> wrote:

> Alan-
>
> I think Dave makes some good points. He's more experienced than I, in working with Brand, so if you could create an alternate version, reflecting Dave's suggestions, that would be great.
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To: Craig Taylor craig.taylor@hpe.com
Cc: Alan S Johnson JR nodepostcom@gmail.com

DS

No sir, I don't need more TRT. It's not the length. "PAD" has more to do with when you start the "action." So, I need, for example, two seconds of just the factor and the road, with no cars moving. I need "nothing" to happen during the time I'm going to be executing the dissolve.

To be honest, I don't know. Ask Push. I ask him for :02 of pad, and I have room to dissolve to the action… once I dissolve to it THEN the action starts.

So, man… It's me! I'll take that. It's me.

I can't figure it out.

This is fine. Let's just go go go… :)

> On Feb 20, 2019, at 2:10 PM, Alan S Johnson JR <nodepostcom@gmail.com> wrote:
>
> this animation deliver is 4 seconds longer than the last, do you need more?
>
> Alan
>
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> **Video Editor I Motion Graphics Designer I 3D Generalist**
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> [www] http://sffreelance.com
> [linkedin] www.linkedin.com/in/nodepost/
> [reel] https://www.youtube.com/user/nodepost
> [cell] 628.777.6097
>
> ~ Time is money; don't waste it ~ unknown
>
> ~ Say it with cash ~ unknown
>
> CONFIDENTIALITY NOTICE:
> The contents of this email message and any attachments are intended solely for the addressee(s) and may contain confidential and/or privileged information and may be legally protected from disclosure. If you are not the intended recipient of this message or their agent, or if this message has been addressed to you in error, please immediately alert the sender by reply email and then delete this message and any attachments. If you are not the intended recipient, you are hereby notified that any use, dissemination, copying, or storage of this message or its attachments is strictly prohibited.
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[reel] https://www.youtube.com/user/nodepost
[cell] 628.777.6097

~ Time is money; don't waste it ~ unknown

~ Say it with cash ~ unknown

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@ 00:36 Editor will begin his dissolve here. Go to the animation as it exists now. But… The client does not like the clouds. They want the data to go to a "factory" or "factories," instead high above the cars. So have the animation widen out from the cars, as is—BUT instead of the "clouds," please put a couple of "factories" above them. Have the data stream at "angles" toward the factor(ies) as the cars move. Obviously, the angles will shift as the cars move. Please get rid of the stylized "rain" with the umbrella. Please hold on the factories/data streams et. al. until 00:54 so the editor has time to dissolve.

@ 00:57 Begin graphic as is… cars roll into frame. @ 01:03 TWO small cell towers (about a third of the size as the one that exists now) appears above and next to EACH car (NOT directly above, but toward the outside of the frame.) At the same time, the "X" appears (as it already does) a FACTORY appears at the TOP of the frame, high above Car X with a BLACK TEXT caption below it that reads "Car company X" (case sensitive.) Immediately after THAT factory appears, ANOTHER factory appears directly on the OTHER side of the frame, at the same height as the other factory, but above Car Y. The factory has a caption in black text that reads "Car company Y" (case sensitive.) The data begins to stream, first through the cell tower, THEN to the factory… THEN to the cell tower near Car Y, the down to Car Y. Almost as soon as it reaches Car Y, a data stream moves FROM Car Y, through the cell tower near it, to Car Company Y, over to Car Company X, down to the cell tower near Car X, THEN, finally… to Car X. This "reverse" will happen FAST.

FLOW:

Car X > cell tower (#1) > Car company X > Car Company Y > cell tower (#2) > Car Y THEN… fast reverse of the circuit all the way back to Cay Y

Graphic cuts OUT at 01:12, but please STAY on this graphic until 01:13 to give editor some leeway

From: **Dave Stoelk** Stoelk@gmail.com
Subject: What we did late night
Date: February 21, 2019 at 1:19 AM
To: Craig Taylor craig.taylor@hpe.com
Cc: Alan S Johnson JR nodepostcom@gmail.com, ALAN S JOHNSON JR ajohnson@nodepost.com

DS

Here's the latest version, already uploaded to Vimeo

https://vimeo.com/317929335

UPDATE:

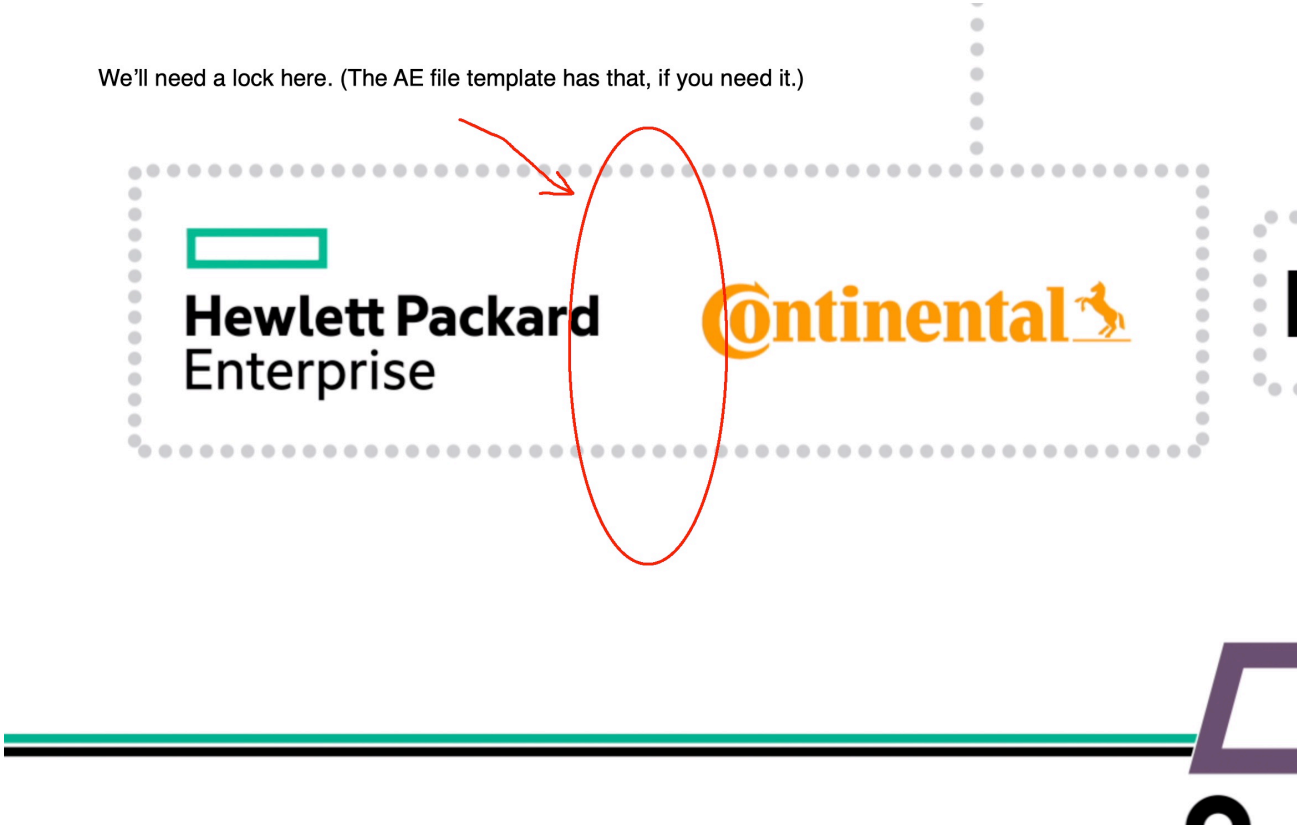
- All captioning = **done**!
- The "Nissan" logo has been "Greeked out" entirely—throughout the whole piece--with rotoscoping. (Our guy in Portland did it in one hour, and it looks incredible! He even matched the texture of the steering wheel!)
- **Alan updated the first three motion graphics.** The only thing I'm REALLY concerned about is that the "HPE / Continental" logos are not locked up as per Brand guidelines. Brand will not let this go.

If we fix that, MAYBE we can skate by?

I've got to go bury my mother-in-law in Indiana. So, I've done all I can do here. I'll bring my laptop and RAID drive. I fly out Friday morning. I'll be in-pocket.

Have a good shoot, Craig.

- Dave Stoelk



From: **Dave Stoelk** Stoelk@gmail.com
Subject: Re: Got it. Please check this...
Date: February 21, 2019 at 8:15 AM
To: Alan S Johnson JR nodepostcom@gmail.com

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> On Feb 21, 2019, at 8:11 AM, Alan S Johnson JR <nodepostcom@gmail.com> wrote:
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> yes I know what the problem is, to make your QT .mov, I have to transfer the png sequences to another computer, lay the sequence back in your timeline then export in your desired codec. I forgot to read that sequence in at 29.97, right now it reads at 23.97, I made a mistake again. my bad, I have to change something else anyway so Ill send a new version shortly that is correct.
>
> On Thu, Feb 21, 2019 at 8:09 AM Dave Stoelk <stoelk@gmail.com> wrote:
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> https://we.tl/t-wc7j0io6Kz This is the file with the Continental logo already in the template with ALPHA.
>
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DS

I sent you this yesterday. You never downloaded?

Also… The front of the graphic (email I just sent you) “jumps” from the “Company” at the very beginning, can we start with JUST the cars. Play it and see what I mean.

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From: **Dave Stoelk** Stoelk@gmail.com
Subject: Good news to all: Update
Date: February 21, 2019 at 8:52 AM
To: Craig Taylor craig.taylor@hpe.com
Cc: Alan S Johnson JR nodepostcom@gmail.com, ALAN S JOHNSON JR ajohnson@nodepost.com

DS

Craig,

I have taken care of ALL three “Contenting Recreations.” Done. Repeat. We can take that off our plate. I was able to mock-up the display with the “accident” icon. (I know just enough Adobe Illustrator to be dangerous.)

- Dave Stoelk

From: **Alan S Johnson JR** nodepostcom@gmail.com
Subject: Re: Can I publish the to the client Alan? I just need a Y or N?
Date: February 21, 2019 at 1:29 PM
To: Dave Stoelk stoelk@gmail.com, Taylor, Craig craig.taylor@hpe.com
Bcc: Orkin, Michael michael.orkin@hpe.com, Glenn, Bill bill.glenn@hpe.com, Norberg, Karl karl.norberg@hpe.com

---

Condolences to you Dave and I am sorry for your loss. I would really appreciate a conversation at some point and your convenience. I would like to discuss a communication style that works and get things done with no hassle for you. I feel this one got away from us and I don't like sitting here feeling like we are not going to work together anymore or that you do not want to work with me anymore. Is there a way where we can come to some terms that work for you and me? this job is very very important to me.

I wish you safe travels

Alan

On Thu, Feb 21, 2019 at 1:24 PM Dave Stoelk <stoelk@gmail.com> wrote:

> I am sorry in advance. I can't call you.
>
> I'm getting ready to bury a family member. Lots of drama personally. I just can't take anymore of the drama that you and I had. I don't have the emotional bandwidth at this point.
>
> I have to travel with family across the country, one of whom has special needs.
>
> In any event (and there was lots of "events") the project is well on its way to being put to bed.
>
> Let's move on. I wish you well. And I'm not being glib or trite when I say that. I wish you well.
>
> - Dave Stoelk
>
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>> Dave, when you get a chance, would you please give me a call, 628-777-6097
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On Thu, Feb 21, 2019 at 8:59 AM Dave Stoelk <stoelk@gmail.com> wrote:

> NOICE! DONE!
>
> Plus… three more things off our list… Alan does NOT have to worry about “Continental Recreation.” DONE.
>
>
>
> > On Feb 21, 2019, at 8:56 AM, Alan S Johnson JR <nodepostcom@gmail.com> wrote:
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Cc: Craig Taylor craig.taylor@hpe.com

I will be ready for what ever changes come down from Brand and take care of them as immediatly as possible

On Thu, Feb 21, 2019 at 1:19 PM Dave Stoelk <stoelk@gmail.com> wrote:

> This final graphic looks great. I will put it on the timeline and send it up the flagpole.
>
> Also, we have what amounts to “probationary” Brand approval. (It’s a long story.)
>
> Short story: Tomorrow and Saturday there MAY be tweaks. I’ll be flying across the country to a funeral. I will bring my laptop and a RAID and my phone.
>
> We’re all good as of right now. ((Knock-wood)) Thank you for this final push.
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> - Dave Stoelk
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Date: February 21, 2019 at 1:19 PM
To: Alan S Johnson JR nodepostcom@gmail.com
Cc: Craig Taylor craig.taylor@hpe.com

DS

This final graphic looks great. I will put it on the timeline and send it up the flagpole.

Also, we have what amounts to “probationary” Brand approval. (It’s a long story.)

Short story: Tomorrow and Saturday there MAY be tweaks. I’ll be flying across the country to a funeral. I will bring my laptop and a RAID and my phone.

We’re all good as of right now. ((Knock-wood)) Thank you for this final push.

- Dave Stoelk

> On Feb 21, 2019, at 1:15 PM, Alan S Johnson JR <nodepostcom@gmail.com> wrote:
>
> Dave, when you get a chance, would you please give me a call, 628-777-6097
>
> Viewing
> http://nodepost.com/hpe/dmp/grfx_06_v4.mp4
>
> Download
> http://nodepost.com/hpe/dmp/grfx_06_v4.zip
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> > >
> > > <Screen Shot 2019-02-21 at 12.28.12 PM.png>
> > >
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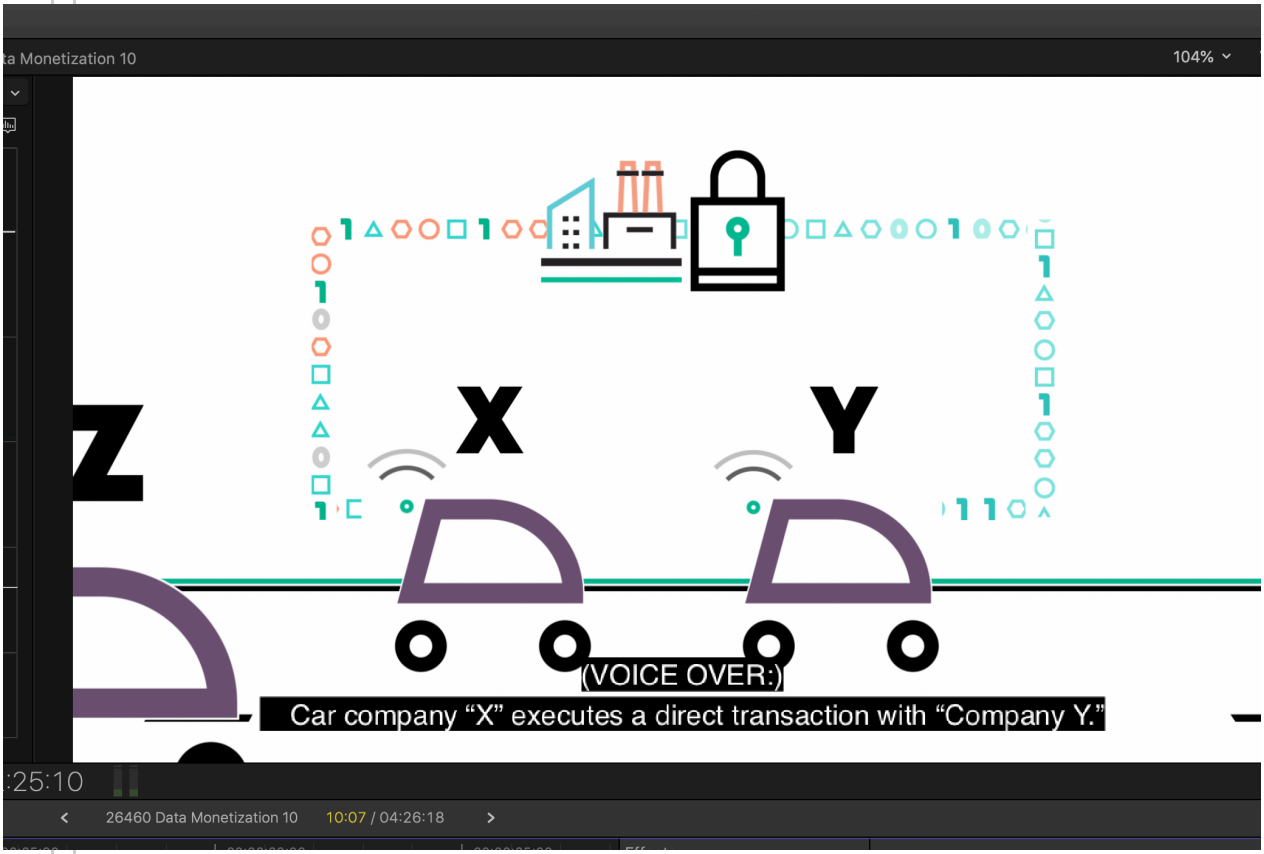

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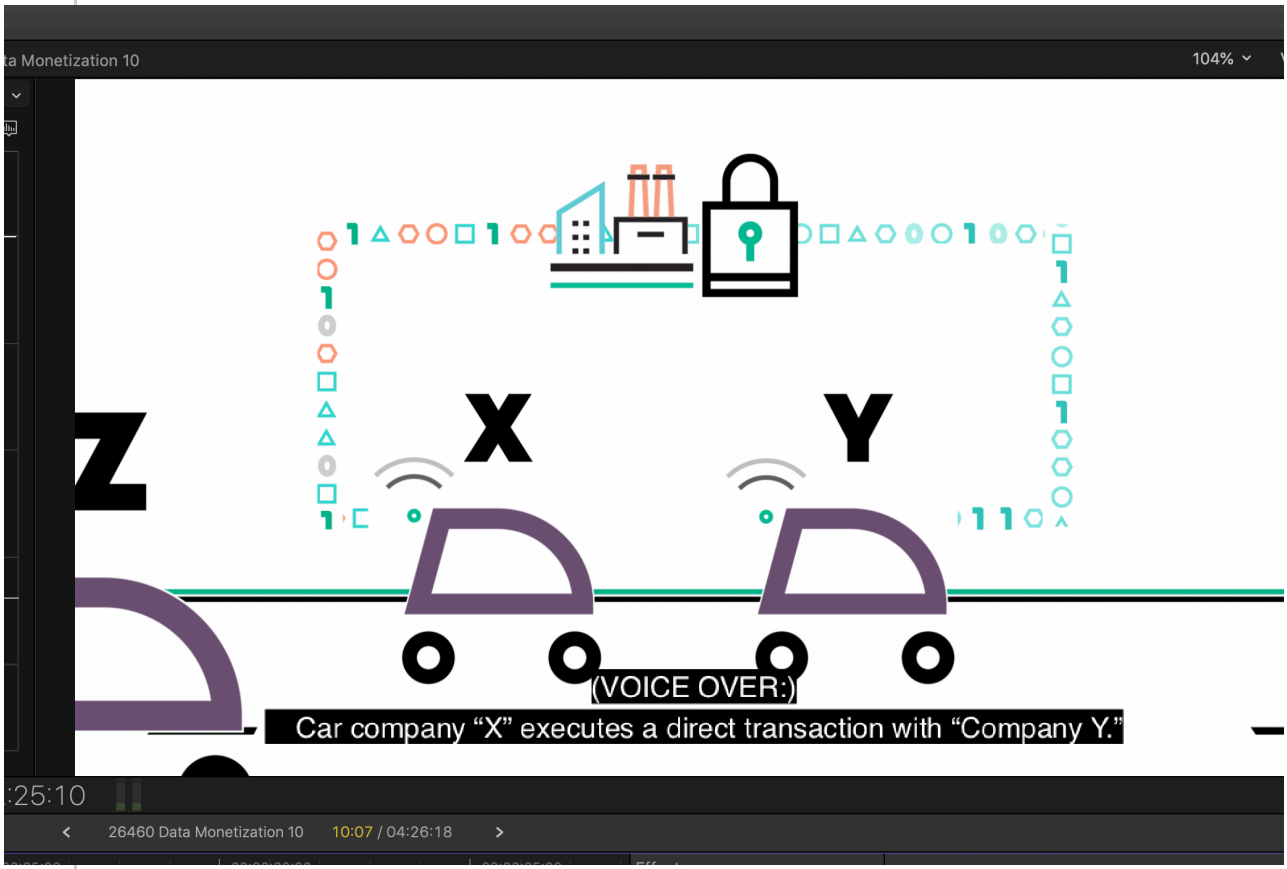

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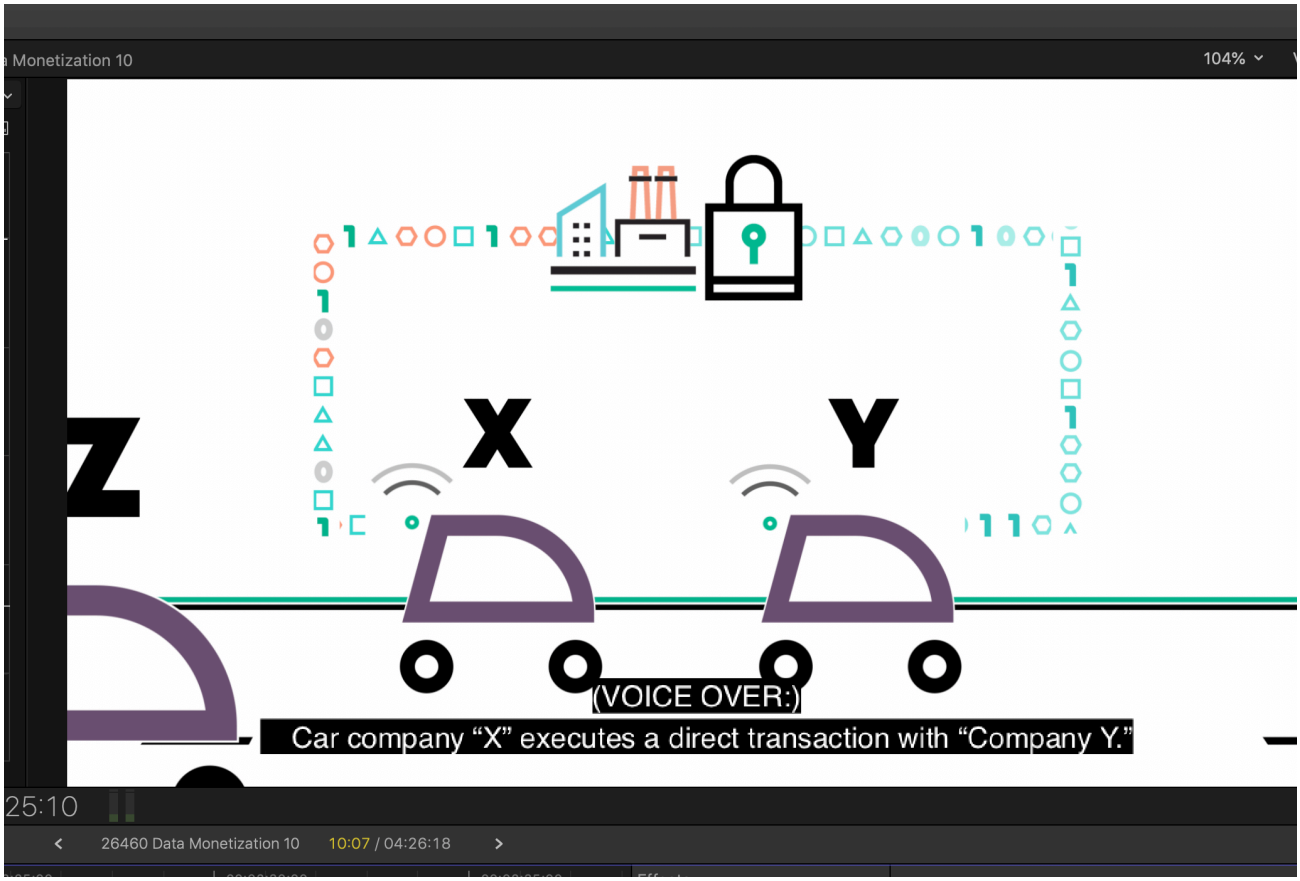

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From: **Alan S Johnson JR** nodepostcom@gmail.com
Subject: Fwd: 26460 Data Monetization 10
Date: February 21, 2019 at 3:45 PM
To: Taylor, Craig craig.taylor@hpe.com

---------- Forwarded message ---------
From: **Alan S Johnson JR** <nodepostcom@gmail.com>
Date: Thu, Feb 21, 2019 at 3:29 PM
Subject: Re: 26460 Data Monetization 10
To: Dave Stoelk <stoelk@gmail.com>

actually, have a better one with the numbers going down like the others here.

View
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http://nodepost.com/hpe/dmp/incarhmi_v2.zip

On Thu, Feb 21, 2019 at 3:24 PM Dave Stoelk <stoelk@gmail.com> wrote:

> Exactly. It "hitches" every few frames, and not at a regular interval. I tried to keyframe it frame-by-frame, but it was nearly impossible.
>
> Thanks! It works!
>
>> On Feb 21, 2019, at 2:44 PM, Alan S Johnson JR <nodepostcom@gmail.com> wrote:
>>
>> yes I understand why that it challenging, you have to basically track it by hand because of that 15 fps to 29.97 conversion
>>
>> does this work for you?
>>
>> http://nodepost.com/hpe/dmp/CC_navdis_v1.zip
>>
>> On Thu, Feb 21, 2019 at 2:05 PM Alan S Johnson JR <nodepostcom@gmail.com> wrote:
>>> copy that stand by
>>>
>>> On Thu, Feb 21, 2019 at 2:04 PM Dave Stoelk <stoelk@gmail.com> wrote:
>>>> In my animation, that I emailed to you… the "background" interface begins at **02:01:00** on the **in-car-hmi.mov** file.
>>>>
>>>> The dur of the entire effect—as you see it in my earlier email—**02:12** or, two seconds and 12 frames. (basically 2.5 seconds in length) Pad on either end would be helpful.
>>>>
>>>> <DUR.jpg>
>>>>
>>>>> On Feb 21, 2019, at 1:51 PM, Alan S Johnson JR <nodepostcom@gmail.com> wrote:
>>>>>
>>>>> what is the duration of the shot you need? and what time code did you use for the in-car-hmi.mov clip?
>>>>>
>>>>> On Thu, Feb 21, 2019 at 1:50 PM Alan S Johnson JR <nodepostcom@gmail.com> wrote:
>>>>>> yes I do, you dont need to send it
>>>>>>
>>>>>> On Thu, Feb 21, 2019 at 1:49 PM Dave Stoelk <stoelk@gmail.com> wrote:
>>>>>>> Hey my brain just stumbled on something. I can save myself a lot of upload time with this kit.
>>>>>>>
>>>>>>> Can you confirm… do you have… file: **in-car-hmi.mov**?
>>>>>>>
>>>>>>> That's the file I used + Here is the "crash" icon used to create Continental's actual interface! (which is low-res, but won't matter, because it will be shrunk down) This is the actual file. I'm able to email it cuz it's so small.
>>>>>>>
>>>>>>> <accident.png>

<accident.png>

All you would have to do is add the “red” box before you superimpose it on the video of the interface.

This email should suffice as the “kit.”

Agreed?

> On Feb 21, 2019, at 1:40 PM, Alan S Johnson JR <nodepostcom@gmail.com> wrote:
>
> Got it.
>
> On Thu, Feb 21, 2019 at 1:39 PM Dave Stoelk <stoelk@gmail.com> wrote:
>
> Awesome. Kit is on the way.
>
> The font color is “greyish,” top and bottom lines are different font widths, probably “regular” + “thin.”
>
> Font needs to say:
>
> “Accident” (first line)
> “302 m” second line
>
> The color values for the “red” box are: (in RGB and HEX#)
>
> <Screen Shot 2019-02-21 at 1.38.26 PM.png>
>
> # Standby for the kit…
>
> > On Feb 21, 2019, at 1:36 PM, Alan S Johnson JR <nodepostcom@gmail.com> wrote:
> >
> > <font hits.PNG>
> > this is what the font is saying it is
> >
> > On Thu, Feb 21, 2019 at 1:32 PM Dave Stoelk <stoelk@gmail.com> wrote:
> >
> > Great. Let me send you a “kit” with the assets (only two assets) along with some notes.
> >
> > While you wait, you can try and guess the font style they used for the interface. The closest I got was “Helvetica Nue / Helvetica."
> >
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> > >
> > > yes, I will right away.
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> > >
> > > Alan,
> > >
> > > If you have the time, you can do a better job than what I did below.
> > >
> > > I can send you the same assets (just two things) and you can probably do a better job. (See: attached)
> > >
> > > You would just have to make the icon, and font, and do a better job of “tracking it” over the footage.
> > >
> > > If you can’t or you don’t want to, we can stay where we are. We would be gilding the lily at this point.

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Date: February 21, 2019 at 3:29 PM
To: Dave Stoelk stoelk@gmail.com

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From: **Dave Stoelk** Stoelk@gmail.com
Subject: Re: 26460 Data Monetization 10
Date: February 21, 2019 at 3:24 PM
To: Alan S Johnson JR nodepostcom@gmail.com

DS

Exactly. It “hitches” every few frames, and not at a regular interval. I tried to keyframe it frame-by-frame, but it was nearly impossible.

Thanks! It works!

> On Feb 21, 2019, at 2:44 PM, Alan S Johnson JR <nodepostcom@gmail.com> wrote:
>
> yes I understand why that it challenging, you have to basically track it by hand because of that 15 fps to 29.97 conversion
>
> does this work for you?
>
> http://nodepost.com/hpe/dmp/CC_navdis_v1.zip
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Subject: Re: 26460 Data Monetization 10
Date: February 21, 2019 at 1:59 PM
To: Dave Stoelk stoelk@gmail.com

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Subject: Re: 26460 Data Monetization 10
Date: February 21, 2019 at 1:50 PM
To: Dave Stoelk stoelk@gmail.com

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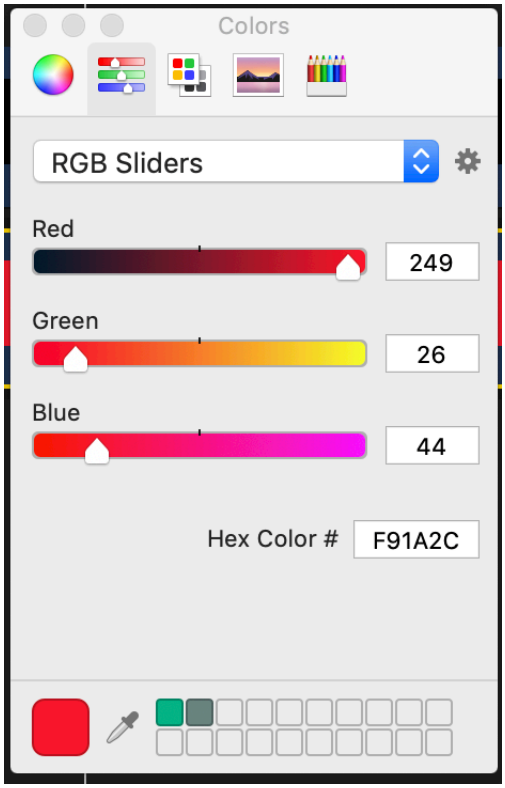

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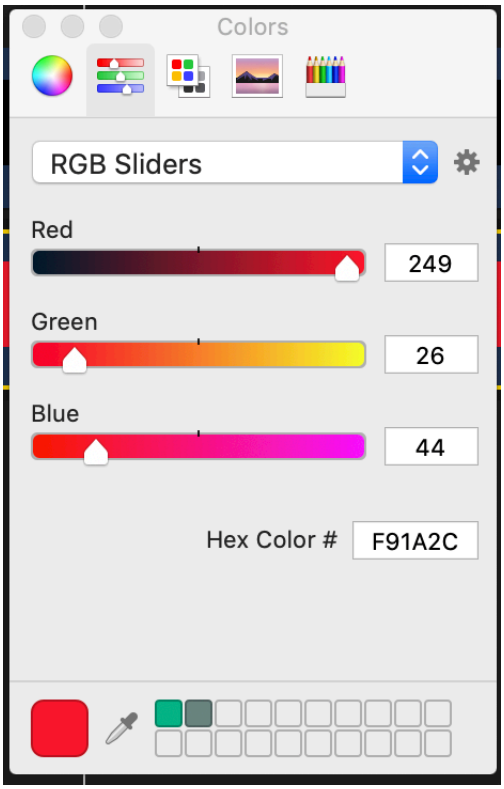

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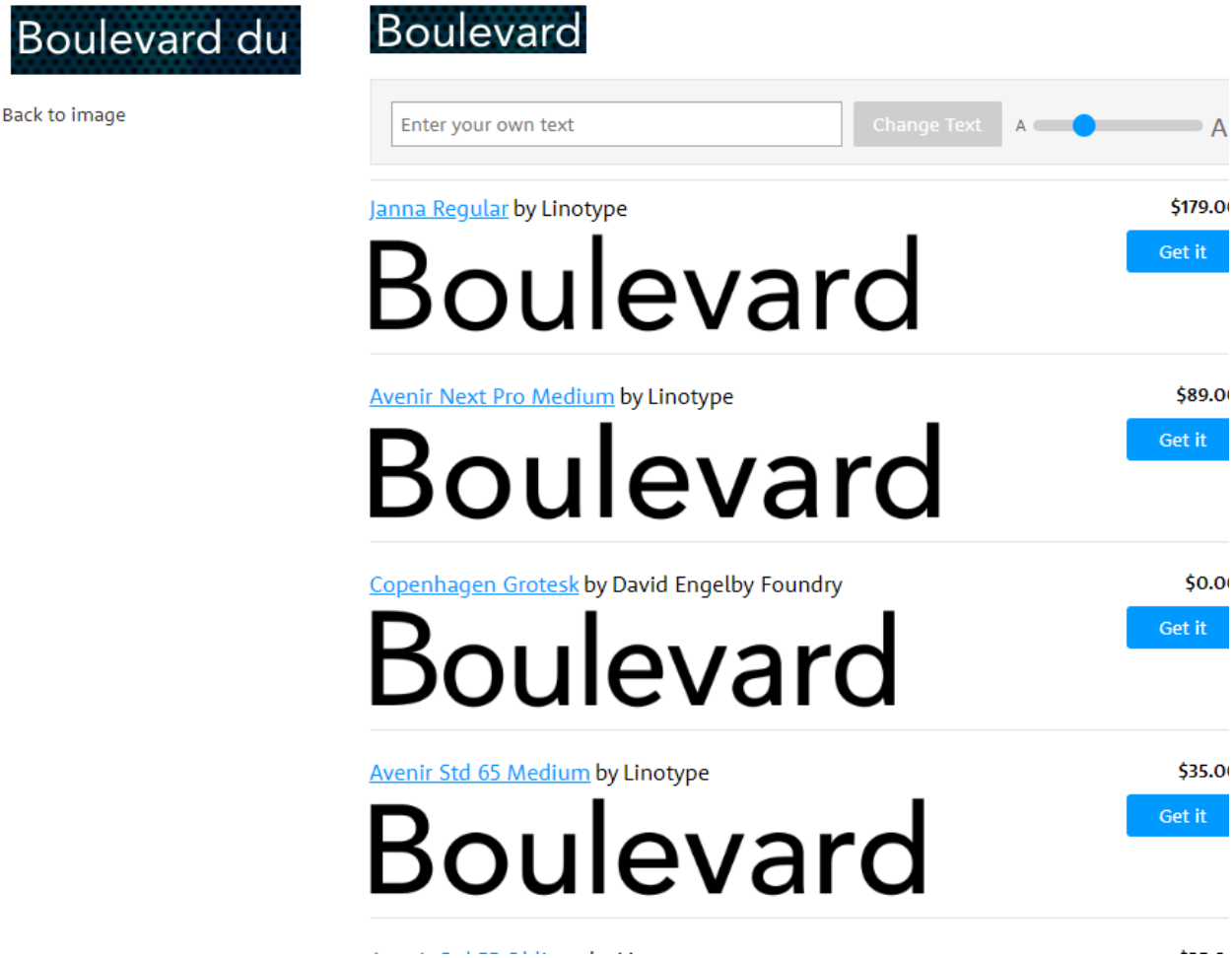

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From: **Alan S Johnson JR** nodepostcom@gmail.com
Subject: Re: 26460 Data Monetization 10
Date: February 21, 2019 at 1:31 PM
To: Dave Stoelk stoelk@gmail.com

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From: **Dave Stoelk** Stoelk@gmail.com
Subject: 26460 Data Monetization 10
Date: February 21, 2019 at 1:27 PM
To: Craig Taylor craig.taylor@hpe.com, Alan S Johnson JR nodepostcom@gmail.com

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From: **Alan S Johnson JR** nodepostcom@gmail.com
Subject: Re: Yes!
Date: February 21, 2019 at 3:49 PM
To: Dave Stoelk stoelk@gmail.com, Taylor, Craig craig.taylor@hpe.com
Cc: Alan S Johnson JR ajohnson@nodepost.com

---

you are most welcome, let me know if you need anything else.

On Thu, Feb 21, 2019 at 3:47 PM Dave Stoelk <stoelk@gmail.com> wrote:

> That's even better.
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> Thank you.
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> Sent from my iPhone XS. Sometimes I'm in a hurry. Please blame my fat thumbs. (or, auto-correct, or Siri.)

From: **Dave Stoelk** Stoelk@gmail.com
Subject: Yes!
Date: February 21, 2019 at 3:47 PM
To: nodepostcom@gmail.com, ajohnson@nodepost.com

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From: **Alan S Johnson JR** nodepostcom@gmail.com
Subject: Re: Are you still on the line?
Date: February 21, 2019 at 5:02 PM
To: Dave Stoelk stoelk@gmail.com

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On Thu, Feb 21, 2019 at 5:02 PM Dave Stoelk <stoelk@gmail.com> wrote:

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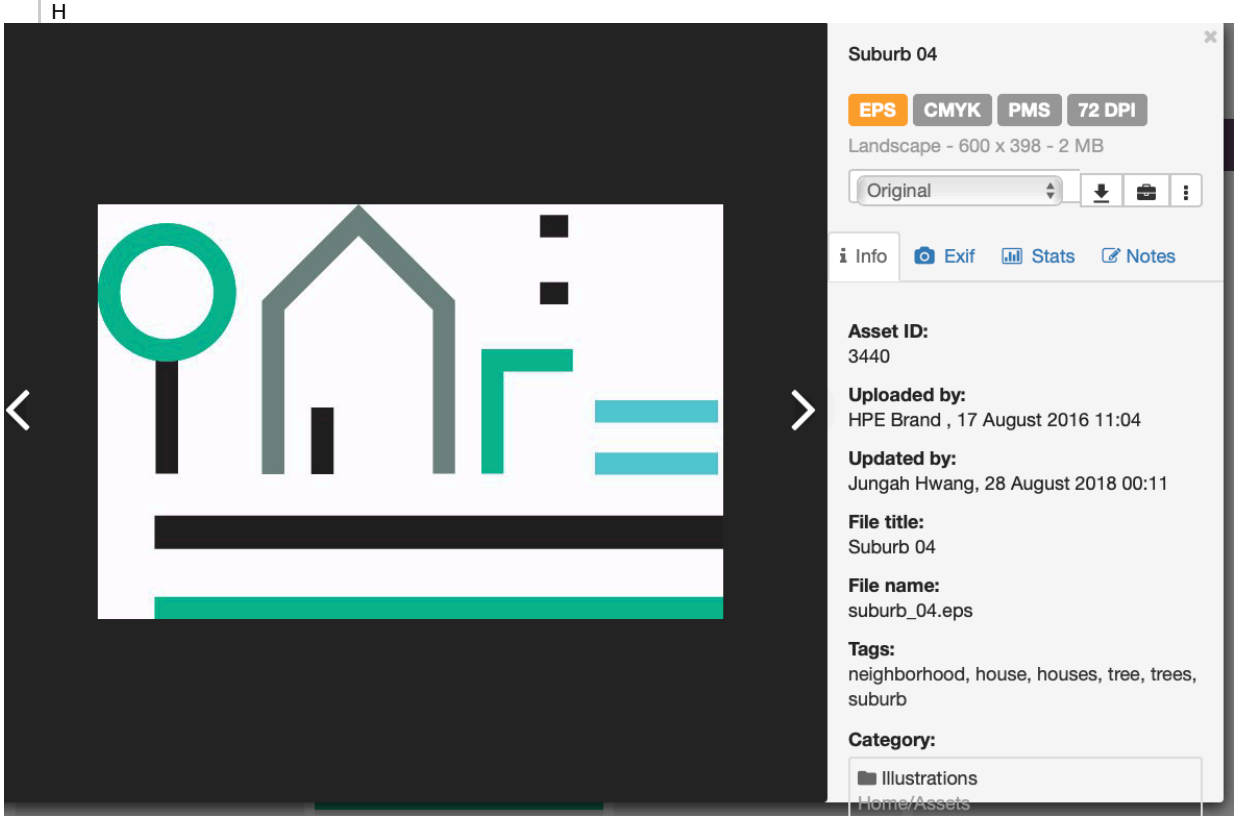

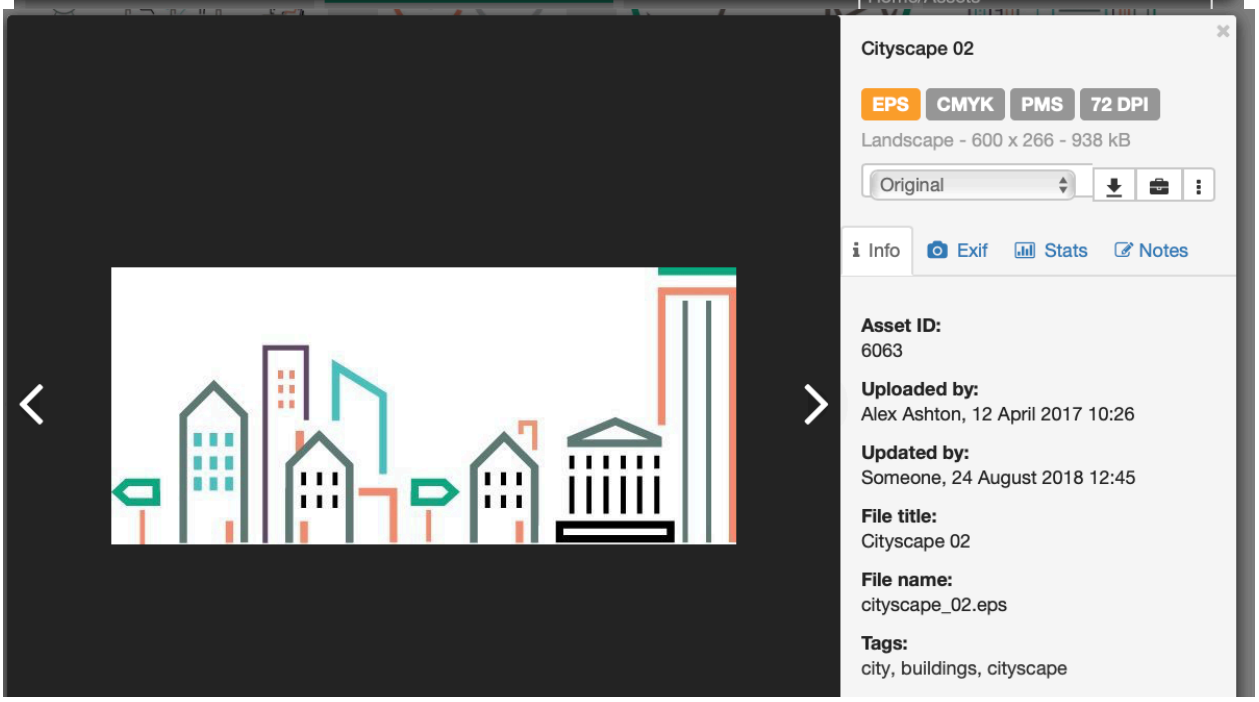

[redacted]

Category:

Illustrations
Home/Assets

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Can we send data to all three icons? (Just as we have them going to all three factories.)

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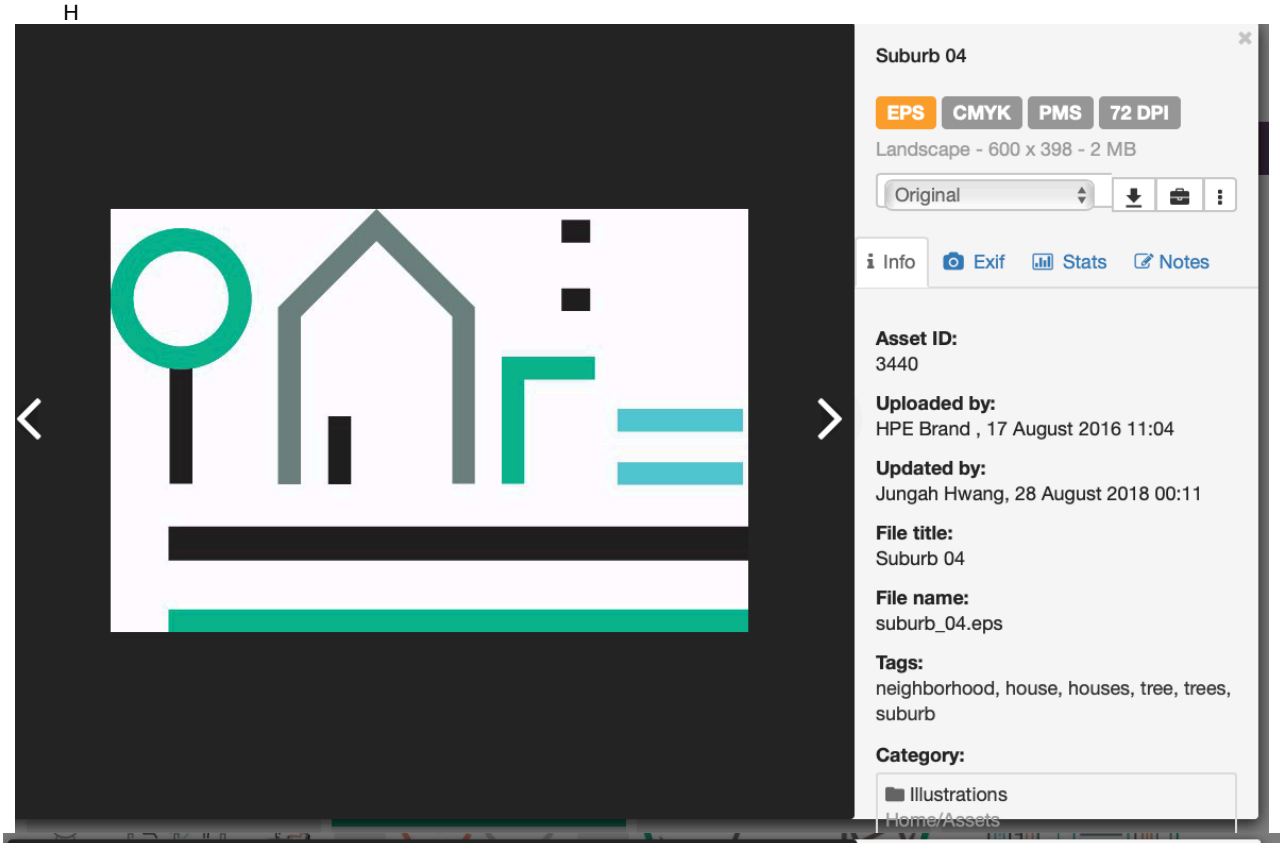

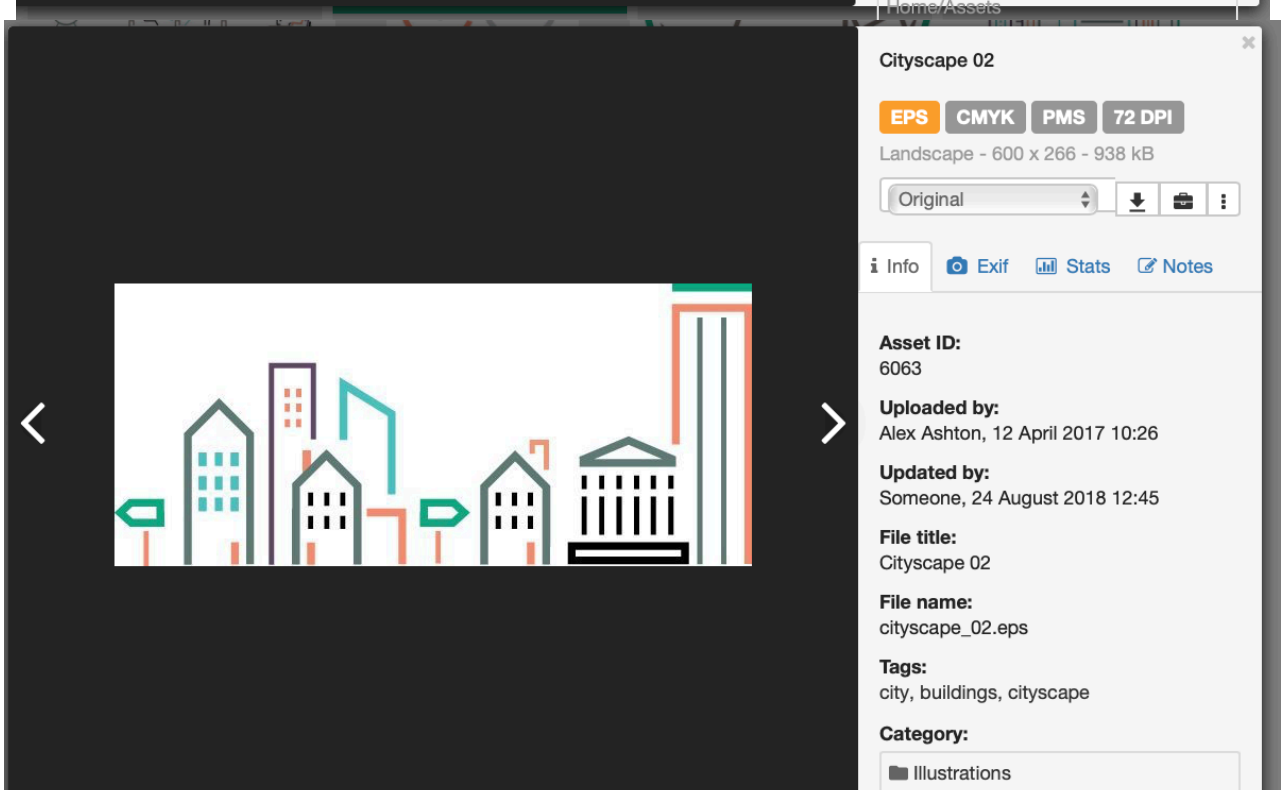

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Subject: Re: Are you still on the line?
Date: February 21, 2019 at 4:59 PM
To: Dave Stoelk stoelk@gmail.com

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To: Alan S Johnson JR nodepostcom@gmail.com, ALAN S JOHNSON JR ajohnson@nodepost.com

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From: **Alan S Johnson JR** nodepostcom@gmail.com
Subject: Re: Just an FYI. Take a look so our minds are melded on pad.
Date: February 21, 2019 at 5:59 PM
To: Dave Stoelk stoelk@gmail.com

ok! great, thank you!

On Thu, Feb 21, 2019 at 5:38 PM Dave Stoelk <stoelk@gmail.com> wrote:

> It works! I think we are (KNOCK WOOD.) Done. It's up to the client. But I only expect "tweeks."
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Subject: Re: Just an FYI. Take a look so our minds are melded on pad.
Date: February 21, 2019 at 5:37 PM
To: Alan S Johnson JR nodepostcom@gmail.com
Cc: Craig Taylor craig.taylor@hpe.com, ALAN S JOHNSON JR ajohnson@nodepost.com

DS

Yep! Thank you. Rest well-deserved.

> On Feb 21, 2019, at 5:36 PM, Alan S Johnson JR <nodepostcom@gmail.com> wrote:
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> I need to shut down for the evening if you don't mind. I will get to anything else anyone needs first things in the morning.
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http://nodepost.com/hpe/dmp/grfx_02_v6.mp4

Download
http://nodepost.com/hpe/dmp/grfx_02_v6.zip

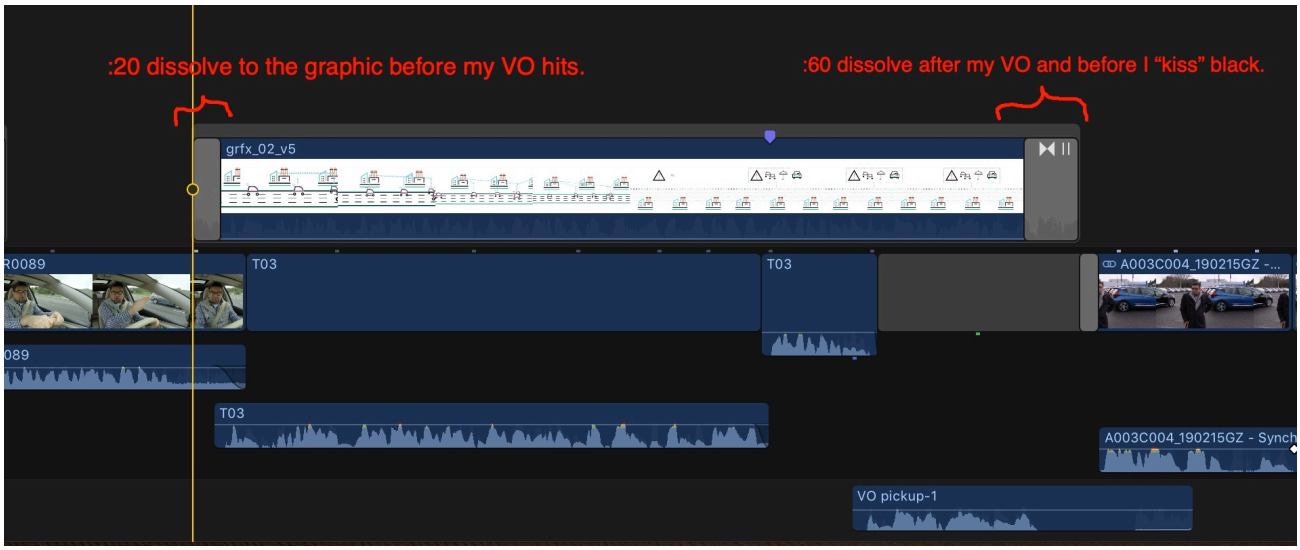
On Thu, Feb 21, 2019 at 5:27 PM Dave Stoelk <stoelk@gmail.com> wrote:

> This is just an FYI. …if you want to see what I'm coming in/out of… pad. (It's just an FYI.)

From: **Dave Stoelk** Stoelk@gmail.com
Subject: Just an FYI. Take a look so our minds are melded on pad.
Date: February 21, 2019 at 5:27 PM
To: Alan S Johnson JR nodepostcom@gmail.com, ALAN S JOHNSON JR ajohnson@nodepost.com

DS

This is just an FYI. …if you want to see what I'm coming in/out of… pad. (It's just an FYI.)



From: **Taylor, Craig** craig.taylor@hpe.com
Subject: RE: Vimeo delivery: Here you go!!!!
Date: February 21, 2019 at 10:31 PM
To: Dave Stoelk stoelk@gmail.com
Cc: Alan S Johnson JR nodepostcom@gmail.com, ALAN S JOHNSON JR ajohnson@nodepost.com

CT

Looks good, gentlemen.

Sending off to client team now. I have a call with them tomorrow at 8 am.

-C

From: Dave Stoelk [mailto:stoelk@gmail.com]
Sent: Thursday, February 21, 2019 6:08 PM
To: Taylor, Craig <craig.taylor@hpe.com>
Cc: Alan S Johnson JR <nodepostcom@gmail.com>; ALAN S JOHNSON JR <ajohnson@nodepost.com>
Subject: Vimeo delivery: Here you go!!!!
Importance: High

Vimeo screeners: **26460 Data Monetization v10**

https://vimeo.com/317929335 = NO captions

https://vimeo.com/318913846 = with CAPTIONS

password: **hpe** (case sensitive)

(I made one change to the first set of motion-graphics. Alan and I cleared up some of the "data clutter" and the redundant "factories.")

From: **Taylor, Craig** craig.taylor@hpe.com
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Date: February 21, 2019 at 6:27 PM
To: Dave Stoelk stoelk@gmail.com
Cc: Alan S Johnson JR nodepostcom@gmail.com, ALAN S JOHNSON JR ajohnson@nodepost.com

CT

Great.

Leaving the office now, will review when I get home.

-C

From: Dave Stoelk [mailto:stoelk@gmail.com]
Sent: Thursday, February 21, 2019 6:08 PM
To: Taylor, Craig <craig.taylor@hpe.com>
Cc: Alan S Johnson JR <nodepostcom@gmail.com>; ALAN S JOHNSON JR <ajohnson@nodepost.com>
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Cc: Alan S Johnson JR nodepostcom@gmail.com, ALAN S JOHNSON JR ajohnson@nodepost.com

DS

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password: **hpe** (case sensitive)

(I made one change to the first set of motion-graphics. Alan and I cleared up some of the “data clutter” and the redundant “factories.”)

From: **Dave Stoelk** Stoelk@gmail.com
Subject: Re: #26641 - Re-edit Data Monetization Platform
Date: April 16, 2019 at 4:51 PM
To: ALAN S JOHNSON JR ajohnson@nodepost.com
Cc: Craig Taylor craig.taylor@hpe.com, Glenn, Bill bill.glenn@hpe.com

DS

Okay. I've laid this string in… Is this the only graphics change I need from Alan?

:)

- Dave Stoelk

> On Apr 16, 2019, at 10:41 AM, ALAN S JOHNSON JR <ajohnson@nodepost.com> wrote:
>
> Good Morning All,
>
> Please let me know if this works for you Dave
>
> http://nodepost.com/hpe/dmp/grfx_03_v9.zip
>
> Standing by to make any further adjustments if necessary
>
> Alan
>
> **ALAN S JOHNSON JR**
> **Video Editor I Motion Graphics Designer I 3D Generalist**
> [email] ajohnson@nodepost.com
> [www] http://sffreelance.com
> [linkedin] www.linkedin.com/in/nodepost/
> [reel] https://www.youtube.com/user/nodepost
> [cell] 628.777.6097
>
> ~ Time is money; don't waste it ~ unknown
>
> ~ Say it with cash ~ unknown
>
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> >
> > Copy that,
> >
> > I will get this done asap
> >
> > Alan
> >
> > **ALAN S JOHNSON JR**
> > **Video Editor I Motion Graphics Designer I 3D Generalist**
> > [email] ajohnson@nodepost.com
> > [www] http://sffreelance.com
> > [linkedin] www.linkedin.com/in/nodepost/
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On Apr 15, 2019, at 11:15 AM, Dave Stoelk <stoelk@gmail.com> wrote:

Roger that.

I will be the last in line before delivery.

Alan, please make sure that you send “pad” so I may load the new graphics back into the piece.

Thanks all!

- Dave Stoelk

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Dave – Remove logos from beginning – page 2

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Alan – Readjust the size of the people on page 7 by 50 %

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I would like to have complete by the end of the week.

-Craig

Craig Taylor
Senior Video Producer | Director
HPE Creative Video Services | Global Communications

6280 America Center Dr. | San Jose, CA 95002 | USA
+1-408-904-9019 Mobile

<image002.jpg>

<5943_28_March_2019.pdf>

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Subject: Re: #26641 - Re-edit Data Monetization Platform
Date: April 16, 2019 at 10:41 AM
To: Dave Stoelk stoelk@gmail.com
Cc: Craig Taylor craig.taylor@hpe.com, Glenn, Bill bill.glenn@hpe.com

Good Morning All,

Please let me know if this works for you Dave

http://nodepost.com/hpe/dmp/grfx_03_v9.zip

Standing by to make any further adjustments if necessary

Alan

ALAN S JOHNSON JR
Video Editor I Motion Graphics Designer I 3D Generalist
[email] ajohnson@nodepost.com
[www] http://sffreelance.com
[linkedin] www.linkedin.com/in/nodepost/
[reel] https://www.youtube.com/user/nodepost
[cell] 628.777.6097

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<image002.jpg>

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Date: April 15, 2019 at 11:11 AM
To: ALAN S JOHNSON JR ajohnson@nodepost.com, Dave Stoelk stoelk@gmail.com
Cc: Glenn, Bill bill.glenn@hpe.com

CT

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6280 America Center Dr. | San Jose, CA 95002 | USA
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Hewlett Packard Enterprise

PDF

5943_28_March

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Subject: Re: Hey there? More... ?
Date: April 16, 2019 at 6:11 PM
To: ALAN S JOHNSON JR ajohnson@nodepost.com
Cc: Craig Taylor craig.taylor@hpe.com, Glenn, Bill bill.glenn@hpe.com

DS

Okay. (My notes from Brand differ, but…)

If you're cool with this Craig, then I am.

Peace.

- Dave Stoelk

> On Apr 16, 2019, at 5:58 PM, ALAN S JOHNSON JR <ajohnson@nodepost.com> wrote:
>
> Hi dave,
>
> I was only instructed to make these changes here below,
>
> Budget only allows for (1) day for each of you, which should be sufficient.
>
> Dave – Remove logos from beginning – page 2
>
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>
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>
> -Craig
>
> But I kinda knew it might look odd later down the line and from the start, I was hired for the day so, yes I did make the changes to all the graphics, How ever this is not the agreement as I understand with what Craig has requested. but in any case if anyone changes their mind, I went ahead an did what I could with out modifying the icons or original art of HPE. The line thickness on the icons and asset art is a sticky situations, it means modifying that art which I believe is not with in the brand rules.
>
> links to the other graphics that may be needed or not
>
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>
> http://nodepost.com/hpe/dmp/grfx_04_v3.zip
>
> http://nodepost.com/hpe/dmp/grfx_05_v7.zip

http://nodepost.com/hpe/dmp/grfx_05_v7.zip

http://nodepost.com/hpe/dmp/grfx_06_v5.zip

Hope this helps,

Alan

ALAN S JOHNSON JR
Video Editor I Motion Graphics Designer I 3D Generalist
[email] ajohnson@nodepost.com
[www] http://sffreelance.com
[linkedin] www.linkedin.com/in/nodepost/
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> On Apr 16, 2019, at 4:56 PM, Dave Stoelk <stoelk@gmail.com> wrote:
>
> Hi Alan,
>
> I got your first string of graphics… gfx 3.
>
> Am I also waiting on more? gfx 4? (Or more?)
>
> <Screen Shot 2019-04-16 at 4.55.39 PM.png>

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Date: April 16, 2019 at 5:58 PM
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Cc: Craig Taylor craig.taylor@hpe.com, Glenn, Bill bill.glenn@hpe.com

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links to the other graphics that may be needed or not

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http://nodepost.com/hpe/dmp/grfx_04_v3.zip

http://nodepost.com/hpe/dmp/grfx_05_v7.zip

http://nodepost.com/hpe/dmp/grfx_06_v5.zip

Hope this helps,

Alan

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Video Editor | Motion Graphics Designer | 3D Generalist

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>
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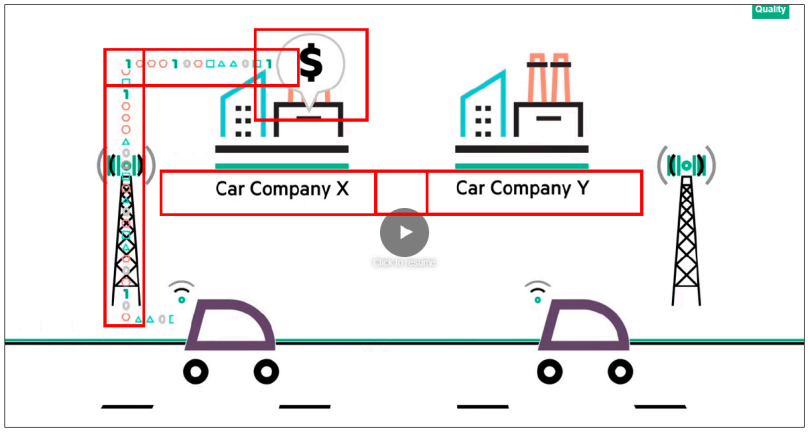
From: **Dave Stoelk** Stoelk@gmail.com
Subject: Hey there? More... ?
Date: April 16, 2019 at 4:57 PM
To: ALAN S JOHNSON JR ajohnson@nodepost.com

DS

Hi Alan,

I got your first string of graphics… gfx 3.

Am I also waiting on more? gfx 4? (Or more?)



Don't mix text with illustrations.

Don't use cloud shape with dolar symbol. You can repla this shape with a simple rectangle.

Use dedicated illustration for data transfer. Each of thes elements should not overlap.

From: **Taylor, Craig** craig.taylor@hpe.com
Subject: RE: Craig: Just want to make sure and double-check...
Date: April 17, 2019 at 12:18 PM
To: Dave Stoelk stoelk@gmail.com, ALAN S JOHNSON JR ajohnson@nodepost.com
Cc: Glenn, Bill bill.glenn@hpe.com

CT

Thanks, Dave.

Will take a look and follow-up with you.

-C

From: Dave Stoelk [mailto:stoelk@gmail.com]
Sent: Tuesday, April 16, 2019 10:01 PM
To: ALAN S JOHNSON JR <ajohnson@nodepost.com>
Cc: Taylor, Craig <craig.taylor@hpe.com>; Glenn, Bill <bill.glenn@hpe.com>
Subject: Re: Craig: Just want to make sure and double-check...

Here you go!

https://vimeo.com/330929420

On Apr 16, 2019, at 9:18 PM, ALAN S JOHNSON JR <ajohnson@nodepost.com> wrote:

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Cc: Taylor, Craig craig.taylor@hpe.com, Glenn, Bill bill.glenn@hpe.com

---

Hi All,

I have new links.

Craig.
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Dave
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http://nodepost.com/hpe/dmp/grfx_03_v12.zip
http://nodepost.com/hpe/dmp/grfx_04_v4.zip
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Please let me know if you need anything else.

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Subject: Re: Craig: Just want to make sure and double-check...
Date: April 16, 2019 at 6:46 PM
To: Taylor, Craig craig.taylor@hpe.com
Cc: Dave Stoelk stoelk@gmail.com, Glenn, Bill bill.glenn@hpe.com

Hi All,

Crap I have to send another, not sure why the 1's are still showing up.. let me fix it I will update with new clips

Alan

ALAN S JOHNSON JR
Video Editor I Motion Graphics Designer I 3D Generalist
[email] ajohnson@nodepost.com
[www] http://sffreelance.com
[linkedin] www.linkedin.com/in/nodepost/
[reel] https://www.youtube.com/user/nodepost
[cell] 628.777.6097

~ Time is money; don't waste it ~ unknown

~ Say it with cash ~ unknown

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> On Apr 16, 2019, at 6:45 PM, ALAN S JOHNSON JR <ajohnson@nodepost.com> wrote:
>
> Hi Craig,
>
> I have exported my graphics for you in .mp4 they are not edited how dave will edit them.
>
> http://nodepost.com/hpe/dmp/allgrfx.mp4
>
> Hope this helps
>
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Cool!

I'll have the entire video done by 9pm tonight.

But, if you wish to see Alan's graphics, here's a sneak peek:

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To: Dave Stoelk stoelk@gmail.com
Cc: Taylor, Craig craig.taylor@hpe.com, Glenn, Bill bill.glenn@hpe.com

Hi All,

I have new version of grfx 3. the previous had an issue please use this.

http://nodepost.com/hpe/dmp/grfx_03_v10.zip

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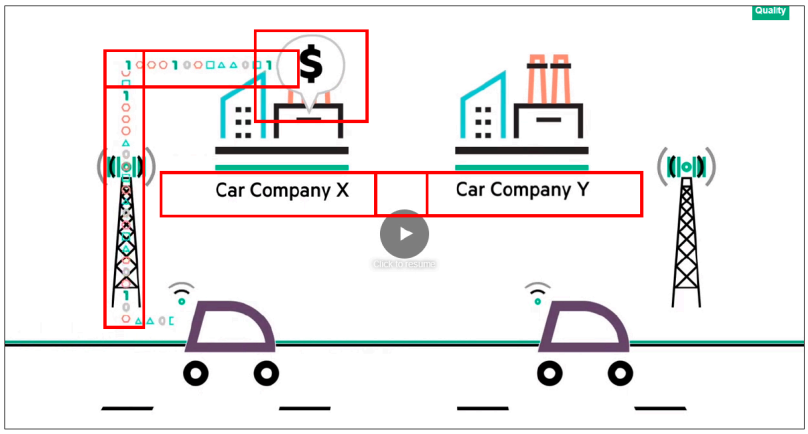

Don't mix text with illustrations.

Don't use cloud shape with dolar symbol. You can repla this shape with a simple rectangle.

Use dedicated illustration for data transfer. Each of thes elements should not overlap.

From: **Dave Stoelk** Stoelk@gmail.com
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Date: April 16, 2019 at 6:14 PM
To: ALAN S JOHNSON JR ajohnson@nodepost.com, Craig Taylor craig.taylor@hpe.com

DS

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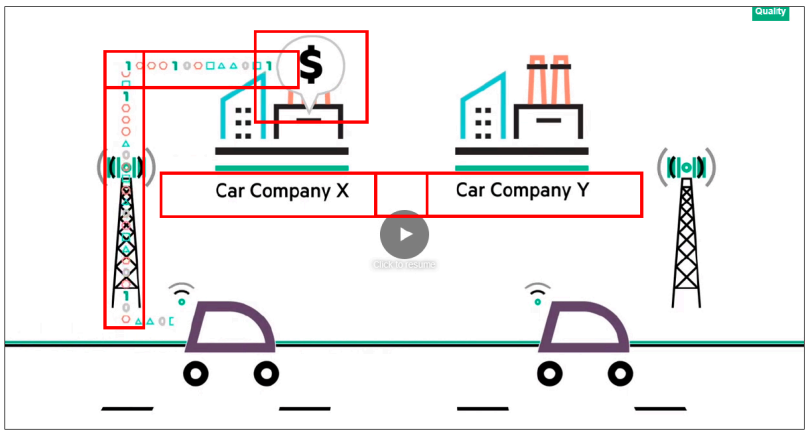

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From: **ALAN S JOHNSON JR** ajohnson@nodepost.com
Subject: Re: Checking in
Date: April 30, 2019 at 10:56 AM
To: Dave Stoelk stoelk@gmail.com

Dave,

I get it , I understand your thinking on this. just trying to keep busy and who know's maybe I make something people like and its good for everyone.

I appreciate you taking the time to get back with me on this.

Alan

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> As far at 3D stuff… Appreciate the work, but…
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> The style of HPE/60 is set in stone for now. It's a franchise. And the look-and-feel must stay consistent. We would only update HPE/60 on a set schedule. (The analogy would be, a TV series wouldn't get a new open until the "next season.") If we kept giving the audience different "looks," it would soften the brand. And, the goal would be this: If we bounce around different editors, we'd like the end product to look the same.
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>> Dave,
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>> I am as well, I am currently asking Experis for potentials but nothing as of yet. I spoke with Karl and he said there maybe be some new developments soon but nothing has hit the floor yet.
>>
>> Your show, meaning HPE in :60, thats your show right?
>>
>> I have a few sources here in SF that I occasionally work with outside of Experis but everyone is super slow right now, I have been reaching out to people for 4 weeks since work dropped off with HPE after some of the more difficult exchanges between us, 5 bookings have fallen through as well as numerous job applications, I am absolutely getting my ass kicked here. this does have me in a bit of a panic, not going to lie, as I have people I am responsible for and this is how I provide for 15+ years now (I lost count honestly I know its more). don't really do much anything else well but cut video, animate and compose.
>>
>> Working on your show, HPE in :60 has really been a huge improvement in bookings for me here in SF and I really worked hard for many years now to earn a job with companies like this, I feel bad for having to ask you too work on HPE in :60, I would really like to tho, if you would allow me to.

I actually developed a 3D HPE in :60 intro logo animation rigg using the original elements but never really had a chance to show it, I was hoping to, so I set it up with the essential assets.

I had this kinda cool vision of starting with like a drafting style (connecting lines and glass look, particle effects and plexus) that transitions fluidly to the opening logo, adding more depth and interest to the visual aesthetics of the show. I also wanted to add a clock element layered in the BG of this similar to a broadcast news segment bumper etc. The vision I had was to give the show a 3D news style broadcast graphics look that can be reused and templated. I though it would be fun if the team was in to the look and it would be a way for me to contribute to the progression of things.

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Thank you so much for your time,

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[cell] 628.777.6097

~ Time is money; don't waste it ~ unknown

~ Say it with cash ~ unknown

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From: **ALAN S JOHNSON JR** ajohnson@nodepost.com
Subject: Re: Checking in
Date: April 30, 2019 at 9:54 AM
To: Dave Stoelk stoelk@gmail.com

Dave,

I am as well, I am currently asking Experis for potentials but nothing as of yet. I spoke with Karl and he said there maybe be some new developments soon but nothing has hit the floor yet.

Your show, meaning HPE in :60, thats your show right?

I have a few sources here in SF that I occasionally work with outside of Experis but everyone is super slow right now, I have been reaching out to people for 4 weeks since work dropped off with HPE after some of the more difficult exchanges between us, 5 bookings have fallen through as well as numerous job applications, I am absolutely getting my ass kicked here. this does have me in a bit of a panic, not going to lie, as I have people I am responsible for and this is how I provide for 15+ years now (I lost count honestly I know its more). don't really do much anything else well but cut video, animate and compose.

Working on your show, HPE in :60 has really been a huge improvement in bookings for me here in SF and I really worked hard for many years now to earn a job with companies like this, I feel bad for having to ask you too work on HPE in :60, I would really like to tho, if you would allow me to.

I actually developed a 3D HPE in :60 intro logo animation rigg using the original elements but never really had a chance to show it, I was hoping to, so I set it up with the essential assets.

I had this kinda cool vision of starting with like a drafting style (connecting lines and glass look, particle effects and plexus) that transitions fluidly to the opening logo, adding more depth and interest to the visual aesthetics of the show. I also wanted to add a clock element layered in the BG of this similar to a broadcast news segment bumper etc. The vision I had was to give the show a 3D news style broadcast graphics look that can be reused and templated. I though it would be fun if the team was in to the look and it would be a way for me to contribute to the progression of things.

in any case, I wanted to reach out and ask if you would allow me to work on some of the upcoming HPE in :60's

Thank you so much for your time,

Alan

ALAN S JOHNSON JR
Video Editor I Motion Graphics Designer I 3D Generalist
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Hope all is well,

Alan

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From: **Alan S Johnson JR** nodepostcom@gmail.com
Subject: Re: The truth
Date: June 27, 2019 at 3:33 PM
To:
Bcc: Norberg, Karl karl.norberg@hpe.com, Glenn, Bill bill.glenn@hpe.com, Orkin, Michael michael.orkin@hpe.com

---

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Dave,

Seriously thank you, this means a ton to me, I really need work right now and hopefully this will put me back in the mix soon as it has been a super hard 4 months for me. I am a man of my word, if you need some help in my skill set please don't hesitate to ask I will help you any time.

Thank you so much,

AlanOn Jun 27, 2019, at 2:55 PM, Dave Stoelk <stoelk@gmail.com> wrote:

Definitely. We'll work him in when it comes up. Just haven't had anything lately.

Thanks Dave!

Karl Norberg
Senior Producer I Project Manager
Creative Video Services I Global Communications

> On Jun 27, 2019, at 2:40 PM, Alan S Johnson JR <nodepostcom@gmail.com> wrote:
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> This is super sad Dave, I am sorry. I tried really hard to help any way I could. I hate that you came away from this situation feeling like you could not communicate to me your needs and I could not deliver as I felt I worked very diligently to follow your every order and direction to the T with no debate what so ever. I remember the time when you were frustrated about the edit and I was trying to help not chastise and I am terribly sorry this did not come out that was as I am a very seasoned and experienced video editor first and for most in my career.
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> I felt we resolved the pad and timing to your liking in that same day and I have emails form you thanking me for that.
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> I knew the mixing and matching of elements from different libraries would be off brand but I didn't say anything because I did not want to upset you or make you feel that I was not listening to you, so I did exactly as instructed from the moment we had our blow up and I was trying to show you I would not quit on you and I am on your team. I was on the call with brand the major issues was the thickness of lines etc and the way the data was being depicted plus the use of Z axis in the camera moments, I had nothing to say but I did what I was told to do.
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>
> If there is one thing you could please do for me, as this job with HPE was the best job I have had in SF since I moved here 9 years ago. Would you please clear my name?, it would mean the world to me and I promise you if you ever need help with anything, no questions asked I will help. I did not realize how powerful or influential you are there and I apologize from the bottom of my heart that I offended you. This is much bigger than me, my kids and my x wife are suffering too from this. it has effected my life horribly.
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> Sincerely,
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> Alan
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> **ALAN S JOHNSON JR**
> **Video Editor I Motion Graphics Designer I 3D Generalist**
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On Jun 27, 2019, at 2:18 PM, Dave Stoelk <stoelk@gmail.com> wrote:

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But, I've let it go, man!

(NOTE: Another graphic designer happened to see our work-in-progress on Vimeo. That person wrote me a quick note to say: "Dude. Brand is gonna have a problem with that!" And… that person was right.)

LET ME DIGRESS ABOUT SOMETHING:

There was ONE issue that I never was able to communicate with you. (And, it frustrated the heck out of me.)

When filling pre-determined "black holes," the animation has to have some "pre-roll" and "post-roll." At the same time, the whole thing still has to synch with the audio or VO.

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For example, you would animate, as ordered, "cars" coming into the frame and, then, transmitting "data to cell towers." I would get that as a sequence. When you delivered it, the very first frame of video would have those "cars" zooming into the frame, without any "pad." I had no "room" to dissolve, so that I could come up on an empty scene.

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But, again, I wanted to see the "cars" enter the scene after I dissolved to the animation sequence.

On Jun 27, 2019, at 2:18 PM, Dave Stoelk <stoelk@gmail.com> wrote:

Here's the truth:

I am stepping back from my work with HPE.

In fact, I no longer produce "HPE in 60." That franchise is over.

There are rather significant changes at HPE. A person high up in the comms department has left. And two NEW people have been hired. They, in fact, have made the decision to use less of "Dave." They hired a young woman to be talent.

That sucked. It hurt; I whined a little. But, I eventually took it with aplomb. New bosses come in. They want to do things their way. They bring in new people. It happens. It's their sandbox. It's their toys.

So, I too, am scrambling a bit for work. Maybe Karma, huh? Woot!

I am having my recruiter place me elsewhere.

Now…

I would hate to think I am the one who put an albatross around your neck. I only had two conversations about you. And I was transparent about those conversations.

- **Bill Glenn**. But, I made it clear that it could very well be a "chemistry" thing between you and me. I also made it very clear that I would NOT want Bill to NOT hire you based on my experience.
- **Karl Norberg**. But, he made it clear that he was friends with you, and he would not hold my beef against you.

There are two sides to every story. Yes, we had a bad experience. And I have trash on my side of the street for sure.

I can only say this:
I am very particular about what I want. And, I know what the client wants.

There are times when there is little or no room for "artistic input." That's harsh. Alan doesn't get to add his "touch." On the other hand, there ARE projects where an editor or motion-designer can add their "style." And that's great!

But, in our case, we had a straight jacket. The graphics had to be a certain way… period.

And, there was one time, I recall, where you simply and categorically refused to do something. And, that's when I lost it. To boot, you told me to "just edit!" When, in addition to being the editor I was the "producer." I was the titular "boss." (All of that interaction is my "recollection." I'm sure you may have had a difference experience.)

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But, again, I wanted to see the "cars" enter the scene after I dissolved to the animation sequence.

But… You kept telling me (vociferously) to just "dissolve to it sooner!"

Well, when I did that, the rest of animation was no longer "synched" to the dialogue. (The VO was talking about "cars driving down the highway," but they were already transmitting the "data." And when, the VO talked about "transmitting data," something else was happening on the screen, and so on, and so on...

What I kept trying to communicate to you was, just give me a couple of seconds where the cars are NOT in the frame, THEN, have them enter on the appropriate audio cue, or when the "black hole" starts. Again, the animation I got from you: the cars were entering the scene on the very first frame of video. I had no pad.

Does that make sense? You would have to animate some "extra stuff" where the entire seen was there—empty—the buildings and the cell towers… but, without the cars—at least 60 frames, so I had room for a :01 second dissolve.

It was frustrating. Because, I kept explaining what I just wrote. (And, maybe it STILL doesn't make any sense. I dunno.)

Now, I KNOW this can be done, because, just a WEEK after I was finished working with you, I was working on a different project with a motion designer, and he totally understood what I meant, and delivered my animation with "pad."

Last: I'm gonna figure out a way to give you the gift card back. You need it more than I.

I WISH YOU PEACE, BROTHER!

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>
> We just could not communicate. And I take half the blame… or, hell… I'll take ALL the blame!
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> I'm not easy to work with either.
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> - Dave Stoelk

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Subject: Re: The truth
Date: June 27, 2019 at 3:27 PM
To: Dave Stoelk stoelk@gmail.com

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> Alan
>
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> ~ Time is money; don't waste it ~ unknown
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> ~ Say it with cash ~ unknown
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On Jun 27, 2019, at 2:18 PM, Dave Stoelk <stoelk@gmail.com> wrote:

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But, I've let it go, man!

(NOTE: Another graphic designer happened to see our work-in-progress on Vimeo. That person wrote me a quick note to say: "Dude. Brand is gonna have a problem with that!" And… that person was right.)

LET ME DIGRESS ABOUT SOMETHING:

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From: **Alan S Johnson JR** nodepostcom@gmail.com
Subject: Re: The truth
Date: June 27, 2019 at 2:40 PM
To: Dave Stoelk stoelk@gmail.com

Sigh,

This is super sad Dave, I am sorry. I tried really hard to help any way I could. I hate that you came away from this situation feeling like you could not communicate to me your needs and I could not deliver as I felt I worked very diligently to follow your every order and direction to the T with no debate what so ever. I remember the time when you were frustrated about the edit and I was trying to help not chastise and I am terribly sorry this did not come out that was as I am a very seasoned and experienced video editor first and for most in my career.

I felt we resolved the pad and timing to your liking in that same day and I have emails form you thanking me for that.

I knew the mixing and matching of elements from different libraries would be off brand but I didn't say anything because I did not want to upset you or make you feel that I was not listening to you, so I did exactly as instructed from the moment we had our blow up and I was trying to show you I would not quit on you and I am on your team. I was on the call with brand the major issues was the thickness of lines etc and the way the data was being depicted plus the use of Z axis in the camera moments, I had nothing to say but I did what I was told to do.

This stresses me out horribly and I hate how this has ended man, I have literally have been having to beg my friends and family to feed me so I can make rent and keep the lights on since all this came down and the work vanished.

I hope what ever you get into next is going to go well for you truly, I really do not want us to not be able to work together again. I felt we started off great and you were really happy with what I could do for you in the first 3 - 4 projects we worked on, I know you were going through some hard times so I tried to put myself in your shoes during some of the harder moments.

Thank you for taking the time to get back with me Dave. You didn't have to and I appreciate it. I really hope the best for you despite the conflict we had working on the last project i never wish harm or will ill on anyone as that will directly effect my life as well.

If there is one thing you could please do for me, as this job with HPE was the best job I have had in SF since I moved here 9 years ago. Would you please clear my name?, it would mean the world to me and I promise you if you ever need help with anything, no questions asked I will help. I did not realize how powerful or influential you are there and I apologize from the bottom of my heart that I offended you. This is much bigger than me, my kids and my x wife are suffering too from this. it has effected my life horribly.

Sincerely,

Alan

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Date: June 27, 2019 at 2:18 PM
To: Alan S Johnson JR nodepostcom@gmail.com

DS

Here's the truth:

I am stepping back from my work with HPE.

In fact, I no longer produce "HPE in 60." That franchise is over.

There are rather significant changes at HPE. A person high up in the comms department has left. And two NEW people have been hired. They, in fact, have made the decision to use less of "Dave." They hired a young woman to be talent.

That sucked. It hurt; I whined a little. But, I eventually took it with aplomb. New bosses come in. They want to do things their way. They bring in new people. It happens. It's their sandbox. It's their toys.

So, I too, am scrambling a bit for work. Maybe Karma, huh? Woot!

I am having my recruiter place me elsewhere.

Now…

I would hate to think I am the one who put an albatross around your neck. I only had two conversations about you. And I was transparent about those conversations.

- **Bill Glenn**. But, I made it clear that it could very well be a "chemistry" thing between you and me. I also made it very clear that I would NOT want Bill to NOT hire you based on my experience.
- **Karl Norberg**. But, he made it clear that he was friends with you, and he would not hold my beef against you.

There are two sides to every story. Yes, we had a bad experience. And I have trash on my side of the street for sure.

I can only say this:
I am very particular about what I want. And, I know what the client wants.

There are times when there is little or no room for "artistic input." That's harsh. Alan doesn't get to add his "touch." On the other hand, there ARE projects where an editor or motion-designer can add their "style." And that's great!

But, in our case, we had a straight jacket. The graphics had to be a certain way… period.

And, there was one time, I recall, where you simply and categorically refused to do something. And, that's when I lost it. To boot, you told me to "just edit!" When, in addition to being the editor I was the "producer." I was the titular "boss." (All of that interaction is my "recollection." I'm sure you may have had a difference experience.)

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But… You kept telling me (vociferously) to just "dissolve to it sooner!"

Well, when I did that, the rest of animation was no longer “synched” to the dialogue. (The VO was talking about “cars driving down the highway,” but they were already transmitting the “data.” And when, the VO talked about “transmitting data,” something else was happening on the screen, and so on, and so on...

What I kept trying to communicate to you was, just give me a couple of seconds where the cars are NOT in the frame, THEN, have them enter on the appropriate audio cue, or when the “black hole” starts. Again, the animation I got from you: the cars were entering the scene on the very first frame of video. I had no pad.

Does that make sense? You would have to animate some “extra stuff” where the entire seen was there—empty—the buildings and the cell towers… but, without the cars—at least 60 frames, so I had room for a :01 second dissolve.

It was frustrating. Because, I kept explaining what I just wrote. (And, maybe it STILL doesn’t make any sense. I dunno.)

Now, I KNOW this can be done, because, just a WEEK after I was finished working with you, I was working on a different project with a motion designer, and he totally understood what I meant, and delivered my animation with “pad."

Last: I’m gonna figure out a way to give you the gift card back. You need it more than I.

I WISH YOU PEACE, BROTHER!

We just could not communicate. And I take half the blame… or, hell… I’ll take ALL the blame!

I’m not easy to work with either.

- Dave Stoelk